

### TODAY'S AGENDA

9:00	Mayor's Welcome	
9:10	Public Comment	
9:20	Comments from the City Manager	
9:30	Fiscal Update and Long-Range Financial Plan	
10:10	State and Federal Legislative Program	
10:30	Economic Development Strategic Action Plan	
11:00	Update on Council Priority Projects	
11:30	Government Performance and Accountability	
12:00	LUNCH	
12:30	Review Existing Strategic Goals & Accomplishment	ts
1:30	Discuss and Identify 2024 Priority Goals and Strate	egies
3:30	Wrap-up	



Welcome by Mayor Kevin J. Lincoln II

### Public Comment

Comments from City Manager Harry Black











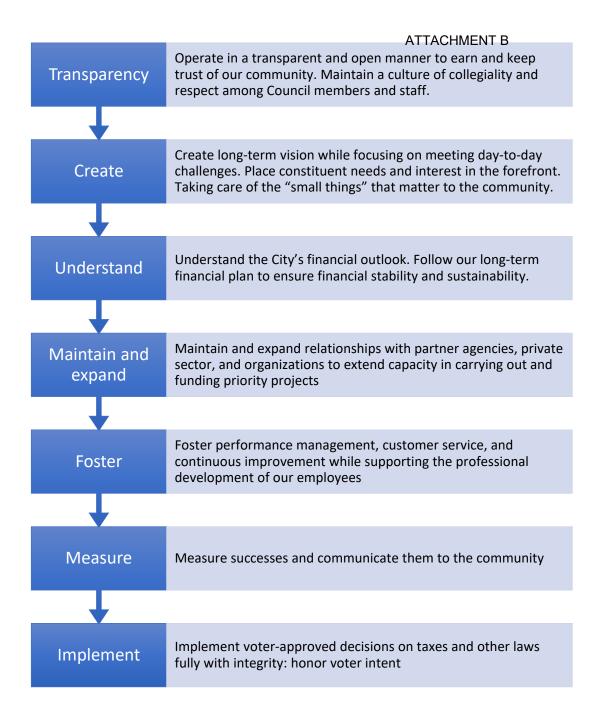




### Workshop Ground Rules

- Listen to understand each other's point of view.
- Seek consensus.
- Assume good intent.
- Speak up if course correction is needed.
- Stay focused.
- Items brought up but are more appropriate to be discussed at another time, will be parked in the "bike rack" and tracked separately for follow up.

# Guiding Principles established at prior Council Workshops



Fiscal Update and Long-Range Financial Plan (L-RFP)

Kimberly Trammel, Chief Financial Officer

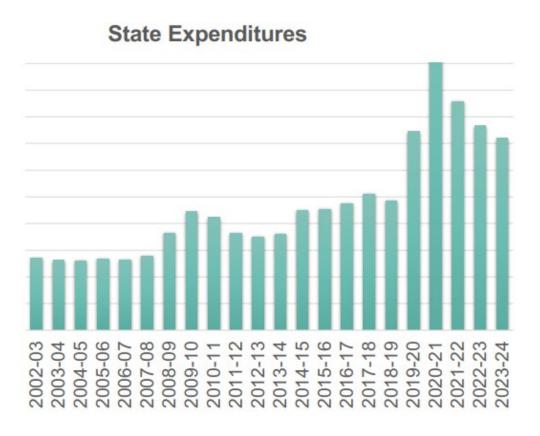
# Fiscal Outlook & Forecast Considerations

- State Budget Shortfall
- One-Time Grant Funds
- Economy/Global Dynamics
- Inflation
- Normalized revenue growth
- Pension costs
- Labor market pressures
- Workforce & service deficiencies
- Deferred infrastructure & maintenance



### **Forecast Considerations**

State Budget Shortfall & Reduction in One Time Funds



- City has benefited from State revenues and Federal stimulus dollars for the last several years
- One-time dollars will not continue at the same level
- \$58 million State Budget Shortfall

Source: Beacon Economics, February 2024

# City of Stockton Funding FY 2023-24 Budget =\$912 Million

New

Services = 1%

Special Grants = 13%

Keep the Lights On = 39%

Restricted Funds = 47%

### **Forecast Considerations**

**Economic Indicators** 

- Significant Pandemic Impact
- Decline in overall labor force
- Increase in payroll since 2020

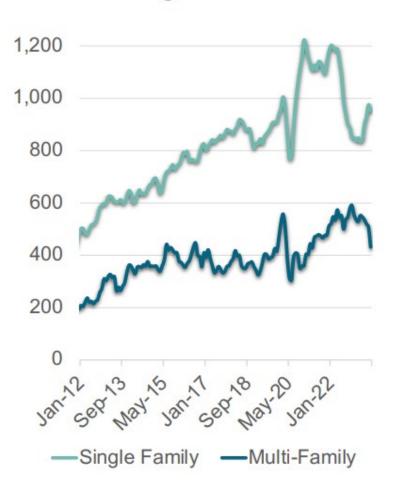
Source: Beacon Economics, February 2024								
	Payrol	ls	Labor Force					
	Aug-23	Ch from Feb 20		Ch from Feb				
Stockton	278.8	10.2%	345.2	3.8%				
Sacramento	1095.2	5.7%	1132.5	2.3%				
Inland Empire	1677.3	5.6%	2154.9	2.5%				
Fresno	388.6	4.8%	458.2	0.6%				
Bakersfield	290.8	4.1%	394.4	0.5%				
San Diego	1573.0	3.5%	1597.3	0.6%				
San Jose	1187.9	2.2%	1082.6	-0.6%				
Orange County (MD)	1712.2	1.6%	1600.5	-1.2%				
San Francisco (MD)	1214.3	1.0%	1037.5	-1.2%				
Modesto	184.9	0.8%	240.2	-1.7%				

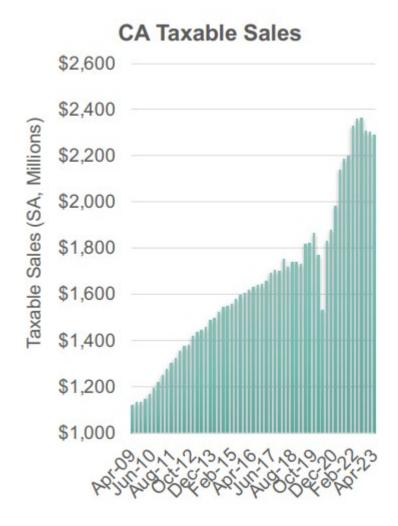
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### **Forecast Considerations**

### **Economic Indicators**

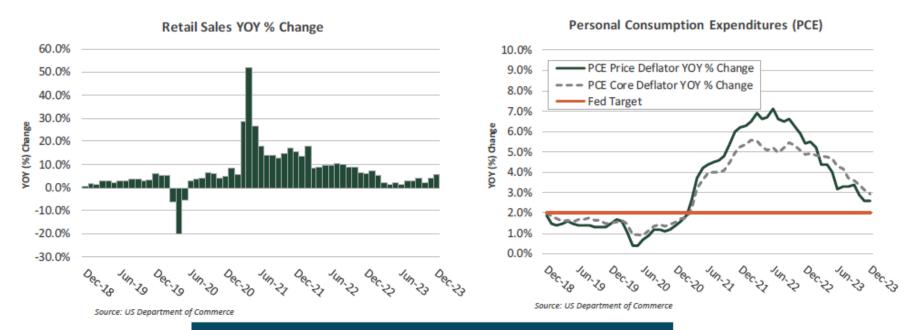
#### **Housing Starts SAAR**





Source: Beacon Economics, February 2024

### Forecast Considerations – Economic Indicators



Change 2019 – 2023							
	US	CA					
Real GDP Growth	8.0%	9.1%					
Change in Payroll Jobs	3.6%	3.8%					
Nominal Per Capita Income Growth	23.3%	25.5%					
Average Annual Earnings Growth	4.5%	4.9%					
Home Price Appreciation	47.5%	43.6%					
Change in Unemployment Rate	0.3	0.8					

Sources: Chandler Asset Management and Beacon Economics, February 2024

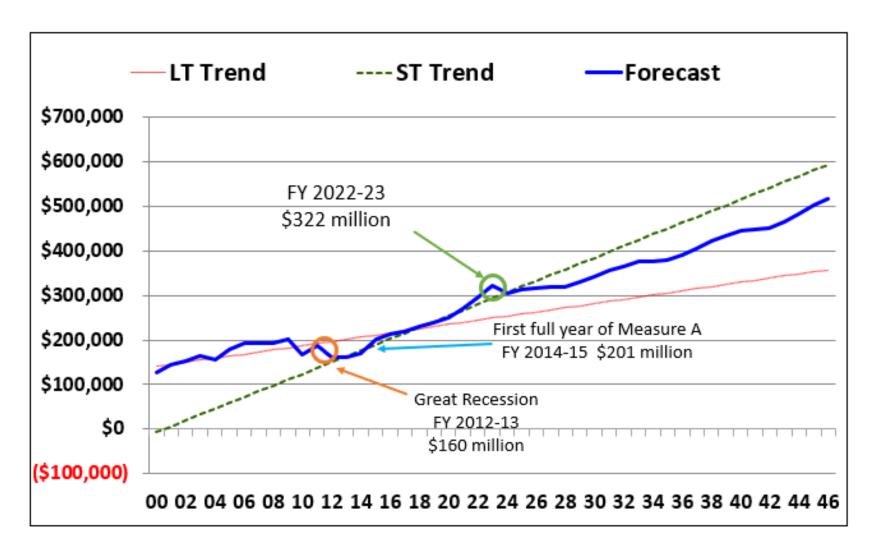
### Long-Range Financial Plan

- Forecasts revenue & expenses
- 20-year forecast
- Only General Fund and related funds
  - Supported by General Fund Library, Recreation, Marina, Entertainment Venues, Golf, etc.
  - Measure W and Measure M sales tax
- Created during bankruptcy
- Based on a wide range of assumptions
  - New assumptions = new outcome
- A tool for financial decision making

### Major Areas of Forecast Volatility

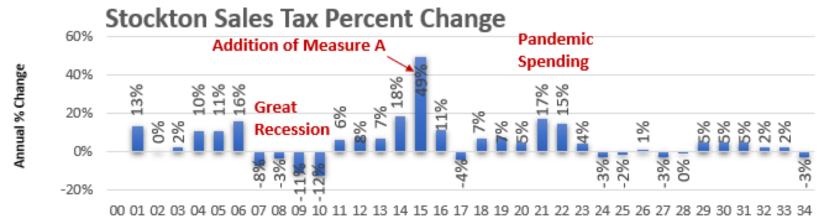
← Low Control High Control → High Impact → **COLAs/Benefits Economy** High Impact **Sales Tax Revenue Staffing Levels Pension Costs Capital Spending** ← Low Impact **Vacancy Savings Hotel/Motel Revenue** ← Low Impact **Cost Allocation Plan Fees/Other Revenue Use of ARPA Funds Property Tax Revenue** ← Low Control High Control →

### Long-Range Financial Plan Revenue Forecast – Total General Fund



### Long-Range Financial Plan Revenue Forecast - Sales Tax

- Abnormal growth since the pandemic
- Declines projected for the next few years
- Stockton's tax growth differs from Statewide trends due to the tax base





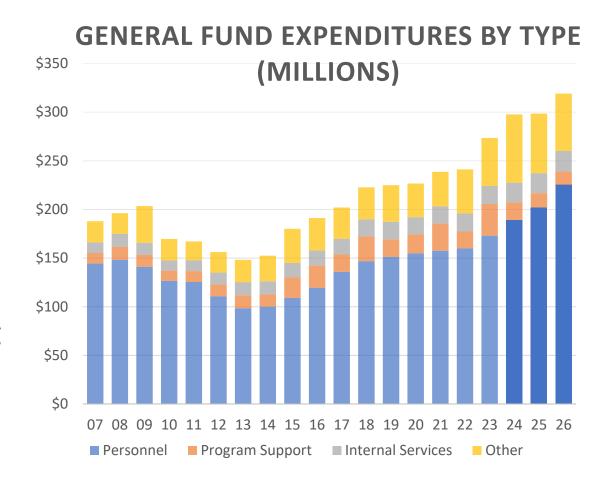
### **HdL Statewide Trend - Annual Outlook (FY)**

% Change	16/17	17/18	18/19	19/20	20/21	21/22	22/23	23/24	24/25	25/26	26/27	27/28	28/29
YoY	2.7%	5.6%	4.6%	-2.0%	11.4%	15.6%	2.0%	-0.2%	2.1%	2.8%	3.0%	2.9%	2.9%

# Long-Range Financial Plan Forecast Considerations

#### **Expense Trends**

- Majority of expenditures are employee salary and benefits
  - Defined in labor contracts
- Labor costs (blue bars) are increasing
- Filled positions are decreasing

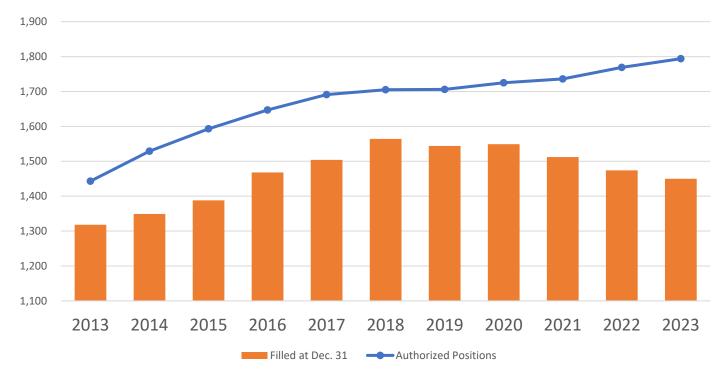


### Long-Range Financial Plan Forecast Considerations

#### **Labor Trends**

- Authorized positions have been increasing
  - Still below 2009 levels
- Filled positions have been declining



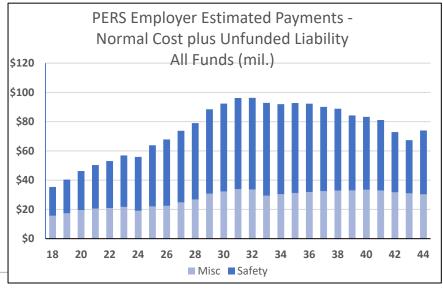


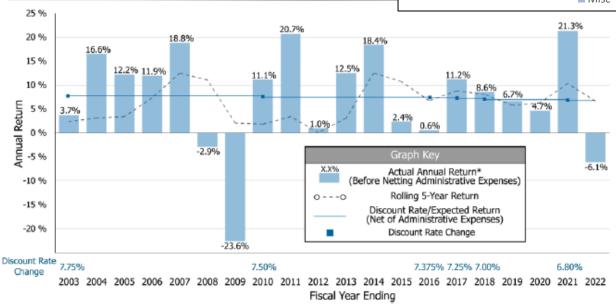
### Long-Range Financial Plan

### **Pension Risks**

- 56% of pension costs are funded by investment returns
- CalPERS approved 6.8% discount rate starting FY 2023-24
- Forecast assumes decline to 6% over 10 years

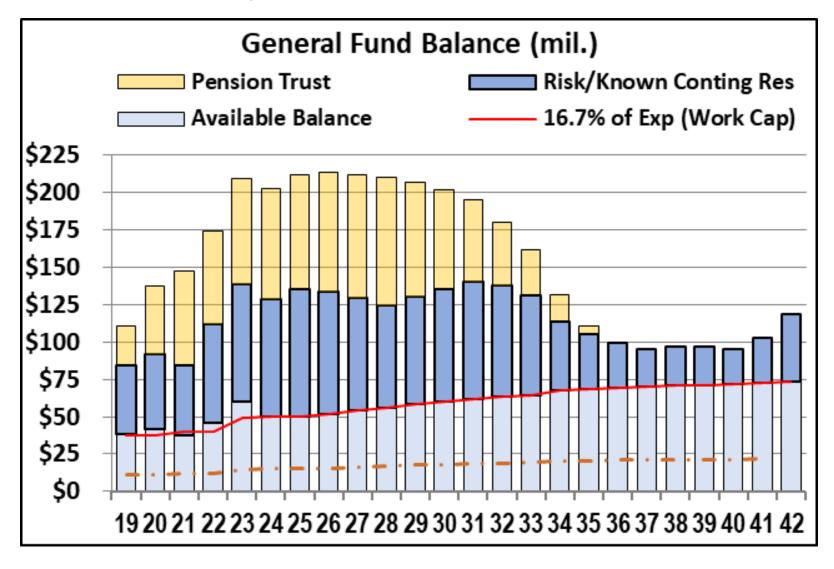
History of Investment Returns (2003 - 2022)



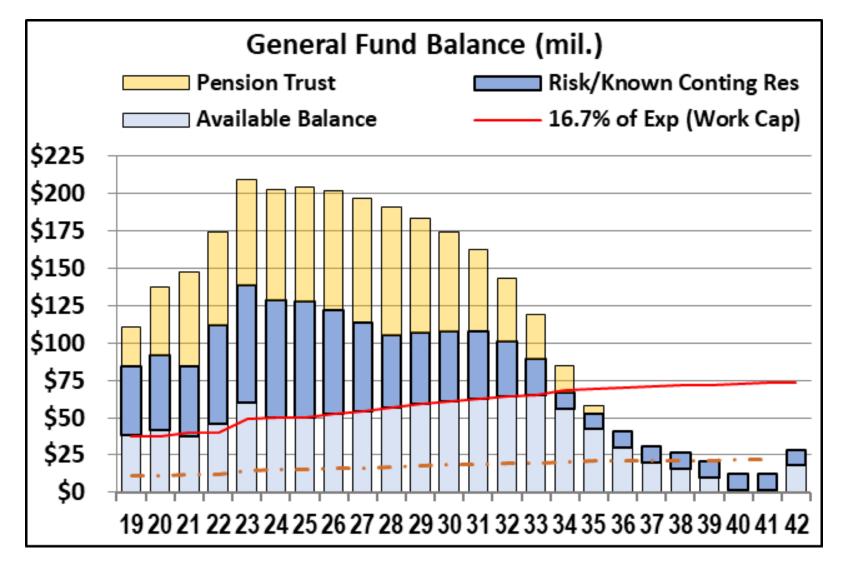


<sup>\*</sup> As reported by the Investment Office with a 3-month lag on private equity and real assets.

# Long-Range Financial Plan As of January 2024



# Long-Range Financial Plan (With Fire Truck No. 7)



# Fiscal Planning

- Continue long-term financial planning approach
  - Post pandemic normalization with a focus on a strategic and balanced approach to growth
  - Utilize the Long-Range Financial Plan
  - Updates to the model will continue with budget development
- Balancing act prioritizing service demands within available resources
  - Improve the City's ability to recruit and retain employees within available funds
  - Plan for future CalPERS cost increases
  - Catch-up on infrastructure and deferred maintenance
- Maximize use of one-time and ongoing federal and state funds

Questions and Comments on the Fiscal Update and L-RFP



# 2024 State and Federal Legislative Program

Harry Black, City Manager Grant Kirkpatrick, Program Manager

### Legislative Advocacy Program

#### **Objectives**

- Advocate in Sacramento and Washington, D.C. to accurately and persuasively present the positions of the City of Stockton
- Establish relationships with key Legislators and Staff
- Provide early intelligence on emerging issues
- Share knowledge of trade-offs impacting legislative framing and funding
- Target funding allocations and grant applications
- Achieve the priority State and Federal **objectives** of the City



### Legislative Advocacy Program



#### Scope

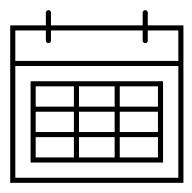
- Legislative Program Consultation Annual Legislative Programs, government relations strategy and funding strategy development
- Legislative Advocacy Represent the City; review executive proposals, legislation, administrative rules; provide regular reports; prepare letters and testimony; facilitate communication and meetings
- Funding Advocacy and Assistance Advise and assist in the preparation of appropriations, earmarks and other funding opportunities requests
- Political Reform (State Program) Register on behalf of the City, and comply with all reporting requirements mandated by the Lobbying Disclosure Act

## Legislative Program Timeline & Process

**State Legislative Year:** July 1 – June 30

**Federal Legislative Year:** October 1 – September 30

- **Biweekly Meetings:** Teams update meetings scheduled throughout year.
- October-December: Discuss City funding and policy environment in preparation for new calendar year.
- January: Departmental legislative discussions with Federal and State lobbyists throughout month.
- January-February: State bill season. Conduct City staff brainstorming and planning session for appropriations.
- **February-March:** Develop funding and policy proposals to present to Council at Strategic Planning and Goal Setting Workshop.
- March-April: Present Federal and State Legislative Advocacy Program at Council meeting. Submit appropriation requests.
- May: Federal SJCOG *One Voice* project proposal and advocacy during annual trip to Washington, D.C.



### State Level Advocacy

#### **Emanuels Jones and Associates (EJA)**

- Sacramento-based non-partisan government relations firm established in 1987
- Consultant has provided state legislative advocacy services to the City of Stockton since 2012
- Specializes in California local government issues, with experience in local government, municipal law, municipal finance
- Expertise in areas of public works, transportation, public safety, telecommunications, environmental issues and community services issues
- Employs state-of-the-art bill tracking systems for timely delivery of information to clients
- From policy review, strategic planning to legislative development and regulatory implementation, EJA assists and positions clients for success

### EMANUELS JONES

AND ASSOCIATES

LEGISLATIVE ADVOCACY

# Legislative Program Accomplishments in 2023

#### **State Level**

- Worked with Assemblymember Villapudua, Senator Eggman and a coalition of advocates to stop inclusion of Delta Conveyance Project in Governor's Infrastructure Package (SB 149).
- Worked with coalition of lobbyists to stop key water rights bills, that would have severely restricted the City's water rights.
- Worked with Big City Mayors to secure \$1 Billion in funding for Round 5 of HHAP in State Budget.
- Worked to protect funding for urban flood risk reduction projects in the State Budget.
- Worked with Assemblymember Villapudua and Senator Eggman's Offices on letter of support for the City's Homekey application.
- Supported mental health legislation as well as legislation to allow the City to achieve a 200-year event level of flood protection.



# Legislative Program Funding in 2023

#### State Level

- Bubbler system & Trash boom at Morelli Park - \$3 Million
- Miracle Mile Public Safety Maintenance Substation and Parking - \$3.1 Million
- Aquatics infrastructure \$4 Million
- Vocational Opportunities for People/Adults with Intellectual Disabilities - \$1 Million



# City of Stockton Priorities 2024

#### **State Level**

- **1. Workforce Infrastructure Upsizing**: Integrate development of Stockton Arena Parking Garage/Food Incubator with workforce development and leverage entrepreneurship.
- 2. Restorative Justice Adult Housing Support: Fund and implement the Restorative Justice Housing Vouchers Program to assist young individuals seeking an alternative to gun and gun violence by establishing 12 months of safe permanent housing. The program would build relationships with property managers to encourage housing for individuals with lived experiences, and would cover movein costs, up to three months of rent, and intensive wraparound services for clients to maintain stable housing.
- 3. Van Buskirk Park Reuse: Site work and construction management for the Van Buskirk Golf Course Reuse Project to prepare for \$7M in amenities provided by California Statewide Park Development and Community Revitalization Program. Work includes but is not limited to surveying, clearing, grading, leveling and compacting.
- **4. Complete Streets Project on Pershing Avenue**: Develop a Precise Road Plan to transform the Pershing Avenue corridor into a Complete Street to support multi-modal transportation and safety improvements.
- **5. Animal Shelter Renovation**: Complete funding for full renovation of Animal Shelter to include project alternatives and new kennels to align with industry standards.
- **6. Police Operations Building Remodel**: Remodel rollcall room to include a classroom for training needs and upfitting of the new wellness fitness room.

## State Legislative Threats

- Taxpayer Protection and Government Accountability Act – November 2024 Ballot
- Protection of Local Government Funds in the State Budget – HHAP Grant funds, Transportation and other funding
- Legislation on Delta Conveyance and Water Rights Curtailment
- Legislation related to Flood Protection
- Legislation related to Proposition 47 and Retail Theft
- Legislation related to Homelessness and Affordable Housing
- Note: Last day to introduce new bills in State Legislature is February 16, 2024



### Federal Level Advocacy



#### **Summit Strategies Government Affairs**

- Washington, D.C.- based national strategic government affairs consulting firm established in 2015
- Specializes in federal and state lobbying, legislative and regulatory monitoring, public policy analysis and development, grant support and coalition building
- Summit's practice includes municipal and county governments, parks and recreation districts, port authorities, freight rail and transportation agencies, environmental entities throughout the United States
- Areas of Expertise
  - Transportation
  - Economic Development
  - Environment, Energy & Natural Resources
  - Technology
  - Labor
  - Taxes & Trade

# Legislative Program Accomplishments in 2023

#### **Federal Level**

- Support of Congressional directed spending requests.
- Support of Federal transportation grants, including SS4A and RAISE.
- Worked to strengthen Stockton's relationship with federal agencies and Congressional offices.
- Met with City Department Directors to learn about City priorities. Reviewed federal programs and monitored federal grant opportunities to identify federal programs to meet needs.
- Met bi-weekly with Stockton Government Affairs staff to discuss local priorities and ways the revised federal policies or federal funding could help resolve or support.



# City of Stockton Priorities 2024

### Federal Level

- **1. Workforce Infrastructure Upsizing**: Integrate development of Stockton Arena Parking Garage/Food Incubator with workforce development and leverage entrepreneurship.
- **2. Redevelopment & Blight Abatement**: Strategic acquisition and demolition funding for incentivizing revitalization and blight abatement.
- 3. Downtown Business Emergency Infrastructure: Foster emergency preparedness of Historic Downtown vacant buildings through fire sprinkler installation/earthquake remediation to encourage economic activity and support health and safety of "mom-and-pop businesses".
- **4. Restorative Justice Adult Housing Support**: Fund and implement the Restorative Justice Housing Vouchers Program to assist young individuals seeking an alternative to gun and gun violence by establishing 12 months of safe permanent housing.
- 5. Van Buskirk Park Reuse: Site work and construction management for the Van Buskirk Golf Course Reuse Project to prepare for \$7M in amenities provided by California Statewide Park Development and Community Revitalization Program. Work includes but is not limited to-surveying, clearing, grading, leveling and compacting.
- **6. Complete Streets Project on Pershing Avenue**: Develop a Precise Road Plan to transform the Pershing Avenue corridor into a Complete Street to support multi-modal and transportation and safety improvements.
- 7. **Urban Forestry Development**: Plant and maintain trees throughout Stockton to beautify City, provide greening and shade, regulate temperature extremes, reduce carbon emission/greenhouse effect, and reduce public health disparities.
- Police Operations Building Remodel: Remodel rollcall room to include a classroom for training needs and upfitting of the new wellness fitness room.

Questions and Comments on 2024 Legislative Advocacy Program



# Economic Development Strategic Action Plan

Carrie Wright, Economic Development

# Economic Development Strategic Action Plan (EDSAP)

# Background

- **Council Approval: January 24, 2022** → Council Approval: January 24, 2022
- > Supports Stockton's post-pandemic recovery
  - Anchored by Six Key Goals
- **≻**Seven Investment Areas, three Focus Areas
  - Economy & Business
  - Infrastructure
  - Image & Branding
- **►** Interdepartmental Collaboration
  - **≻**Grants
  - ➤ Program Implementation
- **≻**Two full years in . . .



# Strengthen Local Business Climate

# **Investment Area #1**

# Milestones

- ✓ Held successful Small 
  Business Week programs
- Substantially completed Façade Improvement Program
- Completed ARPA Chamber support contracts
- Completed year one of Retail Strategies work

- ☐ Implement Downtown Strategic Plan Lighting Project
- Facilitate better connections between small businesses and available resources



# **Develop Workforce Capacity**

### **Investment Area #2**

# Milestones

- Continued participation in North Valley Thrive (CERF)/ Ca Jobs First
- ✓ Citywide summer internship program
- ✓ Californians For All Youth Workforce Development Grant contracts implemented
- Expanded Coursera and Tutor.com offerings
- City Leadership Academy and DEI Certifications

- Partner with SJCOE
- Youth Employment and Development
  - ☐ College Prep and FAFSA support (CSD)
  - Host citywide youth employment fair (CSD)
  - Financial literacy classes for youth (CSD)



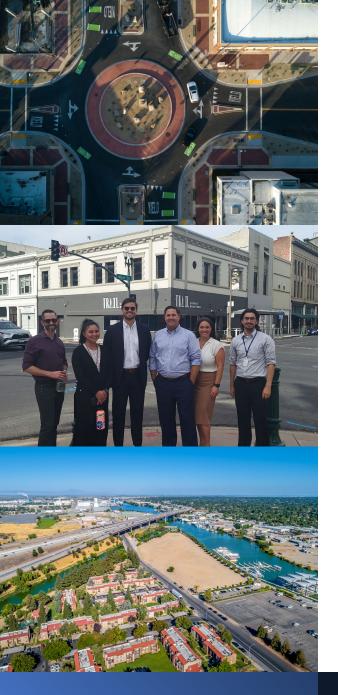
# Innovation Hub / Entrepreneurship

### **Investment Area #3**

# Milestones

- Executed contracts with Entrepreneurship Grant recipients
- ✓ Completed National League of Cities Inclusive Entrepreneurship Program
  - ✓ SourceFinder Map
  - ✓ Food Business Accelerator Study

- Implement SBA Earmark Grant focusing on Arena Parking Garage space
- Bridging the Digital Divide for our small businesses and entrepreneurs meeting people where they are



# **Transform Downtown**

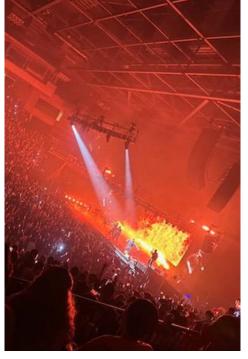
### Investment Area #4

# Milestones

- ✓ South Pointe DDA Approval
- ✓ Caltrans Sustainable Transportation Grant Award
- ✓ Substantially completed Façade Improvement Program
- ✓ Completed EPA Planning Activities

- ☐ Implement South Pointe DDA
  - ☐ CEQA Compliance + Remediation Document
    - South Pointe Cleanup
- ☐ Procure consultant for Caltrans Grant implementation
- ☐ USDOT RAISE Grant Application
- ☐ Apply for REAP 2.0
- ☐ Propose redevelopment fund for acquisition and demolition







# Activate Public Spaces

# **Investment Area #5**

# Milestones

- Record attendance at venues
- Concert in the Park series
- Stockton Lantern Show
- Expanded July 4th and Tree Lighting
- ✓ Food Truck Ordinance
- ✓ International Award-winning Stockton Flavor Fest
- ✓ Awarded \$7M+ for Van Buskirk
- ✓ Issued RFI for City owned sites

- Process responses to the RFI
- Explore adding a large September event to Weber Point calendar



# **Unify Community**

# **Investment Area #6**

# Milestones

- Record attendance at venues
- Planning complete for Neighborhood Cohesion event
- ✓ King's Playoff opportunity
- ✓ Supported Main Street Market

- Repeat
- Pixie Woods 70th Anniversary
- ☐ Planning for Civic Memorial Auditorium's 100th



# **Promote Brand**

### **Investment Area #7**

# Milestones

- Produced social media campaign for City accomplishments
- Exceeded one-page strategic plan goals for social media
- ✓ Sponsored 10+ Community Events
- ✓ Launched a new website
- ✓ Attended ICSC Retail Show
- Attended One Voice Conference
- Placed regional ads in publications
- Procured naming rights sponsor for the arena
- ✓ Awarded Business Advocate of the Year
- ✓ Seizing opportunities for Stockton stories

# Next Steps

Continue doing what we do . . .

Questions and Comments on the Economic Development Strategic Action Plan



# Update on Council Priority Projects

Chad Reed, Public Works



Teen Impact Center Roof Replacement & Repairs

Waterfront Lighting Restoration

Downtown Abandoned Meter Pole Removals

Five Mile Creek Hyacinth Removal



Projects Completed in 2022

# Projects Completed in 2023





Stockton Soccer Complex Playground & Food Truck Pad

Swimming Pool UV Sterilization System Improvements

Downtown Decorative Streetlight LED Conversion

Lower Sac Road Bridge at Mosher Slough Fence

Oak Park Ball Field Improvements

Gospel Center Rescue Mission Sidewalk Replacement

MLK Underpass Enhancements

Fire Station 1 Renovations

# PROJECTS IN CONSTRUCTION

ATTACHMENT B

Sidewalk Replacements

Weber Point Events Center Shade Structure Rehab

Pixie Woods Tree Trimming & Brush Removal

**Grupe Parking Lot Resurfacing** 

Citywide Park Walkway Replacement

Miracle Mile RRFB & Improvements

**Pixie Woods Improvements** 

Tree Maintenance & Intersection Safety Tree Trimming

Van Buskirk Community Center Gym Floor Installation





Victory Park Tennis Court Lighting Refurbishment

Van Buskirk Building Demolition

Oak Park Senior Center Parking Lot Resurfacing

Brooking, Panella, Sandman & Weber Park Playground Replacements

Pixie Woods Irrigation Automation

**Generator Replacements** 

Swenson Park Fencing Replacement

City Owned Baseball Field Repairs & Improvements

Sousa Park Restroom Installation



### PROJECTS ATTACHMENT B IN DESIGN

Civic Auditorium Assessment

Silver Lake Assessment

Citywide Bridge Slope Protection

American Legion Park Lagoon Fencing Replacement



**PENDING PROJECTS** 

Mattie Harrell Park Irrigation Well Replacement Sousa Pool Crack Repair & Replastering

Teen Impact
Center
Rehabilitation

PROJECT	FUNDING	FISCAL YEAR ASSIGNED
Teen Impact Center Roof Replacement & Repairs	\$850,000	2021-2022
Waterfront Lighting Restoration	\$200,000	2021-2022
Downtown Abandoned Meter Pole Removals	\$180,000	2021-2022
Five Mile Creek Hyacinth Removal	\$25,000	2021-2022
Pixie Woods Suspension Bridge Replacement	\$95,000	2021-2022
Stockton Soccer Complex Playground & Food Truck Pad	\$375,000	2021-2022
Swimming Pool UV Sterilization System Improvements	\$110,000	2021-2022
Downtown Decorative Streelight LED Conversion	\$750,000	2021-2022
Lower Sac Road Bridge at Mosher Slough Fence	\$80,000	2021-2022
Oak Park Ball Field Improvements	\$100,000	2021-2022
Gospel Center Rescue Mission Sidewalk Replacement	\$240,000	2021-2022
MLK Underpass Enhancements	\$100,000	2022-2023
Fire Station 1 Renovations	\$100,000	2021-2022
TOTAL	\$3,205,000	

DISCRETIONARY PROJECT SUMMARY	FY 2021-2022	FY 2022-2023
# OF PROJECTS ASSIGNED	30	8
TOTAL FUNDING ALLOCATED	\$20,525,000	\$2,265,000
% OF PROJECTS IN CONSTRUCTION	43 %	50 %
% OF PROJECTS COMPLETED	40 %	13 %

# FINANCIAL SUMMARY

# PROJECTS IN CONSTRUCTION

PROJECT	FUNDING	FISCAL YEAR ATTACHMENT ASSIGNED	PERCENT COMPLETE
PROJECTS AT 100% DESIGN			
Grupe Park Parking Lot Resurfacing	\$500,000	2021-2022	
Oak Park Senior Center Parking Lot Resurfacing	\$615,000	2021-2022	
Pixie Woods Irrigation Automation	\$80,000	2021-2022	
Sidewalk Replacements	\$4,000,000	2021-2022	
Generator Replacements	\$500,000	2022-2023	
Sousa Park Restroom Installation	\$375,000	2022-2023	
PROJECTS IN CONSTRUCTION			
Weber Point Events Center Shade Structure Rehab	\$1,250,000	2021-2022	15 %
Pixie Woods Tree Trimming & Brush Removal	\$250,000	2021-2022	65 %
Citywide Park Walkway Replacement	\$150,000	2021-2022	70 %
Miracle Mile RRFB & Improvements	\$800,000	2021-2022	5 %
Pixie Woods Improvements	\$1,100,000	2021-2022	50 %
Tree Maintenance & Intersection Safety Tree Trimming	\$5,500,000	2021-2022	13 %
Van Buskirk Community Center Gym Floor Installation	\$350,000	2021-2022	99 %
Victory Park Tennis Court Lighting Refurbishment	\$80,000	2021-2022	95 %
Brooking, Panella, Sandman & Weber Park Playground Replacements	\$1,000,000	2021-2022	20 %
Swenson Park Fencing Replacement	\$255,000	2022-2023	5 %
Van Buskirk Building Demolition	\$300,000	2022-2023	5 %
TOTAL	\$17,105,000		

# FINANCIAL SUMMARY

# PROJECTS IN DESIGN

PROJECT	FUNDING	FISCAL YEAR ASSIGNED
Citywide Bridge Slope Protection	\$300,000	2021-2022
American Legion Park Lagoon Fencing Replacement	\$150,000	2021-2022
Civic Auditorium Assessment	\$300,000	2022-2023
Silver Lake Assessment	\$35,000	2022-2023
City Owned Baseball Field Repairs & Improvements	\$400,000	2022-2023

# PENDING PROJECTS

PROJECT	FUNDING	FISCAL YEAR ASSIGNED
Mattie Harrell Park Irrigation Well Replacement	\$95,000	2021-2022
Sousa Pool Crack Repair & Replastering	\$200,000	2021-2022
Teen Impact Center Rehabilitation	\$1,000,000	2021-2022

Questions and Comments Council Priority Projects



# Government Performance and Accountability

Harry Black, City Manager

# One Page Strategic Plan® (OGSP®) FY 2023-24

ATTACHMENT B

**Vision**: Stockton will become the best city in America to live, raise a family, and grow a business.

### FY 2023-24 OBJECTIVE:

# 'What' is Winning ...

Provide an exceptional level of customer service to the Stockton community through accountable, innovative, efficient, and effective management of City resources to achieve our vision for Stockton.

### **STRATEGIES:** (Captain)

### 'How' we will Win...

### 1. Safer Streets (Chief Stanley McFadden/Lora Larson)

- a) Reimagine Stockton Police Department (SPD)
- b) Increase community partnerships, engagement, and recruitment
- c) Continue data driven strategies and tactics
- d) Reduce violent crime
- e) Further address quality of life issues

### **FY 2023-24 PLANS:**

- Build upon Ceasefire Strategy to reduce shootings and homicides and the city's crime prevention strategies and tactics through partnership between SPD and OVP
- Emphasize use of SPD's ICAP and OVP's case management systems
- · Continue case management and wrap around support for high risk population
- Expand Fire Investigation program and partnerships to reduce the incidence of arson fires
- Increase community partnerships with a special needs registry focused on youth and elderly
- Utilize Community and Youth Advisory Boards to empower the community
- . Evolve the City Manager's Review Board initiative and calibrate the Carelink program

### **FY 2023-24 METRICS:**

1a) Reduce non fatal injury shootings 5% reduction

1b) Increase number of overall engagements and interventions (Y/N)
1c) Establish a baseline number of calls for service diverted to CMC through mobile

crisis intervention program ( Carelink)

1d) Increase overall number of applicants to SPD 5% increase

1e) Increase successful completions of social services within OVP case management

### **COUNCIL PRIORITY GOALS:**

- Work with partners to improve quality of life, increase literacy, develop the workforce, and expand youth programming
- Focus on crime reduction in focus areas
- Develop solutions to address homelessness, including increasing the affordable housing supply
- Leverage city and partner resources in impacting overall public health, community wellbeing, and community resiliency
- Prioritize inclusive economic development to grow the local economy and create employment opportunities for residents

### 2. Growing Economy (Stephanie Ocasio/Carrie Wright)

- a) Grow jobs
- b) Continue to implement the Economic Development Strategic Plan
- c) Continue to transform the overall development process
- d) Increase small business development with an equity lens
- e) Foster and support inclusive entrepreneurship

### Implement the Economic Development Strategic Plan including but not limited to invigorating entrepreneur ecosystem, expanding business façade improvements, and continuing the Stockton re branding initiative

- Implement workforce development programming including youth employment and development through strengthening partnerships with local education institutions
- Increase space activation through closing the fiber ring, enhanced small business support, and availability of customer self service solutions
- 2a) Increase social media engagement and followers across channels 15% increase 2b) Increase city website traffic and engagement 15% increase
- 2c) Increase building permit project reviews that meet published targets 75% meet published review times
- 2d) Expand meaningful linkages and partnerships with various small business partners (Y/N)
- 2e) Increase attendance across City venues 10% increase

### 3. Housing Opportunities for All (Carrie Wright/ Stephanie Ocasio)

- a) Continue to transform the overall development process
- b) Optimize partnerships and linkages
- c) Increase investment in high impact affordable and market rate housing strategies
- d) Optimize performance-based, equity-informed distribution of available city funds, e.g.grants
- Complete Development Code (Stockton Municipal Code Title 16) overhaul to streamline and clarify the development process
- Continue to shorten transaction/cycle process times in permit application processing
- Provide ongoing support and commitment to adopted homelessness plans
- · Increase overall program impact and effectiveness emphasizing data informed decisions
- Complete Housing Action Plan to facilitate and incentivize increased production of market rate and below market rate housing
- Complete the current pipeline of inflight homeless housing projects

# 3a) Increase housing permit project reviews that meet published targets 75% meet published review times

- 3b) Establish and enhance partnerships and linkages (Y/N)
- 3b) Establish baseline measurement through HMIS for the time between assessment for services and placement into a transitional or permanent housing program (Y/N)
- 3c) Increase the inventory of bed/housing units to reduce the gap of unsheltered homeless
- 3d) Establish performance based, equity informed distribution model for available City funds (Y/N)  $\,$

### 4. Thriving and Healthy Neighborhoods (Kris Farro)

- a) Establish a City integrated team approach, e.g.crossdepartmental team to optimize clean, sustainable, and safe neighborhoods
- b) Increase placemaking, space activation, and community engagement
- c) Optimize alignment of youth programs by prioritizing community interests and needs  $\,$
- d) Optimize overall community well-being with an equity lens
- e) Continue to evolve the City's diversity, equity, and inclusion (DEI) efforts
- f) Expand sustainability and environmental strategies

- Launch an outdoor mural program through Stockton Arts Commission
- Produce an annual Citywide community cohesion project
- Expand access to resources for youth to enable career development
- Increase multilingual materials
- Expand sustainability/environmental portfolio to include TCC Round 4 implementation, Climate Action Plan update, and equity informed sustainable transportation pilot program
- Enhance efforts to support community based organizations capacity building
- · Expand Clean City initiative and access to related data
- · Launch Citywide illegal dumping prevention and mitigation efforts
- · Launch a mobile recreation and library program

4a) Improve Stockton's livability indicators, i.e. vacant properties, abandoned cars, graffiti, weed abatement, per capita code enforcement, and trash (Y/4b) Enhance community cohesion through increased participation in City produced and sponsored events (Y/N)

- 4c) Increase community center, library, and community based organization utilization (Y/N)
- 4d) Emphasize education, awareness, and investment to positively impact community well being (Y/N)
- 4e) Increase multilingual programming and services (Y/N)
- 4f) Expand the City's environmental and sustainability portfolio (Y/N)

### 5. Fiscal Sustainability (Kim Trammel)

- a) Continue learning from the past
- b) Mitigate risk
- c) Optimize resources through innovative business practices
- d) Optimize city workforce, recruitment, retention, training, and development
- e)Continue to evolve the City's diversity, equity, and inclusion (DEI)
- · Upgrade bond rating and enhance financial reporting
- Maximize City revenue sources
- Begin ERP system Phase 4 (Utility Billing) planning and preparation
- Enhance use of Long Range Financial Plan in decision making
- Continue to operationalize centralized grants administration and coordination
- Expand recruitment efforts, retention plan, and workforce planning and development
- Optimize organizational Cyber Security maturity for continued protection of digital assets

5a) Refresh long range financial plan and increase fiscal transparency (Y/N)

5b) Clean/unmodified audit opinions (Y/N)

5b) Increase Center for Internet Security (CIS) Controls Self Assessment Tool (CSAT) overall cyber security maturity score 10% increase

5c) GFOA Certificate of Achievement for Excellence in Financial Reporting for FY21

22 CAFR and Distinguished Budget Presentation Award (Y/N)

5d) Increase workforce retention and recruitment (Y/N)

5e) Develop diversity, equity, inclusion human capital management roadmap

Updated: 2/1/2024

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# **Safer Streets**

1a) Reduce non-fatal injury shootings – 5% reduction

1b) Increase number of overall engagements and interventions (Y/N)

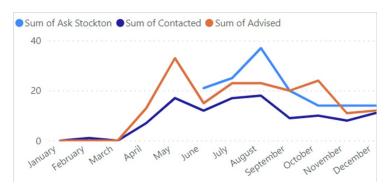
1c) Establish a baseline number of calls for service diverted to CMC through mobile crisis intervention program (Carelink)

 CMC Mobile Crisis Intervention Response Pilot Program launched November 3, 2022.



# Yes.

Progress-to-Date: PD has increased its community engagement by actively participating in positive initiatives, including 261 neighborhood community and business meetings.



# Safer Streets Cont.

# 1d) Increase overall number of applicants to SPD – 5% increase

 In 2023, there were 2,811 recruiting applications, compared to 712 in 2021 and 917 in 2022. The percentage increase in applications from 2021 to 2022 was approximately 28.82%, and from 2022 to 2023 was approximately 206%.



1e) Increase successful completions of social services within OVP case management – 5% increase



# **Growing Economy**

# 2a) Increase social media engagement and followers across channels – 15% increase

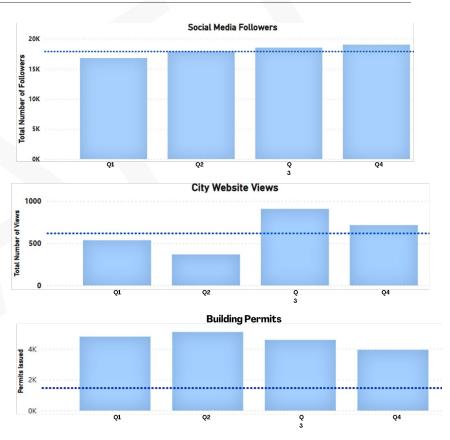
 Social media engagement, considering followers and fans, surged by 22.42% from Q1 to Q4, across Facebook, Twitter, LinkedIn, and Instagram, totaling 29,000 interactions.

# 2b) Increase city website traffic and engagement – 15% increase

 Website traffic surged in Q3 and continued to meet the target in Q4.

# 2c) Increase building permit project reviews that meet published targets– 75% meet published review times

The target has consistently been exceeded.



\*The dotted blue line is the target line

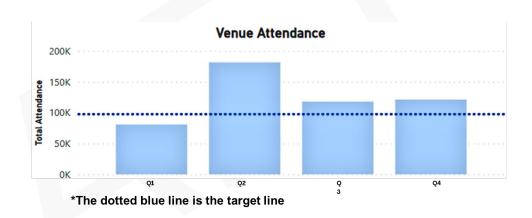
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# **Growing Economy Cont.**

# 2e) Increase attendance across City venues– 10% increase

 Venues and Special Events attracted over 556K downtown last year, exceeding the target in Q2, Q3 and Q4.

2d) Establish meaningful linkages and partnerships with various small business partners.

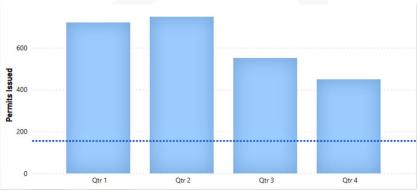


# Yes.

Progress to Date: Under the Broken Window Grant program, we received 50 applications. Of these, 37 have been awarded, while 9 are pending vendor registration.

# **Housing Opportunities for All**

3a) Increase housing permit project reviews that meet published targets – 75% meet published review times.



\*The dotted blue line is the target line

3b) Establish and enhance partnerships and linkages.

# Yes.

Progress-to-Date: The City has strengthened partnerships through initiatives like regional programs (e.g., North Valley Thrive, Ca Jobs First), citywide summer internships, California For All Youth Workforce Development Grants, Coursera and Tutor.com expansions. We've also shown commitment through City Leadership Academy, DEI Certifications, entrepreneurship grant partnerships, National League of Cities Inclusive Entrepreneurship Program, and Food Business Accelerator Study, fostering collaboration for community development.

# Housing Opportunities for All Cont.

3c) Increase the inventory of bed/housing units to reduce the gap of unsheltered homeless

3d) Establish performance-based, equity-informed distribution model for available City funds (Y/N)

# 1,359

There were 1,161 in were in the county in 2022 and 1,359 in 2023 = 17.04% increase.

# Yes.

Progress-to-Date: EDD has implemented the following performance-based, equity-informed distribution models for available City funds:

- Standard procurement processes and grant guidelines followed.
- Education and outreach provided for all funding opportunities.
- Funding aligned with Council-approved goals.
- New policies and procedures for monitoring subrecipients established for 2024.
- · Nonprofit capacity building program funded.
- Entire Economic Development Department (EDD) is DEI certified.

### $\equiv$

# **Thriving & Healthy Neighborhoods**

4a) Improve Stockton's livability indicators, i.e. vacant properties, abandoned cars, graffiti, weed abatement, per capita code enforcement, and trash (Y/N)

4b) Enhance community cohesion through increased participation in City produced and sponsored events (Y/N)

4c) Increase community center, library, and community-based organization utilization (Y/N)

# Ongoing.

Progress-to-Date: EDD, PD and PW are working to improve Stockton's livability by addressing vacant properties, abandoned cars, graffiti, weed abatement, code enforcement, and trash issues.

# Yes.

Progress-to-Date: CSD manages neighborhood events, while EDD handles citywide ones. Both collaborate to boost community participation in all city-sponsored events.

# Yes.

Progress-to-Date: CSD has elevated the utilization of community centers, libraries, and community-based organizations.

# **Thriving & Healthy Neighborhoods**

# **Broken/Hanging** Trees

Target: 90% Closed in 8 Days

152 Closed Work Orders FY 23-24

88%

Work Orders Met Target ...

Days - Average Work Order Age

# Graffiti

Target: 90% Closed in 5 Days 611 Closed Work Orders FY 23-24 91%

Work Orders Met Target...

Days - Average Work Order Age



# **Potholes**

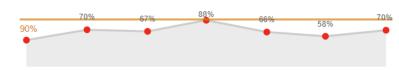
Target: 90% Closed in 8 Days

557 Closed Work Orders FY 23-24

64%

Work Orders Met Target...

Days - Average Work Order Age



# **Street Lights**

Target: 90% Closed in 15 Days 738 Closed Work Orders FY 23-24

Work Orders Met Target ...

Days - Average Work Order Age

Days - Average Work Order Age



Target: 90% Closed in 5 Days

3297 Closed Work Orders FY 23-24

Work Orders Met Target ...



### $\equiv$

# **Thriving & Healthy Neighborhoods Cont.**

4d) Emphasize education, awareness, and investment to positively impact community well-being (Y/N)

4e) Increase multilingual programming and services (Y/N)

# Yes.

Progress-to-Date: CSD secured grants totaling \$17 million for various projects, including library renovations and youth programs. Additionally, 45 students participated in the youth worker program.

# Yes.

Progress-to-Date: CSD has expanded multilingual programming and staffing, and is in talks with a vendor to enhance translation services further.

# Thriving & Healthy Neighborhoods Cont.

# 4f) Expand the City's environmental and sustainability portfolio.

Yes.

Progress-to-Date: TCC has bolstered the city's environmental efforts with the following grants:

- Adaptation Planning Grant Program (APGP) \$650k: Develops a Climate Action & Adaptation Plan (CAAP) to address greenhouse gas emissions and engage stakeholders for implementation.
- Climate Pollution Reduction Grant (CPRG) \$1M: Supports Stockton in crafting a Comprehensive Climate Action Plan focused on GHG reduction, from the Department of Energy.
- Energy Efficiency & Conservation Block Grant (EECBG) \$316k: Funds electrification projects including solar, battery storage, and EV charging for city-owned facilities as part of the CAAP update.
- Statewide Park Development and Community Revitalization Program (SPP) \$7M: Renovates Van Buskirk Park with air-cleansing trees, a community garden, and free outdoor activities, enhancing air quality and community health.
- CAforAll (California for All) \$4.3M: Supports Stockton's youth workforce through a summer employment program with four non-profit partners, including energy-efficient upgrades and forestry training.
- Transformative Climate Change (TCC Round 4) \$24M: Funds diverse programs such as energy-efficient upgrades, urban forestry, produce distribution, solar installations, hybrid buses, and health education.

# **Fiscal Sustainability**

# 5a) Refresh long range financial plan and increase fiscal transparency.

Yes.

Progress-to-Date: ASD has updated its long-range financial plan and enhanced fiscal transparency with the following:

- ASD updated the Electronic Municipal Market Access website and linked it to the City website.
- The City provided updates on the Council Priority Project Funds at the April 5, 2023 Council Budget Finance Economic Development Committee meeting.
- We continue to provided quarterly financial update to the City Council and citizen committees with improvements to the way information is presented.
- Provided an overview of Owner Only Utility Billing to the Council Legislation/Environmental Committee in April and June 2023.
- Annual Reports for all of the transaction tax measures were provided to the City Council.
- Performance-to-Date information for City goals was added to the Annual Budget document.
- A Performance Audit Report of Measure A was completed and presented to the Council Audit Committee on October 16, 2023.



# **Fiscal Sustainability**

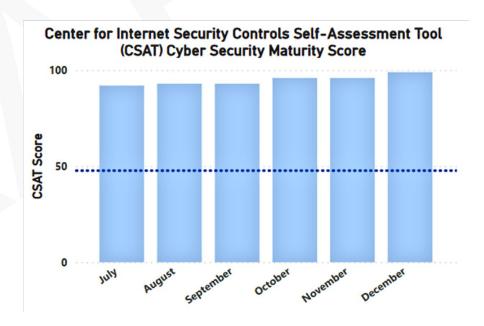
# 5b) Clean/unmodified audit opinions (Y/N)

5b) Increase Center for Internet Security (CIS) Controls Self-Assessment Tool (CSAT) overall cyber security maturity score – 10% increase

• The Cyber Security Score increased from 43 in 2022 to 52 in 2023 = 20.93% increase

# Yes.

Progress-to-Date: ASD has attained this metric and is committed to its ongoing achievement.



### $\equiv$

# **Fiscal Sustainability**

5c) GFOA Certificate of Achievement for Excellence in Financial Reporting for FY23-24 Distinguished Budget Presentation Award (Y/N)

5d) Increase workforce retention and recruitment (Y/N)

5e) Develop diversity, equity, inclusion human capital management roadmap (Y/N)

# Yes.

Progress-to-Date: ASD has been honored with the GFOA Budget Award FY23-24, with notable recognition for achieving a flawless score in the Strategic Goals & Strategies section.

# Ongoing.

Progress-to-Date: To attract and retain staff, City invested \$1 million in recruitment across departments. Police received the biggest boost with 60 new positions, relocation help, bonuses, and increased pay & benefits. Other groups got sign-on bonuses, education assistance, and more time off.

# Ongoing.

Progress-to-Date: HR distributes job posting notifications to different entities and online platforms for a wide reach. Testing results are adjusted to ensure diversity among applicants before moving forward.

Questions and Comments on Government Performance and Accountability



LUNCH BREAK



# Review Existing Strategic Goals & 2023 Accomplishments

Harry Black, City Manager
Kris Farro, Community Services
Carrie Wright, Economic Development
Chad Reed, Public Works
Stanley McFadden, Chief of Police

#### 2023-24 Goals



Work with partners to improve quality of life, increase literacy, develop the workforce, and expand youth programming

Prioritize inclusive economic development to grow the local economy and create employment opportunities for residents

Develop solutions to address homelessness, including increasing the affordable housing supply

Leverage City and partner resources in impacting overall public health, community wellbeing, and community resiliency

Focus on crime reduction in focus areas



Work with partners to improve quality of life, increase literacy, develop the workforce, and expand youth programming



**951,332** +3.4%

Items checked out and renewed from Stockton-San Joaquin libraries <sup>1</sup>



**4,592** +86.3% Youth participated in sports programs <sup>5</sup>



634,879

+22.4%

Library visitors <sup>2</sup>



242,161 +40%

Library digital downloads <sup>3</sup>



\$25K

Grant to provide free sw<u>im lessons</u> <sup>4</sup>



**17,701** +20.5%

Times youth participated in bi-monthly afterschool programs <sup>6</sup>



**3,890** +55.2%

Times youth participated in weekly day camps <sup>7</sup>

## ATTACHMENT B

## 2023 Accomplishments

Work with partners to improve quality of life, increase literacy, develop the workforce, and expand youth programming



\$225k +73%
Invested into Pixie
Woods & restoration
of the Pixie Queen



637,780 +33.9% Interactions with Library Website



Re-opened the Literacy Department, matching tutor & learner partners



Teens participated in monthly membership programs/activities



\$2.08M

Awarded to 14 local organizations as the Youth Services Grant program



15,734 +12.3% New library cards issued



Work with partners to improve quality of life, increase literacy, develop the workforce, and expand youth programming





9,861 +12.3%

Brown Bag groceries delivered to Seniors 12

17,846 +22.6%

Congregate meals delivered to seniors <sup>13</sup>

**1,663** Bags of Fruits & Veggies distributed through Mobile Farmers Market <sup>14</sup>

73,000 lbs.

Organic Produce delivered to families through TCC & Edible Schoolyard <sup>15</sup>



\$1,208,276

Allocated to workforce development through TCC Rounds 3 & 4 funding



125

Households provided energy & water efficiency upgrades through TCC partner Rising Sun <sup>16</sup>



106

Youth hired in City's Summer Youth Employment Program <sup>17</sup>

178

Youth employed through Partner Programs <sup>17</sup>



\$1.7M

Additional CA4All funding secured to continue youth workforce development <sup>17</sup>

Work with partners to Improve quality of life, increase literacy, develop the workforce, and expand youth programming.

Reference	2023 Detail	2022 Detail	2021 Detail
1. Items checked out of Libraries	951,332	920,081	418,376
2. Library Visitors	634,879	518,479	120,679
3. Library Digital Downloads	242,161	173,272	164,072
4. Grants for Free Swim Lessons	\$25,000	\$25,000	\$25,000
5. Youth participation in Sports Programs	4,592	2,465	748
6. Youth participation in afterschool programs	17,701	14,690	6,476
7. Youth in weekly day camps	3,890	2,507	1,740
8. Investments at Pixie Woods	\$225,000	\$130,000	\$50,000
9. Interaction with Library website	637,780	476,441	535,660
10. Teens enrolled in monthly programs	4,520	New Metric in 2023	New Metric in 2023
11. New library cards issued	15,734	14,015	3,647

Work with partners to Improve quality of life, increase literacy, develop the workforce, and expand youth programming.

Reference	2023 Detail	2022 Detail	2021 Detail
12. Brown Bag groceries delivered to seniors through Community Services Dept (CSD)	9,861	8,740	7,173
13. Congregate meals distributed to seniors through - CSD	17,846	14,557	16,740
14. Fruits & Veggies delivered via Mobile Farmers Market - CSD	1,663	1,755	1,485
15. Organic Produce provided through Transformative Climate Communities (TCC) Grant	4,740 boxes delivered to more than 130 families through Edible Schoolyards	3,220 boxes delivered to families through Edible Schoolyards	1,900 boxes to families through Edible Schoolyards
16. Green Appliance Upgrades through TCC Partner, Rising Sun	612 homes visited and 125 homes upgraded	101 homes served with efficiency appliance upgrades	5 homes served with efficiency appliance upgrades

Work with partners to Improve quality of life, increase literacy, develop the workforce, and expand youth programming.

Reference	2023 Detail	2022 Detail	2021 Detail
17. CA4All Youth Workforce Funding	City of Stockton Summer Student Worker Program designed to introduce youth to workplace settings and local government.  106 local high school students (ages 16-19) participated  4-week program, June 1-29  Job opportunities in nine City departments  73% of the youths hired experienced their first job.  13,766.25 hours of support in City Departments filling staffing gaps and helping to complete major projects  19 Student Workers were offered permanent positions up completion of the program participants described the Student Worker program as a meaningful opportunity to learn a professional skill  Students completing the program earned an average pay of \$2852.7.53 during the one-month period  Additional \$1.7M secured to continue program	City executed grant agreement with State in June 2022 and subsequently issued an RFP and identified subgrantees to implement workforce programs. Council approved contracts on February 7, 2023. City staff began planning for a Summer Jobs pilot program for youth that will offer a 5-week opportunity for high school-aged youth to work within the City.	Using federal stimulus dollars, the State proportionately awarded grants to the 13 largest cities in California based on population, resulting in a \$4,355,097 grant for Stockton.



Prioritize inclusive economic development to grow the local economy and create employment opportunities for residents



Title 16 Amendment to repeal the "Big Box" development restrictions



Secured sponsorship and naming rights for the Adventist Health Arena & completed significant improvements



Implemented CDD
Virtual Assistant,
walking customers
through permit process



Approved Master
Development Plan to
expand St. Joseph
Medical Center campus



Title 16 Amendment to establish "Food Truck Parks" and Commissary development standards



Hosted virtual Business Resource Provider Workshops, with National League of Cities



Prioritize inclusive economic development to grow the local economy and create employment opportunities for residents



\$660k Chamber Support Completed 18



Developed City of Stockton Resource Map for Entrepreneurs <sup>22</sup>



Developed Downtown
Strategic Plan to
support revitalization
and placemaking 19



39 Downtown Business Façades Completed <sup>23</sup>



Non-Profits supported through ARPA Capacity Building Program <sup>20</sup>



Launched the Stockton Lantern Festival, a new regional event at the Banner Island Ballpark <sup>21</sup>



Prioritize inclusive economic development to grow the local economy and create employment opportunities for residents



14,500+ +20% Attendees at Stockton Flavor Fest <sup>24</sup>



556,000+ Visitors to Downtown Stockton for Venues and Special Events <sup>25</sup>



\$508,000 +78% Entrepreneurship funding offered <sup>26</sup>



**62** +19% Economic Review Committee Meetings <sup>27</sup>



11
Events for Small
Business Week <sup>28</sup>



90 +9.7% Events and meet and greets <sup>29</sup>



**50** Broken Windows Repaired through Grant



Prioritize inclusive economic development to grow the local economy and create employment opportunities for residents



257,700+ +27% Attendees at the Bob Hope and Arena <sup>30</sup>



11,460 +45.5%
Applications for
City employment
opportunities processed 32



104 +57.6% Games and Events at Banner Island Ballpark <sup>31</sup>



Opened 9 recruitments for Police & 3 recruitments for Fire Trainee Academies \*Metric clarified 3/11/24



#### 7 Awards Earned:

- 5 International Festival & Events Awards for Stockton Flavor Fest
- ASM Event Operating Net Revenue at Bob Hope
- Business Advocate of the Year



3,574 +8% New business licenses issued <sup>33</sup>

Prioritize inclusive economic development to grow the local economy and create employment opportunities for residents.

Reference	2023 Detail	2022 Detail	2021 Detail
18. Chamber Support Program	All projects completed	Contracts with Asian, Hispanic, African American, Greater Stockton Chambers, Miracle Mile, and DSA awarded	\$660,000 awarded through ARPA to fund community improvement program
19. Downtown Strategic Plan	Hired Retail Strategies, using ARPA funding, to provide specific strategies for Downtown Activations	N/A	N/A
20. Non-Profit Capacity Building Program	12 graduated with the first cohort, 25 selected for the second cohort	N/A	N/A
21. Stockton Lantern Festival	New Family Event – Open for 48 nights and attracted 45,000 over the full run	N/A	N/A
22. Stockton Entrepreneur Map	Used grant funds to create a resource map	N/A	N/A
23. Business Façade Improvement Program	Greatly expanded façade with ARPA funds, launched the program in Feb.	Under the existing Commercial Facade Improvement Forgivable Loan Program, there were \$43,025.85 in disbursements for 1 project in the Downtown Core during 2022.  Built the foundation for the 2-million-dollar facade program.	Waterfront Warehouse project at 445 W. Weber Avenue, completed in 2021. One Active project for 2022 and six other potential projects have been identified.  • Active project: Ruhl Building Facade – \$37,900

Prioritize inclusive economic development to grow the local economy and create employment opportunities for residents.

Reference	2023 Detail	2022 Detail	2021 Detail
24. Attendees at Flavor Fest	+ 14,500 attendees in year 2	+ 12,000 attendees in year 1	N/A
25. Visitors to downtown venues for events	+ 556,000 • 135,400+ at Banner Island • 257,700+ (27%+)at Bob Hope & Arena • 162,800+ at Weber & Civic	N/A – New Metric in 2023 • 20,000+ at Banner Island • 202,900+ at Bob Hope & Arena • Weber & Civic N/A	N/A – New Metric in 2023
26. Entrepreneurship funding awarded	Released in September 2023, for up to \$508,000 • 9 applications received, 3 awarded to service organizations	Released on May 16, 2022, for up to \$285,000  • 81 applications received, resulting in 17 awards	Release in June 2021, for up to \$435,000  • 188 applications received, resulting in 33 awards
27. Economic Review Committee Meetings conducted	62	52	57
28. Events for Small Business Week	Continued growth and engagement in small business week.  • 11 Events  • Total followers: 2,331  • New Followers: 196  • Total Post Reach: 98,366	Completed a successful campaign during the first week of May, which included 8 events.  Gained 280+ social followers and reached 11.9k accounts.	Coordinated 17 Events for Small Business Week and hosted the following 3:  Two (2) SizeUp Stockton Overview Webinars  City of Stockton Business Resources Webinar
29. Events and Meet & Greets	90	82	47

Prioritize inclusive economic development to grow the local economy and create employment opportunities for residents.

Reference	2023 Detail	2022 Detail	2021 Detail
30. Attendees at Bob Hope & Arena	257,728	202,951	N/A
31. Games & Events at Banner Island Ballpark	104 events / 135,480 attendees	66 events / 20,000+ attendees	N/A
32. Applications for City Employment processed	11,460	7,878	5,636
33. New Business Licenses Issued	<ul><li>3,574 new licenses</li><li>10,155 Renewed</li></ul>	<ul> <li>3,308 new licenses</li> <li>10,676 Renewed</li> <li>*System conversion between 2021 and 2022</li> </ul>	<ul><li>3,000+ new licenses</li><li>15,011 renewed</li></ul>



Develop solutions to address homelessness, including increasing the affordable housing supply



\$2.37M

Prohousing Incentive Pilot
Program to Support Low
Income Housing
Development



\$1.5M

Property Acquisition NOFA to promote affordable housing development



3

Homekey projects under construction, totaling 108 units of homeless housing 35



Joint allocation with City and County to keep Stockton Shelter facility open and operational



610 +0.8%

New housing units on issued building permits, including 53 low-income units and 60 accessory dwelling units 34



Develop solutions to address homelessness, including increasing the affordable housing supply



Hired first ever Homeless
Strategic Initiatives Manager
focused on implementing
priority goals related to
homelessness



Housing Element
Application Submitted 36

Housing Action Plan
Substantially Drafted



Allocated to St. Mary's
Pathways project,
providing 300+ shelter
beds



**1,074**HOT Team
contacts made <sup>37</sup>



\$1.8M

Funding provided to rehab and open Sonora Square, providing 37 units of housing for individuals needing mental health support





\$8.7M+ Fees Waived

Single-Family Residential 38

Develop solutions to address homelessness, including increasing the affordable housing supply.

Reference	2023 Detail	2022 Detail	2021 Detail
34. New housing Units Permitted	<ul> <li>610 New Housing Permits Issued</li> <li>69 of which are low-income</li> <li>51 are accessory dwelling units</li> </ul>	<ul> <li>605 New Housing Permits Issued</li> <li>53 of which are low-income</li> <li>60 are accessory dwelling units</li> </ul>	<ul> <li>838 New Housing Permits Issued</li> <li>86 very-low-income units</li> <li>102 low-income units</li> <li>6 moderate-income units</li> </ul>
35. Homekey Awards	All three projects under construction, anticipated to be completed in 2024, providing 108 units of homeless housing.	<ul> <li>Awarded \$4,072,280 for Villa d'Flore</li> <li>Supported HASJC's successful application for \$24.98M for Calaveras Quarters</li> </ul>	Awarded \$3,609,091 for Town Center Studios
36. Housing Element	First round submission to HCD completed	Contract Awarded to PlaceWorks in March 2022 (2022-03-22-1208)	N/A
Housing Action Plan	Substantially drafted	Contract Awarded to PlaceWorks in March 2022 (2022-03-22-1208)	N/A
37. HOT Team Contacts Made	1,074 contacts	1,142 contacts	1,034 contacts
38. Single Family Residential Development Fees Waived	\$8,718,438 Waived  • Totals \$57M+ waived since SESP Program inception in January 2016	\$9M+ Waived	\$10,546,808 Waived
Multi-Family Residential Development Fees waived	\$0 Waived  • Totals \$7.7M+ waived since SESP program inception in January 2016	\$116k+ Waived	\$2,365,440 Waived



Leverage City and partner resources in impacting overall public health, community wellbeing, and community resiliency



\$2,844,911
Provided to relieve
11,621 delinquent
customer accounts
through Water and
Wastewater
Arrearage Programs 39



Completed the 2023 Stormwater Masterplan





2,005 +3.8% Vehicles towed/ Abated 41



717 +36.8% Community Cats Spayed or Neutered 44



**81%**Live release rate
from Animal
Shelter 42



Community Pets Vaccinated & Microchipped <sup>43</sup>



Leverage City and partner resources in impacting overall public health, community wellbeing, and community resiliency



507 Volunteers coordinated 45



2,700 Cubic Yards +243% Playground fall surfacing replenished 46



**86,026** +34% Curb miles swept in Street Sweeping <sup>47</sup>



**9.8B**Gallons of drinking water produced <sup>48</sup>



**1,050+** +1,338% Trees Planted <sup>49</sup>



Parks with repaired or replaced playground structures 50



609 Water meters replaced <sup>51</sup>



Free bulky waste pick-ups <sup>52</sup>



Leverage City and partner resources in impacting overall public health, community wellbeing, and community resiliency



84,480 Ft

Centerline striping <sup>53</sup>



Locations with replaced sidewalk



**2,239**Signs installed



Rectangular rapid flashing beacons installed <sup>58</sup>



**660**Sidewalk tripping hazards addressed <sup>55</sup>



Traffic roundabouts constructed 58



**2,528**Traffic signal & street light repairs completed 56



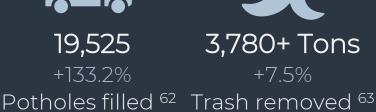
62,000+ Pounds of ewaste recycled <sup>59</sup>













**2,905**Tires removed
from the
Street <sup>64</sup>



1,232
Illegally dumped
mattresses
removed 65



537
TVs removed
from the
Street 66



**1,892**Dead or hazardous trees & limbs removed <sup>67</sup>



918 Large Appliances removed <sup>68</sup>

Reference	2023 Detail	2022 Detail	2021 Detail
39. Water & Wastewater Utility Arrearage Support  ** Funding available through State & Federal COVID Recovery Efforts	<ul> <li>\$1,743,960 in Federal funding secured to relieved customers from delinquent wastewater utility bills:         <ul> <li>5,387 Residential</li> <li>179 Commercial</li> </ul> </li> <li>\$551,230 secured through State Low Income Household Water Assistance Program to relieve 635 customers from delinquent water &amp; wastewater utility bills</li> <li>\$549,721 in Federal funding secured to relieve customers from delinquent water bills         <ul> <li>5,417 Residential</li> <li>3 Commercial</li> </ul> </li> </ul>	<ul> <li>\$2.2M in Federal funding secured to relieved 11,700 accounts from delinquent wastewater utility bills</li> <li>\$114,697 secured through State Low Income Household Water Assistance Program to relieve 103 customer from delinquent water &amp; wastewater utility bills</li> </ul>	** Funding not available in 2021

Reference	2023 Detail	2022 Detail	2021 Detail
40. Fire Inspections Completed	<ul> <li>35 Hood and Duct Inspections</li> <li>199 Underground Fire Line/Hydrant Inspections</li> <li>1,219 Sprinkler &amp; Alarm Inspections</li> <li>26 Special System Inspections</li> <li>707 Building Permit Final Inspections</li> <li>983 Building &amp; Planning Checks</li> <li>645 Weed Inspections</li> <li>32 Residential Occupancy Inspections (Not Hotel/Motel)</li> <li>270 Assembly Occupancy Inspections</li> <li>307 Special Inspections (Fireworks, Festivals, Tents)</li> <li>1825 Fire Operational Permit Inspections</li> <li>1523 Fire Operational Permit Re-Inspections</li> <li>58 Community Care License Inspections</li> <li>33 Hotel/Motel Inspections</li> <li>381 New Fire Operational Permit Inspections</li> <li>1875 R-2 Inspections</li> </ul> Total: 10,118	<ul> <li>119 School Inspections (Fire)</li> <li>32 Hood and Duct Inspections</li> <li>263 Underground Fire Line/Hydrant Inspections</li> <li>1122 Fire Sprinkler Inspections</li> <li>280 Fire Alarm Inspections</li> <li>26 Special System Inspections</li> <li>802 Building Permit Final Inspections</li> <li>385 Weed Inspections</li> <li>1624 Residential Occupancy Inspections (Not Hotel/Motel)</li> <li>299 Assembly Occupancy Inspections</li> <li>312 Special Inspections (Fireworks, Festivals, Tents)</li> <li>1931 Fire Operational Permit Inspections</li> <li>1107 Fire Operational Permit Re-Inspections</li> <li>60 Community Care License Inspections</li> <li>39 Hotel/Motel Inspections</li> <li>386 New Fire Operational Permit Inspections</li> <li>1935 R-2 Inspections</li> </ul> Total: 10,722	<ul> <li>122 school inspections</li> <li>52 Hood and Duct Inspections</li> <li>171 Underground Fire Line/Hydrant Inspections</li> <li>1,290 Fire Sprinkler Inspections</li> <li>188 Fire Alarm Inspections</li> <li>53 Special System Inspections</li> <li>528 Building Permit Final Inspections</li> <li>123 School Inspections</li> <li>1,082 Weed Inspections</li> <li>1,082 Weed Inspections</li> <li>1,936 Residential Occupancy Inspections (Not Hotel/Motel)</li> <li>206 Assembly Occupancy Inspections</li> <li>528 Special Inspections (Fireworks, Festivals, Tents)</li> <li>2,165 Fire Operational Permit Inspections</li> <li>1,732 Fire Operational Permit Re-Inspections</li> <li>69 Community Care License Inspections</li> <li>31 Hotel/Motel Inspections</li> <li>586 New Fire Operational Permit Inspections</li> <li>Total: 10,862</li> </ul>

Reference	2023 Detail	2022 Detail	2021 Detail
41. Vehicles Abated	991 private property abatements by Code Enforcement  1,014 Right-of-Way abatements by SPD Traffic:  42 Non-Motive/Hazard  865 for Expired Registration  107 not moved in 72-hours	<ul> <li>1,527 private property abatements by Code Enforcement</li> <li>403 Right-of-way abatements by SPD Traffic</li> <li>Registration expired over 6 months: 345</li> <li>Not moved in 72 hours: 42</li> <li>Non-Motive: 16</li> </ul>	736 private property abatements by Code Enforcement 644 Right-of-way abatements by SPD Traffic
42. Animal Shelter Live Release Rate	<ul> <li>6,594 Animals Taken In</li> <li>1,893 Adopted</li> <li>2,881 Transferred to Rescue</li> <li>505 Returned to Owners</li> </ul>	<ul> <li>6,908 Animals Taken In</li> <li>1,714 Adopted</li> <li>3,243 Transferred to Rescue</li> <li>664 Returned to Owners</li> </ul>	<ul> <li>8,582 Animals Taken In</li> <li>2,191 adopted</li> <li>3,762 Transferred to Rescue</li> <li>1,010 Returned to Owners</li> </ul>
43. Pets Vaccinated & Microchipped	<ul> <li>591</li> <li>Inaugural event held in June 2023, free to the community</li> <li>3 additional events planned for 2024</li> </ul>	New Metric in 2023	New Metric in 2023
44. Community Cats Spayed/ Neutered through City Trap- Neuter-Release (TNR) Program	717	524	1,001

Reference	2023 Detail	2022 Detail	2021 Detail
45. Volunteers Coordinated	<ul> <li>2023 Coastal Cleanup:</li> <li>Number of Volunteers: 50</li> <li>Estimated Weight of Garbage Collected: 340 lbs.</li> <li>Total Miles Cleared: 5</li> <li>Bags Used: 60</li> <li>Clean City Initiative volunteer-assisted Community Cleanup and Beautification events details:</li> <li>18 events</li> <li>457 volunteers</li> <li>198 litter bags collected</li> </ul>	<ul> <li>2022 Coastal Cleanup:         <ul> <li>Number of Volunteers – 320</li> </ul> </li> <li>Estimated Weight of Garbage Collected - 5,141 lb.</li> <li>Total Miles Cleared – 33</li> <li>Bags Used – 429</li> <li>Clean City Initiative volunteerassisted Community Cleanup and Beautification events details:         <ul> <li>11 events</li> <li>409 volunteers</li> <li>65 litter bags collected</li> </ul> </li> </ul>	Coordinated over 200 volunteers from Amazon, Puentes, community faith-based organizations, and Stockton residents for park improvement and clean-up projects at American Legion, Atherton, and Laughlin Parks.
46. Playground Fall Surface Replenished	2,700 cubic yards installed across 40 park locations	786 cubic yards installed across 26 park locations	435 cubic yards installed across 13 park locations
47. Miles Swept in Street Sweeping	86,026	64,119	67,792

Reference	2023 Detail	2022 Detail	2021 Detail
48. Gallons of Drinking Water Produced	<ul> <li>Delta Water Treatment Plant produced 9.8 billion gallons of drinking water.</li> <li>Regional Wastewater Control Facility treated 10.4 billion gallons of wastewater in compliance with NPDES discharge permit.</li> </ul>	<ul> <li>Delta Water Treatment Plant produced 10.5 billion gallons of drinking water.</li> <li>Regional Wastewater Control Facility treated 8.7 billion gallons of wastewater in compliance with NPDES discharge permit.</li> </ul>	<ul> <li>Delta Water Treatment Plant produced 8.9 billion gallons of drinking water.</li> <li>Regional Wastewater Control Facility treated 9.2 billion gallons of wastewater in compliance with NPDES discharge permit.</li> </ul>
49. Trees Planted	<ul> <li>58 Heritage Oaks planted in parks, funded by Heritage Oak Removal Permits</li> <li>1,000+ trees of various types planted in South Stockton through Transformative Climate Communities Program (TCC)</li> </ul>	65 Trees planted in City Parks     8 Trees planted as part of     Arbor Day Event funded by TCC	30 Heritage Oaks planted in parks, funded by Heritage Oak Removal Permits
50. Repaired Playground Structures	<ul> <li>Repaired Play Equipment at 11 parks</li> <li>Replaced Play Equipment at Williams Brotherhood Park</li> </ul>	<ul> <li>Repaired Play Equipment at 11 parks</li> <li>Replaced Play Equipment at American Legion, Dentoni, &amp; Swenson Parks</li> </ul>	<ul> <li>Repaired Play Equipment at 11         Parks     </li> <li>Replaced Play Equipment at Oak         and Laughlin Parks     </li> </ul>
51. Water Meters Replaced	609	654	996
52. Free Bulky Waste Pick-ups	6,052 households served	6,720 households served	7,450 households served

Reference	2023 Detail	2022 Detail	2021 Detail
53. Feet of Centerline Striping	84,480 ft, or 16 centerline miles	132,000 ft, or 25 centerline miles	126,720 ft, or 24 centerline miles
54. Signs Installed	2,239	3,236	2,727
55. Sidewalk Trip Hazards Addressed	<ul> <li>660 locations patched</li> <li>New contract for on-call services related to shaving in progress</li> </ul>	<ul><li>689 locations patched</li><li>405 locations shaved</li></ul>	<ul><li>575 locations patched</li><li>460 locations shaved</li></ul>
56. Traffic Signal & Street Light Repairs Completed	<ul> <li>102 Streetlight Knockdowns Repaired</li> <li>1,202 Streetlight Workorders Completed</li> <li>102 Traffic Signal Knockdowns Repaired</li> <li>779 Traffic Signal Workorders Completed</li> <li>343 Preventative Maintenance Orders on Signals Completed</li> </ul>	<ul> <li>105 Streetlight Knockdowns Repaired</li> <li>1,214 Streetlight Workorders Completed</li> <li>105 Traffic Signal Knockdowns Repaired</li> <li>809 Traffic Signal Workorders Completed</li> <li>333 Preventative Maintenance Orders on Signals Completed</li> </ul>	<ul> <li>36 Streetlight Knockdowns         Repaired</li> <li>1,294 Streetlight Workorders         Completed</li> <li>40 Traffic Signal Knockdowns         Repaired</li> <li>741 Traffic Signal Workorders         Completed</li> <li>345 Preventative Maintenance         Orders on Signals Completed</li> </ul>
57. Locations with replaced sidewalks	113	110	180

Reference	2023 Detail	2022 Detail	2021 Detail
58. Traffic Management: Speed cushions, humps, tables installed	Completed Neighborhood Traffic Management Program improvements include construction and installation of: <ul> <li>2 traffic roundabouts,</li> <li>2 speed feedback display signs,</li> <li>2 rectangular rapid flashing beacons,</li> <li>1 High Visibility Crosswalk</li> <li>deployed the speed feedback trailer 38 times to various locations.</li> </ul>	Completed Neighborhood Traffic Management Program improvements in 4 communities, including installation of:  • 11 speed cushions,  • 24 speed humps,  • 2 speed tables,  • 1 rectangular rapid flashing beacon,  • 10 safety channelizer bars,  • 1,200 feet of centerline striping,  • 3 speed feedback display signs,  • deployed the speed feedback trailer 84 times to various locations.	Completed Neighborhood Traffic Management Program improvements in 5 communities: including installation of:  • 20 speed cushions,  • 37 speed humps,  • 4 speed tables,  • 1 rectangular rapid flashing beacon,  • 7 High Visibility Crosswalks,  • 3,100-feet of edgeline striping.
59. Pounds of e-waste Recycled	+62,000 lbs. during 55 events	+93,000 lbs. during 23 events	+93,000 lbs. during 28 events

Reference	2023 Detail	2022 Detail	2021 Detail
60. Square Feet of Graffiti Removed	<ul><li>121,304 through Public Works</li><li>531,196 through SPD – Code</li></ul>	<ul><li>205,600 through Public Works</li><li>826,233 through SPD – Code</li></ul>	<ul><li>316,900 through Public Works</li><li>775,151 through SPD - Code</li></ul>
61. Square Yards of Roadway Cracks Sealed	840,000	640,000	611,000
62. Potholes Filled	19,525	8,373	10,768
63. Tons of Trash Removed	<ul> <li>2,065 tons removed from City right-of-way</li> <li>1,718 tons removed through encampment clean up events</li> </ul>	<ul> <li>2,415 tons removed from City right-of-way</li> <li>1,101 tons removed through encampment clean up events</li> </ul>	<ul> <li>1,110 tons removed from City right-of-way</li> <li>1,499 tons removed through encampment clean up events</li> </ul>
64. Tires Removed from Streets	2,905	2,975	2,803
65. Illegally Dumped Mattresses Removed	1,232	1,995	2,006
66. TVs Removed from Streets	537	954	839
67. Dead or Hazardous Trees Removed	<ul> <li>578 Dead Trees Removed</li> <li>1,091 Broken Tree Limbs         Cleared from Streets     </li> <li>223 Limbs Cleared from Traffic Devices</li> <li>350 Stumps removed through TCC</li> </ul>	<ul> <li>445 Dead Trees Removed</li> <li>1,064 Broken Tree Limbs         Cleared from Streets     </li> <li>345 Limbs Cleared from Traffic Devices</li> </ul>	<ul> <li>761 Dead Trees removed</li> <li>1,330 Broken Tree Limbs         Cleared from Streets     </li> <li>343 Limbs Cleared from Traffic Devices</li> </ul>
68. Large Appliances Removed from Streets	918	676	N/A



Focus on crime reduction in focus areas



1.2%

Decrease

Violent Crime 69



64,329

+31.7%

Hours of internal PD & Fire training 73



963 +5%

Firearms seized <sup>70</sup>



261

Neighborhood, Community, and Business Meetings <sup>71</sup>



255K+ +3% SPD Calls for Service <sup>72</sup>



Continue to develop Care Link with Community Medical Centers to provide non-law enforcement response for calls for service



114

Traffic Enforcement missions completed



Focus on crime reduction in focus areas



71%
Increase in Housing
Placements through
OVP 74



**40%** Increase in Educational Achievement <sup>77</sup>



23% Recidivism: Reducing client reoffending rates <sup>75</sup>



238
Conflict mediation, interventions, and safety meetings <sup>78</sup>



**40%** Increase in Employment Placements through OVP <sup>76</sup>



New Mental Health
Support Programs
developed and offered
through OVP for Clients
and Responders 79

#### Focus on crime reduction in focus areas.

Reference	2023 Detail	2022 Detail	2021 Detail
69. Violent Crime *Metric updated 3/11/24, following workshop	There was a total of 3,730 violent crimes in 2023  1.2% decrease from 2022	There was a total of 3,775 total violent crimes in 2022  1.3% decrease from 2021	There were 3,824 total violent crimes in 2021  • 4.9% decrease from 2020
70. Firearms Seized	963 booked into evidence • 112 from Gun Buyback events	918 booked into evidence	1,006 booked into evidence
71. Neighborhood, Community, and Business Meetings	<ul> <li>3 City Manager Review Board Meetings</li> <li>47 Community Events with Strategic Operations Unit</li> <li>39 Neighborhood Impact Meetings</li> <li>2 Chief's Community Advisory Board Meetings</li> <li>3 Community Walks</li> <li>141 Business/ Neighborhood Watch &amp; other Community Meetings</li> <li>26 Office of Violence Prevention Events</li> </ul>	<ul> <li>3 City Manager Review Board Meetings</li> <li>51 Community Events with Strategic Operations</li> <li>148 Neighborhood Impact Meetings</li> <li>5 Chief's Community Advisory Board Meetings</li> <li>157 Business/ Neighborhood Watch &amp; other Community Meetings</li> </ul>	<ul> <li>4 City Manager Review Board Meetings</li> <li>21 Community Events with Strategic Operations</li> <li>12 Chief's Advisory Board Meetings</li> <li>24 Neighborhood Impact Meetings</li> <li>153 Business/ Neighborhood Watch &amp; other Community meetings</li> </ul>
72. Police Calls for Service	City Telecommunication Center handled 666,571 requests for service:  • 255,471 9-1-1 calls (total)  • 358,937 calls for services created  • 168,470 dispatched calls for service (461 daily average)  • 3,890 court work requests processed for DA's Office	City Telecommunication Center handled 657,793 requests for service • 247,648 9-1-1 calls (total) • 373,710 calls for service created (total) • 198,454 dispatched calls for service (total) 544 daily average • 4,161 court work requests processed for DA's office • 1,708 total hours spent	City Telecommunication Center handled 654,463 requests for service 245,073 911 calls (total) 382,792 calls for service created (total) 208,571 dispatched calls for service (total) 571 daily average 4,448 court work requests processed for DA's office 1,883 total hours spent

Focus on crime reduction in focus areas.

Reference	2023 Detail	2022 Detail	2021 Detail
73. PD & Fire training	<ul> <li>181 Fire personnel trained</li> <li>46,198 total hours of training (255 hours/member)</li> <li>Not included in total: 26 recruits trained in two (2) separate training academies for a cumulative total of 18, 408 hours, + 12 additional recruits for the City of Lodi</li> <li>2,880 aggregate officers attended multiple day long training events for a total of 18,131 hours</li> <li>542 employees participated in offsite training events</li> <li>83 employees attended virtual training events</li> <li>76 officers completed Procedural Justice training</li> <li>In-Progress for Stockton Police is the 2023-24 Perishable Skills &amp; Continued Professional Training for sworn officers. Completed in 2023:</li> <li>217 defensive tactics training</li> <li>186 firearms training</li> <li>206 emergency driving training</li> </ul>	<ul> <li>30,287 total hours of training (175 hours/member)</li> <li>Not included in total: 31 recruits trained in three (3) separate training academies for a cumulative total of 17,982 hours + ten (10) additional recruits for the City of Lodi and Tracy</li> <li>2,320 aggregate SPD officers attended multiple day-long trainings</li> <li>18,560 total hours of training provided by the Training Section</li> <li>Not included in total: 145 employees attended training/ schools offsite; 386 employees attended virtual/online training; 55 officers trained in Procedural Justice; Completed the California Commission on Peace Officer Standards and Training 2020 – 2022 Perishable Skills and Continuing Professional Training Cycle with all officers receiving required training. (13 officers who are on long term disability or administrative leave were not counted)</li> </ul>	<ul> <li>172 firefighters trained</li> <li>20,886 total hours of training (122 hours per FF)</li> <li>1,401 aggregate police officers attended multiple day long trainings</li> <li>11,208 total hours of training provided by the Training Section</li> </ul>

## **2023 Accomplishments Notes**

#### Focus on crime reduction in focus areas.

Reference	2023 Detail	2022 Detail	2021 Detail
74. Housing Placement	A 71% increase in housing fosters stability and reduces the likelihood of homelessness, a factor often linked to involvement in criminal activities.	New Metric in 2023	New Metric in 2023
75. Rehabilitation & Recidivism Reduction	OVP client recidivism rate of 23%, indicating the effectiveness of intervention programs in preventing re-offending.	New Metric in 2023	New Metric in 2023
76. Employment Placements	A 71% increase in employment, indicating successful reintegration into the workforce, reducing reliance on illegal income generation.	New Metric in 2023	New Metric in 2023
77. Educational Achievement	A 40% increase in high school/GED obtainment, indicating improved access to education and skills training, which can lead to better employment prospects and reduced involvement in crime.	New Metric in 2023	New Metric in 2023
78. Conflict Mediation, Interventions & Safety Meetings	Violence Prevention- Through Mediation, Intervention, Relocation, and Direct Engagement.	New Metric in 2023	New Metric in 2023
79. Mental Health Support	A 500% increase in mental health services provided to clients, addressing underlying issues that may contribute to criminal behavior and promoting rehabilitation.	New Metric in 2023	New Metric in 2023

Questions and Comments on 2023 Goals & Accomplishments



## Community Survey Feedback

Harry Black, City Manager



## Methodology



571 sample survey of Stockton adults, 18+



Respondents recruited online



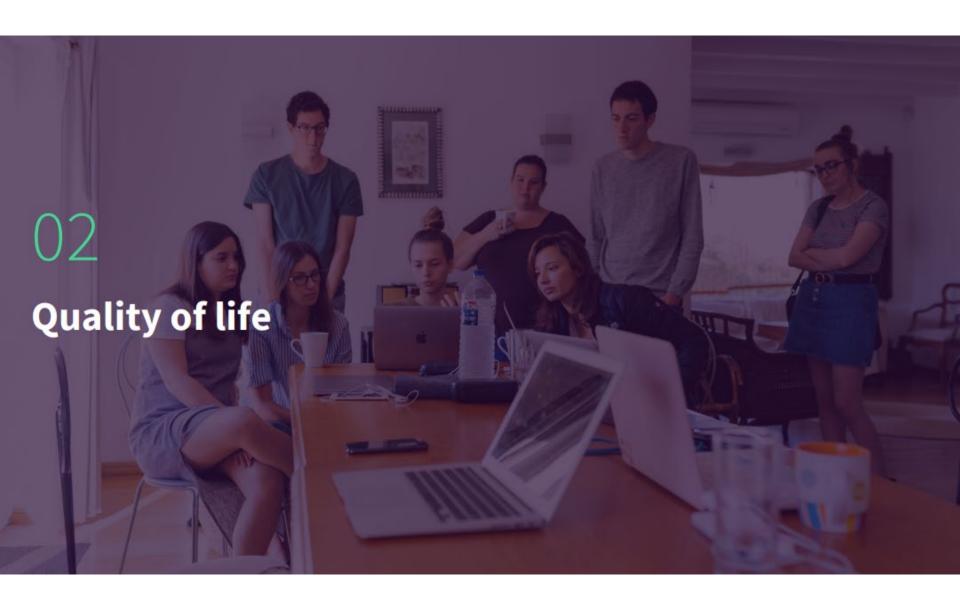
Fielded January 2<sup>nd</sup> - 28<sup>th</sup>, 2024



Survey was conducted in English and Spanish



Data was weighted to represent the population in Stockton

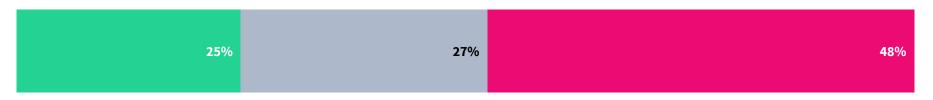


## Overall quality of life: 70% of respondents reported excellent or fair quality-of-life in Stockton and are likely or neutral to be living in Stockton 5 years from now.

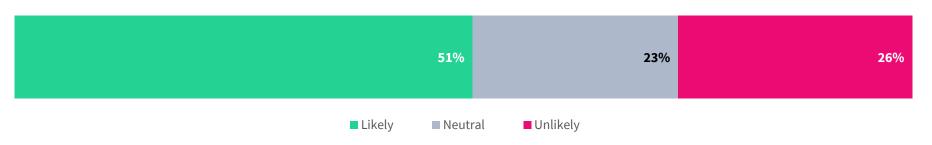
#### Question: How is the overall quality of life in Stockton?

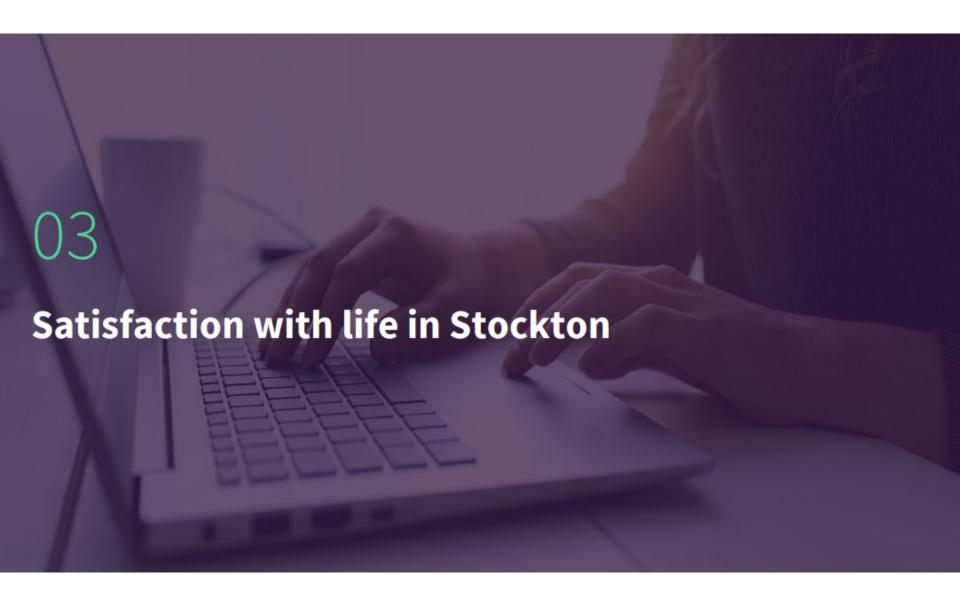


#### Question: How likely are you to recommend Stockton as a place to live?



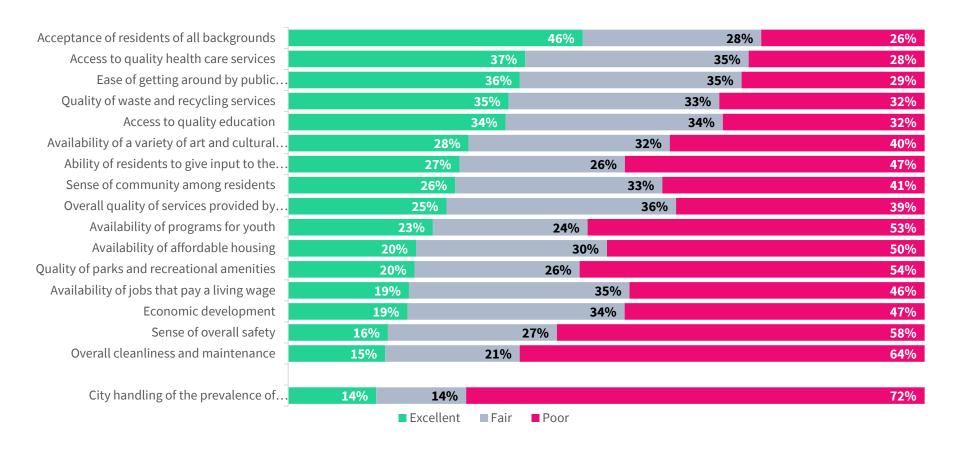
## Question: How likely are you to be living in Stockton 5 years from now?





## Satisfaction with life in Stockton: Most respondents reported excellent or fair satisfaction with the following categories.

Overall safety and cleanliness are the two areas where most respondents are not satisfied.

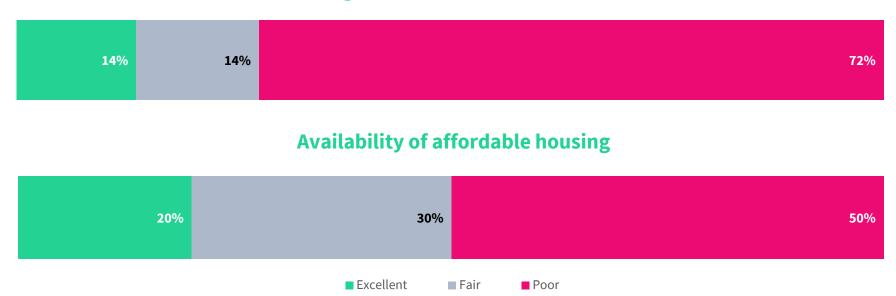




# Council Goal: Develop Solutions to Address Homelessness, including increasing the affordable housing supply.

**Deep-dive:** Younger respondents were more satisfied than older respondents with how City is handing the prevalence of homelessness, and Black respondents were more satisfied than other analyzed race/ethnicity groups. Respondents aged 18-34 and Black respondents were also more satisfied with the availability of affordable housing.

## City handling of the prevalence of homelessness



Based on responses, continued focus on Homelessness & Housing is warranted.

## Council Goal: Focus on Crime Reduction in Focus Areas

**Deep-dive:** Respondents aged 18-34 and Black respondents reported feeling safer than other analyzed demographics.

**Sense of overall safety** 

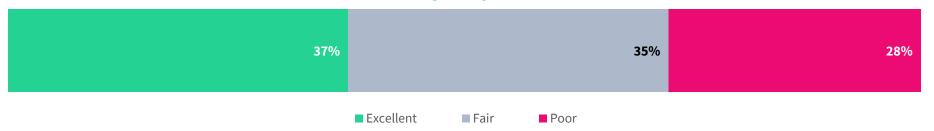


Based on responses, continued focus on crime reduction is warranted.

## Council Goal: Leverage Resources in impacting overall Public Health, Community Wellbeing, and Resiliency.

**Deep-dive:** Younger respondents were more satisfied with the access to quality healthcare than older respondents, White respondents were less satisfied than other analyzed race and ethnicity groups, and respondents with a high school degree or less were more satisfied than respondents with a college degree or higher education degree.

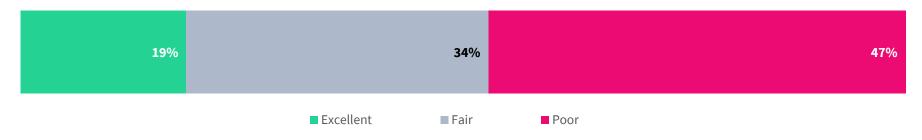
## **Access to quality healthcare**



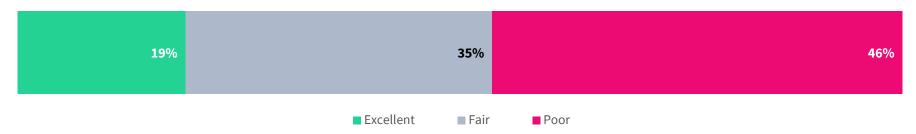
## **Council Goal: Prioritize Inclusive Economic Development**

**Deep-dive:** Respondents aged 18-34, Black respondents, and respondents with a high school degree or less were more commonly satisfied with the economic development in Stockton. Respondents aged 18-34 and Black respondents were more satisfied than other groups with the availability of jobs that pay a living wage.

#### **Economic development**



## Availability of jobs that pay a living wage

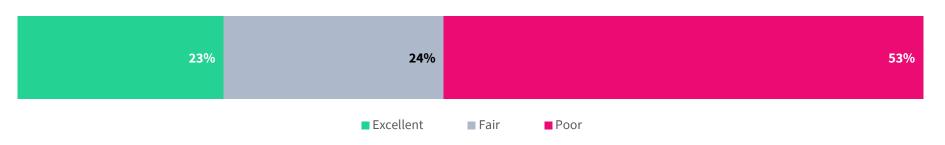


Based on responses, continued focus on economic development is warranted.

# Council Goal: Work with partners to improve quality of life, increase literacy, develop the workforce, and expand youth programming

**Deep-dive:** Respondents aged 18-34, Latino respondents, Black respondents, and Asian respondents were more satisfied than other groups with the availability of programs for youth than other analyzed demographic groups.

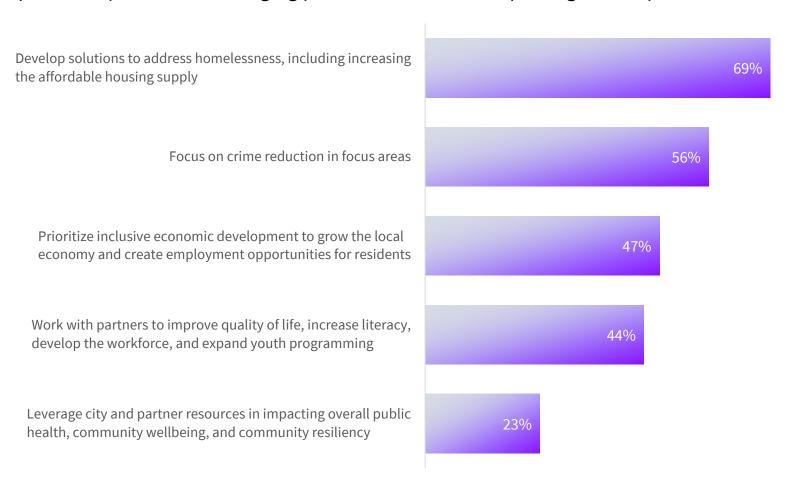
## **Availability of programs for youth**



Based on responses, continued focus is warranted.

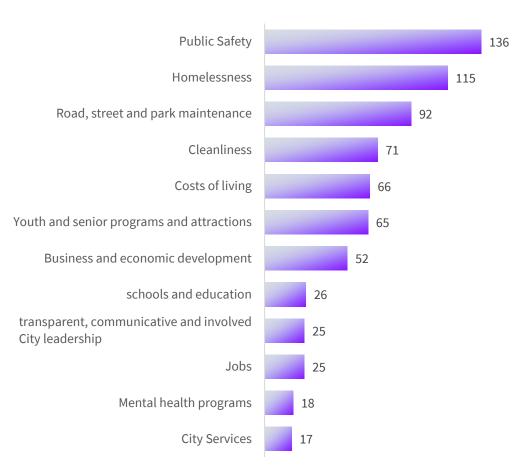
Question: Stockton's city council has prioritized a set of goals to help them improve their services to the public. Please select the top three goals that you think are most important for the City Council to focus on in 2023-2024:

**Strategic Priorities:** Over half the respondents prioritized solutions to address homelessness (including increasing the affordable housing supply) (69%), and crime reduction (56%). Only 23% of respondents prioritized leveraging partner resources in impacting overall public health.



When asked about other priorities, respondents reiterated their prioritization of public safety, homeless initiatives, and road/street/park maintenance.

Question: What other goals, if any, would you like to see the City Council prioritizing in 2023-2024?



# General Discussion: A Quick Look Back A Quick Look Forward

Harry Black, City Manager

**ATTACHMENT B** 

Vision: Stockton will become the best city in America to live, raise a family, and grow a business.

#### FY 2021-22 OBJECTIVE:

**'What' is Winning** ... Provide an exceptional level of customer service to the Stockton community through accountable, innovative, efficient, and effective management of City resources to achieve our vision for Stockton.

## FY 2023-24 COUNCIL PRIORITY GOALS:

## FY 2024-2025 PROPOSED COUNCIL PRIORITY GOALS:

- Work with partners to improve quality of life, increase literacy, develop the workforce, and expand youth programming
- Focus on crime reduction in focus areas
- Develop solutions to address homelessness, including increasing the affordable housing supply
- Leverage City and partner resources in impacting overall public health, community wellbeing, and community resiliency
- Prioritize inclusive economic development to grow the local economy and create employment opportunities for residents