

Profile

Email Address

First Name

Last Name

Street Address

City

State

Postal Code

Ethnicity

Prefer not to Answer

Gender

Prefer not to say

What district do you live in? *

District 5

Mobile: Primary Phone

Home: Alternate Phone

The City of Stockton uses email as the preferred method of communication regarding your application. Is this acceptable to you?

Yes No

Employer

Job Title

Occupation

Employer Address

Are you currently serving on a City of Stockton Board, Commission, or Committee?

Yes No

If yes, please list

n/a

Amelia Lewis

Which Boards would you like to apply for?

Arts Commission: Submitted

Question applies to Arts Commission

NOTE: This Board requires membership with one of the following groups. If none, please remove board from your application. Outside of your profession, indicate what type of Arts you are active in? Select all that apply. *

- Art Criticism
- Music
- Visual Arts, including (but not limited to) the Public or Environmental Arts, Graphic Arts, Design, Drawing, Painting, Printmaking, Sculpture, Ceramics, and Art History\,

Question applies to Arts Commission

Are you interested in or accomplished in fund-raising?

- Yes
- No

Question applies to multiple boards

NOTE: This Board requires membership with one of the following groups. If none, please remove board from your application. Are you knowledgeable, have experience in, or extensive background in any of the following areas? Select all that apply. *

- Active in community activities significant enough to confirm knowledge of issues and individuals within the community
- Activist for the Visual Environment, Public Art, or Regional/National Individual Artists' work
- Knowledge of new artistic & design expressions
- Possess decision-making abilities
- Understanding of Ethnic/Gender Diversity
- Willingness to tolerate/promote change

Interests & Experiences

Please tell us about yourself and why you want to serve.

I'm an arts administrator, curator, educator, and practicing visual artist who regularly exhibits work in venues throughout Stockton. My experience spans community-focused exhibitions, youth art programs, and nonprofit arts events—from curating Interpreting Earth at The Hatch to organizing International Women's Art Month and supporting local cultural organizations. I want to serve as an Arts Commissioner to help expand accessible, inclusive creative opportunities in Stockton and to uplift the artists and cultural spaces that make this community vibrant. I bring experience in curation, event production, education, and community outreach, along with a strong commitment to supporting the arts as both an organizer and an active artist in the city.

Please state the reason you would like to be a member of this board/commission.

I'm applying because I believe the arts are essential to Stockton's identity, and I want to help strengthen connections between artists, organizations, and our diverse communities.

Have you served on an advisory group before?

Yes No

If yes, please explain.

N/A

How did you hear about the position?

Instagram

City Council Policy 3.03 states that Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

Yes No

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this advisory group?

Yes No

If yes, please explain

N/A

Background Information

Upload a Resume

Based on your best judgment, does this Commission make decisions that may affect any sources of income, interests in real property, or investments of you or your spouse?

Yes No

N/A

Voter Registration (Questions appear if required)

Submit Application

Please identify any specialized accommodations needed for equal participation:

I do not require any specialized accommodations to participate fully in this commission.

Enter Your Initials:

AL

Date Signed

12/1/2025

AMELIA LEWIS

ARTS CURATION - EXHIBITION

PROFILE

Arts administration and exhibition professional with experience in event production and assistance. Skilled in liaising with galleries, artist foundations, and community partners, and supporting artists and patrons at both large- and small-scale events. Also a practiced graphic designer and visual artist.

Amelia Lewis on Behance

TECHNICAL SKILLS

Fundraising CRM Software
Adobe Creative Suite
MS Word / Excel / PowerPoint
Social Media (FB/Insta/Twitter)
MAC / PC Proficient
Mail Chimp / Constant Contact
POS Systems

SKILLS

Communications Skills
Time Management
Patience
Attentiveness
Problem-solving skills
Confidence
Tenacity
Authenticity, Adaptability
Desire to learn
Professionalism
The ability to respond quickly

CONTACT



EXPERIENCE

"INTERPRETING EARTH" Curation and Production

NOVEMBER 22, 2025

- Curated and produced the "Interpreting Earth" exhibition at The Hatch, guiding concept development, artist coordination, and final presentation.

NORCAL SCHOOL FOR THE ARTS, Arts Team Lead

JANUARY 2025 - JULY 2025

- Taught visual art in an arts-based program with creative, age-appropriate lessons.
- Adapted instruction to diverse learning styles and abilities.
- Fostered engagement and confidence through hands-on, inclusive projects.

WOMEN'S INTERNATIONAL DAY ART EVENT, Stockton, CA. - Event & Exhibition Coordination

MARCH 2025

- Served as lead organizer for International Women's Art Month, coordinating a month-long celebration of female-identified art and performance.
- Collaborated with five partner organizations, including The Hatch, ArtSplash, PREVAIL Women's Center, and The Lions Club of S.J. County.
- Co-developed & facilitated art workshops exploring gender equality & social change.
- Taught participants to express these themes through visual art and performance in community settings.

GIRL MUSEUM, Online (International) - Arts Programming, Education Support

JANUARY 2023 - FEBRUARY 2025

- Assisted directors with research and development of artist and non-profit projects.
- Supported design and delivery of educational content for exhibitions and online programs.
- Contributed to artist development and handled administrative, research, and design tasks. <https://www.girlmuseum.org/>

SACRAMENTO WOMEN'S COUNCIL, Sacramento, CA. - Acting Co-Organizer - Events

2018-2024

- Produced art auction and fundraiser event.
- Managed fundraising, event production, and logistics.
- Coordinated with artists, patrons, and the public.
- Demonstrated strong organizational and communication skills.

MEXICAN HERITAGE CENTER, Stockton, CA. - Art Event & Exhibition Assistant

SEPTEMBER 2022 - AUGUST 2023

- Provided arts administration support for the El Barrio Del Chivo exhibition.
- Coordinated artists and planned exhibit design and logistics.
- Researched local history to develop educational and interpretive materials.
- Assisted the director as needed to support visitor learning about cultural heritage.

THE EXPLORATORIUM, San Francisco, CA. - Museum Event - Exhibition Assistant

AUGUST 2017 - DECEMBER 2017 ON-CALL

EXPRESSIONS GALLERY, Berkeley, CA. - Education - Event Coordination

MAY 2016 - SEPTEMBER 2016

CREATIVE ACTION NETWORK, Boston, MA. - Arts Education Researcher - Internship

JANUARY 2015 - JANUARY 2016

THE ALHAMBRA PROJECT - L. Kirby Professor, CCA, Oakland, CA. - Art / Photo Researcher - Editor - JANUARY 2014- JANUARY 2015

<http://thealhambraproject.com/> <https://www.facebook.com/thealhambraproject/>

EDUCATION

University of Lugi Bocconi (Online)

Art & Heritage Studies

Pratt Institute (Online)

Certificate of Museum Studies

City College of San Francisco

Associate of Arts - Studio - Liberal Art

Academy of Art University

Studies in Design, Visual Communication

Profile

Email Address

Leonel
First Name

A
Middle Initial

Martinez
Last Name

Street Address

Stockton
City

State

Postal Code

Ethnicity

Hispanic

Gender

Male

What district do you live in? *

District 1

Mobile: Primary Phone Alternate Phone

The City of Stockton uses email as the preferred method of communication regarding your application. Is this acceptable to you?

Yes No

Employer

Job Title

Employer Address

Are you currently serving on a City of Stockton Board, Commission, or Committee?

Yes No

Which Boards would you like to apply for?

Arts Commission: Submitted

Leonel A Martinez

Question applies to Arts Commission

NOTE: This Board requires membership with one of the following groups. If none, please remove board from your application. Outside of your profession, indicate what type of Arts you are active in? Select all that apply. *

- Literary Arts
- Music
- Photography
- Visual Arts, including (but not limited to) the Public or Environmental Arts, Graphic Arts, Design, Drawing, Painting, Printmaking, Sculpture, Ceramics, and Art History\,

Question applies to Arts Commission

Are you interested in or accomplished in fund-raising?

- Yes
- No

Question applies to multiple boards

NOTE: This Board requires membership with one of the following groups. If none, please remove board from your application. Are you knowledgeable, have experience in, or extensive background in any of the following areas? Select all that apply. *

- Active in community activities significant enough to confirm knowledge of issues and individuals within the community
- Knowledge of new artistic & design expressions
- Possess decision-making abilities
- Understanding of Ethnic/Gender Diversity
- Understanding of the Stockton Public Art Plan processes and implications for the City of Stockton
- Willingness to tolerate/promote change

Interests & Experiences

Please tell us about yourself and why you want to serve.

My name is Leo Martinez. I am a communications director, digital storyteller, and advocate for community-centered arts based in Stockton. For the past seven years, I have worked at the intersection of creative expression, racial justice, and public health by building communications systems, supporting community storytelling, and helping organizations elevate underrepresented voices. I believe art is a public resource that fosters belonging, healing, and civic engagement. Growing up in Stockton taught me the importance of residents seeing their cultures, histories, and experiences reflected in their surroundings. Through my work with local youth, artists, organizers, and families, I have seen how creative spaces foster leadership, confidence, and community connection. I seek to serve on the Arts Commission to help ensure Stockton's arts infrastructure is accessible, culturally grounded, and truly representative of its residents. As a communicator, cultural worker, and parent, I am committed to building a city where creativity is recognized as essential to public health and civic dignity. My goal is to strengthen Stockton's arts ecosystem, support local artists, and ensure our city's cultural investments serve the communities they are meant to represent.

Please state the reason you would like to be a member of this board/commission.

I am seeking to join the Arts Commission to expand opportunities for community-driven creativity and help shape an arts landscape that reflects Stockton. My years of working with youth, storytellers, system-impacted communities, and grassroots organizations have shown me the transformative power of authentic, accessible cultural investment. My background in communications, narrative strategy, and public engagement has equipped me to translate community needs into clear, actionable plans and to amplify stories with cultural and civic impact. I hope to bring these skills to the Commission by supporting public art projects, elevating local artists, and ensuring funding and programs reach neighborhoods that benefit most from creative investment. Ultimately, I aim to help the Commission deepen cultural pride, support diverse artistic voices, and strengthen Stockton's identity through equitable arts policy. Serving on this board is an opportunity to shape the city's cultural future that raised me.

Have you served on an advisory group before?

Yes No

How did you hear about the position?

The vacancies were promoted via social media.

City Council Policy 3.03 states that Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member?

Yes No

Do you or immediate family members have any relationship (professional, financial, other) that may present a potential conflict of interest for this advisory group?

Yes No

Background Information

Upload a Resume

Based on your best judgment, does this Commission make decisions that may affect any sources of income, interests in real property, or investments of you or your spouse?

Yes No

Voter Registration (Questions appear if required)

Submit Application

Enter Your Initials:

LM

Date Signed

11/19/2025



CONTACT







Stockton, California

TRAINING

- RadComms Network Member Trainings
- Butterfly Lab for Immigrant Narrative Strategy Training
- Weathering the Storm Communications Training
- Berkeley Media Studies Group Communications Training
- California Immigrant Policy Center (CIPC) communications training.
- Latino Community Foundation: Roots of Latino Power Communications training.
- JP Morgan Spitfire Strategies Training
- #MyBlackCounts Census Social Media Training
- California Immigrant Resilience Fund (CIRF) Comms Training
- California Shared Story Table: Narrative Communications Bootcamp
- Revolve Impact Communications Bootcamp (with Mike de la Rocha)
- The California Endowment Digital Training

SKILLS

- **Policy & Advocacy Campaigns:** Action Network, Salsa for grassroots mobilization.
- **Social Media Management:** Buffer, Hootsuite, Sprout Social, Loomly.
- **Social Media Content Creation:** Facebook, Instagram, X, LinkedIn, TikTok, Bluesky.
- **Email Marketing:** Mailchimp, Constant Contact, Action Network, Salsalabs
- **Multimedia Production:** Video editing (Final Cut Pro X, CapCut, Adobe Premiere), Canva. Audio editing (Reason, Logic Pro X, ProTools, Cubase, Ableton)
- **Bilingual Communication:** Fluent in Spanish (writing, reading, speech).
- **Adobe Creative Suite:** Illustrator, Photoshop, Lightroom, InDesign, Acrobat.
- **Microsoft Office:** Word, PowerPoint, Excel, Teams, Sharepoint
- **CRM, Project, Workflow and Web Management:** Asana, Airtable, Monday, EveryAction, WordPress, Wix.

LEO MARTINEZ

Communications Director | Narrative Strategist | Digital Storyteller

PROFESSIONAL SUMMARY

Communications professional with over seven years of experience developing values-driven messaging to support advocacy, movement building, and digital storytelling. Skilled in designing communications systems, integrating cross-team insights, and maintaining a consistent organizational voice across platforms. Experienced in engaging audiences, highlighting authentic stories, and translating complex, human-centered ideas into compelling digital narratives. Proficient in managing newsletters, email campaigns, website, public relations, and social media strategies, and collaborative workflows to advance programs and development. Committed to anti-oppressive practice, cultural organizing, and creative expression, with a focus on amplifying voices that advance culture and equity.

EXPERIENCE

COMMUNICATIONS MANAGER

Public Health Advocates - Davis, CA / Remote

2025 - Present

- Led statewide narrative strategy for the All Children Thrive (ACT) initiative, developing messaging frameworks that connected local wins to broader policy impact.
- Designed campaign architecture and narrative frameworks elevating racial justice, public health equity, and community-centered storytelling.
- Tracked, analyzed, and reported performance metrics for communications outputs, contributing to internal learning and funder reporting.
- Aligned all communication outputs to program goals, public health priorities, and PHA's long-term vision for statewide systems change.

COMMUNICATIONS & DIGITAL STORYTELLER DIRECTOR

Reinvent South Stockton Coalition (RSSC) - Stockton, CA / Hybrid

2023 - 2025

- Curated and led RSSC's storytelling strategy, elevating movement narratives rooted in lived experience, cultural understanding, and community voice.
- Evolved internal storytelling practices and built cross-organizational systems for gathering, shaping, and distributing stories from South Stockton residents.
- Created storytelling frameworks, slogans, and branded materials to reflect RSSC's mission, values, and community-centered objectives.
- Oversaw contractors and media creators to support multi-platform storytelling efforts.
- Supervised and mentored communications team members, interns, contractors, and media fellows, providing leadership development and project guidance.
- Designed structures for team agendas, meeting facilitation, content pipeline management, and cross-departmental collaboration.
- Applied intersectional, culturally competent approaches to narrative development across racial, gender, environmental, education, and housing justice movements.

COMMUNICATIONS MANAGER

Communities United For Restorative Youth Justice - Oakland, CA / Hybrid

2023 - 2024

- Developed and executed communication strategies for annual and on-demand initiatives, ensuring all messaging aligned with organizational priorities.



EDUCATION

- SAN FRANCISCO STATE UNIVERSITY - 2012 - 2018
MA in Humanities - San Francisco, CA
- SFSU: COLLEGE OF EXTENDED LEARNING - 2012 - 2015
Music/Recording Industry: Audio Engineering Certificate - San Francisco, CA
- CSU MONTEREY BAY 2010 - 2012
BA in Humanities and Communication Studies concentration in Creative Writing and Social Action - Seaside, CA
- SAN JOAQUIN DELTA COLLEGE 2007 - 2009
AA in Interdisciplinary Studies: Arts, Humanities, and Social Sciences, AA in Communication Studies, AA in Liberal Arts & Humanities, AA in Art History - Stockton, CA

AWARDS

- Best Nonprofit Social Media of Stockton Awards 2020
- CSU Monterey Bay Dean's List 2011, 2012
- San Joaquin Delta College Dean's List 2007, 2008, 2009

REFERENCES

MARIA MACHUCA

Communications Director of Advocacy

MICHAEL BARE

Communications Director

RISA JENSEN

Communications Manager

TINA CURIEL-VEGA

Communications and Policy Analyst

- Led organization-wide communications strategy supporting CURYJ's mission of youth justice, healing, and ending criminalization in Oakland and beyond.
- Developed narrative frameworks that amplified community-rooted leadership, restorative justice, and system-impacted youth advocacy.
- Created messaging for campaigns, public statements, website content, newsletters, impact briefs, and social media aligned with CURYJ's program goals.
- Produced high-quality written content including op-eds, press announcements, campaign storytelling, and multichannel digital communications.
- Managed and grew social media presence across platforms, producing culturally rooted and politically grounded content highlighting system-impacted youth.
- Developed internal workflows for gathering stories, documenting impact, and elevating youth voices at the center of CURYJ's mission.
- Supported community events, healing circles, fundraisers, and campaign actions through communications planning and materials.

COMMUNICATIONS MANAGER

Californians Together - Long Beach, CA / Remote
2022 - 2023

- Led digital strategy by directing website and social media management, ensuring content stayed timely, engaging, and aligned with organizational priorities.
- Strengthened brand identity by unifying narrative and visual branding across platforms and materials, elevating consistency and recognition.
- Supported policy and advocacy wins by advancing narrative and communications strategies for statewide legislation, increasing campaign visibility and influence.
- Made research actionable by translating complex policy reports into clear executive summaries, briefs, and accessible public-facing materials.
- Deepened stakeholder engagement by producing high-impact monthly newsletters that highlighted developments, accomplishments, and organizational initiatives.
- Expanded media outreach by maintaining a comprehensive database of journalists and media contacts, resulting in stronger coverage and relationships.
- Modernized brand systems by updating brand and style guidelines and training staff to ensure cohesive messaging and design across all departments.
- Documented organizational history by curating a statewide archive of photos, videos, and audio that preserved milestones and supported storytelling.
- Equipped leadership with insights by delivering monthly communications briefings that strengthened alignment and strategic decision-making.

COMMUNICATIONS MANAGER

Fathers & Families of San Joaquin - Stockton, CA / Hybrid
2018 - 2022

- Expanded and strengthened the communications department by transforming a one-person operation into a fully staffed team that integrated IT, data analytics, and a dedicated social media unit, while providing specialized training in graphic design, photo editing, digital storytelling, and videography.
- Led high-impact campaigns by designing and executing the organization's Capital Campaign, developing strategy and materials that increased engagement and fundraising momentum.
- Directed key equity initiatives by managing and operationalizing the California Immigrant Resilience Fund, overseeing outreach, data collection, narrative development, and grant reporting to support undocumented communities during the COVID-19 pandemic.
- Launched the Truth Tellers Youth Media Hub by building a youth-led platform addressing incarceration alternatives, homelessness, substance abuse, domestic violence, and environmental justice, resulting in a published magazine, a video series, a podcast, and a Calepa report.
- Organized community-centered events by leading major initiatives such as the 2020 Census event and the Healing Artists Creative Series, strengthening civic participation and creative expression across the community.