

# **Conduct a Public Hearing for the Formation of the Downtown Stockton Community Improvement District (DSCID)**

February 3, 2026  
Agenda Item 15.1

# What is the DSA?

501 (c) 6

Non-profit

Property and Business Based  
Improvement District (PBID)

converting to a

Community Improvement District (CID)

# DSA History

**1996**

- Incorporated

**1997**

- Operations began

**2002**

- 5 year renewal

**2007**

- 10 year renewal

**2017**

- 10 year renewal

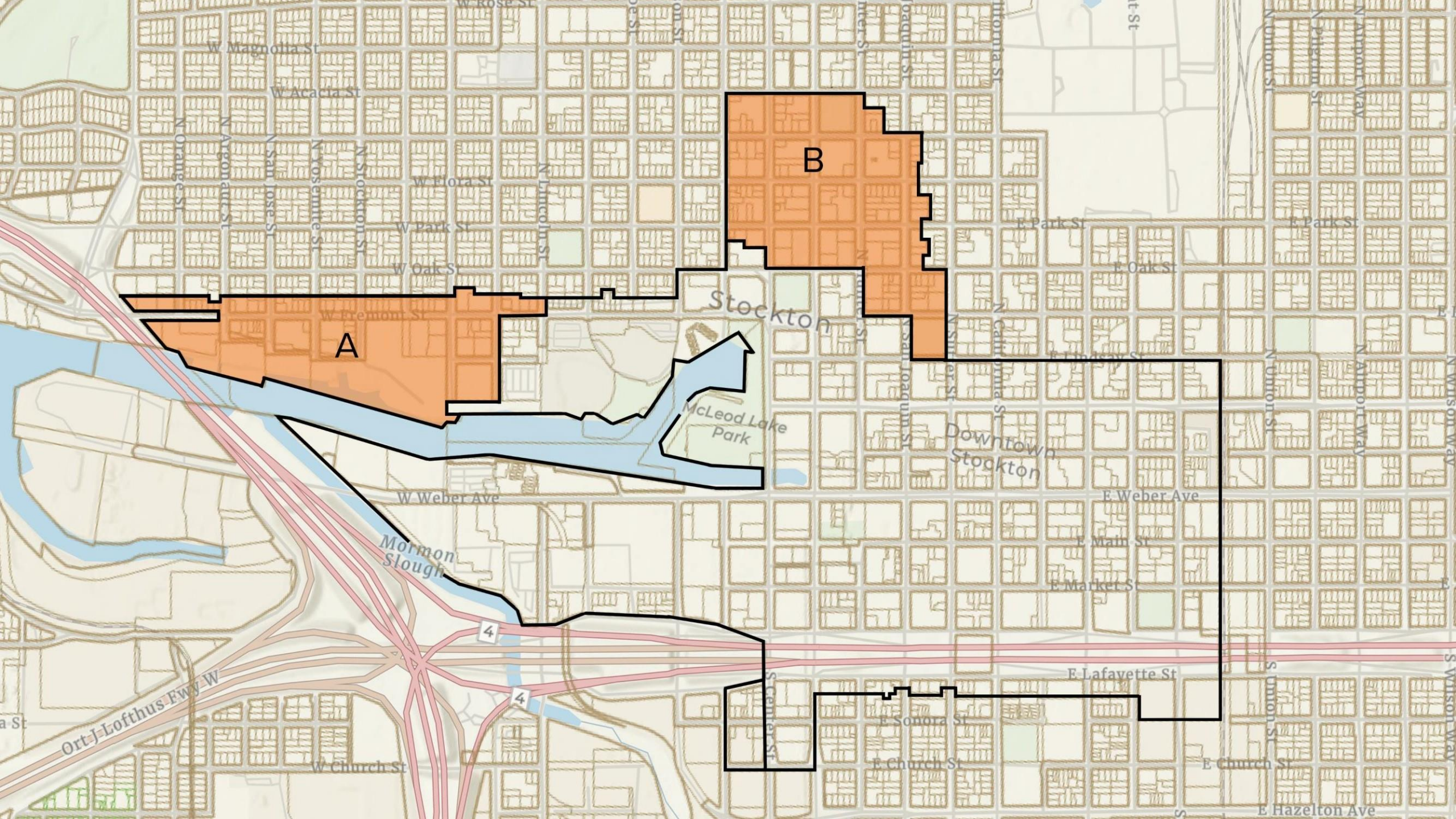
**2025**

- 20 year renewal
- Conversion to Community Improvement District

# Mission

*To promote business, housing, arts, and  
entertainment  
to help create a vibrant, sustainable,  
urban community in Downtown  
Stockton*







# Assessment Method

ZONE	BENEFITS	PROPERTY TYPE	LOT RATE	BUILDING RATE
1	• Clean, Safe, & Beautiful	Commercial/Govt/Multi Family	\$0.07881	\$0.07881
	• Economic Development			
	• Advocacy/Administration	Res 1-3 Units/Non-Profit	\$0.04728	\$0.04728
<hr/>				
<b>(LOT RATE x LOT SQFT) + (BUILDING RATE x BUILDING SQFT) = ASSESSMENT</b>				

# Maintenance Team

*M – F*

- Sidewalk Human Waste Removal
- Sidewalk Litter & Trash Removal
- Trash Can Emptying
- Sidewalk Weed Abatement
- Pressure Washing



**Clean, Safe, &  
Beautiful**



# Community Ambassador Team

*24/7*

- Car Escorts
- Trespassing & Loitering Deterrence
- Car Jumpstarting
- Wayfinding
- Visitor Assistance
- Business Watch Liaison



**Clean, Safe, &  
Beautiful**



# Beautification Projects

- Murals
- Public Areas:
  - Chung Wah Lane
  - Diversity Plaza
- Trash Enclosures
- Contracts with Other Agencies
  - City of Stockton Façade Program
  - SJC Façade Program



**Clean, Safe, &  
Beautiful**

# Marketing & Economic Development

## Marketing

- Visitor's Guide
- Website
- Social Media
- Events
- Enewsletters
- Doorways to Downtown
- Talk to Downtown
- Spirits of Downtown

## Business & Property Owner Support

- Resource Lists
- Directories
- Enewsletters
- 1:1 Business Coaching
- Banner Program
- Recruitment & Connections

## Downtown Stockton Enterprise Loan Fund

- \$10,000 - \$65,000 for Downtown Stockton businesses
- Interest rate 2 – 4%

## Grants

- ARPA Window Wrap Program
- ARPA Entrepreneur Support Program
- ARPA Broken Window Repair Reimbursement Program



# RECOMMENDATION

## **Adopt a Resolution with the following:**

- Approving the formation of the Downtown Stockton Community Improvement District with a benefit zone designated “Zone 1”.
- Approving the assessment formula and levying of the assessments.
- Declaring the assessment is lawful and direct the Clerk to cause the Boundary Map to be filed in the Office of the San Joaquin County Recorder and concurrently therewith, to record a Notice of Assessment with respect to the properties in the Office of the San Joaquin County Recorder.
- Approving and adopting the final Management District Plan and Engineer’s Report.



# Thank You