



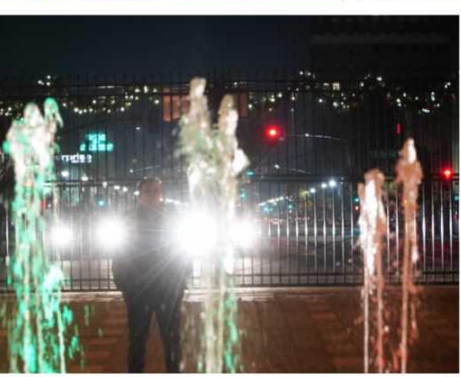
Downtown Stockton Alliance

2022 Annual Report

CITY COUNCIL

APRIL 18, 2023

AGENDA ITEM 15.3



# DOWNTOWN STOCKTON ALLIANCE 2022 ANNUAL REPORT

MICHAEL HUBER

EXECUTIVE DIRECTOR

# HOSPITALITY

4,240 VISITORS ASSISTED

1,334 BUSINESS CONTACTS

4,846 PUBLICATIONS DISTRIBUTED

456 EVENTS ADDED TO CALENDAR

910 HOSPITALITY HOURS

41 HOSPITALITY ESCORTS



# SAFETY

5,796 SAFETY PATROL HOURS

156 SAFETY ESCORTS

25 ALARM RESPONSES

120 OTHER VISITORS ASSISTED



# MAINTENANCE & PBSU PROGRAM

234 GRAFFITI REMOVED

14,907 TRASH (BAGS) REMOVED

230 TOTAL SERVICE CALLS

1,892 HUMAN WASTE REMOVED

1,600 PRESSURE WASHING HOURS

155 SHOPPING CARTS COLLECTED

400+ UNIQUE PERSONS SERVED (PBSU)

6,541 TOTAL SHOWER USES (PBSU)



## EVENTS HOSTED OR ORGANIZED

Mid-Autumn Moon Festival Full Moon Riders  
Music in Janet Leigh Plaza  
National Night Out

## PROJECTS

Doorways to Downtown  
Diversity Plaza  
Vlog  
PBSU Homeless Shower Program  
Spirits of Downtown  
Talk to Downtown

## EVENTS PARTICIPATED IN

Community Resource Meetings  
Downtown Business Watch  
Parents By Choice Christmas Toy Drive  
SJCOG RTP/SCS Working Group  
Stockton Hell's Angels Toy Drive  
Stockton PD and SUSD Trunk or Treat  
TLC School for Homeless Children Foundation Toy Drive



# 2023 GOALS

- Manage City ARPA business façade improvement grant.
- Manage SJC ARPA grant for bus passes, parking passes, chamber membership reimbursement, window repair reimbursement, banners program, window wraps, and trash enclosure.
- Continue operation and maintenance of the Portable Bathroom & Shower unit at St. John's Church through June 2023.
- Expand the outreach of our Safety Ambassador program and collaboration with Stockton PD.
- Continue with our webinar series ***Talk to Downtown, Spirits of Downtown, and Doorways to Downtown.***
- Promote our DSELF program.
- Continue hosting music in Janet Leigh Plaza
- Continue to advocate for property owners.
- Recruit, support, & promote downtown businesses.