Cannabis Policy Project Community Engagement Summary

The City of Stockton cannabis ordinance project is anticipating material changes to the current ordinance that is restricted to a limited number of medical cannabis dispensaries and cultivations. The project in its early stages so it is difficult to determine the full scope of changes but City staff expects to propose changes in the following areas noted in the table below.

Table 1-Expected Categories of Cannabis Ordinance Development

Stockton City Council

License Types
Distance requirements
Number of licenses
Land Use
Signage and advertising
General plan impacts
Application procedures
Monitoring and Enforcement
Operational requirements
Compliance with State regulations
Administrative actions
Equity plan

Planning Commission

License Types
Distance Requirements
Number of licenses
Land use
Signage and advertising
General plan impacts

The cannabis policy project is designed to incorporate meaningful stakeholder feedback into the City's decision-making processes by proactively reaching out to community members with varied opinions and concerns about revising the current ordinance. Here are some are some of the details from the initial round of community meetings that were held on July 18, 2018 at two locations and times.

Approximately 100 people participated by attending the meetings and/or logging into the City's audience engagement and polling system.

Stakeholders identified themselves with the following groups:

- Engaged Citizen
- Current Cannabis Licensee
- Future Cannabis Licensee
- Local Government Official
- Public Health Official
- Education Professional

- Professional Services
- Attorney
- Other

The largest representation came from public health officials who consisted of 18.8% of the participants. Engaged citizens, prospective licensees, local government officials, professional service representatives consisted of 15.6% for each group.

The majority of stakeholders supported the City allowing adult-use cannabis licensees in the City for current allowable dispensaries. Many of those stakeholders supported the policy change, provided it came with significant regulation.

Participants expressed a significant amount of interest and concerns during the community meetings:

- Public health and safety
- Equity considerations
- Zoning and land use
- Safe and responsible use
- Number of licenses
- Over-regulation
- Buffer zones

Equity considerations was the most common theme discussed by participants in the community meetings. Stakeholders expressed that the following equity considerations were most important to them.

- Minority participation in cannabis industry
- Locally owned licensees
- Tax revenues to affected communities
- Racially diverse ownership of licensed businesses

65% of the stakeholders at the community meetings supported allowing the cannabis dispensaries currently operating in the City to sell adult use cannabis immediately while the City works to develop a more comprehensive cannabis ordinance.