

**DOWNTOWN STOCKTON ALLIANCE
2017 DRAFT BUDGET**

2017 Annual Budget

Operating Income/Expense

Income

4000 · Assessments - Private Owners	582,393.86
4010 · Assessments - Public Agencies	423,470.00
4019 · Security Contract / Atlas	22,248.00
4023 · Banner Income	
4023.01 · Ace	-
4023.02 · Cort Companies	-
4023.04 · Port of Stockton	-
4023.10 · Art Banner Sponsors	-
Total 4023 · Banner Income	15,000.00
4024 · Project Income	
4024.10 · Holiday Events	-
4024.13 · Love You Baby Restaurant Promo	-
4024.14 · Full Moon Riders Downtown Bike	-
4024.16 · Concerts/Street Entertainment	-
4024.18 · Waterfront Fridays	-
Total 4024 · Project Income	15,000.00
4040 · Contracts - WMN & Sanitation	45,066.00
4042 · Outside Services (Contracts)	1,000.00
4045 · Brick & Mortar Rental Income	5,000.00
4070 · Miscellaneous Income	200.00
4090 · Postcards From Stockton - Grant	10,000.00
4200 · State of California Arrears	67,000.00
Total Income	\$ 1,189,377.86

	2017 Annual Budget
Expense	
6000 · Payroll & Benefits	
6001 · Wages	514,882.26
6003 · Workers Compensation Insurance	24,884.17
6004 · Payroll Taxes	45,966.43
6005 · Parking Reimbursements	2,275.00
6006 · Health Care Benefit	
6007 · Kaiser Premiums	38,500.00
6010 · Aflac	550.00
Total 6006 · Health Care Benefit	39,050.00
6011 · Payroll & HR Service	12,600.00
Total 6000 · Payroll & Benefits	639,657.86
6100 · Education & Networking	
6101 · Conferences	850.00
6102.01 · Business Meals/Meetings	1,800.00
6102.02 · Events/Luncheons/Dinners	2,500.00
6102.03 · Employee Recognition	800.00
6103 · Travel	1,600.00
6104 · Education/Training	1,200.00
6105 · Memberships/Dues	1,700.00
6106 · Subscriptions	750.00
Total 6100 · Education & Networking	11,200.00
6200 · Advertising/Marketing	
6201 · Website	2,500.00
6203 · Printing/Paper	5,000.00
6206 · Advertising	28,500.00
6207 · Gift Baskets & Other Donations	2,400.00
Total 6200 · Advertising/Marketing	38,400.00
6300 · Event Expenses	
6311 · Waterfront Fridays	4,700.00
6320 · Special Events	
6320.03 · Holiday Events	1,200.00
6320.13 · Love You Baby Restaurant Promo	3,500.00
6320.14 · Full Moon Riders Downtown Bike	4,000.00
6320.16 · Concert/Street Entertainment	1,000.00
6320.17 · Sponsorships/Partnerships	1,200.00
6320.18 · Special Event Insurance	1,200.00
6320.19 · Brick & Mortar	2,000.00
6320.20 · Music To My Ears Piano Project	1,800.00
6320.21 · Stockton Arts Week	400.00
6320.22 · National Night Out	100.00
6320.23 · Utility Box Art	1,640.00
Total 6320 · Special Events	18,040.00
Total 6300 · Event Expenses	22,740.00

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6330 · Banners	
6330.01 · Annual Franchise Fee	4,300.00
6330.02 · Hardware Replacement	1,500.00
6330.03 · Encroachment Permit Fee	600.00
6330.04 · Installation/Removal	3,800.00
6330.05 · Banners Printing	3,800.00
Total 6330 · Banners	14,000.00
6340 · Economic Development	
6340.03 · Business Recruitment & Tours	3,000.00
6340.05 · Post Cards From Stockton	10,000.00
6340.09 · Gift of Time Parking	150.00
6340.12 · Place Making Projects	2,000.00
6340.15 · Brick & Mortar	1,600.00
6340.16 · Focus Block Improvement Project	2,000.00
6340.20 · CEO/Discretionary Expenditures	1,000.00
Total 6340 · Economic Development	19,750.00
6350 · Clean & Safe Projects	
6350.03 · DT Volunteer Ambassador Program	500.00
6350.04 · Homless Initiative Partnership	500.00
6350.05 · Weekend Security / Atlas	22,248.00
6350.06 · Security / PD Contracts	72,000.00
6350.07 · Clean & Safe Facilities	6,000.00
6350.08 · Power Washing Contract	120,000.00
Total 6350 · Clean & Safe Projects	221,248.00
6400 · Office Expense & Supplies	
6400.01 · Paper	1,800.00
6400.02 · Copier Lease & Toner	12,624.00
6400.03 · Postage & Mailing	500.00
6400.04 · General Office Supplies	4,500.00
6400.05 · Office Equipment	600.00
6400.06 · Annual Office Cleaning	670.00
Total 6400 · Office Expense & Supplies	20,694.00
6420 · Maintenance & Cleaning	
6420.01 · Maintenance Supplies	5,000.00
6420.02 · Equipment Repair/Maintenance	5,000.00
6420.03 · Equipment Replacement	500.00
6420.04 · Equipment Lease/Rental	500.00
6420.05 · Radio System	1,100.00
6420.06 · Uniforms	5,000.00
6420.07 · Gasoline	5,500.00
6420.08 · Graffiti Removal/Repaint	1,700.00
6420.13 · Security System	900.00
6420.14 · WM Dumpster Locks	408.00
Total 6420 · Maintenance & Cleaning	25,608.00
6500 · Insurance	
6501 · General Liability	12,000.00
6502 · D & O Insurance	2,137.00
6503 · Auto Insurance	1,500.00
Total 6500 · Insurance	15,637.00

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6600 · Taxes	
6601 · Personal Property Taxes	1,000.00
6604 · Franchise Tax Expense	10.00
Total 6600 · Taxes	1,010.00
6700 · Utilities/Rent	
6701 · DSL Line (Web site/e-mail)	6,000.00
6702 · Telephones	2,000.00
6703 · Cell Phones	3,600.00
6704 · Utilities	
6704.01 · PG&E	7,650.00
6704.02 · Elevator Maintenance	1,115.00
6704.03 · Water & Sewer	775.00
6704.04 · Electric Meter	2,100.00
6704.05 · Alarm System	750.00
Total 6704 · Utilities	12,390.00
6705 · Office Lease	48,293.00
6706 · First Floor Rent	9,000.00
Total 6700 · Utilities/Rent	81,283.00
6800 · Professional & Fin. Services	
6802 · Other Services	500.00
6803 · Legal Fees	500.00
6805 · Accounting Fees	
6805.01 · Accounting Fees	14,500.00
6805.02 · Willdan Assessment Service	2,250.00
Total 6805 · Accounting Fees	16,750.00
6806 · I.T.	8,300.00
6812 · Authorize.net	1,200.00
Total 6800 · Professional & Fin. Services	27,250.00
6850 · Recertification Expense	
6850.01 · Consulting Fees	25,000.00
6850.02 · Printing & Postage	2,000.00
6850.03 · Meetings	2,000.00
Total 6850 · Recertification Expense	29,000.00
6900 · Miscellaneous Expense	200.00
Total Expense	1,167,877.86
Net Operating Income/Expense	21,500.00

 2017 Annual Budget

Other Income/Expense

Other Income

7500 · Interest Income	500.00
7800 · CDBG Entrepreneurship Income	
7801 · CDBG Grant	15,000.00
Total 7800 · CDBG Entrepreneurship Income	15,000.00
Total Other Income	15,500.00

Other Expense

8000 · CDBG Entrepreneurship Expense

8001 · First Floor Rent	9,000.00
8002 · First Floor Utilities	1,800.00
8003 · Maintenance	1,200.00
8006 · Workshops, Materials & Fees	25,000.00
Total 8000 · CDBG Entrepreneurship Expense	37,000.00
Total Other Expense	37,000.00
Net Other Income/Expense	(21,500.00)
Net Income/Expense	0.00