

2023 State and Federal Legislative Programs

Stockton City Council

Agenda Item #15.2

March 21, 2023

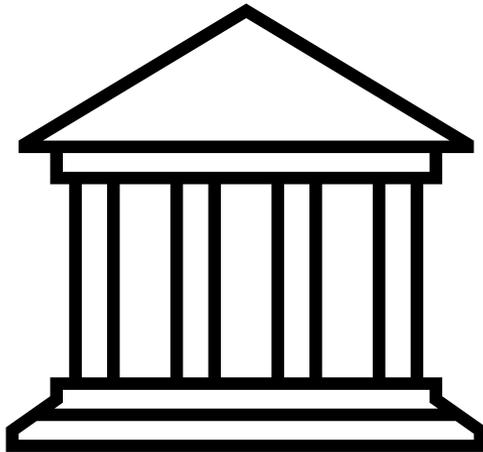
Legislative Advocacy Programs

Objectives

- Advocate in Sacramento and Washington, D.C. to accurately and persuasively present the **positions** of the City of Stockton
 - Establish **relationships** with key Legislators and Staff
- Provide early intelligence on **emerging issues**
 - Share knowledge of trade-offs impacting legislative **framing** and funding
 - Target **funding allocations** and grant applications
 - Achieve the priority State and Federal **objectives** of the City



Legislative Advocacy Programs

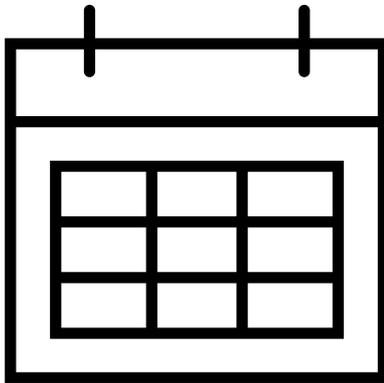


Scope

- **Legislative Program Consultation** - Annual Legislative Programs, government relations strategy and funding strategy development
- **Legislative Advocacy** – Represent the City; review executive proposals, legislation, administrative rules; provide regular reports; prepare letters and testimony; facilitate communication and meetings
- **Funding Advocacy and Assistance** – Advise and assist in the preparation of appropriations, earmarks and other funding opportunities requests
- **Political Reform** (State Program) – Register on behalf of the City, and comply with all reporting requirements mandated by the Lobbying Disclosure Act

Legislative Program Timeline & Process

State Legislative Year: July 1 – June 30
Federal Legislative Year: October 1 – September 30



- **Biweekly Meetings:** On Team schedules throughout year.
- **October-December:** Discuss City funding and policy environment in preparation for new calendar year.
- **November:** Federal consultant trip to Stockton. Tours and meetings with Department Directors and CMO.
- **January-February:** State bill season. Conduct City staff brainstorming and planning session for appropriations.
- **February-March:** Develop funding and policy proposals to present to Council at Strategic Planning Workshop.
- **March-April:** Present Federal and State Legislative Advocacy Programs at Council meeting. Submit appropriation requests.
- **May:** Federal *One Voice* projects proposed to SJCOG at annual trip to Washington, D.C.

State Level Advocacy

Emanuel Jones and Associates (EJA)

- Sacramento-based non-partisan government relations firm established in 1987
- Consultant has provided state legislative advocacy services to the City of Stockton since 2012
- Specializes in California local government issues, with experience in local government, municipal law, municipal finance
- Expertise in areas of public works, transportation, public safety, telecommunications, environmental issues and community services issues
- Employs state-of-the-art bill tracking systems for timely delivery of information to clients
- From policy review, strategic planning to legislative development and regulatory implementation, EJA assists and positions clients for success

EMANUELS
JONES

AND ASSOCIATES

LEGISLATIVE ADVOCACY
GOVERNMENT RELATIONS

Legislative Program Accomplishments in 2022

State Level

- Assisted the City by working with Big 13 Cities to secure an additional \$1 Billion in Statewide Homeless Housing, Assistance, and Prevention Program funds.
- Assisted City staff with navigating the \$20 Million appropriation to address improvements in the Miracle Mile District.
- Assisted City staff in securing \$4 Million in additional funding for aquatics infrastructure repairs.
- Assisted in securing \$1 Million in funding for homeless shelter navigation projects.
- Tracked and reported to the City on more than 2,500 proposed legislative bills.
- Supported mental health legislation and mitigated potential effects of SB 656 regarding Stockton East Water District.



CALIFORNIA REPUBLIC

City of Stockton Priorities 2023

State Level

1. **Redevelopment and Blight Program:** Pursue funding for blight abatement activities to incentivize revitalization and economic development opportunities.
2. **Waterway Improvements:** Address cleanup of water and debris removal in and around downtown waterways and Mormon Slough.
3. **Fiber Master Plan:** Seek funding for construction of backbone fiber and ethernet infrastructure to support City traffic operations.
4. **Public Park Improvements-Van Buskirk Park:** Seek funding for improvements to Van Buskirk Park in conjunction with Park Reuse Plan.
5. **Pedestrian and Traffic Safety - Dr. MLK, Jr. Blvd Underpass:** Seek funding for pedestrian and traffic safety improvements along the Dr. MLK, Jr. Blvd. Underpass.
6. **Pedestrian and Traffic Safety - Pershing Avenue:** Pursue funding for pedestrian and traffic safety improvements along Pershing Avenue.
7. **Youth Workforce Development:** Expand youth workforce development opportunities by increasing access to training programs, technical education and job placement and retention services.

State Legislative Threats

- Taxpayers' Protection and Government Accountability Act – November 2024 Ballot
- State Budget Shortfall
- HHAP Funding – Budget Trailer Bill Language on Accountability and Transparency
- AB 52 (Grayson) expansion of Sales Tax Exemption – a redo of AB 1951



CALIFORNIA REPUBLIC

Federal Level Advocacy

Summit Strategies Government Affairs

- Washington, D.C. based national strategic government affairs consulting firm established in 2015
- Specializes in federal and state lobbying, legislative and regulatory monitoring, public policy analysis and development, grant support and coalition building
- Summit's practice includes municipal and county governments, parks and recreation districts, port authorities, freight rail and transportation agencies, environmental entities throughout the United States
- Areas of Expertise
 - Transportation
 - Economic Development
 - Environment, Energy & Natural Resources
 - Technology
 - Labor
 - Taxes & Trade



SUMMIT
STRATEGIES

Legislative Program Accomplishments in 2022

Federal Level

- Assisted City staff with preparing Federal Transportation Grants, including *Safe Streets and Roads for All* and *Rebuilding American Infrastructure with Sustainability and Equity* (RAISE), and educated delegation on projects.
- Worked with delegation to expedite permitting of the Alexandria and Five Mile Slough Culvert Replacement project.
- Worked with City staff to submit Congressionally-directed spending requests and advocated for requests with delegation. Awarded project: \$1 Million for Youth Workforce Development.
- Coordinated meetings and managed Capitol Hill visits for Mayor and Councilmembers during *One Voice* visit to Washington, D.C. in May 2022.
- Met with City Department Directors to learn about City priorities, reviewed federal programs and monitored federal grant opportunities for alignment with City needs.



City of Stockton Priorities 2023

Federal Level

1. **Public Park Improvements - Van Buskirk Park:** Seek funding for improvements to Van Buskirk Park in conjunction with Park Reuse Plan.
2. **Redevelopment and Blight Program:** Pursue funding for blight abatement activities to incentivize revitalization and economic development opportunities.
3. **Fiber Master Plan:** Seek funding for construction of backbone fiber and ethernet infrastructure to support City traffic operations.
4. **Pedestrian and Traffic Safety - Multiple Sites:** Pursue funding for pedestrian and traffic safety improvements at multiple sites throughout Stockton.
5. **Emergency Preparedness and Community Resiliency:** Seek funding for emergency preparedness and community resiliency efforts at municipal critical facilities.
6. **Public Asset Investment – Pixie Woods:** Invest in infrastructure enhancements at Pixie Woods Park.
7. **Youth Workforce Development:** Expand youth workforce development opportunities by increasing access to training programs, technical education, and job placement and retention services.

Questions and
Comments on
2023 Legislative
Advocacy
Programs

