

STRONG COMMUNITIES
ADVISORY COMMITTEE
ANNUAL REPORT
FISCAL YEAR 2021-22

ATTACHMENT A



www.stocktonca.gov/measurerm

Program information available at:

www.stocktonca.gov/recreation

www.ssjcpl.org



STRONG COMMUNITIES PRIORITIES

- Enhance safe after-school and summer programs for children and teens
- Enhance public computer access/wireless connectivity
- Enhance evening and weekend hours at libraries and community centers
- Preserve and expand existing library and recreation programs
- Extend services to under-served areas of the City

SHARING THE CITY OF STOCKTON'S PROGRESS

When voters approved Strong Communities (Measure M) in November 2016 by a margin of 76%, they sent a strong message that Library and Recreation services in the City of Stockton should be a priority for our youth and families. The Fiscal Year 2021-22 annual report celebrates the return to in-person programming after COVID-19 and describes how these funds are deployed to benefit our community. Increasing open hours, expanding access, and planning new and renovated facilities and pools are just a few of the positive changes that have been undertaken since the Strong Communities Initiative passed. Within this report you will find detailed information about those key initiatives, along with a transparent accounting of how revenues have been spent and staff's goals for the next fiscal year. With the direction of the City Council and input from the Strong Communities Advisory Board, staff commits to providing services, facilities and programs that will enhance the quality of life for Stockton residents over the 16-year life of the measure.

MEASURE M

Measure M is a local $\frac{1}{4}$ cent sales tax passed by voters on November 8, 2016 and effective April 1, 2017. Revenues from the Measure M/Strong Communities Initiative are dedicated specifically to City of Stockton Library and Recreation programs, services, and facilities.



“Building resilient communities by cultivating healthy bodies and curious minds.”

GUIDING PRINCIPLES AND ACCOMPLISHMENTS IN FY 2021-22

RESTORE SERVICES

- Restored in-person library programming in March, 2022
- Restored full public library hours in June, 2022
- Resumed Bookmobile schedule in March 2022
- Resumed in-person Summer Reading programs
- Increased sports programming by including free programs for youth, community center-based camp programs and special events to engage residents in arts and social activities
- Redesigned and implemented curriculum-based afterschool programs focusing on academic and social development
- After restrictions were lifted, over 4,000 attendees participated in community center events including Eggstravaganza, Fall Harvest Festivals, Holiday Workshops, School's Out for Summer, and National Night Out
- Reintroduced a theater program into the community centers
- Reintroduced expanded hours of the City's 4th of July Event

IMPROVE ASSETS WHENEVER POSSIBLE:

- Updated Teen and magazine area furnishings at Maya Angelou Library
- Applied for a grant through the State Library for \$10 million dollars for the Chavez Renovation
- Completed interior painting projects at Stribley, Seifert and Arnold Rue Community Centers
- Completed floor resurfacing projects at three community centers
- Opened bidding and selected vendor for Van Buskirk Gym repairs and floor replacement
- Repaired and re-secured outfield and infield fencing at Louis Park
- Initiated construction improvements for Stockton Soccer Complex (field lighting, additional restroom building, parking, food truck pads and playground)
- Initiated construction improvements to Misty Holt Singh Softball Complex (scoreboard installation, new maintenance yard, new entry/exit gate)
- Leveraging grant funds to improve aquatics facilities (Victory Park Pool, Oak Park Pool, McKinley Park Pool)

FOCUS ON UNDERSERVED AREAS:

- Offered 15 weeks of day camps in the community centers. 25% scholarships were offered to any family in need
- Offered 9 weeks of Ultra-Friday Nights with free family activities during the summer months
- Expanded Concerts in the Park to 3 neighborhood parks during the year
- Construction in progress for Northeast Library & Community Center
- Staff distributed 3,000 meals per month through the community centers
- Leveraged grant funds to lend 64 Hotspots and Chromebooks

LEVERAGE PARTNERSHIPS:

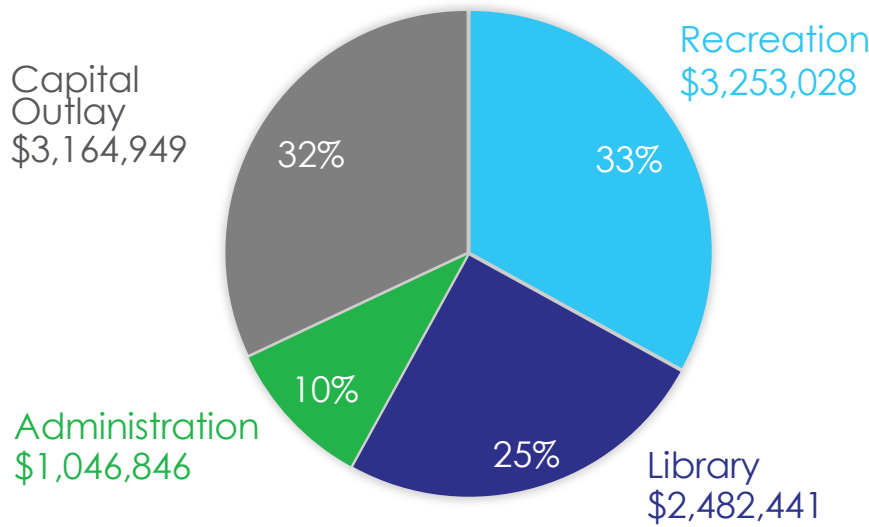
- Implemented "Alive and Free" with Stockton Police Department and the Office of Violence Prevention
- In partnership with Visit Stockton, combined the City's Collide Art Event with Flavor Fest 2022
- Generated a partnership agreement with San Joaquin County Public Health Services' CalFresh Program, which brought enhanced health and wellness programming into community centers for Seniors, Teens, and After-school programs

GOALS FOR FY 2022-23

- Deploy library and recreation programs to the most under-served parts of the community
- Release a Request for Proposal for design scope for the Chavez Central Library Remodel
- Complete designs for Victory Park Pool and McKinley Park Pool
- Secure funding to replace the Bookmobile and the Self-Check system

A LOOK AT THE NUMBERS

FY 2021-22 EXPENDITURES



GENERAL FUND

CONTRIBUTION FY 2021-22:

LIBRARY: \$4,068,000

RECREATION: \$3,377,150

TOTAL: \$7,445,150

MEASURE M TAX TOTAL

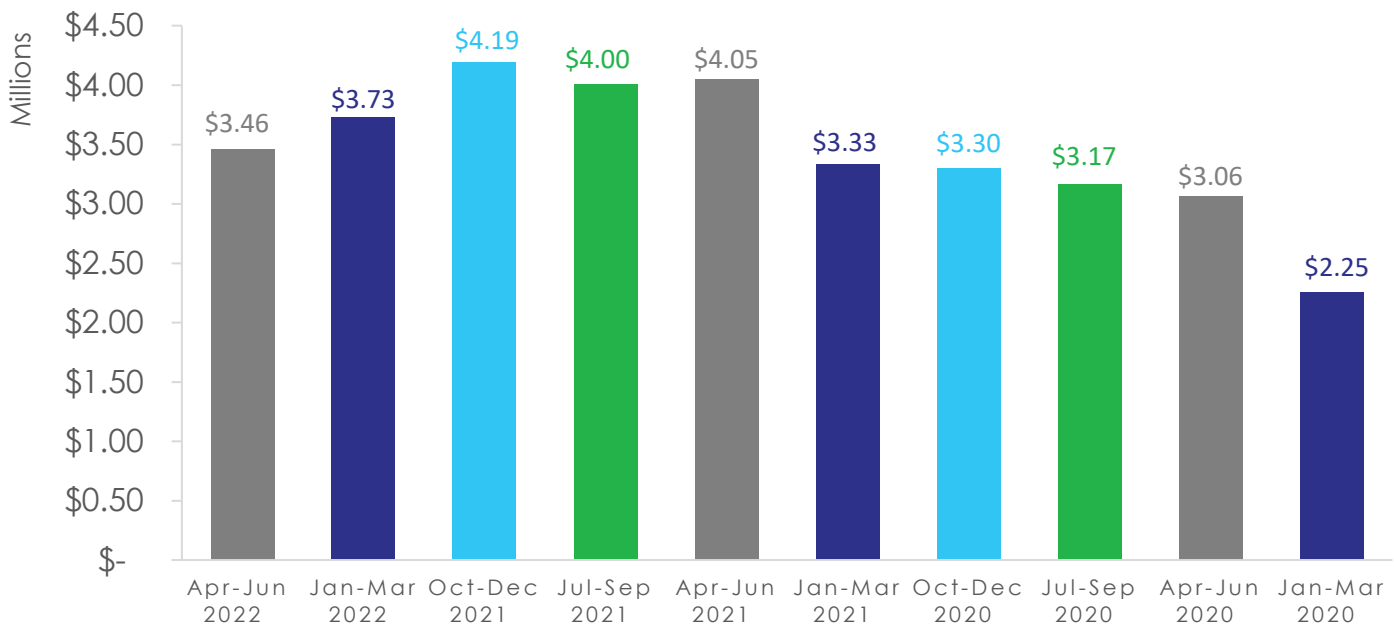
FY 2021-22:

\$14,799,784 ¹

INTEREST: 302,985 ²

TOTAL REVENUE: \$15,102,769

MEASURE M REVENUES BY QUARTER



1) Measure M Tax Revenue: There is a variance of (\$579,618) between the audited Measure M Tax Revenues and the revenues by quarter due to an adjustment for overstated e-commerce sales. \$579,618 was received through June 30, 2022. A correction is anticipated in FY 2022-23.

2) Interest Revenue: The Annual Financial Reported an interest revenue amount of negative \$961,746 includes a negative entry of \$1,264,730 representing the change to the value of investments at 6/30/22, consistent with Generally Accepted Accounting Principles. The actual interest earnings in FY 2021-22 were \$302,985.

stocktonca.gov/measurem

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ADVISORY COMMITTEE FY 22-23

Motecuzoma Sanchez ∞ Ernesto Gonzalez ∞
 Sofia Colon ∞ Miguel Guillen ∞ Kathy Hart ∞
 Kevin Redick ∞ Joseph Veltri