

Wednesday, February 15, 2023 - 8:30 am to 3:30 pm Civic Auditorium

#### TODAY'S AGENDA

8:30	Mayor's Welcome
8:40	Public Comment
8:50	Comments from the City Manager
9:00	Fiscal Update and Long-Range Financial Plan
9:40	State and Federal Legislative Programs
10:00	Economic Development Strategic Action Plan
10:30	Government and Performance Accountability
11:00	Review Existing Strategic Goals & Accomplishments
12:00	LUNCH
12:30	Continue: Existing Strategic Goals & Accomplishments
1:30	Discuss and Identify 2023 Priority Goals and Strategies
3:30	Wrap-up



Welcome by Mayor Kevin J. Lincoln II

### Public Comment

Comments from
City Manager
Harry Black













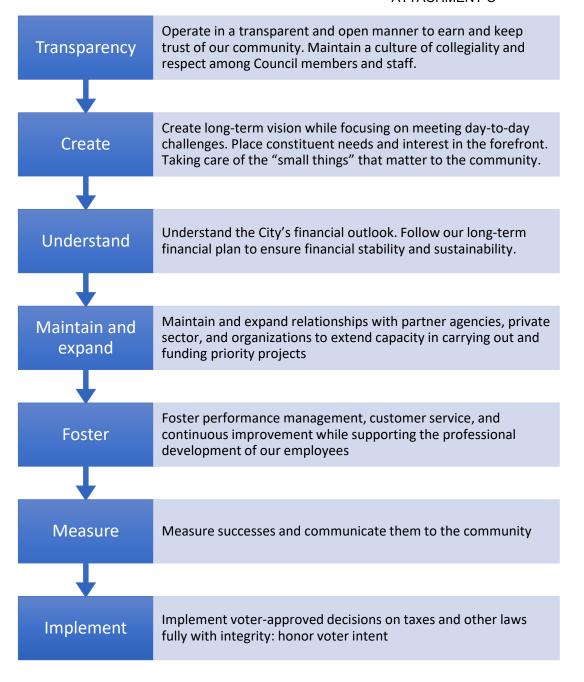


### Workshop Ground Rules

- Listen to understand each other's point of view.
- Seek consensus.
- Assume good intent.
- Speak up if course correction is needed.
- Stay focused.
- Items brought up but are more appropriate to be discussed at another time, will be parked in the "bike rack" and tracked separately for follow up.

# Guiding Principles established at prior Council Workshops

#### ATTACHMENT C



# Fiscal Update and Long-Range Financial Plan (L-RFP)

Kimberly Trammel, Chief Financial Officer

# City of Stockton Funding FY 2022-23 Budget =\$899 Million

New

Services = 3%

Special Grants = 14%

Keep the Lights On = 36%

Restricted Funds = 47%

### Long-Range Financial Plan

- Forecasts revenue & expenses
- 20-year forecast
- Only General Fund and related funds
  - Supported by General Fund Library, Recreation, Marina, Entertainment Venues, Golf, etc.
  - Measure W and Measure M sales tax
- Created during bankruptcy
- Based on a wide range of assumptions
  - New assumptions = new outcome
- A tool for financial decision making

### Major Areas of Forecast Volatility

High Impact →

← Low Impact

← Low Control

**Economy/Pandemic** 

**Sales Tax Revenue** 

**Pension Costs** 

**TOT Revenue** 

**Fees/Other Revenue** 

**Property Tax Revenue** 

← Low Control

High Control →

**COLAs/Benefits** 

**Staffing Levels** 

**Capital Spending** 

**Vacancy Savings** 

**Cost Allocation Plan** 

**Use of ARPA Funds** 

High Control →

High Impact →

← Low Impact

## Long-Range Financial Plan Forecast Considerations

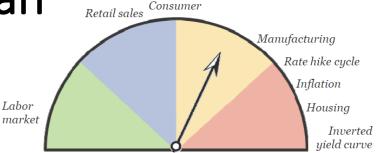
- Economy/Global Dynamics
- Measure A
- Pension costs
- Increasing cost of current services
- Labor market pressures
- Catch-up with:
  - Deferred infrastructure and maintenance
  - Workforce and service deficiencies
- Increase service delivery capacity



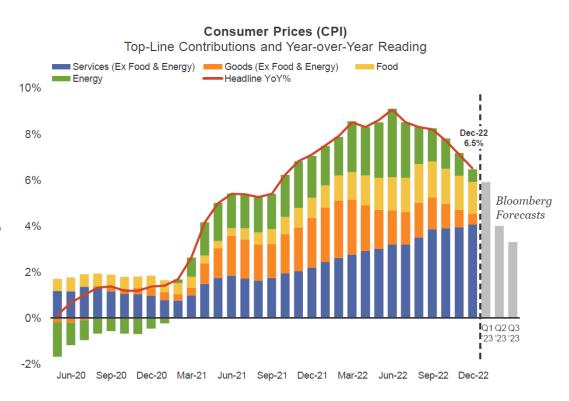
Long-Range Financial Plan Forecast Considerations

#### **Economic Indicators**

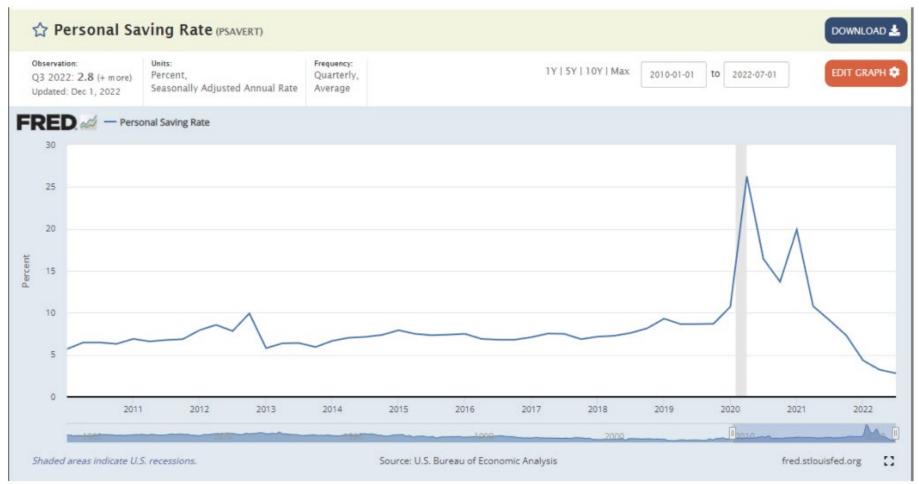
- Recession Risk is Yellow
- Inflation
- Interest Rates
- Savings & Disposable Income



**Inflation Now Trending Lower** 



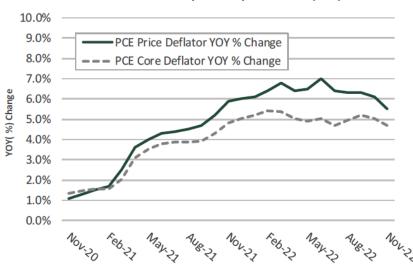
# Economic Indicators Savings & Disposable Income



#### ATTACHMENT C

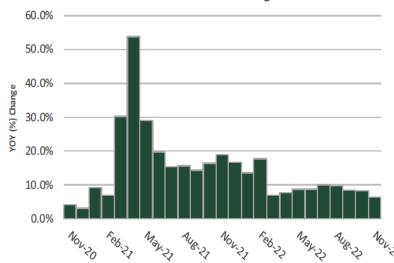
#### **Economic Indicators**





Source: US Department of Commerce

**Retail Sales YOY % Change** 



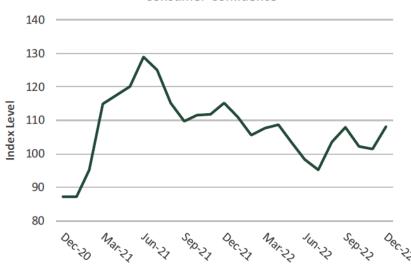
Source: US Department of Commerce

**Housing Starts** 



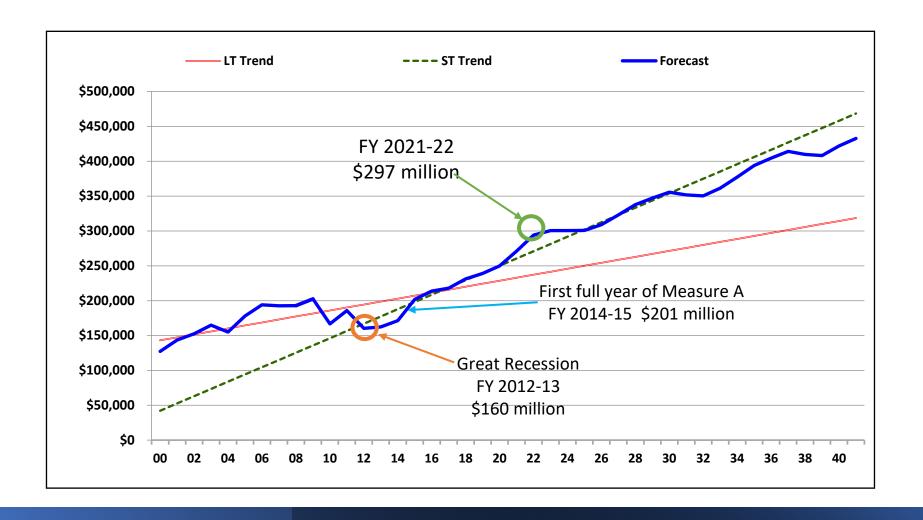
Source: US Department of Commerce

#### **Consumer Confidence**

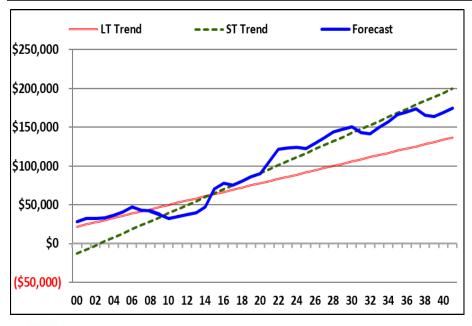


Source: The Conference Board

### Long-Range Financial Plan Revenue Forecast – Total General Fund



### Long-Range Financial Plan Revenue Forecast - Sales Tax



- Double digit growth in the last 2 years
- Projections flat for the next 2 years
- Top 10 businesses make up 35% of tax revenues
- Initiatives to change tax structure
- There may be negative impacts on local revenues as consumers seek "experiences"



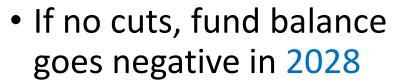
#### **HdL Statewide Trend Quarterly Outlook**

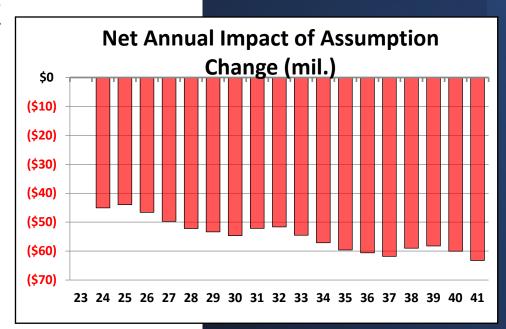
% Change														
YoY	11.3%	39.0%	18.8%	16.1%	17.1%	10.0%	8.0%	5.6%	2.0%	0.0%	-0.3%	0.1%	1.1%	1.0%

# Long-Range Financial Plan Forecast Considerations

#### Measure A Sales Tax

- Revenues \$46 million
- Up for renewal by April 2024
- If not renewed, significant service cuts will be needed

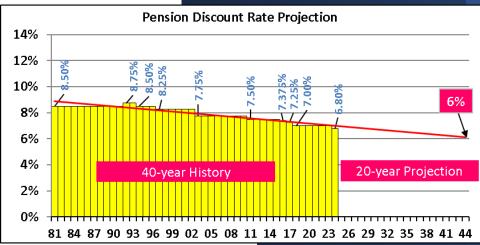




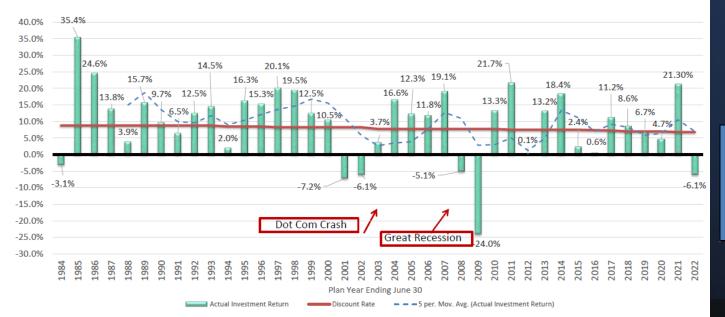
Long-Range Financial Plan

#### **Pension Risks**

- CalPERS approved 6.8% discount rate starting FY 2023-24
- Continuing historical trend would hit 6% in 20 years
- Forecast assumes decline to 6% over 10 years



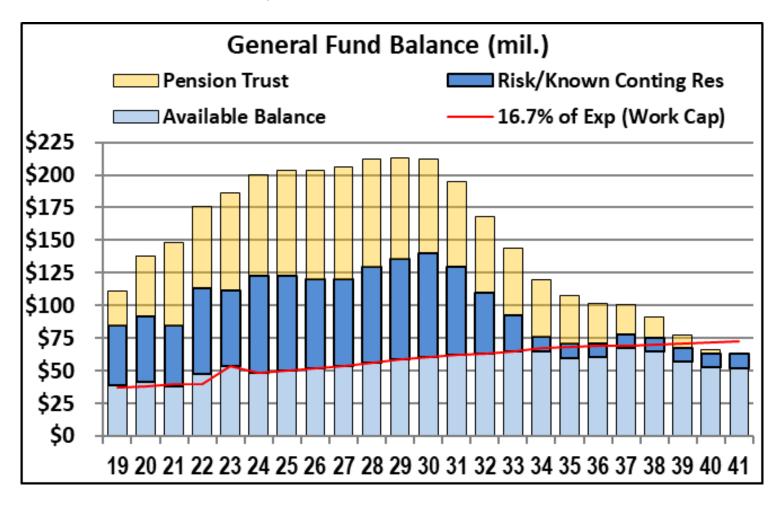
### CalPERS Actual Investment Returns versus Assumed Investment Return



Average Returns
10.50% last 5 yrs
8.65% last 10 yrs
7.49% last 20 yrs
8.86% last 30 yrs

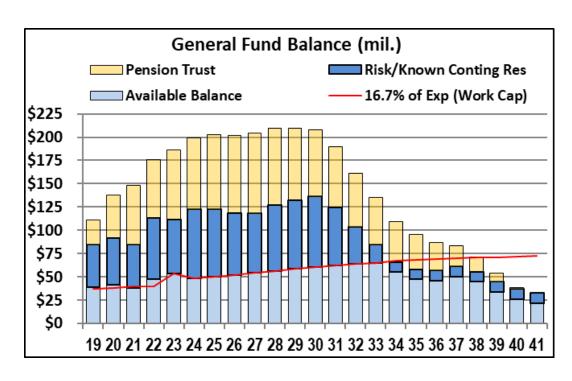
Discount Rate = Assumed Investment Return Rate

# Long-Range Financial Plan As of February 2023



# Long-Range Financial Plan Increasing Service Delivery Capacity

Going from
 2 new FTEs per
 year to 3 FTEs
 drops the fund
 balance to the
 5% warning level
 at the end of the
 20-year period



# Fiscal Planning

- Updates to the model will continue with budget development
- Continue long-term financial planning approach with a focus on a strategic and balanced approach to growth
- Maintain the City's ability to recruit and retain employees
- Plan for future CalPERS cost increases
- Catch-up on infrastructure and deferred maintenance
- Maximize use of one-time and ongoing federal and state funds
- Balancing act prioritizing service demands within available resources

Questions and Comments on the Fiscal Update and L-RFP



### State and Federal Legislative Programs

Harry Black, City Manager Alex Bailey, Program Manager

### Legislative Advocacy Programs

#### **Objectives**

- Advocate in Sacramento and Washington, D.C. to accurately and persuasively present the positions of the City of Stockton
  - Establish relationships with key Legislators and Staff
- Provide early intelligence on emerging issues
  - Share knowledge of trade-offs impacting legislative framing and funding
    - Target funding allocations and grant applications
    - Achieve the priority State and Federal objectives of the City



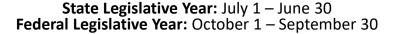


### Legislative Advocacy Programs

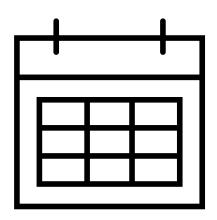
#### Scope

- Legislative Program Consultation Annual Legislative Programs, government relations strategy and funding strategy development
- Legislative Advocacy Represent the City; review executive proposals, legislation, administrative rules; provide regular reports; prepare letters and testimony; facilitate communication and meetings
- Funding Advocacy and Assistance Advise and assist in the preparation of appropriations, earmarks and other funding opportunities requests
- Political Reform (State Program) Register on behalf of the City, and comply with all reporting requirements mandated by the Lobbying Disclosure Act

## Legislative Program Timeline & Process



- **Biweekly Meetings:** On Team schedules throughout year.
- October-December: Discuss City funding and policy environment in preparation for new calendar year.
- November: Federal consultant trip to Stockton. Tours and meetings with Department Directors and CMO.
- **January-February:** State bill season. Conduct City staff brainstorming and planning session for appropriations.
- **February-March:** Develop funding and policy proposals to present to Council at Strategic Planning Workshop.
- March-April: Present Federal and State Legislative Advocacy Programs at Council meeting. Submit appropriation requests.
- May: Federal One Voice projects proposed to SJCOG at annual trip to Washington, D.C.



#### State Level Advocacy

#### **Emanuels Jones and Associates (EJA)**

- Sacramento-based non-partisan government relations firm established in 1987
- Consultant has provided state legislative advocacy services to the City of Stockton since 2012
- Specializes in California local government issues, with experience in local government, municipal law, municipal finance
- Expertise in areas of public works, transportation, public safety, telecommunications, environmental issues and community services issues
- Employs state-of-the-art bill tracking systems for timely delivery of information to clients
- From policy review, strategic planning to legislative development and regulatory implementation, EJA assists and positions clients for success



ASSOCIATES

LEGISLATIVE ADVOCACY

GOVERNMENT RELATIONS

# Legislative Program Accomplishments in 2022

#### State Level

- Assisted the City by working with Big 13 Cities to secure an additional \$1 Billion in Statewide Homeless Housing, Assistance, and Prevention Program funds.
- Assisted City staff with navigating the \$20 Million appropriation to address improvements in the Miracle Mile District.
- Assisted City staff in securing \$4 Million in additional funding for aquatics infrastructure repairs.
- Assisted in securing \$1 Million in funding for homeless shelter navigation projects.
- Tracked and reported to the City on more than 2,500 proposed legislative bills.
- Supported mental health legislation and mitigated potential effects of SB 656 regarding Stockton East Water District.



### City of Stockton Priorities 2023

#### **State Level**

- Redevelopment and Blight Program: Request seed funding to establish a
  multi-year revolving fund to be used for blight elimination activities.
  Investment will focus on the abatement of blight throughout the City for
  the purposes of revitalization and economic development opportunities.
- 2. Waterway Improvements: Seek funding to address clean-up of water and debris removal in and around waterways of Mormon Slough and Dean DeCarli Plaza in downtown Stockton.
- **3. Fiber Master Plan**: Request funding for construction of backbone fiber and ethernet infrastructure to support traffic operations. Funding would bring additional capacity and provide needed fiber dependence without reliance on utility providers.
- **4. Public Park Improvements-Van Buskirk Park**: Request funding for improvements to Van Buskirk Park. First phase of project would include site grading and preparation, addition of basketball courts, community garden, skate park, and parking.
- 5. Pedestrian and Traffic Safety Dr. MLK, Jr. Blvd. Underpass: Seek funding to obtain environmental clearance and design for roadway reconstruction under the Union Pacific Railroad Underpass on Dr. MLK, Jr. Boulevard. Built in the 1930s, the heavily-traveled underpass is antiquated and does not support accessibility standards for vehicles, bikes and pedestrians.
- **6. Pedestrian and Traffic Safety Pershing Avenue**: Seek funding for Precise Roadway Plan and environmental clearance to address need for a Complete Streets concept. Funding will optimize accessibility for motor vehicles and pedestrians.

# State Environment Legislative Threats

- Taxpayers' Protection and Government Accountability Act – November 2024 Ballot
- State Budget Shortfall
- HHAP Funding Budget Trailer Bill Language on Accountability and Transparency
- AB 52 (Grayson) expansion of Sales Tax
   Exemption a redo of AB 1951
- Note: Last day to introduce new bills in State Legislature is February 17



### SUMMIT STRATEGIES

#### Federal Level Advocacy

#### **Summit Strategies Government Affairs**

- Washington, D.C. based national strategic government affairs consulting firm established in 2015
- Specializes in federal and state lobbying, legislative and regulatory monitoring, public policy analysis and development, grant support and coalition building
- Summit's practice includes municipal and county governments, parks and recreation districts, port authorities, freight rail and transportation agencies, environmental entities throughout the United States
- Areas of Expertise
  - Transportation
  - Economic Development
  - Environment, Energy & Natural Resources
  - Technology
  - Labor
  - · Taxes & Trade

# Legislative Program Accomplishments in 2022

#### **Federal Level**

- Assisted City staff with preparing Federal Transportation Grants, including Safe Streets and Roads for All and Rebuilding American Infrastructure with Sustainability and Equity (RAISE), and educated delegation on projects.
- Worked with delegation to expedite permitting of the Alexandria and Five Mile Slough Culvert Replacement project.
- Worked with City staff to submit Congressionally-directed spending requests and advocated for requests with delegation. Awarded project: \$1 Million for Youth Workforce Development.
- Coordinated meetings and managed Capitol Hill visits for Mayor and Councilmembers during *One Voice* visit to Washington, D.C. in May 2022.
- Met with City Department Directors to learn about City priorities, reviewed federal programs and monitored federal grant opportunities for alignment with City needs.



# City of Stockton Priorities 2023

#### **Federal Level**

- 1. Public Park Improvements Van Buskirk Park: Request funding for improvements to Van Buskirk Park. First phase of project would include site grading and preparation, addition of basketball courts, community garden, skate park, and parking.
- 2. Redevelopment and Blight Program: Request seed funding to establish a multi-year revolving fund to be used for blight elimination activities. Investment will focus on the abatement of blight throughout the City for the purposes of revitalization and economic development opportunities.
- **3. Fiber Master Plan**: Request funding for construction of backbone fiber and ethernet infrastructure to support traffic operations. Funding would bring additional capacity and provide needed fiber dependence without reliance on utility providers.
- 4. Pedestrian and Traffic Safety Multiple Sites: Seek funding for various Stockton roadway areas to optimize accessibility for motor vehicles, bicycles and pedestrians. Roadway infrastructure improvements include Precise Roadway planning as well as intersection, sidewalk, and curb repairs, bicycle lanes, ADA wheelchair ramps, streetlights, and traffic signal modifications.
- 5. Emergency Preparedness and Community Resiliency: Request funding for solar and battery storage systems to be installed at critical municipal facilities, such as City Hall, EOC, and community centers. These systems will bolster the resiliency of facilities that are vital during emergencies/disasters by ensuring public safety service remain online during power outages.
- **6. Public Asset Investment Pixie Woods**: Foster youth development through recognized local attraction, Pixie Woods. Seek funding for capital improvements, equipment replacement and enhancement, landscaping, and ADA-compliant upgrades to increase user appeal and safety.

Questions and Comments on 2023 Legislative Advocacy Programs



### Economic Development Strategic Action Plan

Carrie Wright, Economic Development

# **EDSAP**

# Background

- ➤ Council Approval: January 24, 2022
- > Supports Stockton's post-pandemic recovery
  - Anchored by Six Key Goals
- > Seven Investment Areas, three Focus Areas
  - Economy & Business
  - Infrastructure
  - Image & Branding
- > Interdepartmental Collaboration
- > Exploration of Data Tools & Resources

# Strengthen Local Business Climate

# **Investment Area #1**

### Milestones

- ✓ Launched Façade Improvement Program
- ✓ Executed Chamber support contracts
- San Joaquin County / Team California Event
- ✓ Retail Strategies contract executed

- ☐ Robust Small Business Week in May
- Promote City-funded Chamber programs



# Develop Workforce Capacity Investment Area #2



### Milestones

- Community Economic Resilience Fund (CERF) participation
- ✓ Youth Employment and Development
  - California For All Youth Workforce
     Development Grant contracts approved for external subrecipients (CMO)

- Participate in Workforce Development Board and present at Builder's Exchange
- Youth Employment and Development
  - Citywide internal summer internship program for youth (HR)

ATTACHMENT C

# Innovation Hub / Entrepreneurship

# **Investment Area #3**

### Milestones

- Executed contracts with Entrepreneurship Grant recipients
- Won the Audrey Nelson Award from the National Community Development Association
- Built deeper connections to Wine Industry

- ☐ Implement SBA Earmark Grant
- ☐ Complete National League of Cities Inclusive Entrepreneurship Program
- Planning for Pitch Event in the Fall



# Transform Downtown



# **Investment Area #4**

### Milestones

- ✓ South Pointe clean-up grant and activities
- ✓ Negotiations & DDA development
- ✓ Shape Stockton (CDD)
- Parking infrastructure improvements
- Miner Street Improvements (PW)

- Caltrans Sustainable Transportation Grant Application
- USDOT RAISE Grant Application (PW)
- EPA Planning Activities
  - North Shore Area-Wide Plan
  - Downtown Infrastructure Analysis
  - South Shore Site-Specific Reuse

ATTACHMENT C

# **Activate Public Spaces**

# **Investment Area #5**

### Milestones

- ✓ International Award-winning Stockton Flavor Fest
- Van Buskirk Conceptual Plan approved by Council (CSD)
- Uplift Downtown
  - Arena Video Boards RFP
  - Painting, lighting, landscaping and power-washing

- ☐ Issue RFI for City owned sites
- ☐ Food Truck Ordinance (CDD)
- Bring Victory Park design work to Council for approval (CDD and CSD)



# **Unify Community**



# **Investment Area #6**

## Milestones

- Website Contract executed (CMO)
- ✓ Consolidated Special Events

- 2023 Flavor Fest
- ☐ Planning Neighborhood Cohesion event (CSD)
- Revamp Activity Guide to be more user-friendly, accessible, comprehensive and inclusive (CSD)

# **Promote Brand**

# **Investment Area #7**

### Milestones

- ✓ Research and Discovery for Marketing:
  - ✓ 10 stakeholder interviews
  - ✓ Online survey
  - ✓ Digital footprint audit
- ✓ Sponsored 10+ Community Events

# Next Steps

- Continue Marketing Campaign
  - ☐ Submission of Logos Round 1
  - Community Feedback Sessions
  - Video production

# **EDSAP**

Questions and Comments on the Economic Development Strategic Action Plan



# Government Performance and Accountability

Katie Regan, Office of Performance and Data Analytics



Vision: Stockton will become the best city in America to live, raise a family, and grow a business.

### FY 2022-23 OBJECTIVE: 'What' is Winning ...

Provide an exceptional level of customer service to the Stockton community through accountable, innovative, efficient, and effective management of City resources to achieve our vision for Stockton.

### **COUNCIL PRIORITY GOALS (Tier 1 & 2):**

- 1a. Focus on COVID response and recovery
- 1b. Develop solutions to address homelessness, including increasing the affordable housing supply
- 2. Focus on crime reduction in focus areas
- Prioritize resource allocation to focus areas within Council **Districts**
- 4. Prioritize Economic Development
- 1. Develop business incentives and tools for underserved neighborhoods
- 2. Work with education partners to improve quality of life, increase literacy, develop the workforce, and expand youth programming
- 3. Engage private employers and the business community in workforce development and job placement (including people with criminal records) and develop an employment pipeline for Stockton residents to Stockton employers

### STRATEGIES: (Captain)

### 'How' we will Win ...

- 1. Safer Streets (Chief McFadden)
- a) Reduce violent crime b) Increase community partnerships &
- engagement c) Increase data driven strategies & tactics
- d)Reduce property crime

### FY 2022-23 PLANS:

- Build upon Ceasefire Strategy to reduce shootings and homicides
- Build on Intelligence, Communication, and Planning (ICAP)
- Pursue pre-pandemic community engagement and outreach
- Enhance case management and wrap-around support services for high-risk population
- Implement case management system for increased data collection, analysis, and reporting
- Expand of the Fire Investigation program to reduce the incidence of arson fires

### FY 2022-23 METRICS:

- 1a) Reduce homicides and non-fatal injury shootings 5% reduction
- 1a) Reduce Crimes Against Persons 5% reduction
- 1b) Increase number of engagements and interventions (Y/N)
- 1c) Emphasize use of SPD's ICAP and OVP's life coaching and case management system (Y/N)
- 1d) Reduce Crimes Against Property 5% reduction
- 1d) Reduce Crimes Against Society 5% reduction

### 2. Growing Economy (Stephanie Ocasio/Carrie Wright)

- a) Grow jobs
- b) Increase economic development incentives
- c) Reduce the barriers to entry
- d)Increase small business development
- e) Foster and support entrepreneurship
- Implement the Economic Development Strategic Plan including but not limited to invigorating entrepreneur ecosystem, expanding business façade improvements, and launching Stockton re-branding initiative
- Launch workforce development programming including youth employment and development
- Increase space activation through expanded free Wi-Fi, closing the fiber ring, enhanced small business support, and availability of customer self-service solutions
- Increase Cyber Security maturity for continued protection of digital assets

- 2a) Stabilize small businesses through COVID recovery efforts
- 2b) Develop economic development toolkit (Y/N)
- 2c) Reduce average duration for building permit project reviews, target - 25% reduction
- 2d) Establish meaningful linkages and partnerships with various small business partners (Y/N)
- 2e) Expand the City's Smart Cities initiatives (Y/N)

### 3. Housing Opportunities for all (Carrie Wright/ Stephanie Ocasio)

- a) Reduce the barriers to entry
- b) Optimize partnerships & linkages
- c) Increase investment in high impact affordable and market rate housing strategies
- d) Optimize performance-based distribution of available city funds, e.g. grants
- Improve usability of the Development Code (Stockton Municipal Code Title 16) emphasizing plain language
- Continue to shorten transaction/cycle process times in permit application processing
- Provide ongoing support and commitment to the CoC Homeless
- Increase overall program impact and effectiveness emphasizing data-informed decisions
- Identify strategies to facilitate and incentivize increased production of market rate and below market rate housing

- 3a) Increase residential permits, target 10% increase
- 3b) Establish and enhance partnerships and linkages (Y/N)
- 3b) Establish baseline measurement through HMIS for the time between assessment for services and placement into a transitional or permanent housing program (Y/N)
- 3c) Transform data-rich environment to useful insights (Y/N)
- 3d) Establish performance-based distribution model for available city funds, e.g. grants (Y/N)

### Thriving and Healthy Neighborhoods (Kris Farro)

- a) Establish a City integrated team approach, e.g. cross-departmental team, to optimize clean and safe neighborhoods
- b) Increase placemaking and space activation
- c) Increase community engagement
- d) Positively impact overall community well-

- Pursue pre-pandemic engagement emphasizing programming for children and families
- Produce an annual citywide community cohesion project
- Collaborate with San Joaquin Delta College to reinstate the Emergency Medical Technician and Fire Technology programs
- Increase access resources for youth to enable career development
- Expand sustainability and environmental strategy including a major green, energy efficiency initiative
- Enhance efforts to support community-based organizations capacity
- Expand Clean City initiative and access to related data

- 4a) Improve Stockton's livability indicators, i.e. vacant properties, abandoned cars, graffiti, weed abatement, per capita code enforcement, and trash (Y/N)
- 4b) Enhance community cohesion through increased participation in City produced and sponsored events (Y/N)
- 4c) Increase community center utilization and library circulation (Y/N)
- 4d) Emphasize education, awareness, and investment to positively impact community well-being (Y/N)
- 4d) Expand the City's environmental and sustainability portfolio (Y/N)

### 5. Fiscal Sustainability (Kim Trammel)

- a) Continue learning from the past
- b) Mitigate risk
- c) Optimize resources through innovative business practices
- Upgrade bond rating
- Enhance financial reporting
- Maximize City revenue sources
- Implement Payroll and Utility Billing phases of the ERP system Enhance use of Long-Range Financial Plan in decision making
- Implement centralized grants administration and coordination Optimize City workforce retention, development, and recruitment
- 5a) Refresh long range financial plan (Y/N)
- 5a) Increase fiscal transparency (Y/N)
- 5b) Clean/unmodified audit opinions (Y/N)
- 5c) GFOA Certificate of Achievement for Excellence in Financial Reporting for FY21-22 CAFR (Y/N)
- 5c) GFOA Distinguished Budget Presentation Award (Y/N) 5c) Increase workforce retention and recruitment (Y/N)



# **Safer Streets**

### 1a) Crimes Against Persons

Target: 5% reduction from FY2021-22 Total of 7,548 July - December 2021: 3,912 FY 2022-23 Measurement in Progress

# 1b) Increase number of engagements and interventions

Target: Increase from FY2021-22 Total of 158
July - December 2021: 72
FY 2022-23 Measurement in Progress

3,600

Crimes Against Persons Total July -December 2022

75
Engagements and Interventions July - December 2022



FY 2022 – 2023 OGSP Metric Progress-to-Date

# Safer Streets Cont.

# 1c) Emphasize use of ICAP

Target: 1 meeting every 2 months FY 2022-23 Measurement in Progress 5 ICAP Reports July -December 2022



# 1c) Implement OVP case management software

Target: "Yes" by the end of the fiscal year FY 2022-23 Measurement in Progress



Progress to date: Case management software is being configured. Training will take place in February. Data migration will happen in March. The system is planned to be available for use by case managers early April.

# 1d) Crimes Against Property

Target: 5% reduction from FY2021-22 Total of 14,701 July - December 2021: 7,039 FY 2022-23 Measurement in Progress

7,758
Crimes Against
Property Total July -

December 2022



# 1d) Crimes Against Society

Target: 5% reduction from FY2021-22 Total of 1,249 July - December 2021: 656 FY 2022-23 Measurement in Progress 532

Crimes Against Society Total July -December 2022



FY 2021-22 FY 2022-23

■ FY 2021-22 ■ FY 2022-23

FY 2022 – 2023 OGSP Metric Progress-to-Date

# **Growing Economy**

# 2a) Stabilize small businesses through COVID recovery efforts

Target: "Yes" by the end of the fiscal year FY 2022-23 Measurement in Progress

### Number of new business licenses

Target: 5% increase from FY 2021-22 Total of 2,638

July - December 2022: 1,154

FY 2022-23 Measurement in Progress



New Business Licenses July - December 2022



### Community Support NOFA

NOFA was issued August 2022 and received 69 applicants. Council approved 35 in November 15, 2022.

### **Shuttered Venue Operators Grant**

Used to assist with the funding of operational and maintenance costs to the Bob Hope Theatre

### Entrepreneurship NOFA

81 applicants; 17 selected, awarded, and in agreement

# \$2.7N

Announced

\$359,141

Use

\$285,000

Awarded

# **Artists and Arts Nonprofit Grant**

35 artists and 6 nonprofits awarded

\$99,000

Awarded

Additional Support in the form of Nonprofit Enterprise Support Team (NEST), building a \$2M facade program, Chamber contracts that support small business, and more.

# **Growing Economy Cont.**

# 2b) Develop economic development toolkit

Target: "Yes" by the end of the fiscal year FY 2022-23 Measurement in Progress



# 2c) Reduce average duration for building permit project reviews

Target: 12.3 days (25% reduction from FY2020-21: 16.4) FY 2022-23 Measurement in Progress

8.9

Working Days -Average Cycle Duration **Progress to date:** The development of an economic development toolkit was advanced through the creation and adoption of the City's Economic Development Strategic Action Plan (EDSAP). The toolkit has been further developed through the launch of an Entrepreneurship & Small Business Resource Map, enabling the exploration of Stockton organizations providing entrepreneur support services at varying stages of a business venture.

# 2d) Establish meaningful linkages and partnerships with various small business partners

Target: "Yes" by the end of the fiscal year FY 2022-23 Measurement in Progress



Progress to date: EDD continues to coordinate and build partnerships with small business organizations. During FY 2022-2023, this has included the recent launch of the ARPA-funded Business Façade Improvement Program with Downtown Stockton Alliance and the direct ARPA support provided to business improvement districts and chambers. These relationships will continue to be fostered through continued ARPA implementation, including efforts to attract retail to vacant and underutilized sites throughout the City.

# 2e) Expand the City's Smart Cities initiatives

Target: "Yes" by the end of the fiscal year FY 2022-23 Measurement in Progress



Progress to date: Public Works is preparing a citywide Fiber Optic Master Plan to determine where critical fiber gaps exist and prioritize fiber buildout. The project also includes construction installation of backbone fiber and replacement of ethernet switches as determined by the Master Plan which is approximately 75 percent complete.

FY 2022 – 2023 OGSP Metric Progress-to-Date

# **Housing Opportunities for All**

# 3a) Increase Residential Housing Units

Target: 10% increase from FY 2020-21 Total of 703 July - December 2021: 286

FY 2022-23 Measurement in Progress

New Residential Housing Units July -December 2022

# 3b) Establish and Enhance Partnerships and Linkages

Target: "Yes" by the end of the fiscal year



FY 2022-23 Measurement in Progress

# 3b) Establish Baseline through HMIS for Time Between Assessment and Placement

Target: "Yes" by the end of the fiscal year FY 2022-23 Measurement in Progress



### 3c) Transform Data-Rich Environment to Useful Insights

Target: "Yes" by the end of the fiscal year FY 2021-22 Measurement in Progress



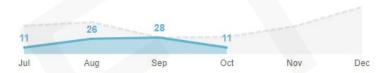
# 3d) Establish Performance-Based Distribution Model for Available City Funds

Target: "Yes" by the end of the fiscal year FY 2021-22 Measurement in Progress



Measure

FY 2021-22 FY 2022-23



Progress to date: Partnerships include new funding agreements, MOUs, or other formal agreements beyond those that ordinarily take place. During FY 2022-23, EDD staff advanced partnerships related to the support and receipt of additional Homekey funding. The City also partnered with the Department of Toxic Substances Control for the receipt of nearly \$5.25M for cleanup of the 9-acre South Pointe site, with the objective of facilitating waterfront housing development.

Progress to date: Received county-wide Homeless Management Information System (HMIS) data per the completed data sharing agreement with the San Joaquin Continuum of Care. Data analysis is in progress.

Progress to date: HMIS data has been provided by the Continuum of Care. OPDA is in progress on cleaning the data and establishing a clear data dictionary in support of developing a public dashboard on housing and homelessness.

Progress to date: EDD continues to utilize the Neighborly software to launch grant opportunities and accept applications, disbursing funds based on qualitative and quantitative scoring criteria. Monitoring and reporting language continues to be included in contracts to assist with establishing the model and setting expectations with subrecipients.

52 Back Next

79%



92%

Dec 2022

77%

# **Thriving & Healthy Neighborhoods**

# 4a) Improve Stockton's livability indicators

# Broken/Hanging Trees

Target: 90% Closed in 8 Days

184 Closed Work Orders FY 22-23

90%
Work Orders Met Target

Days - Average Work Order Age Jul 2022 Aug 2022 Sep 2022 Oct 2022 Nov 2022 90% 81% 80% 87% 91% 81%

86%

95%

90%

### Graffiti

Target: 90% Closed in 5 Days
280 Closed Work Orders FY 22-23

84%

89%

Work Orders Met Target

FY2022-23

FY2022-23

FY2022-23

Work Orders Met Target Days - Average Work Order Age

Days - Average Work Order Age



89%

### **Potholes**

Target: 90% Closed in 8 Days
435 Closed Work Orders FY 22-23

Street Lights 58%

Target: 90% Closed in 15 Days
627 Closed Work Orders FY 22-23
Work Orders Met Target
FY2022-23

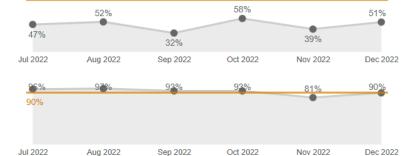
58% K Orders Met Target Day

87%
Work Orders Met Target Days

Days - Average Work Order Age

3

Days - Average
Work Order Age



### Trash

Target: 90% Closed in 5 Days 2699 Closed Work Orders FY 22-23

4

### FY 2022 – 2023 OGSP Metric Progress-to-Date

### 

# Thriving & Healthy Neighborhoods Cont.

# 4b) Increase participation in City produced and sponsored events

Target: Increase from FY2021-22 Total of 26,481 July - December 2021: 14,363 FY 2022-23 Measurement in Progress

37,559
Participants July December 2022

# 4c) Increase community center utilization

**Target:** Increase from FY2021-22 Total of 550,948 July - December 2021: 213,588 FY 2022-23 Measurement in Progress

# 4c) Increase library circulation

Target: Increase from FY2021-22 Total of 717,233 July - December 2021: 342,780 FY 2022-23 Measurement in Progress

# 4d) Emphasize education, awareness, and investment to positively impact community well-being

**Target:** Increase from FY2021-22 Total of 72,940 July - December 2021: 32,029 FY 2022-23 Measurement in Progress

263,499 Visitors July - December 2022

429,968
Materials Circulated July -

December 2022

38,178

Attendees at Educational & Civic Engagement Events July - December 2022



# 4d) Expand sustainability portfolio

Target: "Yes" by the end of the fiscal year FY 2021-22 Measurement in Progress

Yes

54

**Progress to date:** City was awarded a \$24.2M TCC Round 4 Implementation Grant in October 2022 to fund a myriad of sustainability initiatives through Sept. 2027. City Council voted to proceed with joining the East Bay Community Energy CCA on September 13, 2022 - since then, an implementation plan was filed with the State and service is expected to start in Early 2024.



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FY 2022 – 2023 OGSP Metric Progress-to-Date

### 

# **Fiscal Sustainability**

### 5a) Refresh Long Range Financial Plan

Target: "Yes" by the end of the fiscal year FY 2022-23 Measurement in Progress

# 5a) Increase Fiscal Transparency

Target: "Yes" by the end of the fiscal year FY 2022-23 Measurement in Progress

### 5b) Clean/Unmodified Audit Opinions

Target: "Yes" by the end of the fiscal year

### 5c) GFOA Certificate of Achievement for Excellence in Financial Reporting for FY21-22 ACFR

Target: "Yes" by the end of the <u>2022-23 fiscal year</u> FY 2022-23 Measurement in Progress

### 5c) GFOA Distinguished Budget Presentation Award

Target: "Yes" by the end of the fiscal year

# 5c) Increase workforce retention and recruitment

Target: "Yes" by the end of the fiscal year FY 2022-23 Measurement in Progress



Measure



Measure

Yes

Progress to date: The Open Finance site has been developed and is in final review

Progress to date: Updates are complete for the annual CalPERS

valuation reports and are underway for revenue projections.

**Progress to date:** Annual Comprehensive Financial audit was completed on January 31 and presented to Council on February 7.



**Progress to date:** Staff has been reviewing the requirements and plan to apply for the award upon the completion of the Annual Comprehensive Financial Report (ACRF) for the fiscal year ended June 30, 2023.



**Progress to date:** Budget award was received December 2022 for the FY 2022-23 budget.



**Progress to date:** In progress on process improvements for recruitment and implementing a retention program.

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Questions and Comments on Government Performance and Accountability



# Review Existing Strategic Goals & 2022 Accomplishments

Harry Black, City Manager
Katie Regan, Office of Performance
and Data Analytics

# **2022-23 TIER 1 GOALS**



# 1a.

Focus on COVID response and recovery

# 2.

Focus on crime reduction in focus areas

# 1b.

Develop solutions to address homelessness, including increasing the affordable housing supply

# 3.

Prioritize resource allocation to focus areas within Council Districts

4.

Prioritize Economic Development

# **2022 Accomplishments**



1a. Focus on COVID response and recovery



5,200+ Families | \$40M+

Emergency Rental Assistance<sup>1</sup>



43,000+

Meals/bags of food distributed<sup>2</sup>



\$2.2M+

Allocated to 11,700 customer past due **sewer bills**<sup>3</sup>



10,090

COVID-19 tests provided at city kiosk<sup>5</sup>



7,500

Rapid antigen made available for city employees<sup>4</sup>



\$1.6M+

Applied for and allocated to 4,182 customer past due water bills<sup>3</sup>

Reference	2022 Detail	2021 Detail
<sup>1</sup> Emergency Rental Assistance	The program is in the wind-down stage after successfully distributing nearly \$40 million to more than 5,200 families. Funding for eviction prevention services in ongoing.	3917 households have received funding; More than \$35 million has been disbursed on behalf of eligible households
<sup>2</sup> Meals/food distributed	<ul> <li>14,557 congregate meals distributed to seniors</li> <li>8,444 supper meals provided to youth</li> <li>Hot meals to high-risk individuals: 1297</li> <li>Groceries to high-risk families: 1070</li> <li>8,740 Brown Bags distributed to seniors</li> <li>1,755 bags of fruits and vegetables distributed in our Mobile Farmers Market program</li> <li>8,129 Food for You boxes of shelf-stable food distributed</li> </ul>	<ul> <li>11,000+ meals distributed with food program partners</li> <li>16,740 congregate meals distributed to seniors</li> <li>1,485 bags of fruits and vegetables distributed in Mobile Farmers Market program</li> <li>10,906 Food for You boxes of shelf stable food distributed</li> <li>3,901 supper meals provided to youth</li> </ul>
<sup>3</sup> Past due water and sewer bills	State Water Board Water and Wastewater Arrearage Payment Program to cover past due water bills from residential and commercial accounts accrued during the COVID-19 pandemic. Received over \$2.2M in Wastewater Arrearage Payment Program funding accounts. Funds were applied to over 11,700 accounts. Received over \$1.6M in Water Arrearage Payment Program funding accounts. Allocated funds to eligible customers (4,182).	Submitted application to the State Water Board Water and Wastewater Arrearage Payment Program to cover past due water bills from residential and commercial accounts accrued during the COVID-19 pandemic emergency totaling \$1,623,889.31

Reference	Detail				
<sup>4</sup> COVID-19 rapid antigen tests	<b>2022</b> : The City of Stockton provided COVID-19 rapid antigen tests for City employees' use while at work and after a potential COVID exposure. 7,500 tests total, approximately 4/employee				
<sup>5</sup> COVID-19 Tests	2022: COVID CURATIVE TESTING NUMBERS				
		Month	Tests		
	1,	/21/2022	2880		
		/28/2022	2108		
	I —	2/1/2022	2108		
	_	2/7/2022	1249		
	I —	/18/2022	390		
	I —	/26/2022	190		
	_	3/5/2022	157		
	_	/18/2022	135 117		
	I —	/18/2022	153		
	I	/29/2022	158		
		/27/2022	204		
	_	6/4/2022	209	Federal funding ceased - no more online reporting numbers provided	
	I —	/23/2022	32		
	T	OTAL	10,090.00		
	2021 City • Septer • Noven Stribley (2021) • 22,413	y Flu Sl mber 29 mber 24 Commu 3 total v	not Clinic 9, 2021: 9 1, 2021: 2 2011: 2 2011: Sinity Cent 2011: Sinity 2011: Sinit	up and testing began January 10, 2022 s 98 flu shots, 11 COVID-19 vaccines 7 flu shots, 34 booster shots, 13 booster/flu shots ter vaccination events open to the public (173 days o	pen in

# **2022 Accomplishments**



Develop solutions to address homelessness,

1b. including increasing the affordable housing supply



5,200+ Families | \$40M

**Emergency Rental** Assistance<sup>1</sup>



\$10M+

Affordable Housing NOFA with 7 approved applications<sup>6</sup>



\$29M

Additional Homekey awards to support permanent housing<sup>7</sup>



605

New housing units on issued building permits, including 53 low-income units and 60 accessory dwelling units



\$14M+

HHAP grant funds allocated, received, and applied for to address homelessness<sup>8</sup>

Reference	2022 Detail	2021 Detail
<sup>6</sup> Affordable Housing NOFA	Seven (7) Affordable Housing applications were approved by Council on July 26 for a recommended total of \$10.3M  • Sonora Square (\$1.4M) – New Construction/Adaptive Reuse 37 units  • Sierra Vista Apartments Phase III (\$2.2M) – New Construction/Preservation 73 units  • Casa de Mariposa (\$600,000) – New Construction 71 units  • Park-Center Apartments (\$2.2M) – New Construction/Adaptive Reuse 50 units  • Fontana Towers (\$2.2M) – New Construction 105 units  • Grand View Village (\$770,000) – New Construction 74 units  • Shared Housing Infill for Homeless (\$816,621) – New Construction 30 units	Nine (9) Affordable Housing applications were approved by Council on June 22 for a recommended total of \$8.4M  • Town Center Studios (\$700,000) – Rehabilitation 40 units  • Sierra Vista Apartments (\$793,286) – Preservation 74 units  • Sonora Square (\$456,714) – New Construction 37 units  • Liberty Square (\$600,000) – New Construction 31 units  • Shared Permanent Housing for Homeless (\$1M) – New Construction 30 units  • Grand View Village (\$2M) – New Construction 75 units  • The Hunter House (\$1.2M) – New Construction 120 units  • La Passeggiata (\$600,000) – New Construction 94 units  • Fontana Towers (\$1.04M) – New Construction 105 units
<sup>7</sup> Homekey awards	<ul> <li>Awarded \$4,072,280 for Villa d'Flore</li> <li>Supported HASJC's successful application for \$24.98M for Calaveras Quarters</li> </ul>	Awarded \$3,609,091 for Town Center Studios
<sup>8</sup> HHAP grant funds	During 2022, City submitted (and received) a HHAP 3 base award of \$7,893,270; and submitted for a HHAP 4 base award of \$6,196,518. Total = \$14M	

# **2022 Accomplishments**

俞

Develop solutions to address homelessness,

**1b.** including increasing the affordable housing supply



46% Reduction

Average building permit plan check duration (8.9 working days down from 16.4)



\$116K+ Fees Waived

Multi-Family Residential<sup>9</sup>



\$9M+ Fees Waived

Single-Family Residential<sup>9</sup>



Housing Element

Contract awarded



Housing Action Plan

Contract awarded



1,182

HOT Team conta<u>cts made<sup>10</sup></u>

Reference	2022 Detail	2021 Detail
<sup>9</sup> Fees waived	Stockton Economic Stimulus Plan (SESP Fee Waiver Program)  • Single Family Residential - \$9,043,502 in fees waived in 2022 (\$42.3M since program inception)  • Multi-Family Residential - \$116,981 in fees waived in 2022 (\$7.8M since program inception)	Stockton Economic Stimulus Plan (SESP Fee Waiver Program)  • Single Family Residential - \$10,546,808 in fees waived in 2021 (\$33.3M since program inception)  • Amount waived per unit: Single-Family Residential (SFR) - \$19,246  • Multi-Family Residential - \$2,365,440 in fees waived in 2021 (\$7.7M since program inception)  • Amount waived per unit: Multi-Family Residential (MFR) - \$14,080
<sup>10</sup> HOT Team	HOT Team continues educating the homeless about COVID-19, fire prevention, and unified homeless outreach resources  • Made 862 Fiscal year contacts (21/22),  • 1,182 Annual contacts (2022)	Made 1,034 Contacts in 2021

# LUNCH BREAK



# **2022 Accomplishments**



2. Focus on crime reduction in focus areas



2% Decrease

Violent Crime<sup>11</sup>



918

Firearms seized



245K+

911 Calls<sup>12</sup>



10,000+

Fire

inspections<sup>13</sup>



150+

Business Watch, Neighborhood Watch, and Community

Meetings



\$690K+

Outdoor Equity
Program Grant for
youth programming<sup>14</sup>



48,000+

Hours of internal

PD & Fire training<sup>15</sup>



1,900+

Vehicles abated<sup>16</sup>



1M+ Square Feet

Graffiti removed<sup>17</sup>

Reference	2022 Detail	2021 Detail
<sup>11</sup> Violent Crime	There was a total of 3,751 total violent crimes in 2022  • 1.9% decrease from 3,824 in 2021.	There were 3,694 total violent crimes in 2021  • 8% decrease from 4,023 in 2020
<sup>12</sup> 911 Calls	City Telecommunication Center handled 657,793 requests for service • 247,648 9-1-1 calls (total) • 373,710 calls for service created (total) • 198,454 dispatched calls for service (total) 544 daily average • 4,161 court work requests processed for DA's office • 1,708 total hours spent	City Telecommunication Center handled 654,463 requests for service 245,073 911 calls (total) 382,792 calls for service created (total) 208,571 dispatched calls for service (total) 571 daily average 4,448 court work requests processed for DA's office 1,883 total hours spent

Reference	2022 Detail	2021 Detail
<sup>13</sup> Fire inspections	<ul> <li>2022: Fire Inspections</li> <li>119 School Inspections (Fire)</li> <li>32 Hood and Duct Inspections</li> <li>263 Underground Fire Line/Hydrant Inspections</li> <li>1122 Fire Sprinkler Inspections</li> <li>280 Fire Alarm Inspections</li> <li>26 Special System Inspections</li> <li>802 Building Permit Final Inspections</li> <li>385 Weed Inspections</li> <li>1624 Residential Occupancy Inspections (Not Hotel/Motel)</li> <li>299 Assembly Occupancy Inspections</li> <li>312 Special Inspections (Fireworks, Festivals, Tents)</li> <li>1931 Fire Operational Permit Inspections</li> <li>1107 Fire Operational Permit Re-Inspections</li> <li>60 Community Care License Inspections</li> <li>39 Hotel/Motel Inspections</li> <li>386 New Fire Operational Permit Inspections</li> <li>1935 R-2 Inspections</li> </ul>	Fire Inspections Conducted 122 school inspections. 52 Hood and Duct Inspections. 171 Underground Fire Line/Hydrant Inspections. 1,290 Fire Sprinkler Inspections. 188 Fire Alarm Inspections. 53 Special System Inspections. 528 Building Permit Final Inspections. 123 School Inspections 1,082 Weed Inspections. 1,936 Residential Occupancy Inspections (Not Hotel/Motel). 206 Assembly Occupancy Inspections. 528 Special Inspections (Fireworks, Festivals, Tents). 2,165 Fire Operational Permit Inspections. 1,732 Fire Operational Permit Re-Inspections. 69 Community Care License Inspections. 31 Hotel/Motel Inspections. 586 New Fire Operational Permit Inspections. Total: 10,862

Reference	2022 Detail	2021 Detail
<sup>14</sup> Youth programming	Awarded \$692,010 Outdoor Equity Program grant from the California Department of Parks and Recreation for new outdoor youth programming	Launched SPD's Youth Engagement Strategy  Hosted a youth focused virtual engagement  Held 3 volunteer efforts (Youth and SPD staff working together)
<sup>15</sup> PD & Fire training	<ul> <li>179 Fire personnel trained</li> <li>30,287 total hours of training (175 hours/member)</li> <li>Not included in total: 31 recruits trained in three (3) separate training academies for a cumulative total of 17,982 hours + ten (10) additional recruits for the City of Lodi and Tracy</li> <li>2,320 aggregate SPD officers attended multiple day-long trainings         <ul> <li>18,560 total hours of training provided by the Training Section</li> <li>Not included in total: 145 employees attended training/ schools offsite; 386 employees attended virtual/online training; 55 officers trained in Procedural Justice; Completed the California Commission on Peace Officer Standards and Training 2020 – 2022 Perishable Skills and Continuing Professional Training Cycle with all officers receiving required training. (13 officers who are on long term disability or administrative leave were not counted)</li> </ul> </li> </ul>	172 firefighters trained     20,886 total hours of training (122 hours per FF)     1,401 aggregate police officers attended multiple day long trainings     11,208 total hours of training provided by the Training Section

Reference	2022 Detail	2021 Detail
Abandoned vehicles	1,527 private property abatements by Code Enforcement	736 private property abatements by Code Enforcement
	<ul> <li>403 Right-of-way abatements by SPD Traffic</li> <li>Registration expired over 6 months: 345</li> <li>Not moved in 72 hours: 42</li> <li>Non-Motive: 16</li> </ul>	644 Right-of-way abatements by SPD Traffic
<sup>17</sup> Graffiti	<ul> <li>826,233 square feet abated on private property by Code Enforcement</li> <li>205,600 square feet abated on public property by Public Works</li> </ul>	<ul> <li>775,151 square feet abated on private property by Code Enforcement</li> <li>316,900 square feet abated on public property by Public Works</li> </ul>

# **2022 Accomplishments**



Prioritize resource allocation to focus areas within Council Districts



**700+**Volunteers
coordinated for
Coastal Cleanup<sup>18</sup>



768 Cubic Yards
Playground fall

surfacing replenished<sup>19</sup>



416

Curb miles swept in Street Sweeping Study<sup>20</sup>



10.5B

Gallons of drinking water produced<sup>21</sup>



Trees planted<sup>22</sup>



Parks with repaired playground structures



654

Water meters replaced



6,720

Free bulky waste pick-ups

Reference	2022 Detail	2021 Detail
<sup>18</sup> Volunteers	Annual Coastal Cleanup 2022 event  Number of Volunteers – 320  Estimated Weight of Garbage Collected - 5,141 lb.  Estimated Weight of Recyclables Collected - 250 lb.  Total Miles Cleared – 33  Bags Used – 429  Clean City Initiative volunteer-assisted Community Cleanup and Beautification events details:  11 events  409 volunteers  38 trees planted  65 litter bags collected  28 tons of trash collected	Coordinated over 200 volunteers from Amazon, Puentes, community faithbased organizations, and Stockton residents for park improvement and clean-up projects at American Legion, Atherton, and Laughlin Parks.
Playground fall surfacing	2022: Replenished 786 cubic yards of engineered wood fiber fall surfacing in playgrounds at 26 City parks.	Replenished 1373 cubic yards of engineered wood fiber fall surfacing in playgrounds at 43 City parks.
<sup>20</sup> Street Sweeping Study	<ul> <li>Concluded the data collection phase of the Street Sweeping Study.</li> <li>An estimated 416 curb miles were swept during the study events</li> <li>13,185 gallons of debris were assessed with an estimated 3,689 gallons trash found for an overall average trash content of 28%.</li> <li>% trash content varied considerably by season, primary PLU type, and route, ranging from 7% - 70%.</li> <li>108.5 curb miles were visually analyzed during street sweeping with an estimated 4.7 miles missed due to obstacles, primarily cars.</li> </ul>	

Reference	2022 Detail	2021 Detail
<sup>21</sup> Water treatment	<ul> <li>Delta Water Treatment Plant produced 10.5 billion gallons of drinking water</li> <li>Regional Wastewater CF treated 8.7 billion gallons of wastewater in compliance with NPDES discharge permit</li> </ul>	<ul> <li>Delta Water Treatment Plant produced 8.9 billion gallons of drinking water</li> <li>Regional Wastewater CF treated 9.2 billion gallons of wastewater in compliance with NPDES discharge permit</li> </ul>
<sup>22</sup> Trees planted	<ul> <li>Planted 65 park trees at Louis, Oak and Sherwood Parks.</li> <li>Planted 8 trees for Arbor Day as part of the Transformative Climate Communities Grant at Stribley Park.</li> </ul>	30 heritage oaks planted



Prioritize resource allocation to focus areas within Council Districts



**1,200 Feet**Centerline
striping



3200+ Signs installed



1000+ Sidewalk tripping hazards addressed



2000+
Traffic signal &
street light work
orders closed



Locations with replaced sidewalk



37

Speed cushions, humps, tables installed



ADA curb ramps installed



93,000 Pounds of ewaste recycled



Prioritize resource allocation to focus areas within Council Districts





640,000 Sq. Yds.
Roadway cracks sealed



**8,373**Potholes filled





2975

Tires removed from the street



1,995

Illegally dumped mattresses removed



954

TVs removed from the street



Dead or hazardous trees removed



103

Wastewater customers' bills paid<sup>23</sup>

Reference	2022 Detail	2021 Detail
<sup>23</sup> Wastewater bills	Registered as a participant in the State's Low Income Household Water Assistance Program (LIHWAP) which aids wastewater customers. In 2022 the wastewater bills of 103 customers was paid by the state for a total of \$114,697	



4. Prioritize Economic Development



Grant funding to complete Brownfields clean-up<sup>24</sup>



Commercial Façade Improvement Program I project in Downtown Core<sup>25</sup>



\$1.1B 2022 Total permit valuation (up 39%)



7,000+ Over-the-Counter permits issued



1,300+
Vendors registered & validated through online vendor portal



3,300+ New business licenses

Reference	2022 Detail	2021 Detail
<sup>24</sup> Brownfield clean-up	South Pointe – Staff procured a \$5.25 million grant to complete brownfield clean-up work, making the project viable. A term sheet has been finalized with the developer and staff is working to complete the Disposition Development Agreement and CEQA work is beginning.	
<sup>25</sup> Commercial Façade Improvement Program	Under the existing Commercial Facade Improvement Forgivable Loan Program, there were \$43,025.85 in disbursements for 1 project in the Downtown Core during 2022.  Built the foundation for the 2-million-dollar facade program.	Waterfront Warehouse project at 445 W. Weber Avenue, completed in 2021. One Active project for 2022 and six other potential projects have been identified.  • Active project: Ruhl Building Facade – \$37,900



4. Prioritize Economic Development



Attendees at Stockton Flavor Fest



US Small Business Administration Grant



\$285,000 Entrepreneurship funding awarded<sup>26</sup>



57
Economic Review
Committee Meetings



82
Events and meet and greets



Events for Small Business Week<sup>27</sup>

Reference	2022 Detail	2021 Detail
Entrepreneur ship NOFA	Released on May 16, 2022, for up to \$285,000. 81 applications were received between entrepreneurs and business services and 17 were selected.	
<sup>27</sup> Small Business Week	Stockton Small Business Week - Completed a successful campaign during the first week of May, which included 8 events. Gained 280+ social followers and reached 11.9k accounts.	Coordinated 17 Events for Small Business Week and hosted the following 3:  Two (2) SizeUp Stockton Overview Webinars  City of Stockton Business Resources Webinar



4. Prioritize Economic Development



225,000+

Attendees at 137 events at the Bob Hope and Arena



1600+

Public and team events at Oak Park Ice Rink



41

Artists and Arts Nonprofit Grant recipients<sup>28</sup>



66

Ports home games and special events at Banner Island Ballpark



28

Ribbon cuttings

Reference	2022 Detail	2021 Detail
<sup>28</sup> Artists and Arts Nonprofit Grant Program	The City dispersed \$99,000 (35 artists and 6 nonprofits) for the Artists and Arts Nonprofit Grant Program.	The Artists and Arts Nonprofit Grant Program launched on October 18 and has been extended to January 15, 2022, administered by CSD.

#### **2022-23 TIER 2 GOALS**



1.

Develop business incentives and tools for underserved neighborhoods

2.

Work with education partners to improve quality of life, increase literacy, and develop the workforce

3.

Engage private employers and the business community in workforce development and job placement (including people with criminal records) and develop an employment pipeline for Stockton residents to Stockton employers



1. Develop business incentives and tools for underserved neighborhoods



Grant funding to complete Brownfields clean-up<sup>24</sup>



Commercial Façade Improvement Program I project in <u>Downtown Core<sup>25</sup></u>





Stockton Community Kitchen National Community Development Association (NCDA) recognition<sup>29</sup> 15 Nonprofits
Sponsored for capacity building<sup>30</sup>

Reference	2022 Detail	2021 Detail
<sup>29</sup> Stockton Community Kitchen	The "Stockton Community Kitchen" was recognized by the National Community Development Association (NCDA) and received the Audrey Nelson Community Development Achievement Award at the NCDA 2023 Winter Meeting (1/27/2023).	
<sup>30</sup> Nonprofit Capacity Building	United Way launched the Nonprofit Enterprise Support Team (NEST), providing support to nonprofits to enhance capacity. The City sponsored 15 nonprofits with ARPA funding as part of the first cohort of nonprofit capacity building.	



Work with education partners to improve

quality of life, increase literacy, and develop the workforce



920,081

Items checked out and renewed from Stockton-San Joaquin libraries



8,661

Times adults participated in sports leagues



518,479

Library visitors



173,272

Library digital downloads



\$25K

Grant to provide free swim lessons



14,690

Times youth participated in bi-monthly afterschool programs



Times youth participated

in weekly day camps



Work with education partners to improve

2. quality of life, increase literacy, and develop the workforce



\$10M

State Library grant to assist with Chavez Library renovation



2000

Individuals received Chromebooks with hotspots and tablets<sup>31</sup>



\$690K+

Outdoor Equity
Program Grant for
youth programming<sup>14</sup>



520

Attendees at 1 Drive-in and 4 Outdoor Movies



320

Attendees at 2
Traveling Concerts
in the Park



17,000

Attendees at 4th of July Celebration



14,015

New library cards issued

Reference	2022 Detail	2021 Detail
<sup>31</sup> Digital Divide	Recipients received:  • 1550 chrome books with an associated 1550 hotspots (1 chrome book and 1 hotspot to each of the 1500 recipients)  • 500 tablets	



Engage private employers and the business community in workforce development and job placement (including people with criminal records) and develop an employment pipeline for Stockton residents to Stockton employers



\$2.6M+

CAForAll funds awarded to youth workforce programs to employ 200+ youth<sup>32</sup>



\$1.7M

CAForAll funds allocated toward pilot City Summer Jobs Program to employ 100+ youth<sup>32</sup>



\$500,000+

Allocated to workforce development through Rising Sun Center for Opportunities and other partners<sup>33</sup>



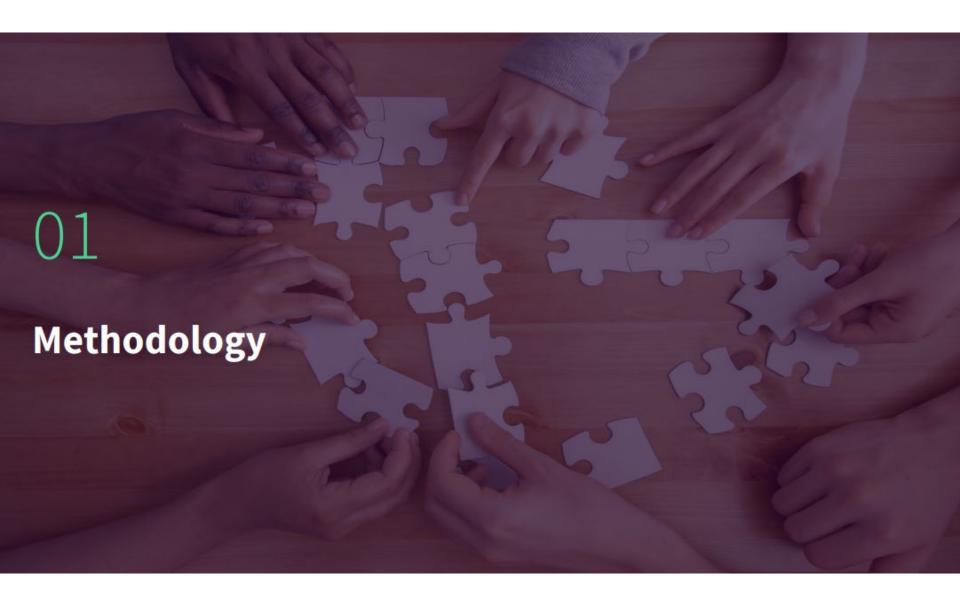
200+

Stockton residents hired by the City <sup>34</sup>

Reference	2022 Detail	2021 Detail
<sup>32</sup> Californians ForAll	City executed grant agreement with State in June 2022 and subsequently issued an RFP and identified subgrantees to implement workforce programs. Council approved contracts on February 7, 2023. City staff began planning for a Summer Jobs pilot program for youth that will offer a 5-week opportunity for high school-aged youth to work within the City.	Using federal stimulus dollars, the State proportionately awarded grants to the 13 largest cities in California based on population, resulting in a \$4,355,097 grant for Stockton.
33 Rising Sun Center for Opportunities	<ul> <li>Rising Sun trainees: 25 youth workforce participants have completed energy and water saving training. Spent \$30K</li> <li>GRID trainees: 8 trainees in solar installation skills (hands-on training) and additional training in job readiness skills (resumes, interview skills, etc.) Spent \$32,287</li> <li>Insight Garden Program: 46 enrolled participants in programming, teaching life skills including interpersonal communication, leadership development, community-building, and emotional processing. Spent \$10K</li> <li>San Joaquin Regional Transit District: 3 enrolled apprentices in bus mechanic training. Spent \$19,712. This program is no longer active in TCC Round 3.</li> </ul>	\$541,724 allocated as part of TCC grant.  Rising Sun Center for Opportunity - \$170,675  GRID Alternatives North Valley - \$48,815.60  Insight Garden Program - \$87,476.90  San Joaquin Regional Transit District - \$234,757.00
<sup>34</sup> Stockton residents hired by the City	Throughout 2022, the City hired 213 Stockton residents:  • 202 new hires  • 11 re-hired	

# Community Survey Feedback

Harry Black, City Manager
Katie Regan, Office of Performance
and Data Analytics



#### Methodology



559 sample survey of Stockton adults, 18+



Respondents recruited online



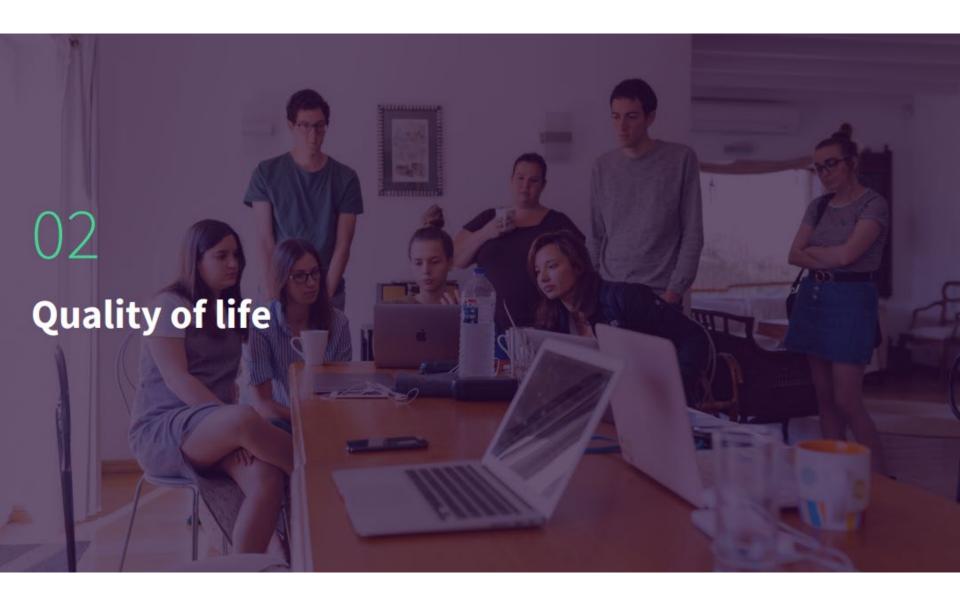
Fielded December 26<sup>th</sup>, 2022– January 21<sup>st</sup>, 2023



Survey was conducted in English and Spanish

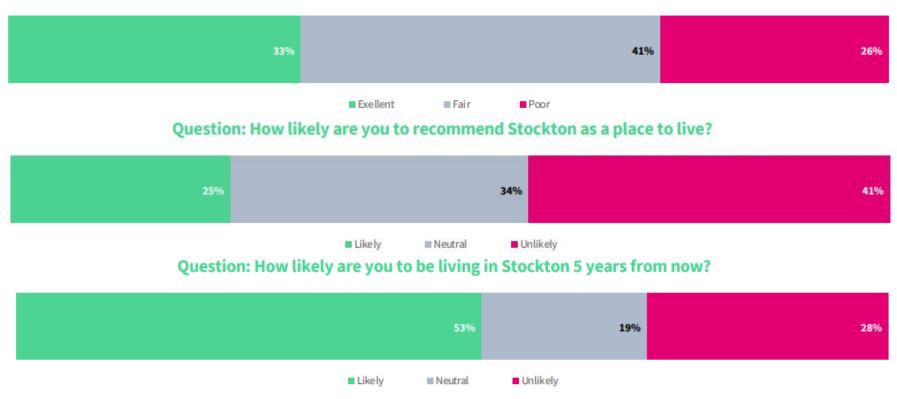


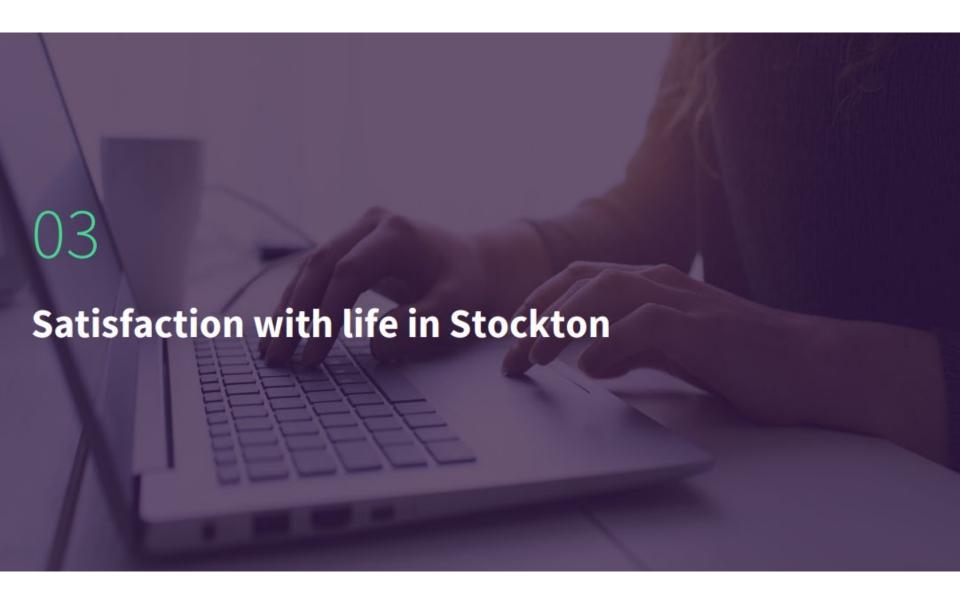
Data was weighted to represent the population in Stockton



Overall quality of life: Over 70% of respondents reported excellent or fair quality-of-life in Stockton and are likely or neutral to be living in Stockton 5 years from now.



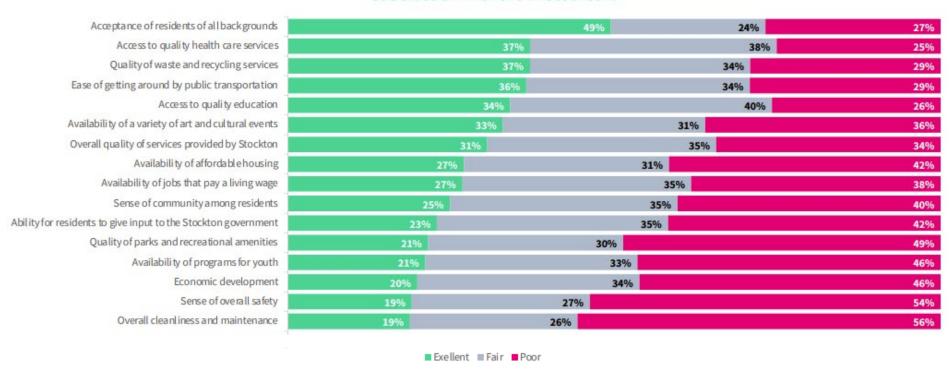


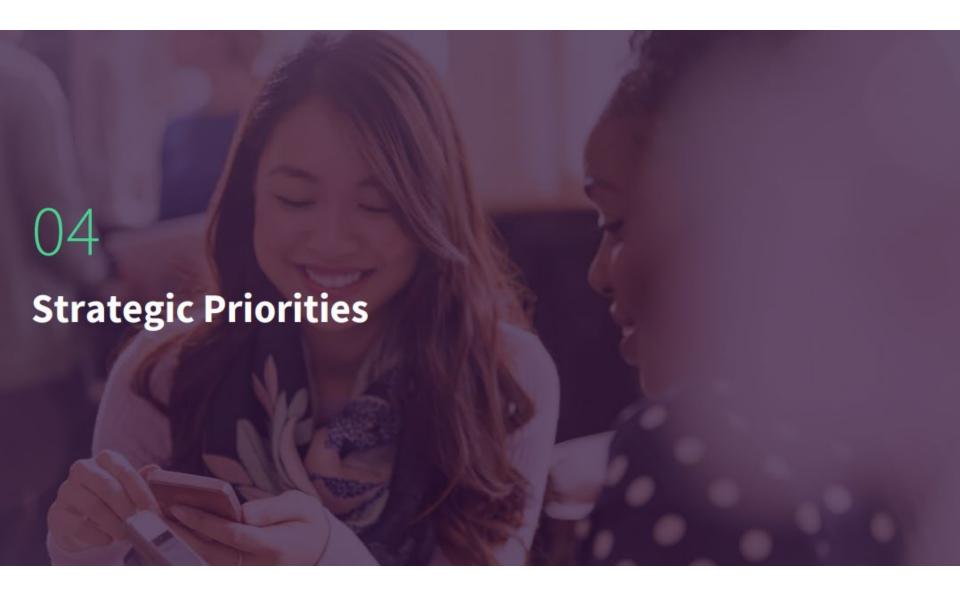


# Satisfaction with life in Stockton: Most respondents reported excellent or fair satisfaction with almost 90% of the following categories.

Overall safety and cleanliness are the two are areas where most respondents are not satisfied.

#### Satisfaction with life in Stockton:





#### Tier 1

#### Council Goal 1a. Focus on COVID response and recovery

About 7 out of every 10 respondents reported excellent or fair handling the COVID-19 response and recovery by the City.

City handling of COVID-19 response and recovery



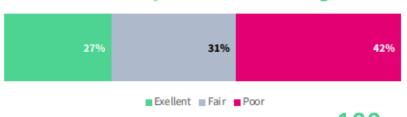
# Council Goal 1b. Develop solutions to address homelessness, including increasing the affordable housing supply

Responses indicate the community would support continued effort toward this Council goal.





#### Availability of affordable housing

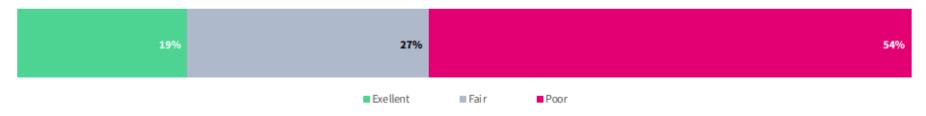


Tier 1

#### Council Goal 2. Focus on crime reduction in focus areas

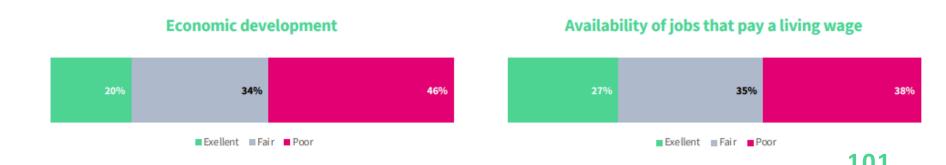
Based on responses, continued focus on crime reduction is warranted.





#### **Council Goal 4. Prioritized Economic Development**

Based on responses, continued focus on economic development is warranted.

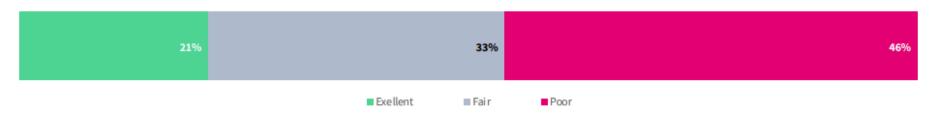


#### Tier 2

# Council Goal 3. Work with education partners to improve quality of life, increase literacy, develop the workforce, and expand youth programming

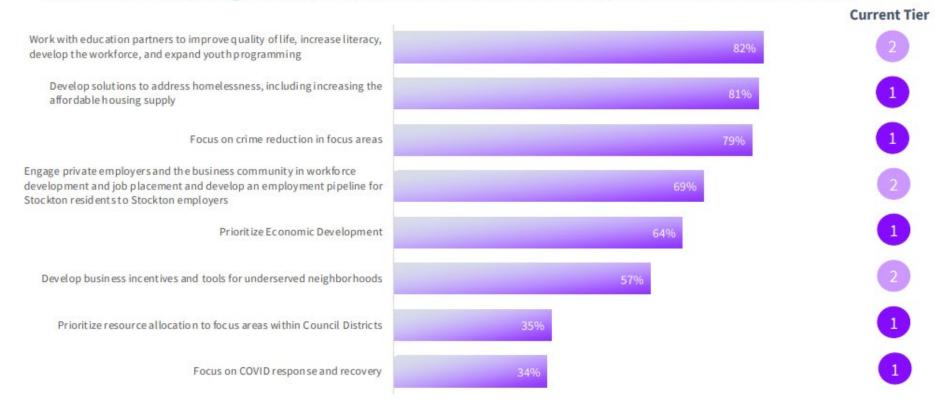
Based on responses, continued focus on Tier 2 Council goal 3 is warranted.

#### Availability of programs for youth



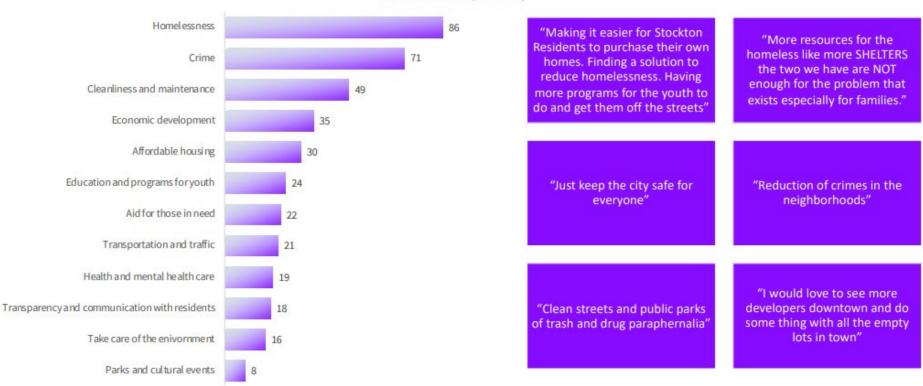
# 75% of respondents chose youth programming, homelessness and housing solutions, and crime reduction as one of their top priorities.

Question: Stockton's city council has prioritized a set of goals to help them improve their services to the public. Please select the top five goals that you think are most important for the City Council to focus on in 2022-2023



# When asked about other priorities, respondents reiterated their prioritization of homelessness, crime, and cleanliness.

# Question: What other goals, if any, would you like to see the City Council prioritizing in 2022-2023? (n=326)



# General Discussion: A Quick Look Back A Quick Look Forward

Harry Black, City Manager



**Vision**: Stockton will become the best city in America to live, raise a family, and grow a business.

FY 2021-22 OBJECTIVE: 'What' is Winning ...

Provide an exceptional level of customer service to the Stockton community through accountable, innovative, efficient, and effective management of City resources to achieve our vision for Stockton.

## FY 2022-2023 COUNCIL PRIORITY GOALS (Tier 1 & 2):

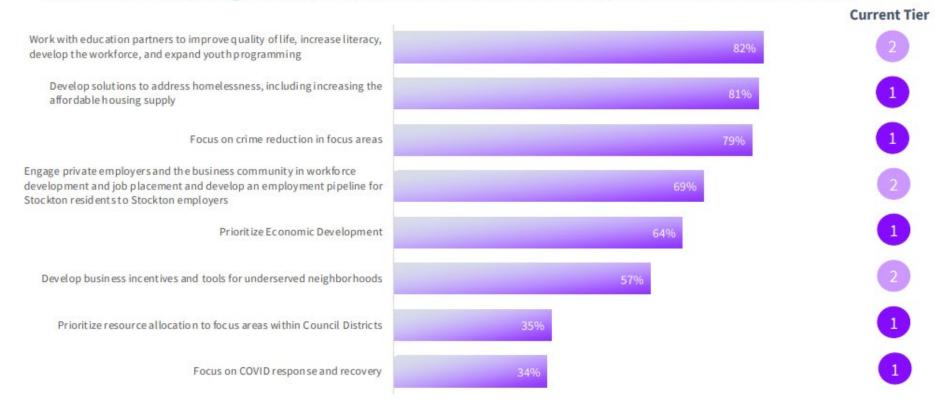
### FY 2023-2024 PROPOSED COUNCIL PRIORITY GOALS (Tier 1 & 2):

#### 1a.Focus on COVID response and recovery

- 1b.Develop solutions to address homelessness, including increasing the affordable housing supply
- 1. Focus on crime reduction in focus areas
- 2. Prioritize resource allocation to focus areas within Council Districts
- 3. Prioritize Economic Development
- 1. Develop business incentives and tools for underserved neighborhoods
- 2. Work with education partners to improve quality of life, increase literacy, develop the workforce, and expand youth programming
- 3. Engage private employers and the business community in workforce development and job placement (including people with criminal records) and develop an employment pipeline for Stockton residents to Stockton employers

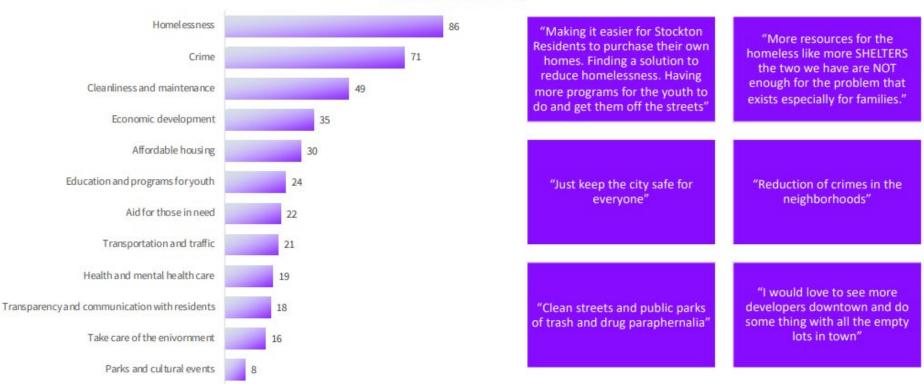
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# CITY OF STOCKTON