

# 2024 State and Federal Legislative Program

City Council Meeting

March 19, 2024

Agenda Item 15.1

# Legislative Advocacy Program

## Objectives

- Advocate in Sacramento and Washington, D.C. to accurately and persuasively present the **positions** of the City of Stockton
- Establish **relationships** with key Legislators and Staff
- Provide early intelligence on **emerging issues**
- Share knowledge of trade-offs impacting legislative **framing** and funding
- Target **funding allocations** and grant applications
- Achieve the priority State and Federal **objectives** of the City



# Legislative Advocacy Program



## Scope

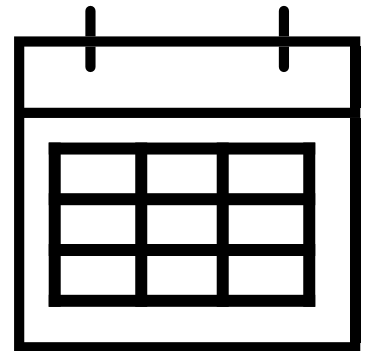
- **Legislative Program Consultation** - Annual Legislative Programs, government relations strategy and funding strategy development
- **Legislative Advocacy** – Represent the City; review executive proposals, legislation, administrative rules; provide regular reports; prepare letters and testimony; facilitate communication and meetings
- **Funding Advocacy and Assistance** – Advise and assist in the preparation of appropriations, earmarks and other funding opportunities requests
- **Political Reform** (State Program) – Register on behalf of the City, and comply with all reporting requirements mandated by the Lobbying Disclosure Act

# Legislative Program Timeline & Process

**State Legislative Year:** July 1 – June 30

**Federal Legislative Year:** October 1 – September 30

- **Biweekly Meetings:** Teams update meetings scheduled throughout year.
- **October-December:** Discuss City funding and policy environment in preparation for new calendar year.
- **January:** Departmental legislative discussions with Federal and State lobbyists throughout month.
- **January-February:** State bill season. Conduct City staff brainstorming and planning session for appropriations.
- **February-March:** Develop funding and policy proposals to present to Council at Strategic Planning and Goal Setting Workshop.
- **March – April:** Present Federal and State Legislative Advocacy Programs at Council meeting. Submit appropriation requests.
- **May:** Federal SJCOG *One Voice* project proposal and advocacy during annual trip to Washington, D.C.



# State Level Advocacy

## Emanuel Jones and Associates (EJA)

- Sacramento-based non-partisan government relations firm established in 1987
- Consultant has provided state legislative advocacy services to the City of Stockton since 2012
- Specializes in California local government issues, with experience in local government, municipal law, municipal finance
- Expertise in areas of public works, transportation, public safety, telecommunications, environmental issues and community services issues
- Employs state-of-the-art bill tracking systems for delivery of information to clients
- From policy review, strategic planning to legislative development and regulatory implementation, EJA assists and positions clients for success



# Legislative Program Accomplishments in 2023

## State Level

- Worked with Assemblymember Villapudua, Senator Eggman and a coalition of advocates to stop inclusion of Delta Conveyance Project in Governor's Infrastructure Package (SB 149).
- Worked with coalition of lobbyists to stop key water rights bills, that would have severely restricted the City's water rights.
- Worked with Big City Mayors to secure \$1 Billion in funding for Round 5 of HHAP in State Budget.
- Worked to protect funding for urban flood risk reduction projects in the State Budget.
- Worked with Assemblymember Villapudua's and Senator Eggman's Offices on letter of support for the City's Homekey application.
- Supported mental health legislation as well as legislation to allow the City to achieve a 200-year event level of flood protection.



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# Legislative Program Funding in 2023

## State Level

- Bubbler System & Trash Boom at Morelli Park - \$3 Million
- Miracle Mile Public Safety Maintenance Substation and Parking - \$3.1 Million
- Aquatics Infrastructure - \$4 Million
- Vocational Opportunities for People/Adults with Intellectual Disabilities - \$1 Million



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# City of Stockton Priorities 2024

## State Level

1. **Workforce Infrastructure Upsizing:** Integrate development of Stockton Arena Parking Garage/Food Incubator with workforce development and leverage entrepreneurship.
2. **Restorative Justice Adult Housing Support:** Fund and implement the Restorative Justice Housing Vouchers Program to assist young individuals seeking an alternative to gun and gun violence by establishing 12 months of safe permanent housing. The program would build relationships with property managers to encourage housing for individuals with lived experiences, and would cover move-in costs, up to three months of rent, and intensive wraparound services for clients to maintain stable housing.
3. **Van Buskirk Park Reuse:** Site work and construction management for the Van Buskirk Golf Course Reuse Project to prepare for \$7M in amenities provided by California Statewide Park Development and Community Revitalization Program. Work includes - but is not limited to - surveying, clearing, grading, leveling and compacting.
4. **Complete Streets Project on Pershing Avenue:** Develop a Precise Road Plan to transform the Pershing Avenue corridor into a Complete Street to support multi-modal transportation and safety improvements.
5. **Animal Shelter Renovation:** Complete funding for full renovation of Animal Shelter to include project alternatives and new kennels to align with industry standards.
6. **Police Operations Building Remodel:** Remodel Roll Call Room to include a classroom for training needs and upfitting of the new Wellness Fitness Room.



# State Legislative Challenges

- Taxpayer Protection and Government Accountability Act – November 2024 Ballot
- Protection of Local Government Funds in the State Budget – HHAP Grant funds, Transportation and other funding
- Legislation on Delta Conveyance and Water Rights Curtailment
- Legislation related to Flood Protection
- Legislation related to Proposition 47 and Retail Theft
- Legislation related to Homelessness and Affordable Housing



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# Federal Level Advocacy



SUMMIT  
STRATEGIES

## Summit Strategies Government Affairs

- Washington, D.C.- based national strategic government affairs consulting firm established in 2015
- Specializes in federal and state lobbying, legislative and regulatory monitoring, public policy analysis and development, grant support and coalition building
- Summit's practice includes municipal and county governments, parks and recreation districts, port authorities, freight rail and transportation agencies, environmental entities throughout U.S.
- Areas of Expertise
  - Transportation
  - Economic Development
  - Environment, Energy & Natural Resources
  - Technology
  - Labor
  - Taxes & Trade

# Legislative Program Accomplishments in 2023

## Federal Level

- Support of Congressionally directed spending requests.
- Support of Federal transportation grants, including SS4A and RAISE.
- Worked to strengthen Stockton's relationship with federal agencies and Congressional offices.
- Met with City Department Directors to learn about City priorities. Reviewed federal programs and monitored federal grant opportunities to identify federal programs to meet needs.
- Met bi-weekly with Stockton Government Affairs staff to discuss local priorities and ways the revised federal policies or federal funding could help resolve or support.



# City of Stockton Priorities 2024

## Federal Level

1. **Workforce Infrastructure Upsizing:** Integrate development of Stockton Arena Parking Garage/Food Incubator with workforce development and leverage entrepreneurship.
2. **Redevelopment & Blight Abatement:** Strategic acquisition and demolition funding to incentivize revitalization and develop blight abatement strategies.
3. **Downtown Business Emergency Infrastructure:** Foster emergency preparedness of Historic Downtown vacant buildings through fire sprinkler installation/earthquake remediation to encourage economic activity and support health and safety of “mom-and-pop businesses”.
4. **Restorative Justice Adult Housing Support:** Fund and implement the Restorative Justice Housing Vouchers Program to assist young individuals seeking an alternative to gun and gun violence by establishing 12 months of safe permanent housing.
5. **Van Buskirk Park Reuse:** Site work and construction management for the Van Buskirk Golf Course Reuse Project to prepare for \$7M in amenities provided by California Statewide Park Development and Community Revitalization Program. Work includes - but is not limited to- surveying, clearing, grading, leveling and compacting.
6. **Complete Streets Project on Pershing Avenue:** Develop a Precise Road Plan to transform the Pershing Avenue corridor into a Complete Street to support multi-modal transportation and safety improvements.
7. **Urban Forestry Development:** Plant and maintain trees throughout Stockton to beautify City, provide greening and shade, regulate temperature extremes, reduce carbon emission/greenhouse effect, and reduce public health disparities.
8. **Police Operations Building Remodel:** Remodel Roll Call Room to include a classroom for training needs and upfitting of the new Wellness Fitness Room.

Questions and  
Comments on  
2024 Legislative  
Program

