



COUNCIL WATER COMMITTEE

STORMWATER PROP 218 PUBLIC OUTREACH

ITEM 26-0026

January 8, 2026

Stormwater Rate Study

❖ Today's Presentation

- Receive information regarding the public outreach approach for the stormwater rate setting process
- Request feedback and input on the proposed public outreach approach

Challenges to be Addressed

- ❖ Current stormwater utility rate revenues do not adequately fund the cost to provide reliable service
 - Operations and maintenance
 - Emergency repairs
 - Capital improvement projects
 - Regulatory compliance
- ❖ Aging stormwater infrastructure at risk for failures
- ❖ Stormwater master plan:
 - Identified and evaluated flooding concerns
 - Developed CIP projects to alleviate flooding
 - Support future development

Proposition 218 Process

- ❖ Upon City Council acceptance of the Study,
 - Direct staff to send customer notification outlining proposed rates for protest hearing
 - ❖ Review and count protests
 - ❖ Council may move forward with proposed rates if no majority protest (50% + 1)
- ❖ If no majority protest (<50%)
 - Direct staff to send ballot to customers and set public hearing
- ❖ If majority (>50%) of ballots received are in favor
 - City Council may approve the Study and implement proposed rates

Proposed Stormwater Rate Schedule

- ❖ January 27, 2026: City Council meeting/set public hearing
- ❖ Feb. 3, 2026: Protest Notice Mailed
- ❖ March 31 , 2026 : Public (protest) hearing
- ❖ April 25 , 2026 : Ballots Mailed
- ❖ June 9 , 2026 : Public Hearing and Ballot Tally

Key Messages - Topline

- ❖ Stockton's stormwater system protects public health and safety.
- ❖ Our stormwater system is at a breaking point.
- ❖ Current rate revenues don't cover the total cost of providing reliable service.
- ❖ Without new funding, Stockton faces a growing stormwater utility fund deficit, leading to service cuts, system failures and increased threats to public health and safety.
- ❖ The city is proposing a gradual, five-year rate adjustment starting in fiscal year 2027 (July 1, 2026).
- ❖ Even with the proposed five-year adjustment, Stockton's stormwater rate will remain lower than many cities in the region.



Outreach/Communication Efforts

- ❖ Online open house
- ❖ Community meeting
- ❖ Business/Civic group presentations
- ❖ Meetings with Commercial/Industrial properties
- ❖ Mailings
 - Protest notice
 - “Gap mailer” (between protest hearing & ballot mailing)
 - Ballot package (ballot and ballot information guide)
- ❖ Social media
- ❖ Traditional media

Online Open House - Demo



WELCOME!

Welcome to the **City of Stockton's Online Open House** for the proposed adjustment to your stormwater utility rates.

Learn more about the value of your stormwater system and the need for a proposed adjustment to your stormwater utility rates.

[Enter the Online Open House](#)

Select Language 

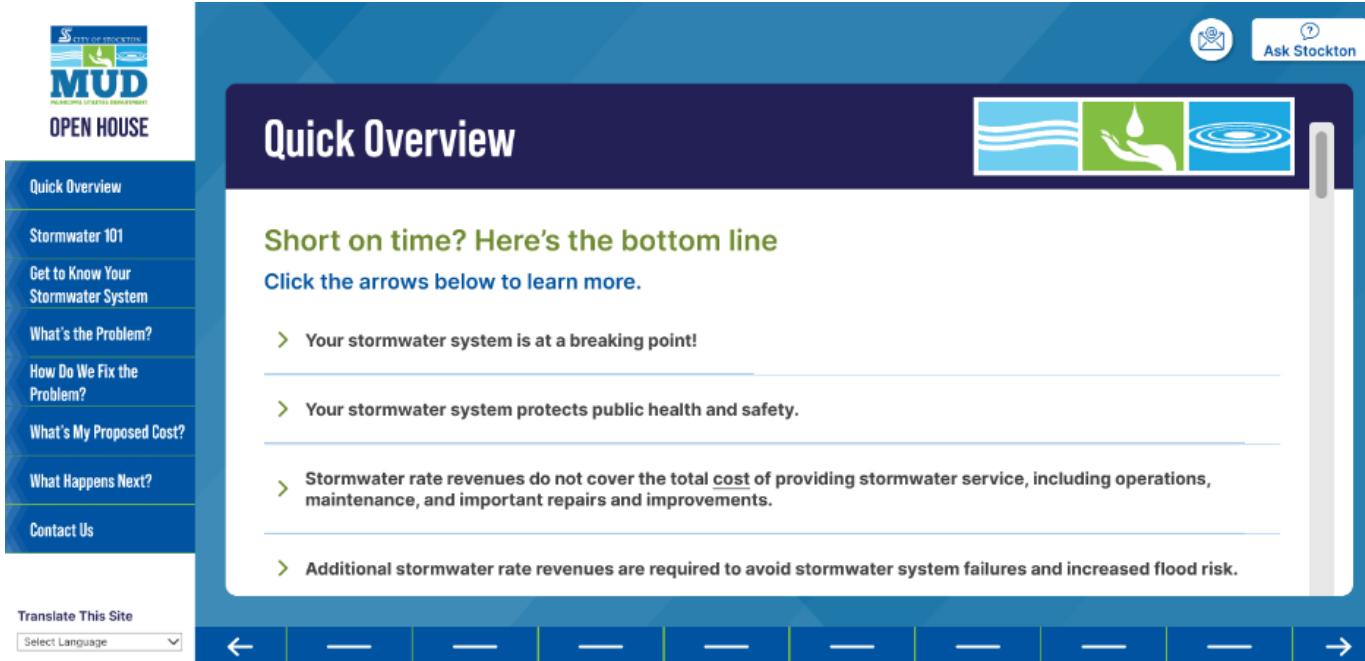


Next Steps

- ❖ Present findings and proposed rates to City Council and set public hearing and mail notice if directed
- ❖ Begin public outreach
 - Online open house
 - In person meetings
 - Mailings and social media

Questions and Discussion

Online Open House – Demo (cont'd)



The screenshot shows a website page for the City of Stockton Municipal Utilities Department (MUD). The header features the MUD logo and navigation links for 'Ask Stockton' and 'Contact Us'. The main content area is titled 'Quick Overview' and includes a sub-section titled 'Short on time? Here's the bottom line' with a call to action 'Click the arrows below to learn more.' Below this, there are four bullet points: 1. Your stormwater system is at a breaking point! 2. Your stormwater system protects public health and safety. 3. Stormwater rate revenues do not cover the total cost of providing stormwater service, including operations, maintenance, and important repairs and improvements. 4. Additional stormwater rate revenues are required to avoid stormwater system failures and increased flood risk. The page also includes a 'Translate This Site' dropdown and a navigation bar with arrows.

Online Open House - Demo (cont'd)

Stormwater 101



Let's get familiar with terms we'll use throughout the Online Open House



What is "Stormwater?"



What is Water Runoff?



How is Water Runoff
Harmful to Our
Community?

Online Open House - Demo (cont'd)



Multiple leaking discharge pipes



City of Stockton employee working in flooded street (Photo: Stocktonia)



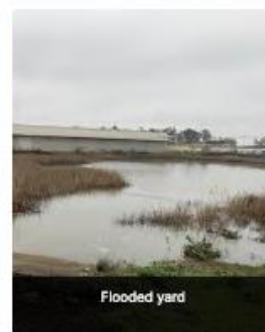
Old pumps and multiple leaking discharge



Flooded Hammer Lane underpass
(Photo: Stockton PD)



Obsolete engine



Flooded yard



Online Open House - Demo (cont'd)

Contact Us



Thank you for visiting the City of Stockton Online Open House on the proposed adjustments to stormwater rates

Have questions? Click/tap the email and 'Ask Stockton' buttons in the top right corner.

Additional ways to contact the City of Stockton.



Web

stocktonca.gov/stormrates



Mail

2500 Navy Drive
Stockton, CA 95206



Phone

(209) 937-5001

Connect with us on social media for Stockton updates and news.

