Adopt a Resolution Rescinding the 1999 Gleason Park Neighborhood Plan and Approve the Housing Action Plan and Three Neighborhood Action Plans





City Council Meeting November 19, 2024 Item 15.4



Sequential Progress





Housing Element ✓









Neighborhood Action Plans-



- Cabral/East Cabral
- Little Manila/Gleason Park (rescind 1999 Action Plan)
- South Airport Corridor



Development Code Overhaul Early 2025

Design Standards Summer 2025

What are the Action Plans?



Guide to Housing Production

- Complements other City policy documents
- Handbook to current market, available land, and city development standards
- Overview of housing challenges (takeaways) and Solutions, with specific Actions tied to the Solutions

Neighborhood Analysis and Actions

- Related and tiered from the Housing Action Plan
- Includes housing and non-housing actions specific to the neighborhood

Housing Summary



Main Takeaways

- Market Constraints
- Infrastructure
- Financial challenges
- Emergency shelters
- Need for enhanced clarity and collaboration

- Increased Public-Private Partnership
- Policy Coordination with Infrastructure
- Increase wealth-building opportunities
- Enhanced Communication
- Education and online tools to empower

Housing Market Summary



Main Takeaways

- Similar to Executive Summary
- Financial challenges

- Similar to Executive Summary
- Explore regulatory options (incentives or regulations) that help diversify housing stock
- Consider more dedicated/diverse funding sources

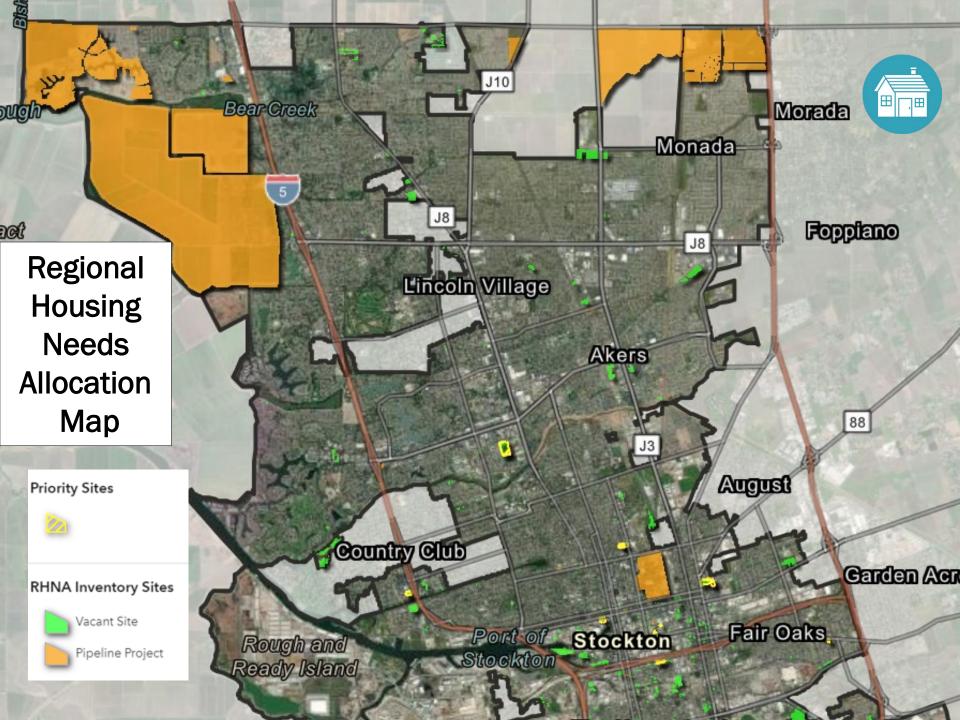
Housing Supply Summary

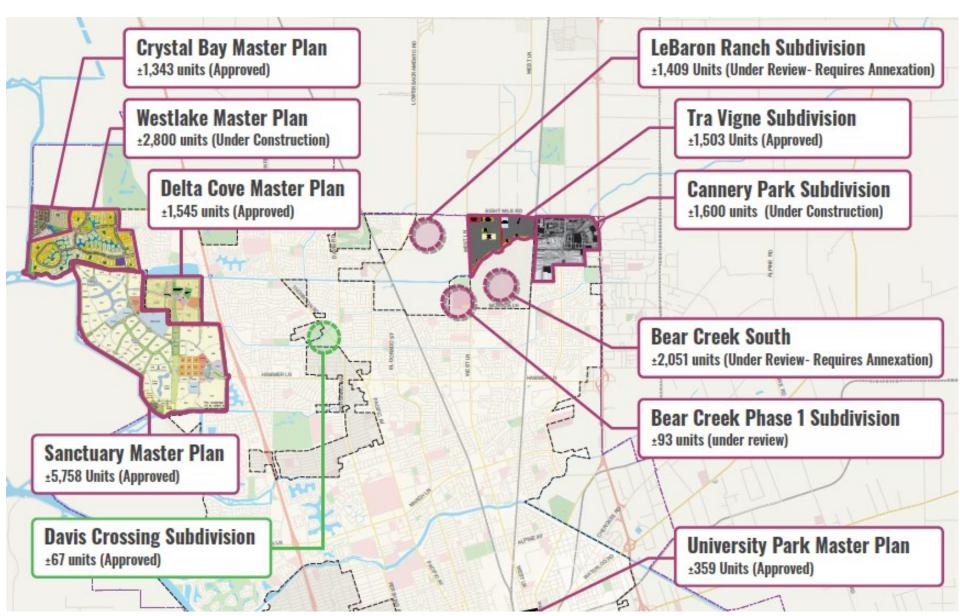


Main Takeaways

- The City has ample land for housing
- Financial challenges in providing infrastructure in older/urban areas
- Reuse of buildings is costly and could be an untapped resource for housing
- Annexations must balance the orderly growth of developed and undeveloped areas

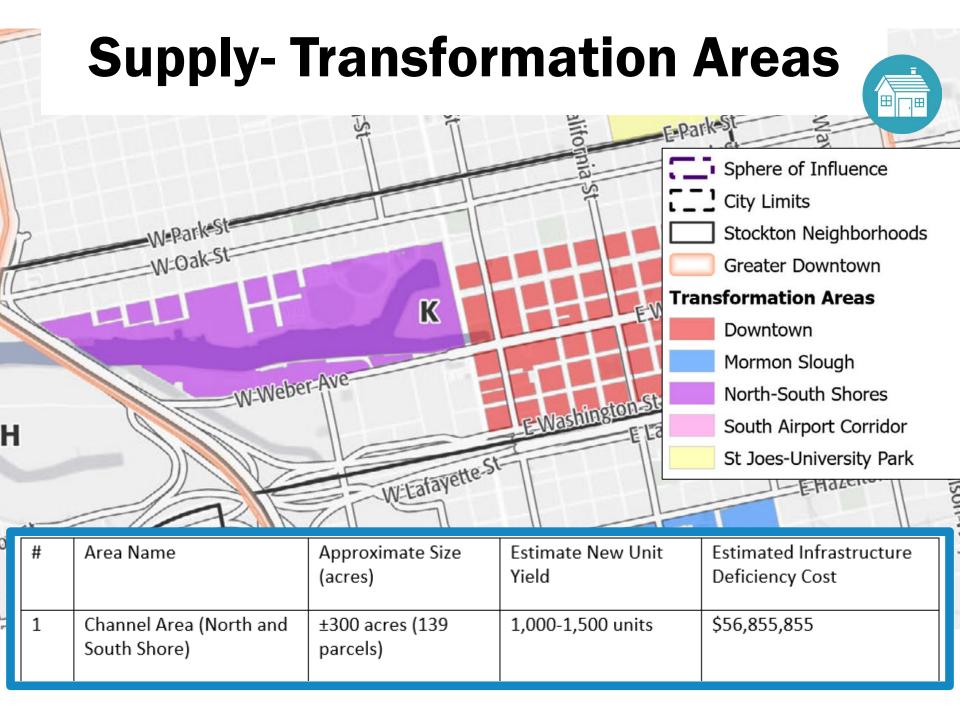
- Increased Public-Private Partnership
- Policy Coordination with Infrastructure
- Enhanced Communication





Planned Housing Units





Supply-Priority Sites



- 10 sites have been selected based on criteria
- Sites likely for catalytic housing development
- Sites allow various Housing Types (i.e., apartment, multi-unit)
- Report Includes:
 - Buildout scenarios
 - Feasibility proformas (gap analysis if needed)
 - Recommendations if additional action is needed (analysis will be in the HAP)

Process Summary



Main Takeaways

- The Development Process does not seem to constrain new production
- Most prominent types of new housing are
 1) apartments and 2) single-family detached
- Code is very flexible but could be improved for clarification
- Most multifamily housing is permitted by right (ministerial) in residential and commercial zones

- Continue performance analytics to enhance review times
- Policy Coordination with funding options
- Increase customer support

Housing Types "Typologies/Missing Middle"



Low Density

Housing Element Basic Assumption: Density = Affordability

High Density



Single-Family Attached/Detached (SFD/A)



Accessory or Junior Accessory Dwelling Unit (ADU/JADU)



Mixed-Use Residential



Low-Rise Multi-Family Dwelling (MFD)



Mobile/Manufactured Home



Multi-Unit Townhomes (MU)



Live-Work Housing



Mid-Rise Multi-Family Dwelling (MFD)

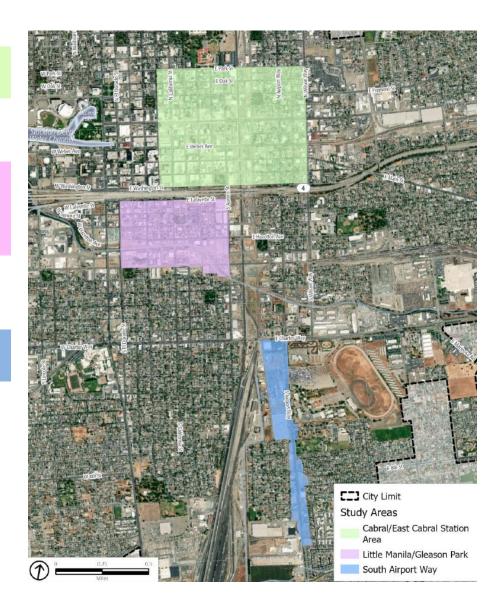
Neighborhood Action Plans



Cabral / East Cabral

Little Manila / Gleason Park

S. Airport Corridor



Potential for New Housing - Vacant Sites

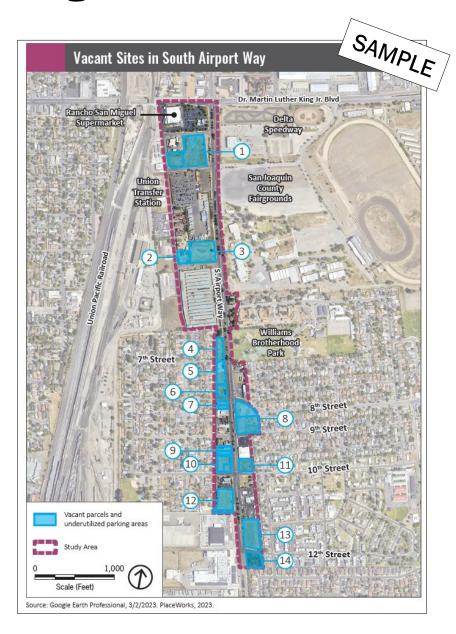
Sites were identified that are vacant or that are not well-utilized.

Sites may serve as an opportunity for new housing development.

Each Plan shows location of these sites, and a table (next slide) identifying feasible housing types on each site based on lot size and neighborhood characteristics.

The City itself does not build housing unless the property is owned by the City.

Redevelopment of privately owned sites require property owner agreement, an approved development proposal, & infrastructure.



Potential for New Housing – Housing Types

Site Number	Street Address	Most Feasible Housing Types
1	1501 & 1516 South Union Street	C, D, G
2	1121 Folsom Street	C, F, G
3	1795 South Airport Way	B, F
4	2051 South Airport Way	F, G
5	2119 South Airport Way	F, G
6	2135 South Airport Way	D, F, G
7	2211 & 2211 South Airport Way	G
8	2244 & 2226 South Airport Way	C, D
9	2333 & 2319 South Airport Way	L
10	2361 & 2347 South Airport Way	E, F, H
11	2348 South Airport Way	C, D
12	2427 & 2427 South Airport Way	C, D, F
13	2482 South Airport Way	C, F
14	1402 Twelfth Street	C, F



High-Rise Residential



SANDLE Live-Work



Mid-Rise Apartments



Multiplexes



Low-Rise Apartments



Triplexes and Duplexes



Mixed-Use



Cottage Courts



Townhomes

NEXT STEPS - Implementation

- Coordination with Housing Element Implementation
- Completion of the Development Code
- Improved Online Webpage for Tracking & Resources
- Housing Conditions Survey for Funding
- Refinement of Outreach Program
- Handouts for various topics (home improvement, legal assistance, funding)
- Ongoing research on various housing topics and funding options

Conclusion

- The Action Plans are consistent with the Housing Element and all other housing and zoning-related documents
- Staff has conducted multilingual outreach and held a public workshop and informational sessions for feedback
- The Action Plans and Housing Element will assist staff in applying for grants, revitalizing blighted areas, and providing housing resources to the public and potential developers

Recommendation

Staff recommends the City Council:

- 1) Find that no further environmental review is required per CEQA Section 15183 (Consistency with General Plan and Community Plan); and
- 2) Adopt a Resolution formally rescinding the 1999 Gleason Park Neighborhood Plan, and approve the Housing Action Plan and three Neighborhood Action Plans