



**MIRACLE MILE IMPROVEMENT DISTRICT  
PROPOSED 2023 OPERATING BUDGET AND  
2022 ANNUAL REPORT**

**CITY COUNCIL  
APRIL 18, 2023  
AGENDA ITEM 15.2**

# 2022

## Miracle Mile Improvement District

### Our Mission

To foster the economic vitality, value, and add appeal to the Miracle Mile.

### Our Stakeholders

Over **NINETY** property owners within the district and over **ONE HUNDRED-FIFTY** businesses call the Miracle Mile home!



Stockton City Council

April

Agenda Item



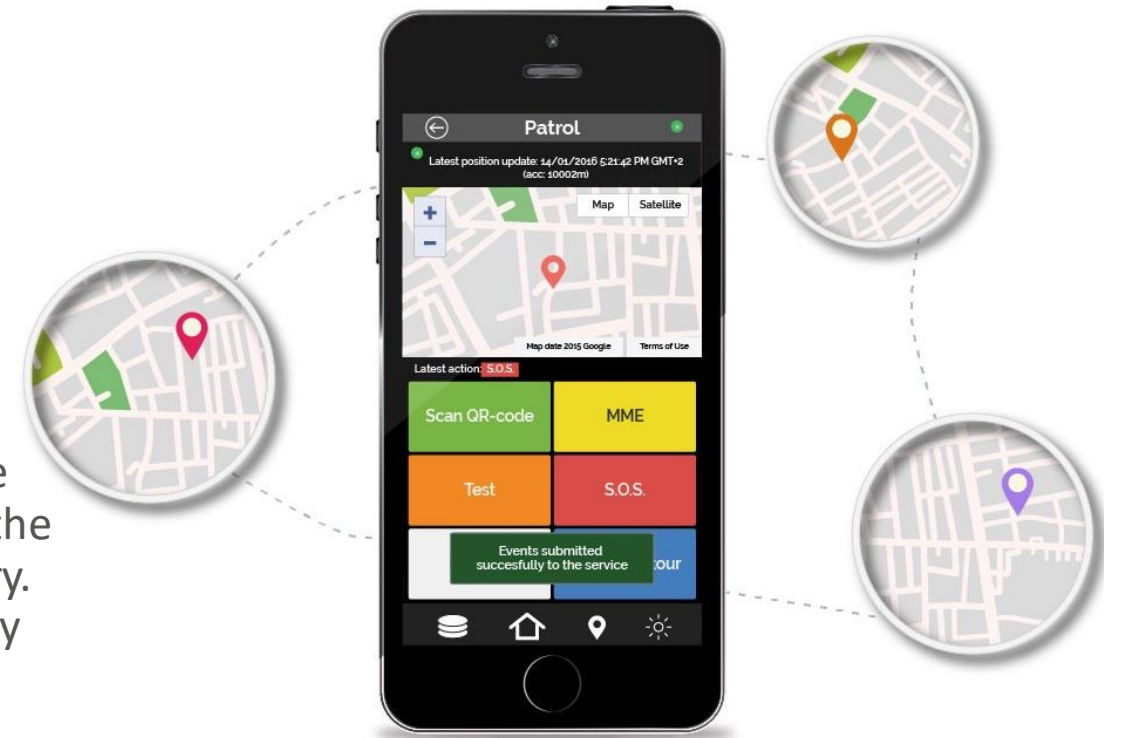
# Safety & Security

## Security Tracking & Reporting

- 1,134 Patrols
- 770 Incidents
- 112 Calls to SPD/EMT

## SPD Business Watch

Ongoing collaboration efforts of the MMID, Mile Merchants, Hammer Head Security with Stockton Police Department Business Watch Program has helped stem the influx of crime and vagrancy within the district boundary. Additional participation by District Attorney's Office, City Code Enforcement, Behavioral Health Services and Stockton Fire Department, whenever necessary.



# Enhanced Maintenance

## Downtown Stockton Alliance

- Garbage cleanup and removal is scheduled seven days a week, hand watering of trees & plants happens weekly.
- The sidewalks in the entire district are pressure washed every month.
- The maintenance crew also handles graffiti removal, street tree trimming, and annual pre-emergent pest abatement.



- 552 hours spent hand watering trees and plants
- 9,621 bags of garbage removed
- 502 hours spent pressure washing sidewalks

# Mile Marketing & Social Gatherings





# A Look Ahead...

- Pedestrian Safety Advocacy
- Return of the Miracle Mile Signature Events
- Bike Share Program Participation
- Banner Pole Retrofit
- Miracle Mile Re-Branding

