

CITY OF STOCKTON MURAL PUBLIC ART PROJECT
PUBLIC ART PROPOSAL FORM - MURAL PROPOSAL**Part 1. Artist/Applicant Information:**Artist's Name (or Team Leader): Flavia GroseAddress: [REDACTED]City/State: [REDACTED] Zip Code: [REDACTED]Email Address: [REDACTED]Telephone(s): [REDACTED]**Names and E-mail or telephone numbers of additional team members*, if applicable:**

Name _____ Email or Phone _____

Name _____ Email or Phone _____

*Please provide additional team member names on a separate, attached, sheet if necessary.

Part 2. Mural Information:Title: The "Stockton Heroes United" Veterans Mural or Veteran MuralProposed Location: Inside wall of the Adventist Arena 248 W. Fremont, StocktonDescription: an American flag and a soaring eagle over a sunset and silhouette of soldier walking into battle. A depiction of some locations in Stockton; the VA, Civic memorialPort of Stockton, USS Lucid, the waterfront, "willy" the jeep.Fund amount requested: Fully funded by Leadership[of Stockton

Please check the requirements below and attach the following:

Artist information

☒ Resume/CV☒ Examples of prior work (color images)☒ Artist statement☒ References

Proposal

☒ Visual proposal (can be line drawing) and narrative proposal.☒ Project Schedule☐ Project Budget (If funds are requested)☒ Maintenance plan/materials description☒ Site plan/dimensions/location) and hand drawn or computer-generated simulations of proposed mural on location(s)

Project Schedule:

	Delivery Date
Final Design	4-15-2025
Site Preparation	5-19-2025
Installation	5-20-2025
Completion	3-4 weeks
Community Celebration/Ribbon Cutting	TBD

Project Budget:

	Cost
1. Site Preparation	
2. Paint/Primer/Sealer*	
3. Supplies/Materials, other	
4. Artist Fee	
5. Equipment Rentals	
6. Insurance	
7. Permits (required if access closures/ traffic control is needed in public right of way for installation)	
8. Anti-Graffiti Treatment	
9. Contingency (15% minimum)	
Total:	

**Note: Artist to confirm existing surface condition and note/include in proposal surface treatment, if necessary, to provide optimal background surface for proposed mural.*

Confirm Contract requirements acceptable?

☐ Yes ☒ No

Confirm possible permitting requirements?

☒ Yes ☐ No

Are you requesting City funds for your project?

☐ Yes ☒ No

I / We have read the Stockton Mural Project RFP and the City of Stockton Public Art Contract and agree to abide by the terms therein:

Flavia Grose

Artist or Team Representative

The veteran mural is a display of creative images and depictions that represent and or demonstrate the plight of our military service men and women. It also has an overarching message of patriotism with the image of the American flag waving above alongside the soaring eagle that represents strength, power, and freedom flying above a battle field.

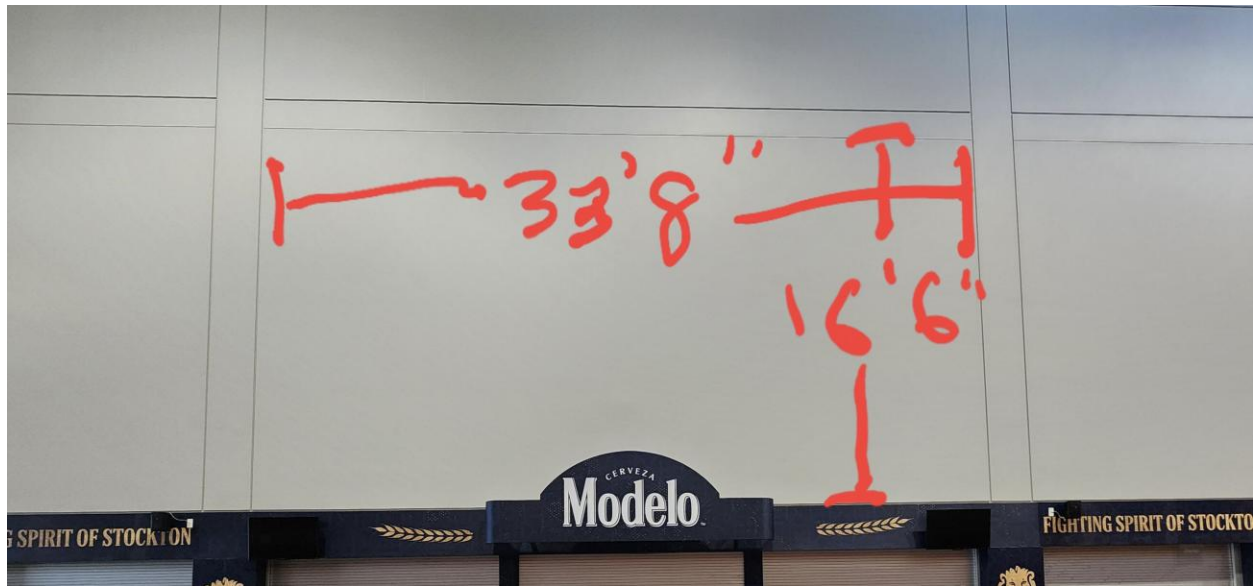
A group of silhouette soldiers with little details, but relatable features to carry across many eras of battles. In the hopes that a veteran who served from WWII, Vietnam, Iraq, Afghanistan, and or Desert storm etc can relate and or connect with the symbolism that it stands for. Within the mural are local Stockton depictions that have significant meaning and or have contributed to our active military and veterans.

The “Willy” jeep, as the original is on display at our local Haggin Museum serves as a reminder of the aid the Stockton community provided in the 1940’s while donating over 200 jeeps to the military during the war. The Civic Memorial which has served for 100 years as the home of the VFW and the host site to many events for military members and veterans. Our historic Rough and Ready Island, local Stockton Port which was an active military Navy base, a depiction of the USS Lucid that will be permanently housed in the Stockton Port as a museum ship, along with a depiction of the current USCG Auxiliary ships. An image of the new French Camp VA facility to represent the resources that are available to veterans and the upcoming rehabilitative facility and housing that will help reduce the veteran homeless rate in our community. A depiction of a Vietnam War Marine veteran in dress blues with medals saluting adjacent to the Stockton waterfront representing our community. Various monuments and depictions of gold star, POW-MIA, kneeling soldier in front of a cross. A tribute to the honorable soldiers that have paid the ultimate price and lost their lives during service.

In summation the mural has many moving parts representing a variety of elements from Patriotism, soaring strong above heights, fighting in battles, relatable military vehicles such as the jeep and Humvee, along with local landmarks that have been a staple for many active members and veterans in our community. Above the mural will be 6 large emblems representing each branch of service in established chronological order giving acknowledge to each respective branch. Whereas each individual branch holds a specialized field of expertise and can independently operate.

However, it is the collective collaboration of ALL branches that Unite forces when in battle. A reminder of the very principle that our nation was founded on, “United for ALL.”

Flavia Grose- Artist/USNavy Veteran, Desert Storm.









FLAVIA GROSE ARTIST
COPYRIGHT

Artist: Flavia Grose

FLAVIA GROSE

United States Navy Veteran

SUMMARY:

Results-driven professional with more than 20 years of experience in business development, healthcare management, and training. Proven expertise in nurturing personal growth, encouraging innovative thinking, and facilitating effective decision-making within teams. An exceptional communicator adept at integrating diverse perspectives to achieve the best outcomes. Strong leadership skills in building and sustaining executive-level client relationships, leading to successful business development and collaborative efforts.

EXPERIENCE:

Business Marketing Director

San Joaquin County Hospital

Stockton, CA

2020- 2023

- Spearheaded social media communications, website development, and internet/intranet initiatives.
- Facilitated the creation and deployment of tutorial videos and educational materials for employees, staff, and patients.
- Collaborated with the Cerna team and management to revise and enhance the software collaboration program.
- Strategized and execute business and advertising opportunities through partnerships with business partners, vendors, and community leaders.

Clinic Services Coordinator (Promoted to Business Marketing Director)

San Joaquin County Hospital

- Organized clinic operations, service programs, and staffing.
- Oversaw the operations of multiple clinics, including pediatrics, family medicine, healthy beginnings, CPSP, and sweet success program.
- Provide administrative supervision to clinical and support staff, conduct employee evaluations, and ensure compliance with state and federal regulations.
- Develop and maintain clinic budgets, implement policies and procedures, and cultivate a growth-oriented environment.

Business Development Account Manager

United Parcel Services

Stockton, CA

2007-2020

- Cultivated successful partnerships with stakeholders to generate revenue opportunities across all product and service lines.
- Managed accounts ranging from small local businesses to national strategic accounts.
- Analyzed financial data and evaluated customer-specific impacts to make strategic decisions.
- Educated drivers and management on modern technology, services, and sales initiatives.

Sales Support Rep. (Promoted to Business Development Account Manager)

- Researched competitor strategies and pricing patterns to position UPS products and services advantageously.
- Offered strategic solutions based on a deep understanding of customers' business models and objectives.

Director of Social Services

Wagner Heights Nursing and Rehabilitation Center

Stockton, CA

2004-2006

- Collaborated with department heads to develop and coordinate resident care plans.
- Conducted patient admission and discharge assessments, facilitated family conferences, and provided medical resource referrals.
- Led the hiring and training of department staff, evaluated performance, and enforced policies and procedures.

Medical Staff Administrative Assistant

Dameron Hospital

Stockton, CA

1998-2002

- Managed medical staff meetings, scheduled, and recorded minutes.
- Maintained confidential credentials and peer review files for medical staff members.
- Developed and distributed policies and procedures for hospital staff and physicians.

Plane Captain
United States Navy

El Centro, CA
1992-1994

- Medium Attack Weapons Detachment, 1992-1993
- Plane Captain A-6 Intruders a/c-Active Duty- Desert Storm (War Medal Recipient)
- Security Task Force 1993-1994

EDUCATION:

University of the Pacific
MA. Leadership & Organization

Graduate High Honors
2018

University of California, Berkeley
BA. Sociology

Graduate Summa Cum Laud
2004

Andon College
Certified Medical Assistant

Graduate Highest Honors
1996

SKILLS:

- Digital Marketing and Analytics.
- Search Engine Optimization (SEO.)
- Content Marketing Strategy.
- Customer Relationship Management (CRM) Systems.
- Social Media Marketing and Advertising.
- Data-Driven Decision Making.
- Brand Management and Development.
- Performance Metrics and ROI Analysis.
- Visual Design and Branding Tools.
- Strategic Thinking and Visionary Leadership.
- Emotional Intelligence and Empathy.
- Communication and Storytelling.
- Creativity and Innovation.
- Adaptability and Flexibility.
- Collaboration and Teamwork.
- Influencing and Persuasion Skills.
- Problem-Solving and Decision-Making.
- Time Management and Prioritization.
- Stakeholder Management and Relationship Building.

AFFILIATIONS:

National CASA Association, Advocate
(Court-appointed special advocate for abused and neglected children).

Active member
2013-current

American Legion Veterans,

Active Member
1999-current

Karl Ross Post #16, Veterans Post,
(Appointed position as liaison and host of ceremonies).

Active Member
2007-current

UC Berkeley Cal Alumni Dynasty

Active Member
2004-current

Sherwood Manor Home Association,
Board Member since 2005, (President 2008-2010, Vice President 2007-2008, Treasurer 2020-current)

Active member

LANGUAGES:

- Arabic (Fluent)

Flavia Grose-Artist

An honorable Navy Veteran who served in Desert Storm, a self-taught artist, who has passionately enjoyed sketching and painting since the young age of 4.

Continuously developing her skills with mixed media; pencil, charcoal, black ink, acrylic, pastel and oil paint. Creates colorful and expressive art with her local community and organizations to produce inspired murals. Her aim is to enhance the outward curb appeal while also evoke emotion and a parallel connection to the art piece.

"I carry a drawing pad almost everywhere I go; I try to capture the natural world with pen or color through observation, memory, and any emotional form."

With 30 years of experience, Flavia has a wide variety of artistic capabilities. She has worked with local schools painting large scale art pieces and murals for theater stages, gyms, and communal student activity centers.

She has also volunteered at Students First Elementary, a school exclusively for homeless children, instructing art classes and educating students on artistic techniques.

Working with individuals of all ages, Flavia has also contributed her time in working at local rehabilitation facilities for the elderly, teaching art and cultivating an atmosphere that invites creativity to express oneself.

As a proclaimed Christian woman, she has taught art classes for recreation and camaraderie within her local church and for the deaf ministry.

As passionate as Flavia is about art in all its forms, she is also a writer, an interest in poetry. She often fuses her poetry with her original illustrated art work in black ink and paintings.

"I like to explore all mediums, once I feel like I have mastered it I move on to something else or fuse them together. Then I return back to that medium and realize, now there is another deeper level to explore."

Art has many layers and depths it continues to develop and evolve, it's similar to life. It's not necessarily a destination but a continuous learning process and evolution throughout the journey.

For Flavia that journey is filled with vibrant expressive colors that is reflected in her art...whether it's a small notepad sketch, a canvas or a large-scale mural.

December 13, 2024

Letter of Reference for Flavia Grose

To whom it may concern:

I am a teacher at Marshall Elementary School. I have known Flavia Grose as a fellow church member of Quail Lakes Baptist Church. I met her during a women's special event night. We spoke of her love of art and I learned of the mural she had painted in Stockton. I spoke to her about my desire to have a mural painted for our school garden at Marshall Elementary School. She agreed to come out and look at the space reserved for the mural in our garden.

Flavia came out and immediately charted out what would be needed to complete the mural. Her energy was positive, with a can-do attitude. No obstacle was insurmountable. She spoke with our staff to get them on board. She outlined what she would need in colors as well as the finances needed to get the paint. She went to our local paint stores to find the best rates for the paint needed. Once the paint was obtained she organized the paint and quickly got started.

I watched the wall space evolve over a short period of time. Each time more details were added, creating a pleasant landscape with numerous whimsical details such as birds, gophers, bumble bees, and ladybugs. Our students at Marshall Elementary love to look at our school mural. Flavia worked quickly and efficiently. Many staff members were amazed at her proficiency and skill level. Flavia completed the mural in an expeditious amount of time. Everyone was pleased with the final result.

I highly recommend Flavia Grose as a professional artist that is skillfully talented and works in an efficient manner. She is organized and is able to create an efficient plan to complete a project. Flavia Grose is a professional. She completes her projects in a timely manner.

Sincerely,

Delores Hastings

A large black rectangular redaction box covering the signature area.

December 7, 2024

Letter of Reference for Flavia Grose

To Whom It May Concern:

I've known Flavia Grose for about nine years as a neighbor, a fellow board member for our Sherwood Manor HOA, a volunteer HOA swim team coach and team manager, and a local artist who generously donated her time and talent to beautify our HOA pool house.

Flavia is a person who cares. She has been active on a variety of HOA committees, promoting involvement, safety and pride of ownership. She has been an active committee member and has formed beneficial alliances with organizations that can help us keep our neighborhood maintained, safe and attractive to current and prospective owners.

And she is talented! When she was active with the swim team, she also volunteered to transform the main wall of our pool house by painting a beautiful, colorful underwater mural that welcomes swimmers to the pool. Last year, she added another mural in honor of our swim team, The Sherwood Sharks, on a small wall that faces the pool. This year she will complete the transformation with an ocean beach scene on the wall facing the pool lawn area. We are very grateful for the time and talent she has donated and very proud of how our pool premises looks to anyone passing by.

I highly recommend Flavia as someone who is creative, talented and able to bring beauty to any community.

Sincerely,

Nancy Hanley

[REDACTED]
[REDACTED]
[REDACTED]

