



Estimate

From **Epic**
3719 N. 75th St. Suite #110
Scottsdale, AZ 85251

Estimate Id **54373**
Issue Date **08/06/2025**
Subject **1 Year Online Recruiting (Web Hosting and Maintenance)**

Estimate For **Stockton Police Department**

Description	Quantity	Unit Price	Amount
Online Marketing Campaign (12) Month Online Recruiting Campaign <ul style="list-style-type: none"> • Select geographic target locations/opportunities for optimal campaign exposure • Google, YouTube Advertising, Social Media Advertising • Post on Social Media (Facebook, Twitter, Instagram, etc) • Track/Re-target Visitors to the Recruiting Website • Analyze Analytical Data & Provide Monthly Performance Reports • 2 years Hosting and maintenance SPD Recruiting Website 	1.00	\$70,000.00	\$70,000.00
Admin Online marketing management fee	1.00	\$18,000.00	\$18,000.00

Estimate Total \$88,000.00