

## **Envision Stockton – General Plan Update Visioning Workshops Summary**

In September 2016, the City of Stockton hosted a series of workshops for community members to learn about the General Plan update process, review existing conditions, discuss their visions for the future of Stockton, identify areas of the city where positive change might be most likely to occur, and discuss key land use and related issues that should be addressed through the General Plan update. Each workshop began with a presentation by City staff and consultants describing the update process, existing conditions in Stockton, and opportunities for public involvement.

Participants offered input through small group discussions, responding to questions geared at identifying a community vision to guide the 2040 General Plan. The input received at each workshop is summarized below. The detailed notes and comment cards from the workshops are provided as Attachments A, B, and C. Participants were also asked to choose desirable and undesirable building designs from photographs, and the results of these visual preference surveys are provided at the end of this summary. Both that survey and the small group questions have also been available to the community via the City's website as of September 19, 2016.

### ***Workshop #1: Merlo Gym Tuesday, September 20, 2016***

The first workshop was held at the Merlo Gym in South Stockton. Approximately 55 people signed in, and there were nine groups during the small group discussion. A summary of the group responses organized by question is provided below.

#### **1. What do you like most about Stockton?**

Participants like that the city is centrally located with access to educational institutions such as Delta College, University of the Pacific (UOP), and California State University (CSU) Stanislaus. Groups also mentioned enjoying attractions such as the civic auditorium, the waterfront, the Stockton arena, and community events like movie nights, concerts in the park, and waterfront Fridays. In addition, participants like the diversity of Stockton residents, family-owned businesses, affordable housing, and living in close proximity to agricultural lands.

#### **2. What would you like to see changed in Stockton in order to make it a better place to live and work?**

Participants identified the need for increased safety, more grocery stores, health equity, jobs, housing, infill development, and multi-modal transit opportunities. Groups also mentioned the need for more youth-focused recreation opportunities, homeless outreach services, and a new university (i.e., CSU Stockton). In addition, participants mentioned that they would really enjoy increased entertainment opportunities such as community events, a more active Downtown, a Riverwalk with restaurants, and more open space.

**3. Rank the following issues in order of importance for the General Plan Update to address: vibrant and active Downtown; safe residential neighborhoods; traffic congestion; safe and convenient bicycle and pedestrian circulation; improved community services (e.g., police, fire); and job creation.**

Groups ranked the issues in order of importance and presented their results to the larger group at the end of the small group discussion. For this summary, the results from each group were compiled, resulting in the following overall workshop rankings listed below in order of importance:

- 1) Safe Residential Neighborhoods
- 2) Job Creation
- 3) Vibrant and Active Downtown
- 4) Improved Community Services
- 5) Safe and Convenient Bicycle and Pedestrian Circulation
- 6) Traffic Congestion

These rankings mirror the common responses to question 2 above, with the need for safety and job creation ranking the highest overall. In addition, groups suggested that the General Plan prioritize the following additional issues: public health, social and equitable approaches to General Plan implementation, youth investment, and arts/culture.

**4. Rank the following areas to show where you would most like to see new development, growth, or change happen: Downtown; Midtown; North Stockton; South Stockton; West Stockton; and East Stockton.**

Groups ranked the areas where they would most like to see new development, growth, or change happen in order of importance and presented their results to the larger group at the end of the small group discussion. For this summary, the results from each group were compiled, resulting in the following overall workshop rankings listed below in order of importance:

- 1) South Stockton
- 2) East Stockton
- 3) Downtown
- 4) West Stockton
- 5) Midtown
- 6) North Stockton

Overall, participants prioritized South Stockton, East Stockton, and Downtown for development, growth, and change.

***Workshop #2: Seifert Community Center  
Wednesday, September 21, 2016***

The second workshop was held at the Seifert Community Center in North Stockton. Approximately 60 people signed in, and there were nine groups during the small group discussion. A summary of the group responses organized by question is provided below.



### **1. What do you like most about Stockton?**

Participants like local attractions such as Victory Park, the waterfront, Miracle Mile, the historic buildings in Downtown, and the inland deep-water port. Groups also like that the city is centrally located because it provides easy access to outdoor recreation areas and neighboring points of interest. In addition, participants like the diversity of Stockton residents, cultural and community events, farmers markets, sports fields, and living in close proximity to agricultural lands.

### **2. What would you like to see changed in Stockton in order to make it a better place to live and work?**

Participants identified the need for increased safety, decreased blight, health equity, increased job opportunities, affordable housing, multi-modal transit opportunities, and the preservation of agricultural lands. Groups also mentioned the need for more youth-focused recreational opportunities, career development opportunities, vocational training, homeless outreach services, mental health services, and a new university (i.e., CSU Stockton). Participants also mentioned that they would really enjoy increased outdoor recreational opportunities such as walking, jogging, and biking trails, as well as gardens and open space. In addition, participants expressed interest in promoting tourism and revitalizing South Stockton and the Downtown area.

### **3. Rank the following issues in order of importance for the General Plan Update to address: vibrant and active Downtown; safe residential neighborhoods; traffic congestion; safe and convenient bicycle and pedestrian circulation; improved community services (e.g., police, fire); and job creation.**

Groups ranked the areas where they would most like to see new development, growth, or change happen in order of importance and presented their results to the larger group at the end of the small group discussion. For this summary, the results from each group were compiled, resulting in the following overall workshop rankings listed below in order of importance:

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- 2) Job Creation
- 3) Vibrant and Active Downtown
- 4) Improved Community Services
- 5) Safe and Convenient Bicycle and Pedestrian Circulation
- 6) Traffic Congestion

These rankings are consistent with responses received at the first workshop and mirror the common responses to question 2 above, with the need for safety and job creation ranking the highest overall.

### **4. Rank the following areas to show where you would most like to see new development, growth, or change happen: Downtown; Midtown; North Stockton; South Stockton; West Stockton; and East Stockton.**

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- 1) South Stockton
- 2) Downtown
- 3) East Stockton

- 4) Midtown
- 5) West Stockton
- 6) North Stockton

These rankings are also generally consistent with the responses received at the first workshop, prioritizing South Stockton, Downtown, and East Stockton overall. However, participants at this workshop ranked Downtown higher than East Stockton and Midtown higher than West Stockton.

***Workshop #3 (Young Adult and Youth Workshop): Danner Hall, San Joaquin Delta Community College  
Wednesday, September 28, 2016***

The third workshop, geared for young adults and youth in Stockton, was held in Danner Hall at Delta College. Approximately 80 people signed in, and there were ten groups during the small group discussion. A summary of the group responses organized by question is provided below.

**1. What do you like most about Stockton?**

Participants like that the city is centrally located with access to educational institutions such as Delta and UOP. Groups also mentioned enjoying attractions such as the Civic Auditorium, the waterfront, the Stockton arena, Miracle Mile, Victory Park, the civic theater, retail shops, the movie theaters, soccer complex, and restaurants. Participants also enjoy community events like the Asparagus Festival, Tamale Festival, and 99 Speedway. In addition, participants like the diversity of Stockton residents, family-owned businesses, affordable housing, parks and open space, the YMCA, teen center, and libraries.

**2. What would you like to see changed in Stockton in order to make it a better place to live and work?**

Participants identified the need for job creation, increased safety, improved infrastructure, redevelopment, high density infill, bike/pedestrian access, and better lighting of public spaces, especially in the Downtown. Groups also mentioned the need for more youth-focused recreation opportunities, programs that prepare youth and young adults for a post-secondary education, homeless outreach services, parks and open space, gyms, health equity, and a new university (again, CSU Stockton). In addition, participants would like more entertainment opportunities such as community events and cultural museums.

**3. Rank the following issues in order of importance for the General Plan Update to address: vibrant and active Downtown; safe residential neighborhoods; traffic congestion; safe and convenient bicycle and pedestrian circulation; improved community services (e.g., police, fire); and job creation.**

Groups ranked the issues in order of importance and presented their results to the larger group at the end of the small group discussion. For this summary, the results from each group were compiled, resulting in the following overall workshop rankings listed below in order of importance:

- 1) Job Creation
- 2) Safe Residential Neighborhoods
- 3) Improved Community Services
- 4) Vibrant and Active Downtown

- 5) Safe and Convenient Bicycle and Pedestrian Circulation
- 6) Traffic Congestion

These rankings generally mirror the input from Workshops 1 and 2 and the common responses to question 2, with the need for job creation and safety ranking the highest overall. Participants at this workshop ranked community services higher than did participants at Workshops 1 and 2. Groups at this workshop also suggested that the General Plan prioritize the following additional issues: housing availability for all incomes and improved education.

**4. Rank the following areas to show where you would most like to see new development, growth, or change happen: Downtown; Midtown; North Stockton; South Stockton; West Stockton; and East Stockton.**

Groups ranked the areas where they would most like to see new development, growth, or change happen in order of importance and presented their results to the larger group at the end of the small group discussion. For this summary, the results from each group were compiled, resulting in the following overall workshop rankings listed below in order of importance:

- 1) South Stockton & Downtown (tie)
- 2) East Stockton
- 3) Midtown
- 4) West Stockton
- 5) North Stockton

As with the previous workshops, participants prioritized South Stockton, Downtown, and East Stockton. However, they ranked Downtown higher than at the other workshops, and some people suggested that the southern part of West Stockton (west of I-5) should be ranked as highly as South Stockton.

**Two additional questions were asked at the Delta College Workshop:**

**5. Do you envision staying and working in Stockton after you are out of school? If not, what would need to change in order for you to want to stay?**

Many of the participants are planning to or would like to stay and work in Stockton after graduating from school. However, some worried that they would need to move out of the Stockton area if they were unable to find a job. Others already plan to move, often because they don't expect to find job opportunities in their chosen field. In order to remain in Stockton, participants would like to see increased job growth, career opportunities, competitive wages, decreased crime, affordable housing, better services to support community needs, improved healthcare, and affordable options for higher education.

**6. What type of job do you hope to have when you are out of school? Do you think that there will be adequate job opportunities for you in Stockton?**

Most of the participants do not anticipate having adequate job opportunities after graduating from school. After graduation, many participants are interested in pursuing careers in fields like engineering, biological sciences, environmental science, and medicine/health. In addition, participants expressed interest in pursuing careers in education, counseling, psychology, criminal justice, financial services, and government.

## ***Visual Preference Survey Results***

At each workshop, participants were asked to complete a visual preference survey identifying the types of development that they would like to see more of in Stockton. The photos used in the survey are shown on the following pages. Participant responses to these surveys are summarized below.

### **Workshops #1 and 2 (Merlo Gym and Seifert Center)**

The commercial/office/mixed use images that were most desired (i.e., circled the most) were:

- D (3+ story residential/retail mixed use; sidewalk restaurant seating)
- G (downtown Pleasanton)
- C (urban mixed use residential/retail)

The residential images that were most desired (i.e., circled the most) were:

- M (motor-court housing)
- L (townhomes)
- O (live-work spaces)

In general, there were far fewer instances of crossing out photos, indicating that the respondent does not like the development type, than there were of circling them as desirable. Of the photos that were crossed out, most were images A, H, and I, which show a small shopping center and two campus-style office buildings. Image J, the single family residential image, was crossed out the most among the residential photos.

Based on these results, it appears that the survey participants at Workshops #1 and 2 generally favor higher intensity, mixed use, modern buildings, along with multi-family and attached housing types.

### **Workshop #3 (Young Adult and Youth: Delta College)**

The commercial/office/mixed use images that were most desired (i.e., circled the most) were:

- C (urban mixed use residential/retail)
- D (3+ story residential/retail mixed use; sidewalk restaurant seating)
- B (shopping center)
- E (urban mixed use residential/retail)
- G (downtown Pleasanton)

The residential images that were most desired (i.e., circled the most) were:

- J (single family residential)
- M (motor-court housing)
- O (live-work spaces)
- P (high density apartments with open space)

As with the previous workshops, there were far fewer instances of crossing out photos than there were of circling them. Of the photos that were crossed out, most were images A, F, H, and I, which show a

small shopping center, small free-standing shops, and two campus-style office buildings. Image K, showing small home/small lot detached housing with no garages, was crossed out the most among the residential photos; however, this photo was circled more than it was crossed out (ten circles versus six cross outs).

Based on these results, it appears that the young adults and youth at Workshop #3 generally favor higher intensity, mixed use, modern buildings, as well as lower intensity shopping centers. Participants at this workshop also like both high-density and attached housing as well as detached single-family homes.



### HELP ENVISION STOCKTON'S FUTURE!

What type of development would you like to see more of in your city?

Review the images below and identify the type of **commercial, office, and mixed use development** that appeals to you by drawing a circle around the image; indicate development types that you don't like by crossing them out. Please feel free to write comments next to the images and tell us what you like, don't like, or identify anything that we missed!





# HELP ENVISION STOCKTON'S FUTURE!

What type of development would you like to see more of in your city?

Review the images below and identify the type of **residential development** that appeals to you by drawing a circle around the image; indicate development types that you don't like by crossing them out. Please feel free to write comments next to the images and tell us what you like, don't like, or identify anything that we missed!

J



K



L



M



N



O



P



Thank you for participating!

ATTACHMENT A  
WORKSHOP #1: MERLO GYM









Attachment F

Q1 What do you like most?

- Waterfront, historic buildings, Cineplex plaza, Parks / open space Delta College, Pacific, Stanislaus, Magnolia Pres. District,

DIVERSITY! Dorny & Jones center,

Gym - more youth services, more after school programs, Landscaping, make use of empty lots, Increase multi-modal transp. options Bikelanes

GP should address all areas, Libraries empty space = room to grow, K-mart, Walgreens, ~~More~~ Med. facilities in S. Stockton,

Enjoy where the city is heading, Downtown project, Prioritize neglected areas, Youth involvement,

Senior involvement, Grass roots involvement, accessibility, churches (all aspects)

re-  
be  
jo  
Sec  
Equ  
C  
Saf  
to



Q2

Southside = infrastructure, businesses,  
CO-op, sustainable businesses,  
access to food options,  
help the southside gain access to  
more resources, Homeless population,

↑ transportation options, i.e. bus service, <sup>walkable</sup> bikeable,

↑ affordable housing options

retain our population, the G.P. should  
be owned/a reflection of its population  
job development, career development,

Second university = CSU Stockton

Equitable food access; healthy options,  
community farms, community gardens

Safer Southside, People should be able  
to be in community; feel safe.



# Q3

7 — Vibrant and active Downtown

2 — Safe residential neighborhoods

8 — Traffic congestion

6 — safe : convenient Bike / Ped

5 — Improved community services

1 — job creation

3 New → <sup>address</sup> Health in all elements

4 New → Social & Equitable approach to implan.



Q4

1 = South Stockton

2 = East Stockton

3 = Downtown

4 = Midtown

5 = West Stockton

6 = North Stockton



TABLE 2

Like Most

- Can hear birds chirping; quiet
- Centrally located
- Access to water
- Banner Island Ball Park
- Arena
- Civic Auditorium
- Different neighborhoods - (variety)
- Diversity; Authenticity; Potential
- Potential
- ACE
- Old historic buildings
- Strong Community College
- Pacific (UOP)
- CS Stanislaus
- Concerts in the Park
- Movie Night in Weber Point
- Waterfront Fridays
- Weber Point Interactive Fountain
- opportunity for civic engagement
- Bike trails; walking trails
- Lodi Wine Country (Proximity to)

would like to see a stronger connection betw. Academic Institutions



## Table 2 Question 2

Changed → to make it a better  
Place ↪ to live

- Shopping in South Stockton
- Shopping in general - Small; local; walkable ("Lincoln Center-ish")
- Friendlier attitude among "Stocktonians/Residents"
- External perceptions
- Grocery store in South Stockton other than Dollar Store/Dollar General
- Self-perception; residents take ownership of where they live - keep up property

### to work:

- After School programs
- Child care - Available / Available



to work

Specifically that  
promote Stockton

- Create jobs in hospitality industry
- Promote business development
- Increase high school graduation rate -
- Education to improve students ability to retain sustainable jobs
- Promote trade schools (local workers-trained here)



table 2 Ques. B

• Job Preparation

#4 New Development

Downtown - 3 4 1 1 4 3

Mid-town - 4 5 3 3 3 4

\* N. StKN - 6 6 6 6 \* 6

S. StKN - 2 1 2 2 1 \* 1

W. StKN - 5 2 4 5 5

E. StKN - 1 3 5 2 2



Page 3 - Survey Questions

• Vibrant and active Downtown

• Safe residential Neighborhoods

6	1	1	6	4
1	4	2	3	5
				3
				(3) 3.6
				(2)

• Traffic Congestion

• Safe & Convenient Cycling/Ped Lic.

4	3	3	5	3
5	2	4	2	1
				2.8
				(4) 4.2
				(1)

• Improved Community Svcs.  
(FD, PD; library; parks)

2	5	5	4	6
				4.4
				(5)

• Job Creation

3	6	6	1	2
				5.6
				(3)



#1  
Stockton Collegiate Charter Schools

University of Pacific

Delta College

CSU Stanislaus

Minimal traffic

Parks & green spaces

Shoppings malls/Centers

Diverse food selection

Museum



#2

↑ Better paying jobs

↑ Higher Education Attainment

↑ improved green spaces in S. Stockton

↑ Bike + walking trails

Use levees

Riverwalk Louis park to  
Waterfront

w/ restaurants, retail + gardens

More entrepreneurship opportunities

More libraries

Goods + services for South Stockton/Weston  
Ranch

Entertainment venue that are destinations

CSU Stockton in Mariposa Lakes

Homeless Housing



#3

4 Vibrant Downtown

3 Safe Neighborhood

6 Traffic

5 Bicycle & Pedestrian

2 Community Services

1 Job Creation

7 Youth Investment  
Eg. Education

8 Arts/Culture



#4

2 Downtown

~~6~~ Mid town

5 North Kelley Dr.  
Ponce de Leon  
Jill Circle

1 South

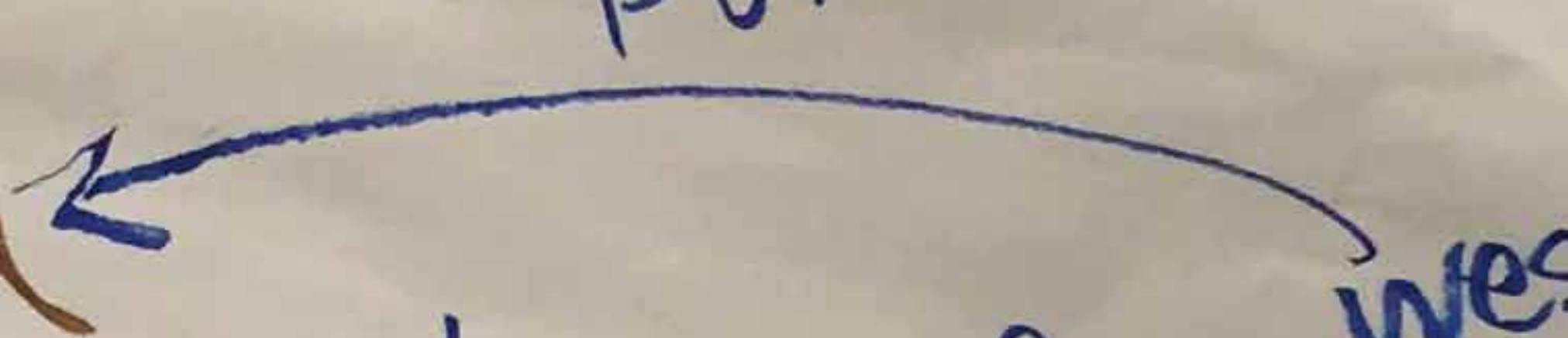
4 West

3 East

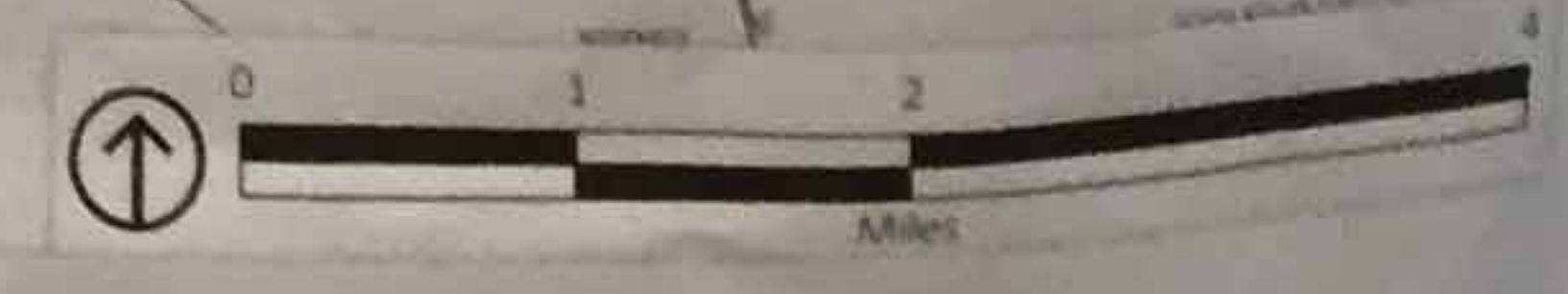
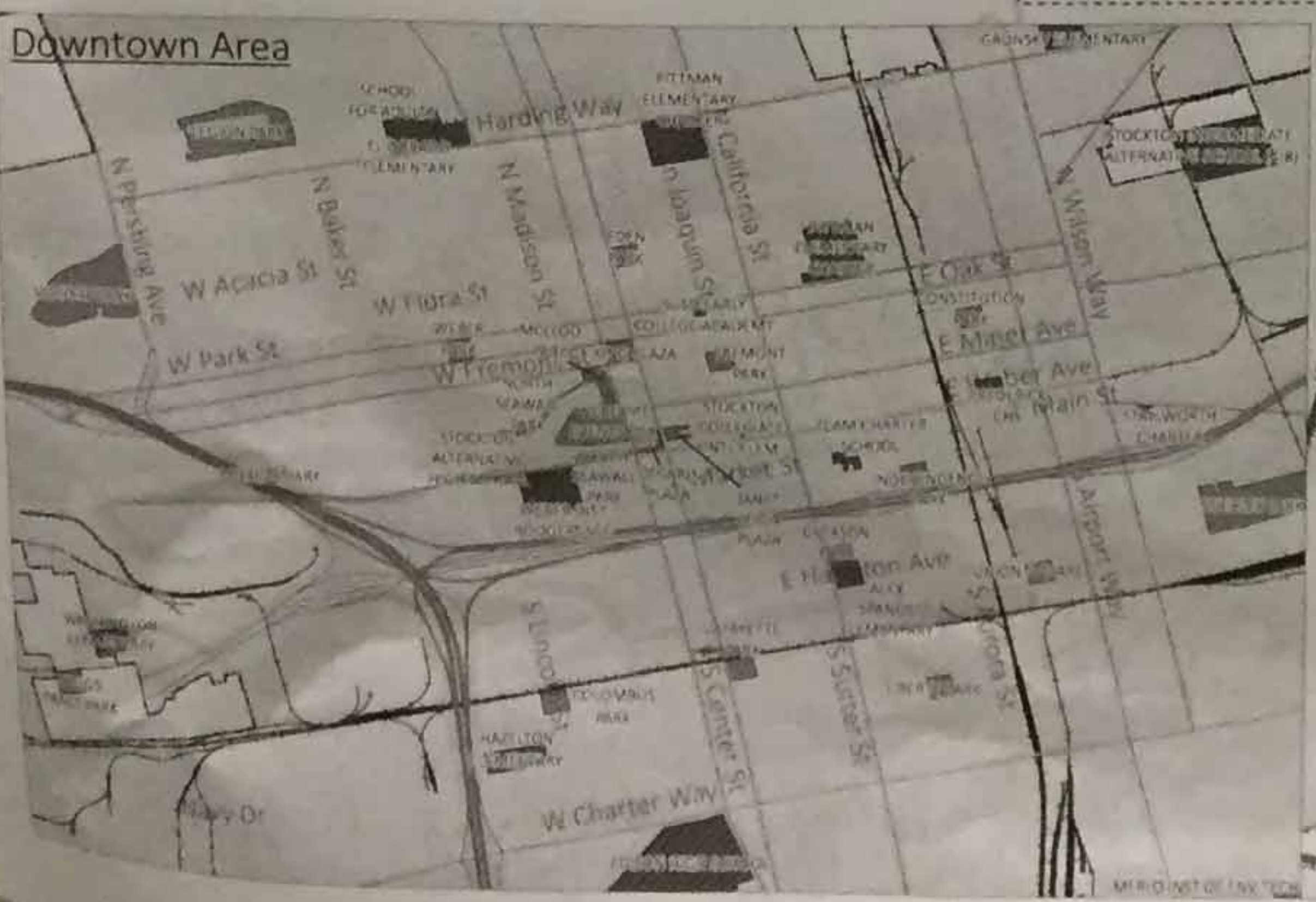
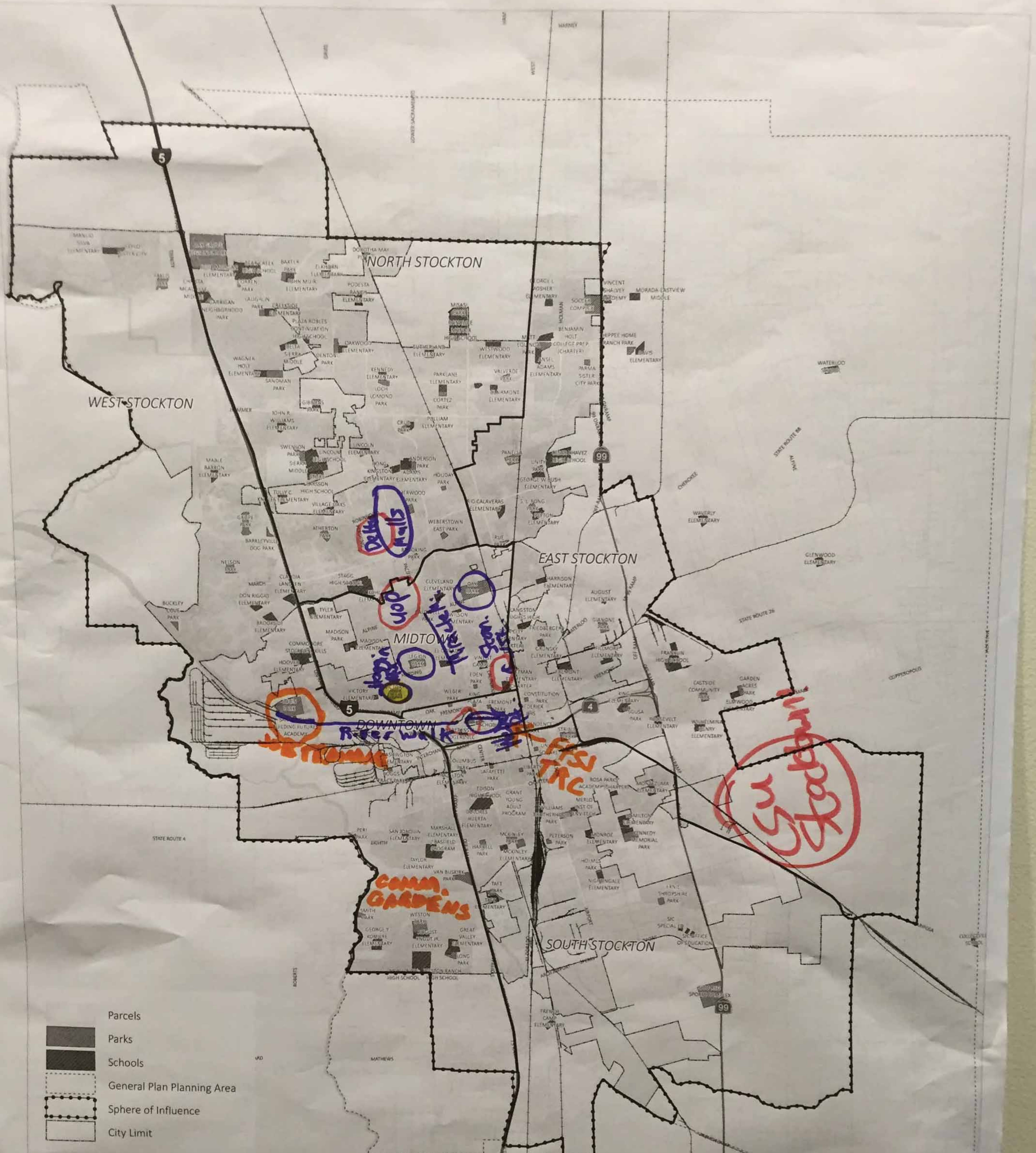
Mid South

Boag  
Tract  
Pixie Drive

Westm  
Ranch









# TABLE A

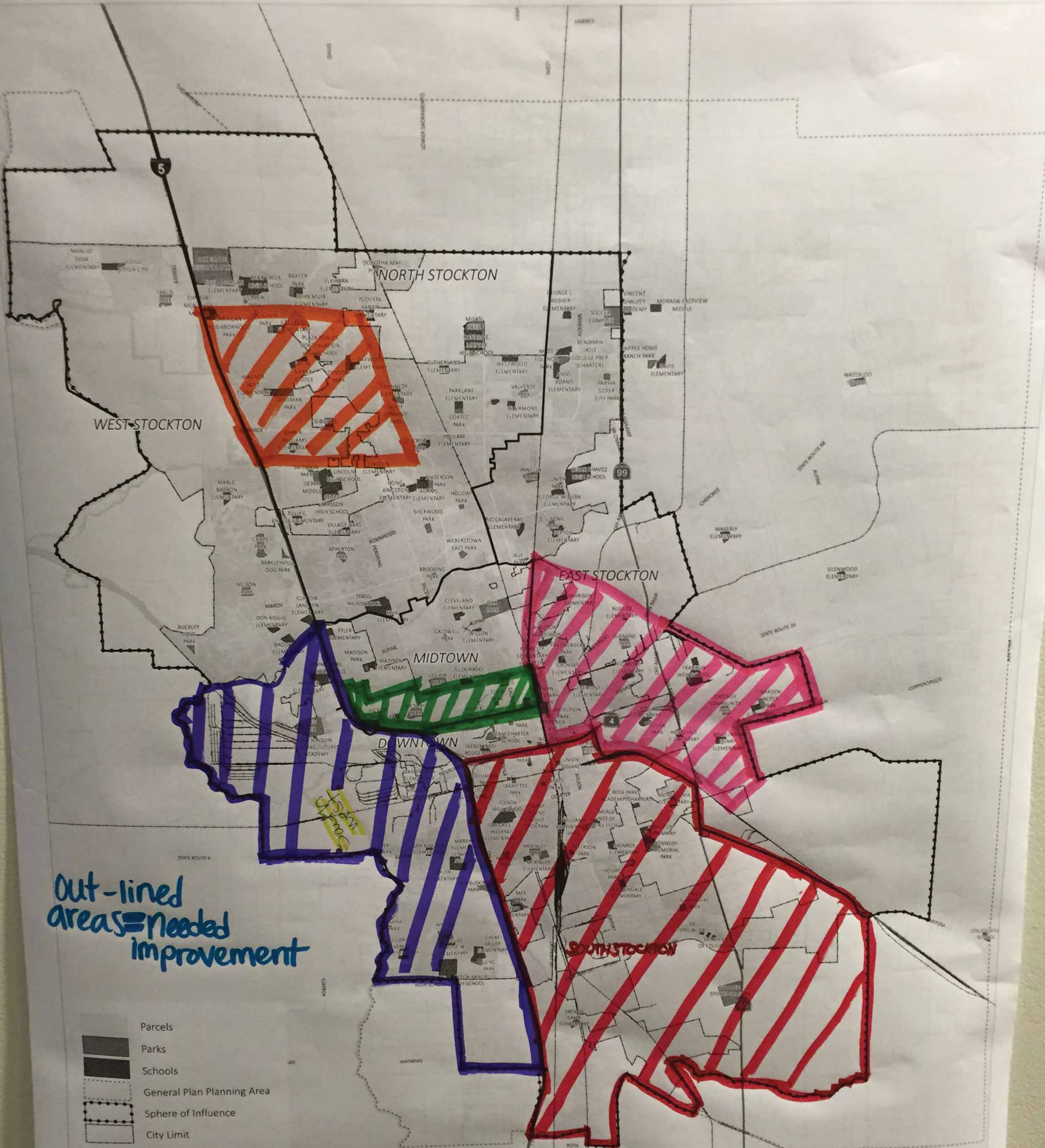
- Q#1
- DIVERSITY
  - AGRICULTURE/ENVIRON'T
  - SMALL, FAMILY-OWNED BUSINESSES
  - COST OF LIVING
  - EDUCATIONAL OPPORTUNITIES



Q#2

- HEALTH EQUITY  
(ACCESS)
- YOUTH RECREATION
- NEED MORE THINGS  
TO DO
- COMMUNITY INVOLVEMENT
- NIGHT LIFE
- SAFETY
- EDUCATION



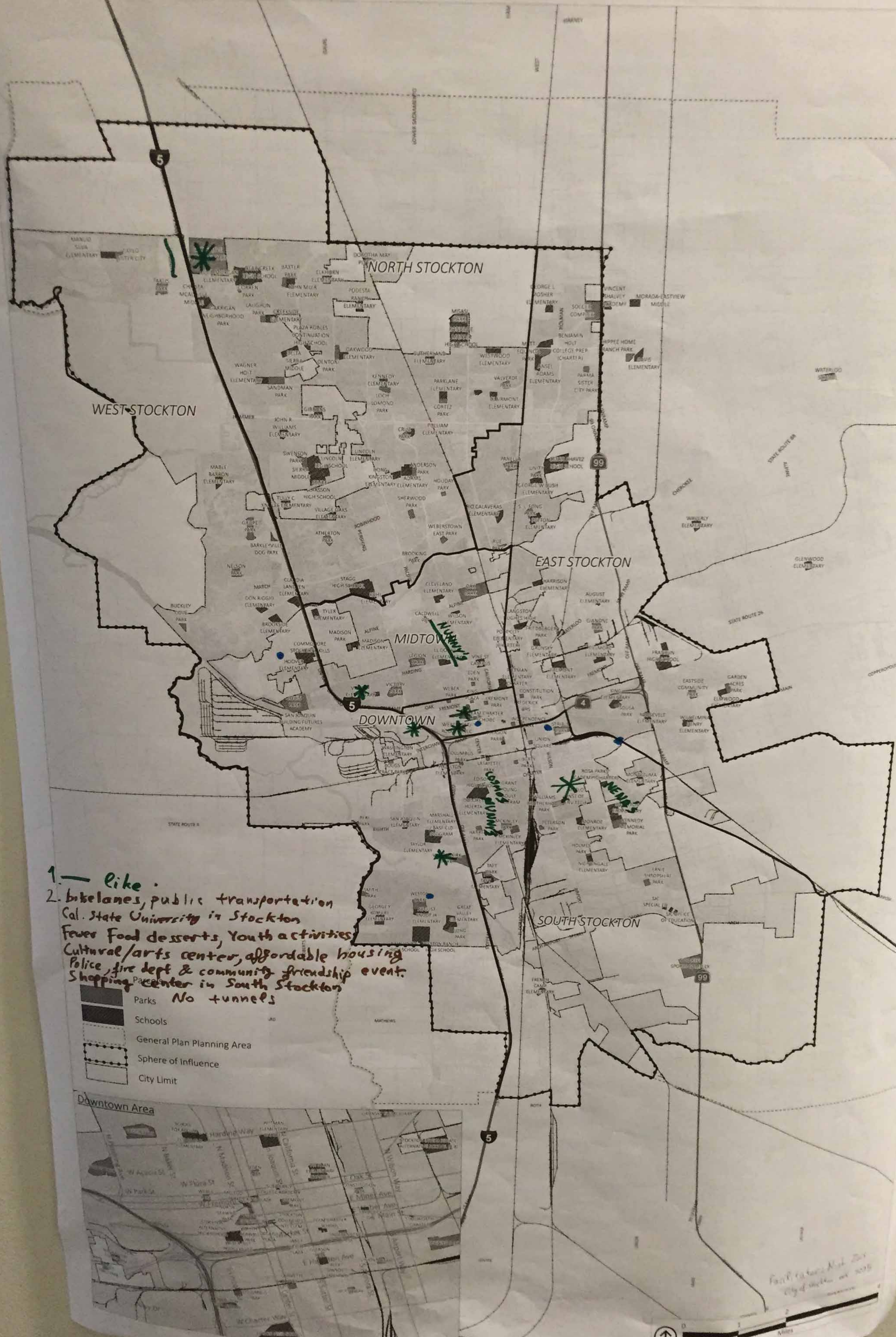


Out-lined areas needed improvement

- Parcels
- Parks
- Schools
- General Plan Planning Area
- Sphere of Influence
- City Limit

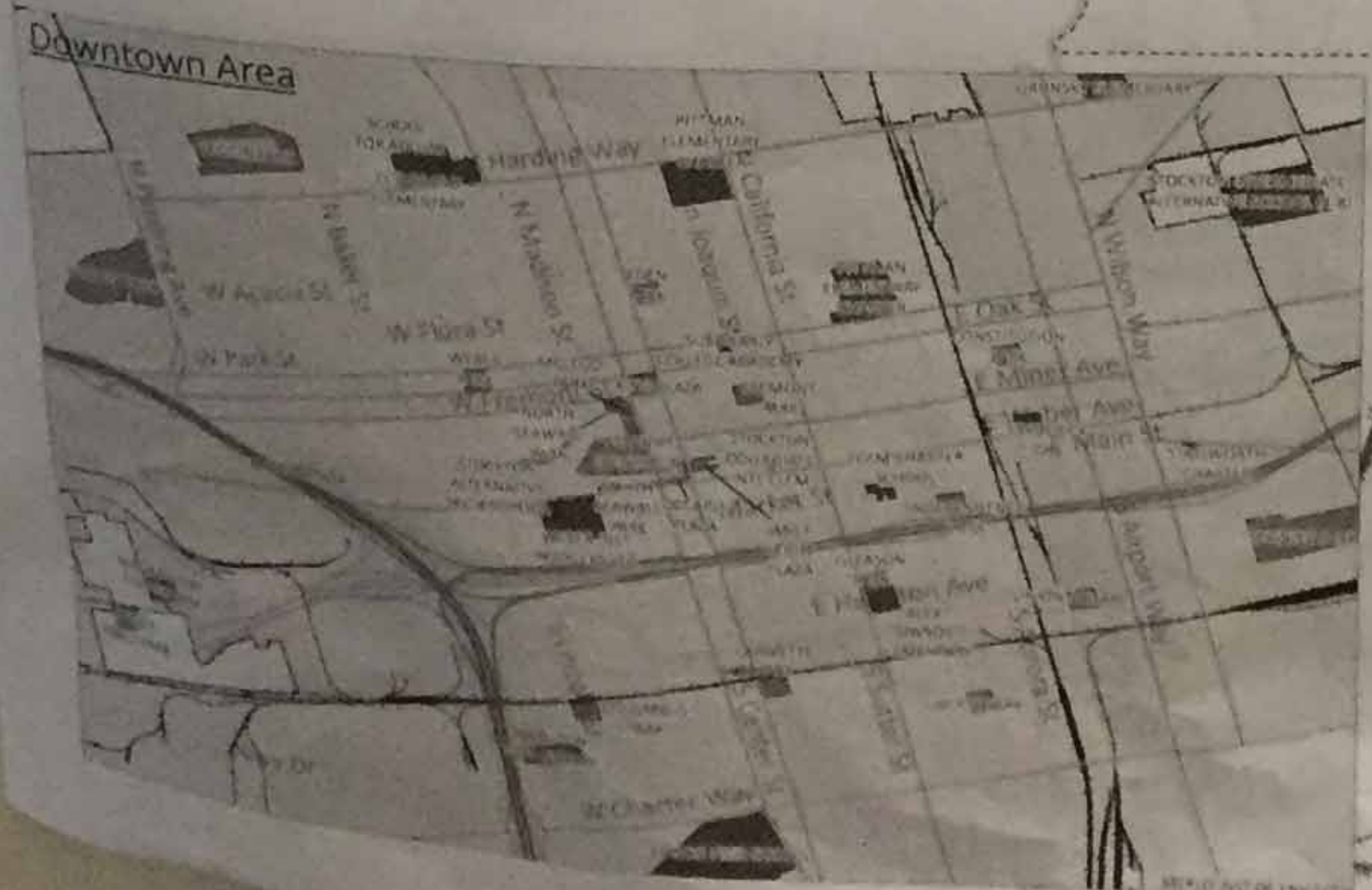






- 1. — Like.
  - 2. bikelanes, public transportation
- Cal. State University in Stockton  
 Fewer food desserts, Youth activities  
 Cultural/arts center, affordable housing  
 Police, fire dept & community friendship event.  
 Shopping center in South Stockton

- Parks
- Schools
- General Plan Planning Area
- Sphere of Influence
- City Limit



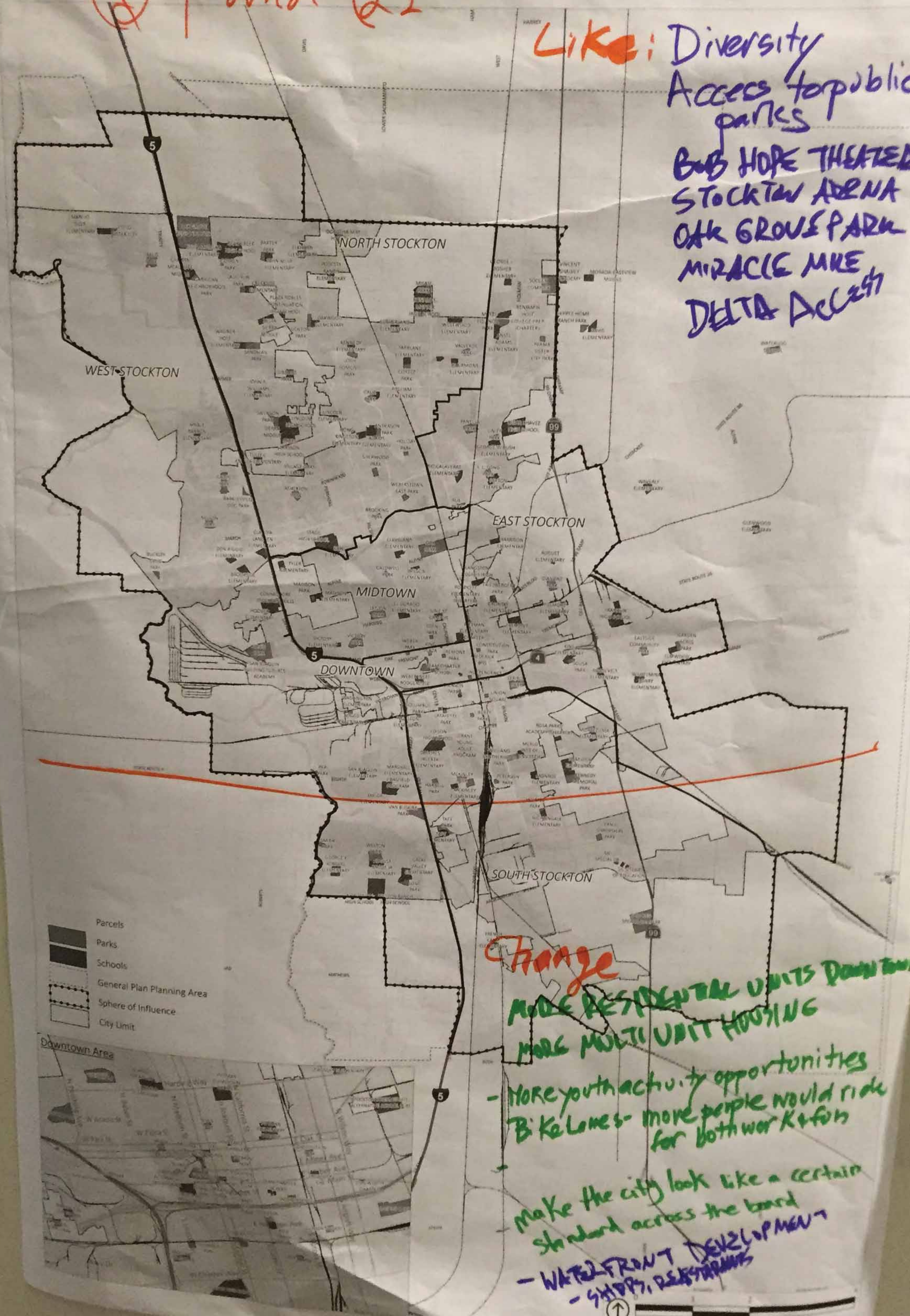
Paul ...  
 City of ...





Q1 and Q2

Like: Diversity  
Access to public parks  
BOB HOPE THEATER  
STOCKTON ARENA  
OAK GROVE PARK  
MIRACLE MKE  
DELTA ACES



Change  
MORE RESIDENTIAL UNITS DOWNTOWN  
MORE MULTI UNIT HOUSING

- MORE youth activity opportunities  
Bike Lanes - more people would ride for both work & fun

make the city look like a certain standard across the board

- WATERFRONT DEVELOPMENT  
- SHOPS, RESTAURANTS

4  
2



Q3

# TABLE 6

3 • **Vibrant** Active Downtown

1 • Safe residential neighborhoods

5 • Traffic congestion

6 • Safe and convenient bicycle and pedestrian circulation

4 • Improved community service

2 • Job creation



Q4

# Table 6

- 3 • Down Town - more people  
- walkable  
- housing ~~all~~
- 4 • Mid Town - waterway  
- Restaurants  
- safety
- 6 • North Stockton
- 1 • South Stockton - infrastructure  
- medical facility
- 5 • West Stockton - Grocery  
- safety
- 2 • East Stockton - Transportation  
- medical facility  
- grocery

→ univ. route  
Business fit the need.



- ①
- Diversity
  - Waterfront
  - Ball park
  - Historic Districts
  - Miracle Mile
  - Midtown
  - 8 Mile Rd. Shopping
  - Proximity to Agg/Open spaces
  - Downtown
  - Leves/Waterways
  - Cost of Living



- Attachment F
- ②
- Zoning for Education Use
  - Complete Streets
  - Don't Build Wealth
  - Work on Vacancy
  - Hold Landlords Accountable
  - Less food deserts/fresh food
  - Blight on Vacant Lots
  - Planning for People Not Cars
  - Work on Vacant building/Downtown
  - Transportation Management Dist. <sup>Downtown</sup>
  - More Open Space/festivals/public art
  - Eliminate Blight in older Working <sup>Neighborhoods</sup>



Attachment F

③ ~~First~~ Safe Blight free Residential Neighborhood

—  
All others  
Add Homelessness  
Add Infrastructure Improvement for Growth  
(Not Streets  
Sidewalks/Internet/Water)

~~Last~~ Traffic Congestion



④

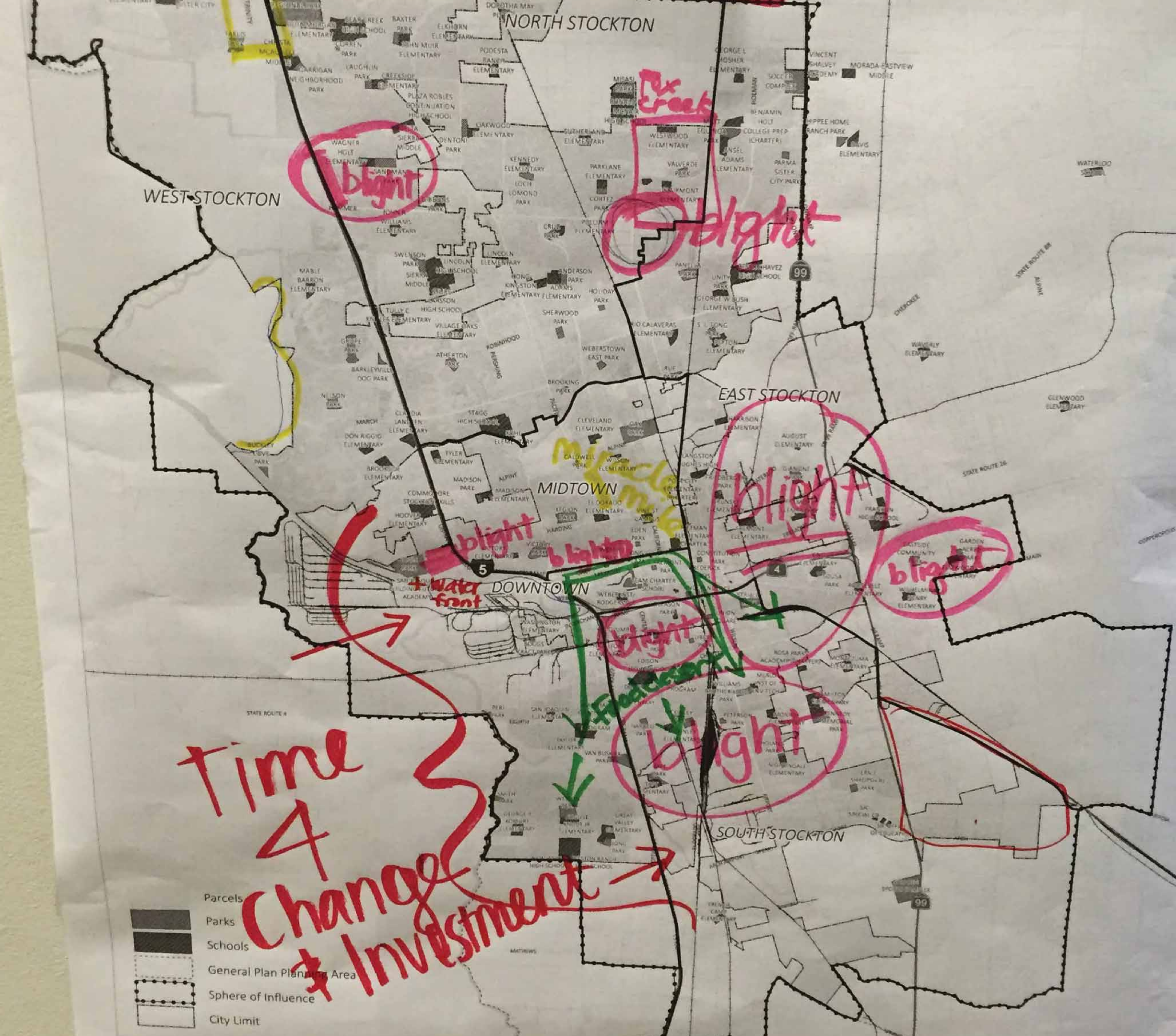
First - Greater Downtown  
Older Working Neighborhoods

- No outer Growth
- Pull Back North Area Growth
- Age Buffer Zone
- Infill

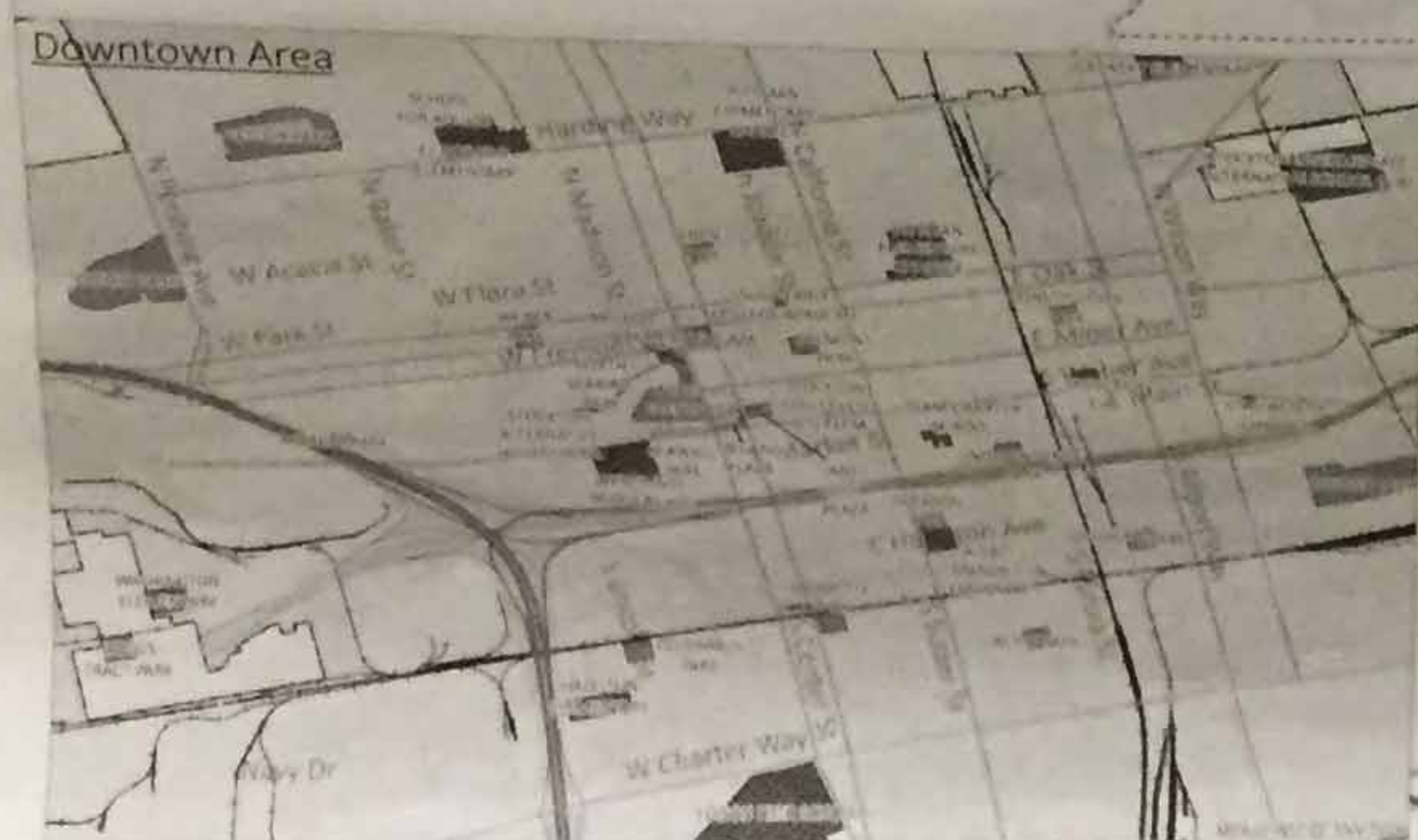
Last - North Stockton



Just Say No  
NO !!!



Time 4  
Change & Investment





# Table 8

Like:

\* Vibrant Downtown  
1 2 2 2 2

\* Safe neighborhoods  
4 1 3 1 1

Traffic Congestion  
6 6 6 6 6

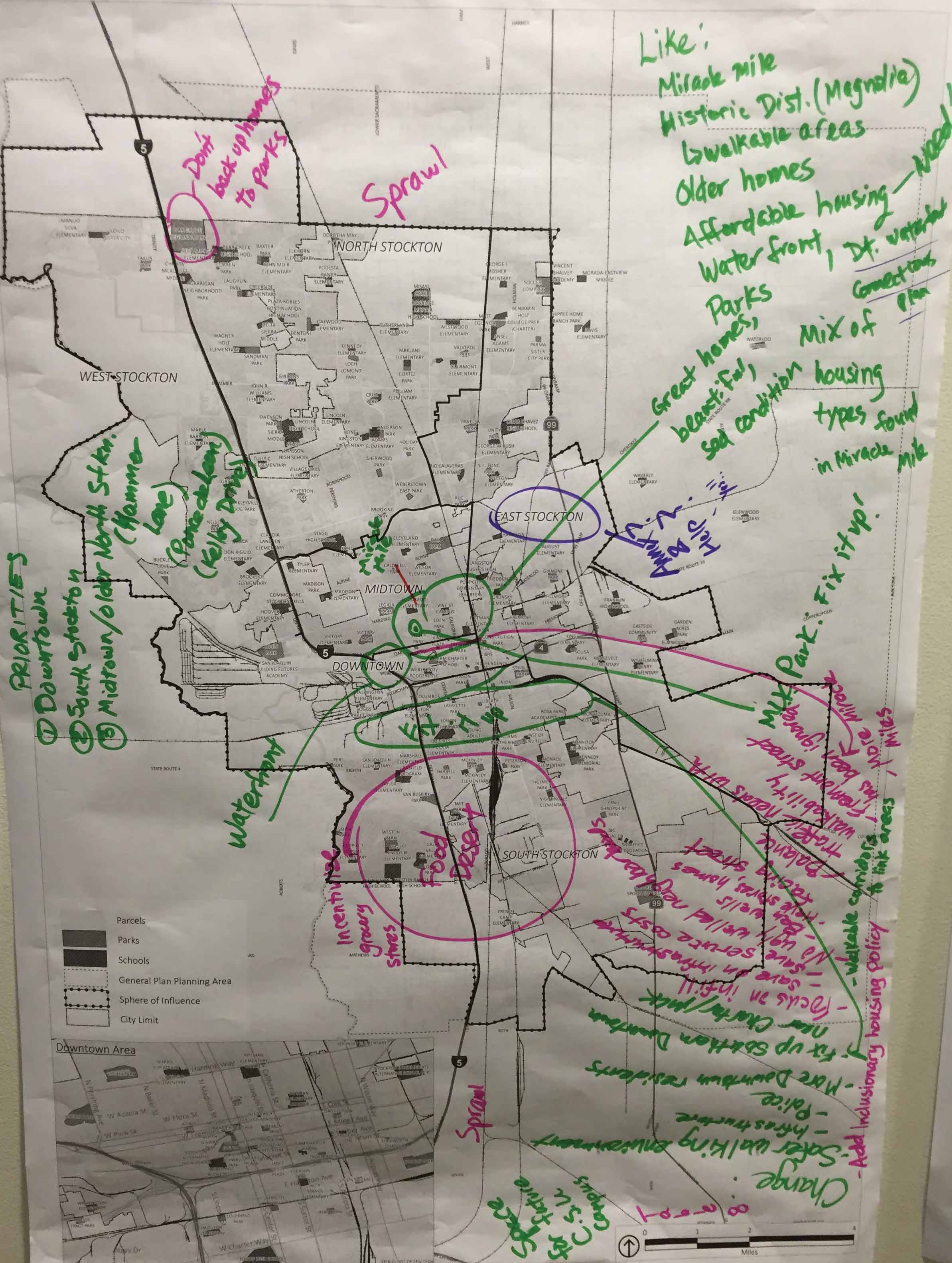
Change:

Bike/Pedestrian Safety  
3 4 4 5 5

Community Services  
5 5 5 4 4

\* Job Creation  
2 3 3 3 3

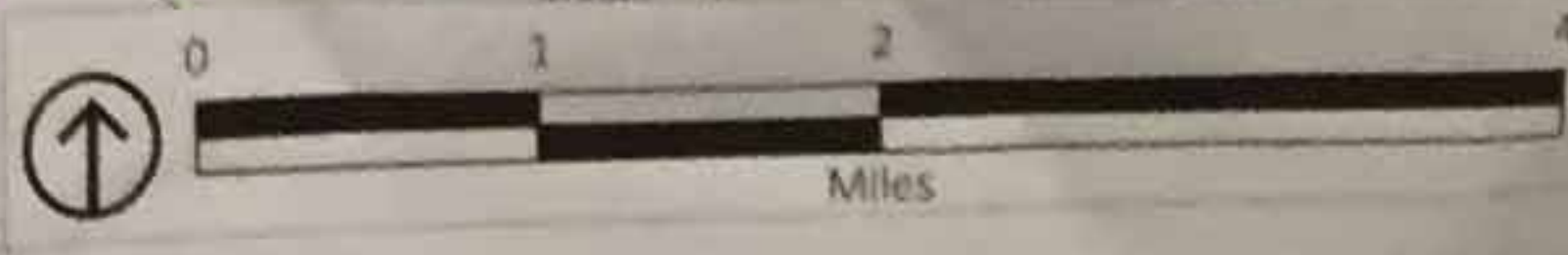
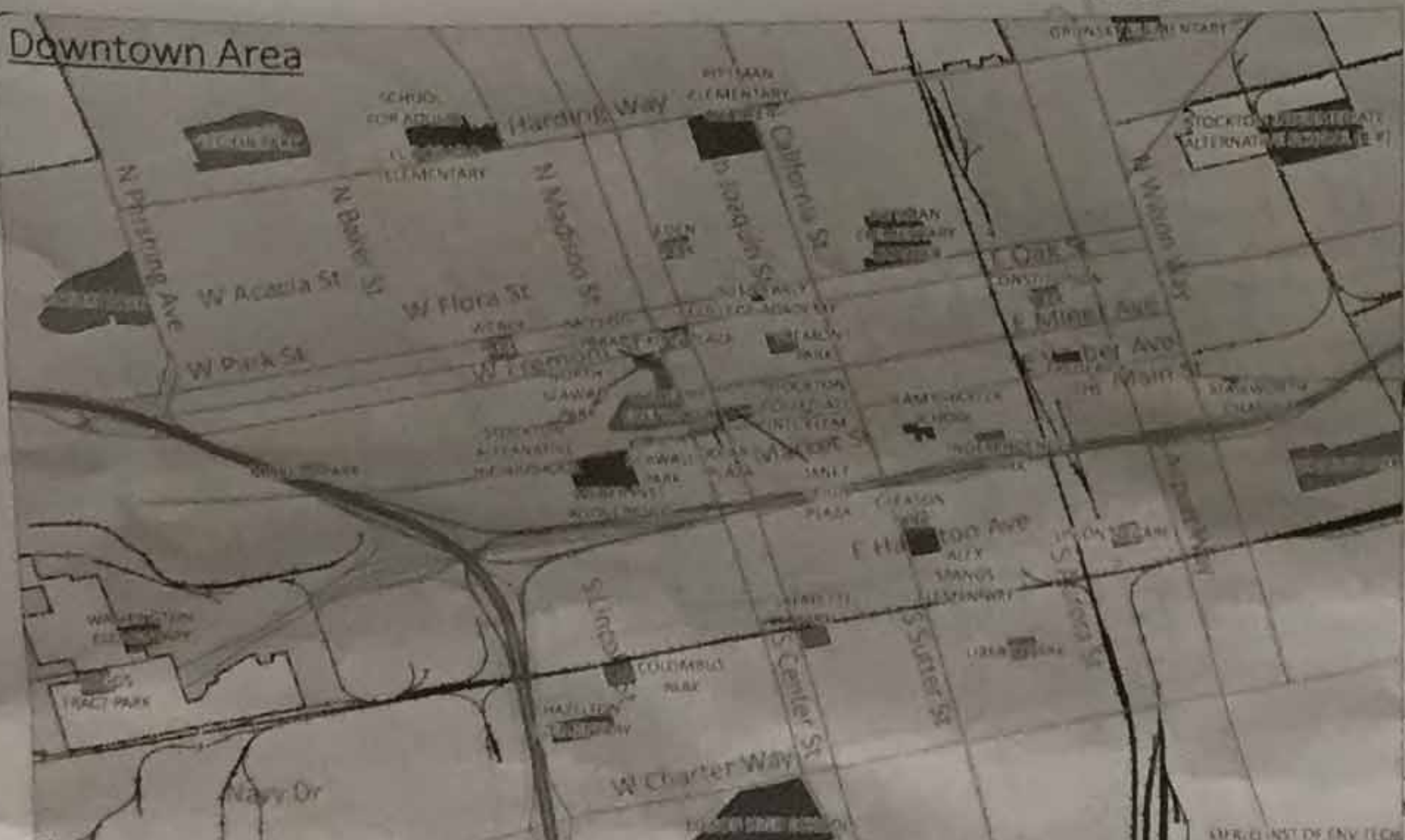




- PRIORITIES**
- ① Downtown
  - ② South Stockton
  - ③ Midtown/older North St kn. (Hammer Lane)

Legend:

- Parcels
- Parks
- Schools
- General Plan Planning Area
- Sphere of Influence
- City Limit





# Love:

Neighborhood 14

- Neighborhood, people, quality of life.
- Ability to bike
- Family friendly / block parties.
- People take care of the neighborhood.
- Geographic location: proximity to Sac. Bay Area, coast.
- Would like ~~more~~ revamped downtown.

- Issue Rankings:  
- Job creation = high



• S. Stockton - air port, fairgrounds  
assets.

• DT / S. Stockton = oldest parts -  
focus there instead of  
N. Stockton.

• Charter / MLK = asset.  
Great food / businesses

• High foreign-born pop /  
diverse. Concentrated in  
S / DT area. Other cities  
mix better.

• Charter / MLK / Airport could  
be cultural center.

- Nonprofits have had to address infrastructure  
issues at high cost. Can't put that



DT could be regional destination.

Sub-culture - 30 days for peace -  
Community events

- Channel the subcultures  
(eg graffiti) → art/dance

music.  
- More <sup>subculture</sup> events throughout city

Love the airport.

Movie theater.

Weston Ranch = no man's island.

- Been left alone

- But good parks



- Not enough services in Weston Ranch.
- In general, need more services in S. Stuckton. Not enough grocery stores - people have to travel far or spend a lot at local stores. (Food desert).
- Industrial area = job opp's, but high unemployment. Promote / support this opportunity.
- Sprawl = issue. Affects police / fire response times.
- **Need** to reduce red-tape for working w/ City. Opportunities for big businesses that have been deterred by fees/red tape.



- Issue Rankings:

- Job creation = high
- Crime = high

- Ponce de Leon - need to address crime. #1 highest crime area in Stockton. Need to understand culture.

- Top issue: blight. Esp. Harding / Airport. ~~Run-down~~ Run-down empty bldgs, plus landscaping, etc. Need enforcement. Improve bldg facades.

- Need to understand / address underground economy.

- Lack of inf = high priority. Esp.

Sidewalks & parks



Nonprofits have had to address infrastructure issues at high cost. Can't put that burden onto non-profits.

- Need more for young people to do.

• Skating rinks, skate parks. Only 1 teen center, not placed well. See Oakland example...

Need in neighborhoods throughout city.

- At every corner.

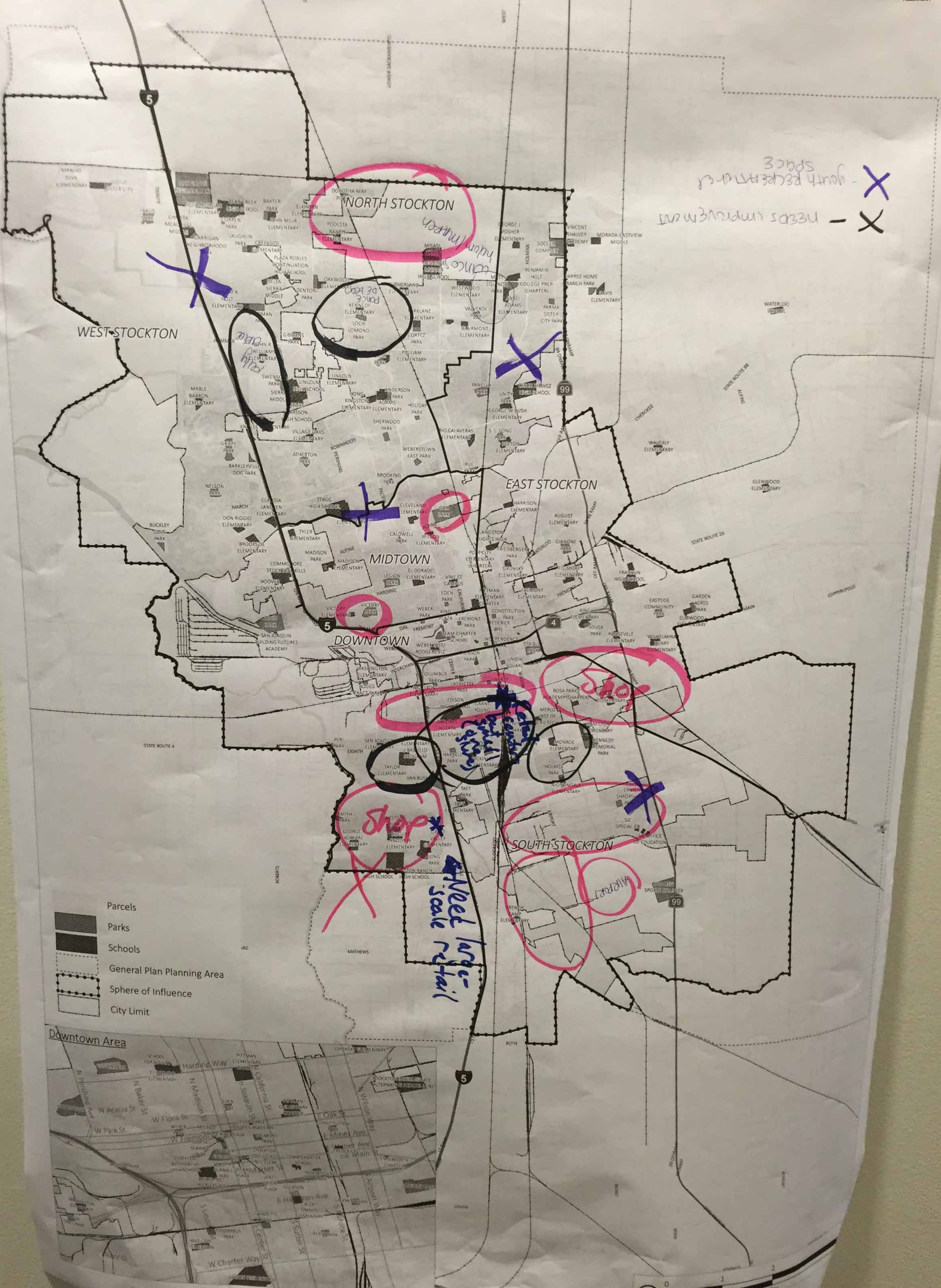
- Need targeted outreach to all neighborhoods. Also coordinate w/ school districts.

• Also need city/county coordination

for areas w/ county jurisdiction/services.

→ This should be youth-led.





3000s  
youth recreation - X  
needs improvement - X

North Stockton  
youth recreation

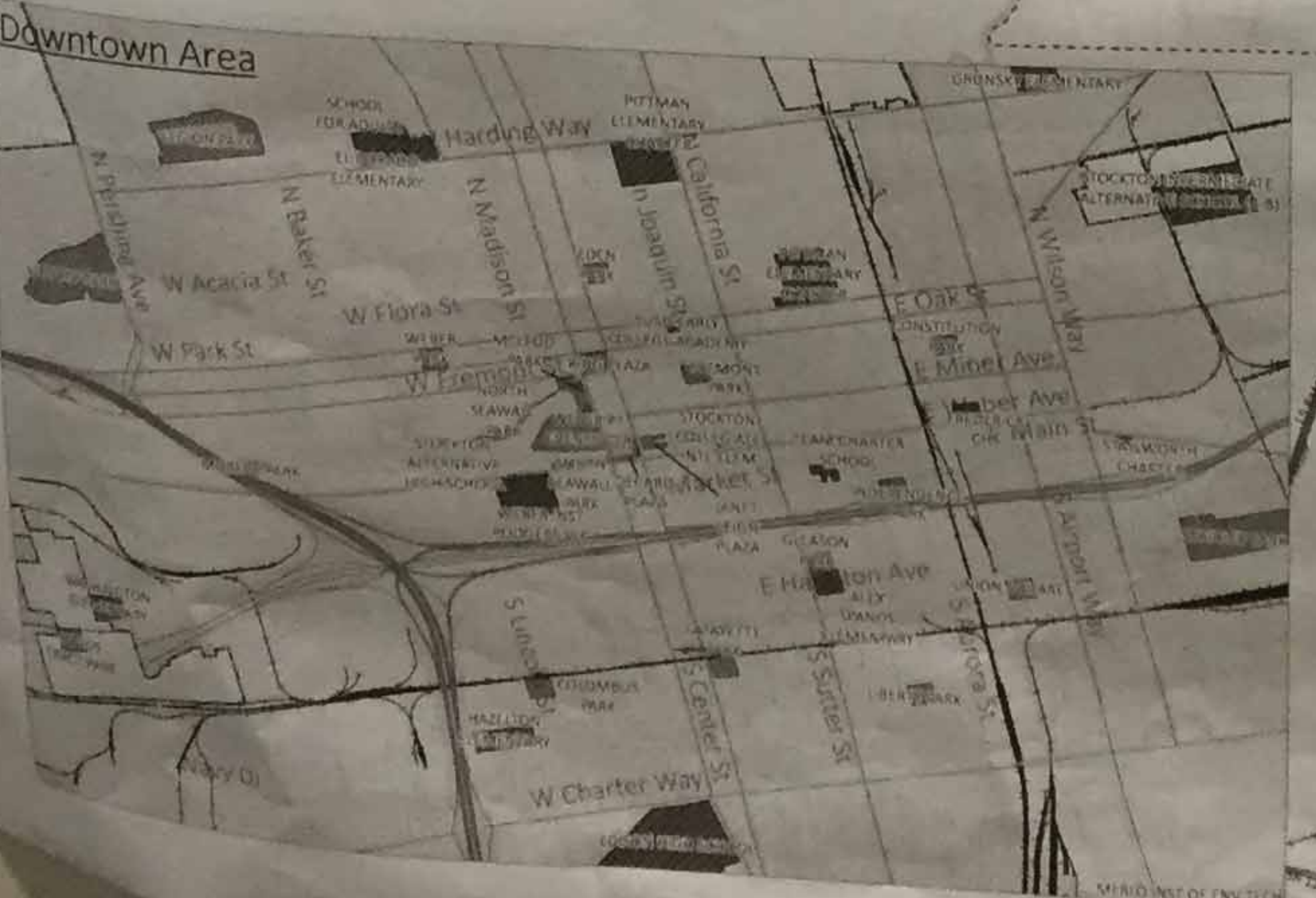
North Stockton  
youth recreation

Need large-scale retail

Shop

South Stockton  
youth recreation

- Parcels
- Parks
- Schools
- General Plan Planning Area
- Sphere of Influence
- City Limit





ATTACHMENT B  
WORKSHOP #2: SEIFERT  
COMMUNITY CENTER







#1

# Like:

Variety of food

- Ethnic/Cultural diversity

Weather

Parks

Sports (Parks)

Downtown

- Agriculture, Rural greenbelt

Waterways, sailing, the Delta

- Small-town feel

Flatness

Lincoln Village

Miracle Mile

It's always home

Bike paths

Arts: Theater, Symphony

Arena

U.O.P.

Outdoor dining (as on <sup>Miracle</sup> mile)

Delta College

Farmers Markets

Festivals, Concerts in parks

Family Activities



# #1 Change

Sprawl

↑ Air Quality

Vibrant Downtown

More sidewalks

Opportunities for Youth

More uniformity of quality  
of development

- Jobs to retain them,  
bring back after college

Literacy rate ↑

↑ Affordable Housing

Crime ↓

Spaces for start-ups

House the homeless

↑ Teachers, better pay

Bike paths: more Class I,  
better connected

Malls are awful - fix up

Higher-wage jobs

- more variety of shopping

Protect farmland

- fewer chains

Inclusion of people of color,  
Embrace diversity

Shops for South Stkn

More senior housing in  
central area



#1

# Ranking

Vibrant Downtown

5 3 2 4 3 3

- Safe neighborhoods

1 4 3 2 1 2

Traffic congestion

6 6 4 5 6 6

Safe bike/ped

4 2 6 6 5 4

Improved community SVCS

3 5 5 3 2 5

- Job Creation

2 1 1 4 1







①

# Love

- Waterfront
- Cultural - Delta/LOP/music...  
Events Festivals
- Waterways (the Delta)
- Geography (center of State)
- Miracle Mile
- Close to Coninues/5/99
- Ethnic mix (great food!)
- Trees



②

## Need Work

- Jobs (good paying)
- Reduce Crime (downtown!)
- Homeless
- Make Downtown Even More of a Destination
- Greenbelts / Riverways
- Education for Workforce
- Improvements to Airport
- Connect with Regional Transit (the Bay Area)
- Reduce Cars more walkable Nehb.
- Grocery ~~at~~ in E/S. Stockton
- Inclusive of everyone
- New Tech. Manufacturing Stations (S&P)



3

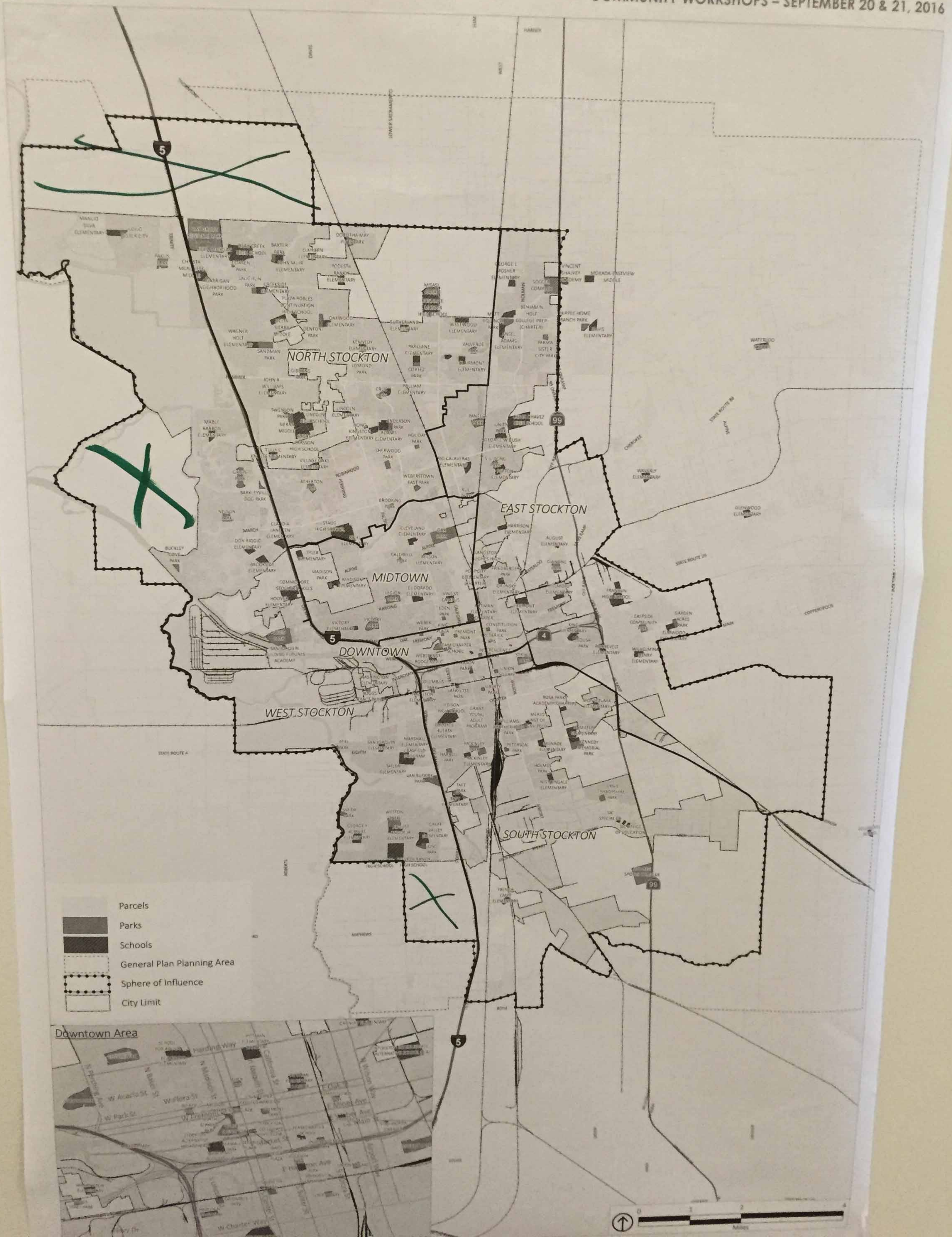
Vibrant Downtown	1	3		3	2	5
Safe Neighborhoods	2	1	1	1		2
Traffic	5		3	5		4
Bicycle/Pedestrian	3				4	6
Community Services	4	4	2	2	<del>4</del>	1
Job Creation	1	2		4	1	3
Arts Education					3	



④

Downtown	4	1	3	1	5	2
Midtown		3		3	2	4
North Stockton					3	
South Stockton	2	2	2	2	1	1
West Stockton						
East Stockton	3	4	1	4	4	3





- Parcels
- Parks
- Schools
- General Plan Planning Area
- Sphere of Influence
- City Limit

Downtown Area





# 1. Like

- Climate

- lending libraries

- Walking/Biking Trail on Calaveras

Cultural Events

- Diversity

- Colleges

- Farmers Markets

- Businesses

- Malls

- Centrally located

- Restaurant variety



2.

- More activities for youth
- more jobs
- Better public transportation
- better roads
- attraction of businesses
- better bike trails
- health equity / opportunities for healthy active lifestyles
- neighborhood policing
- Closer housing & jobs
- Safety
- Homeless



3.

26246

④

· Vibrant & Active  
Downtown

31411

①

· Safe residential neighborhoods

55565

⑥

· Traffic Longestion

64652

⑤

· Safe & convenient bicycle  
& pedestrian circulation

42323

③

· Improved community  
Services

13134

②

· Job creation



4.

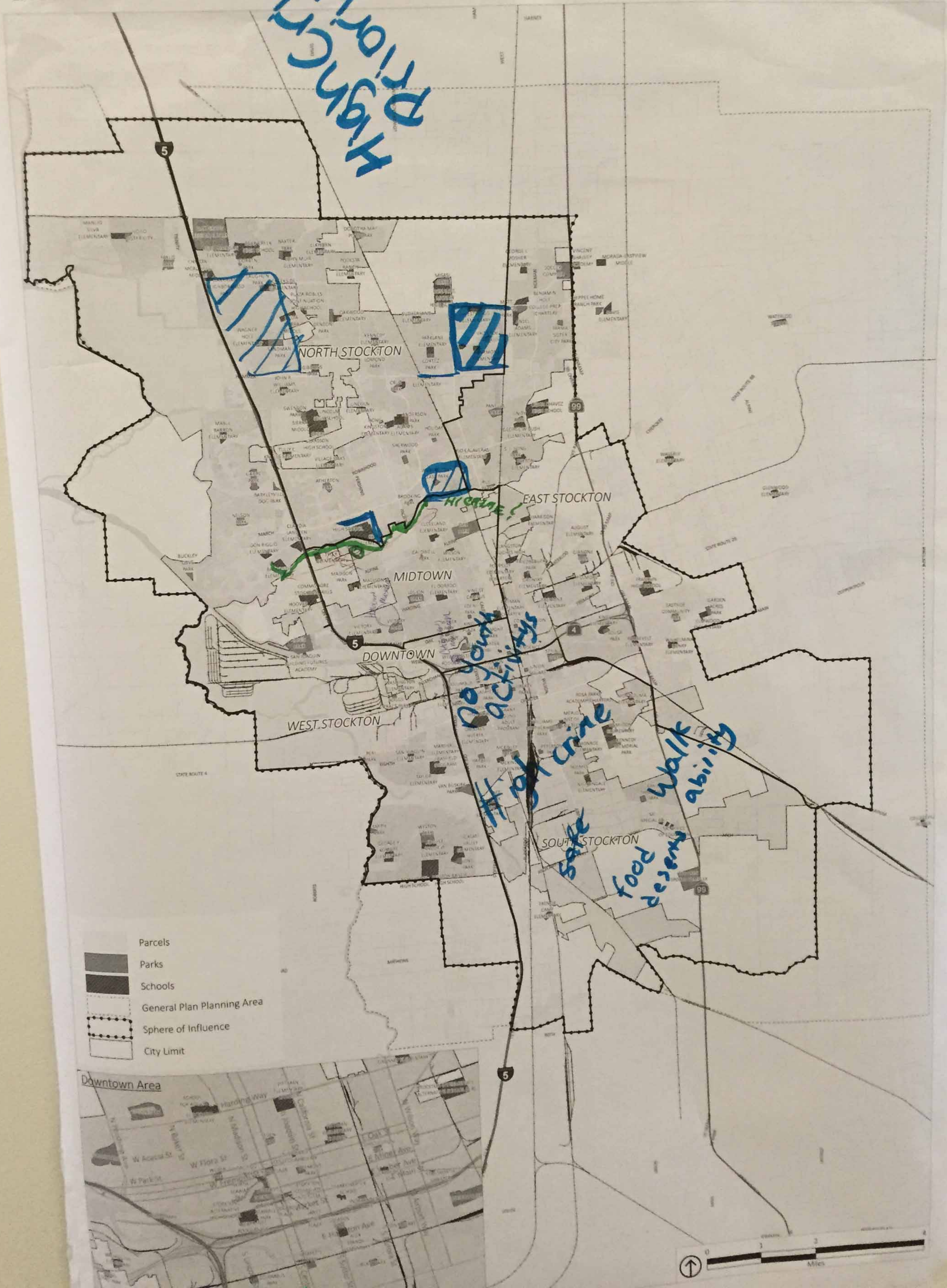
61123  
②  
59344  
④  
26666  
⑥  
12211  
①  
35555  
⑤  
43432  
③

- Downtown
- Mid town
- North Stockton
- South Stockton
- West Stockton
- East Stockton

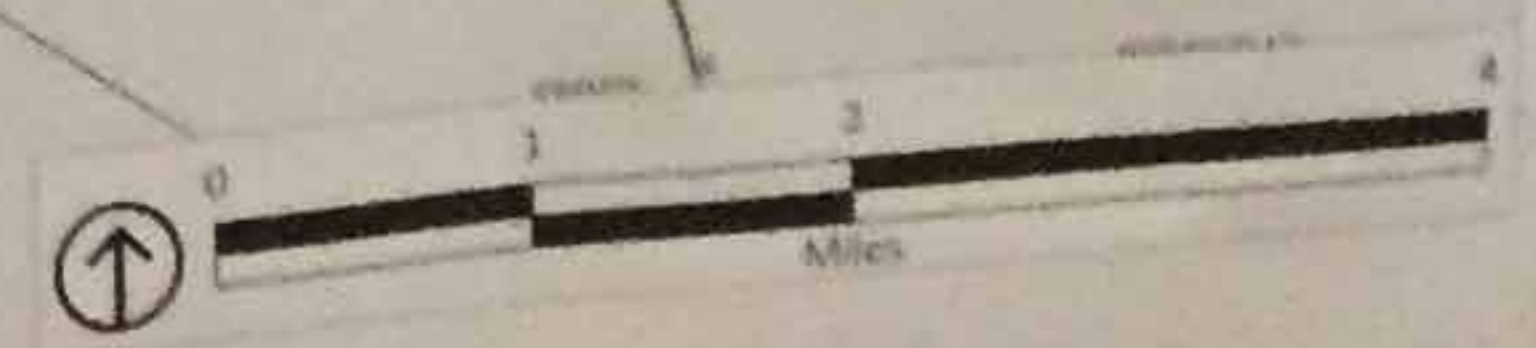
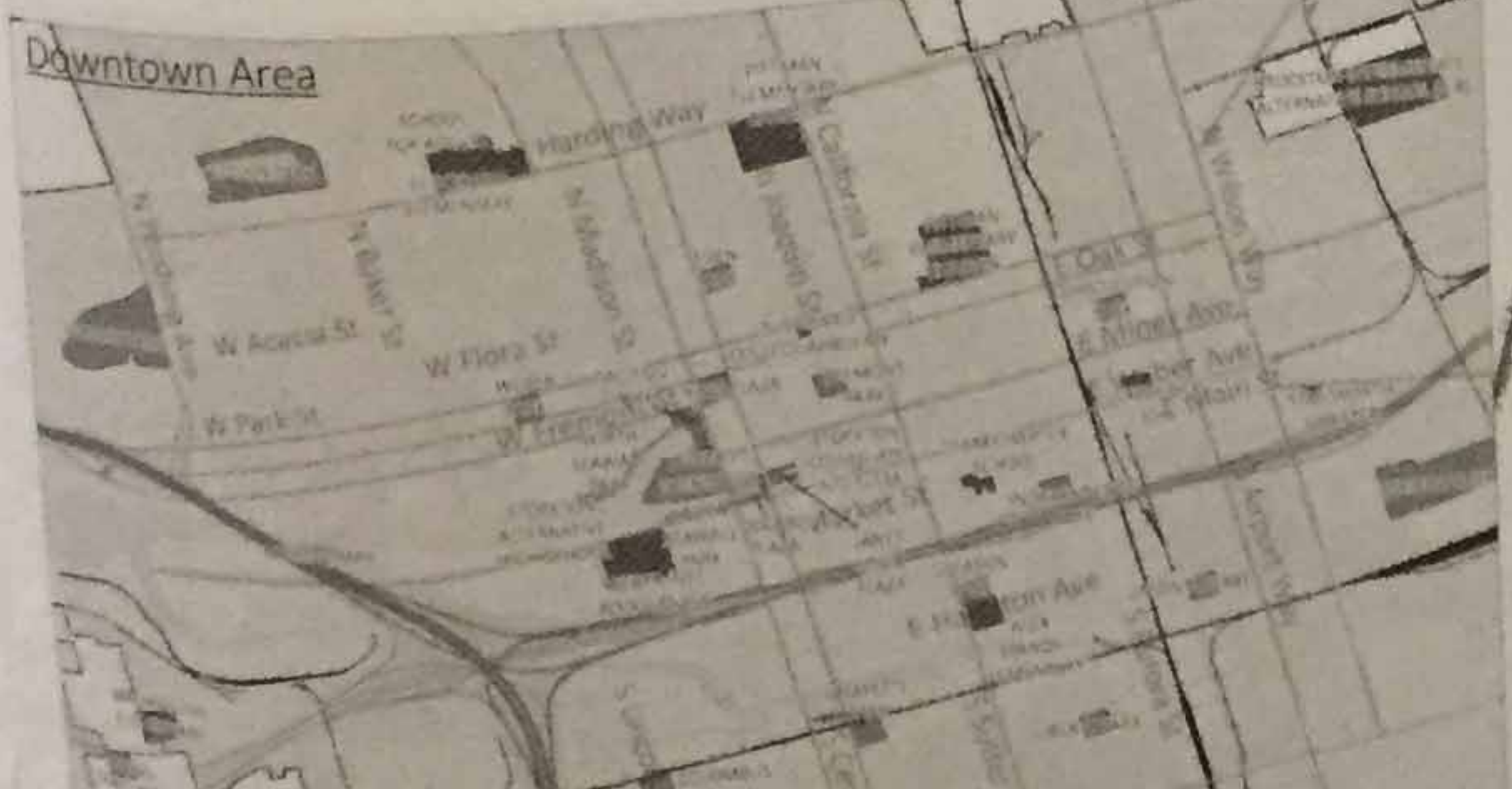




*High Priority*



- Parcels
- Parks
- Schools
- General Plan Planning Area
- Sphere of Influence
- City Limit





Like Q1 Table 4

- UOP

- waterfront - Delta

- Downtown - Historical

- Proximity to other <sup>Buildings</sup> ~~parts~~ parts in the California

- Diversity - cultural

- Victory Park

- Pixony road Children's Park

- Minnie Mile



Change Q2

Table 4

- Downtown
- Change the way to look  
(in general) Less garbage
- Walking/Jogging Trails
- more jobs/Families
- ~~the~~ Sustainning Jobs
- Less vacant Building
- Decreases homeless
- Neighborhood ~~equality~~ <sup>equity</sup>
- More Recreation option



Q3

Table 4

3 • Vibrant and Active Downtown

1 • Safe Residential Neighborhood

6 • Traffic Congestion

5 • Safe / convenient bicycles  
and pedestrian circulation

4 • Improve community services

2 • Job creation



Q4

Table 4

2

Downtown

6

Midtown

5

North Stockton (No growth)  
intill only

1

South Stockton

3

West Stockton (No growth)  
intill only

4

East Stockton



Table 4

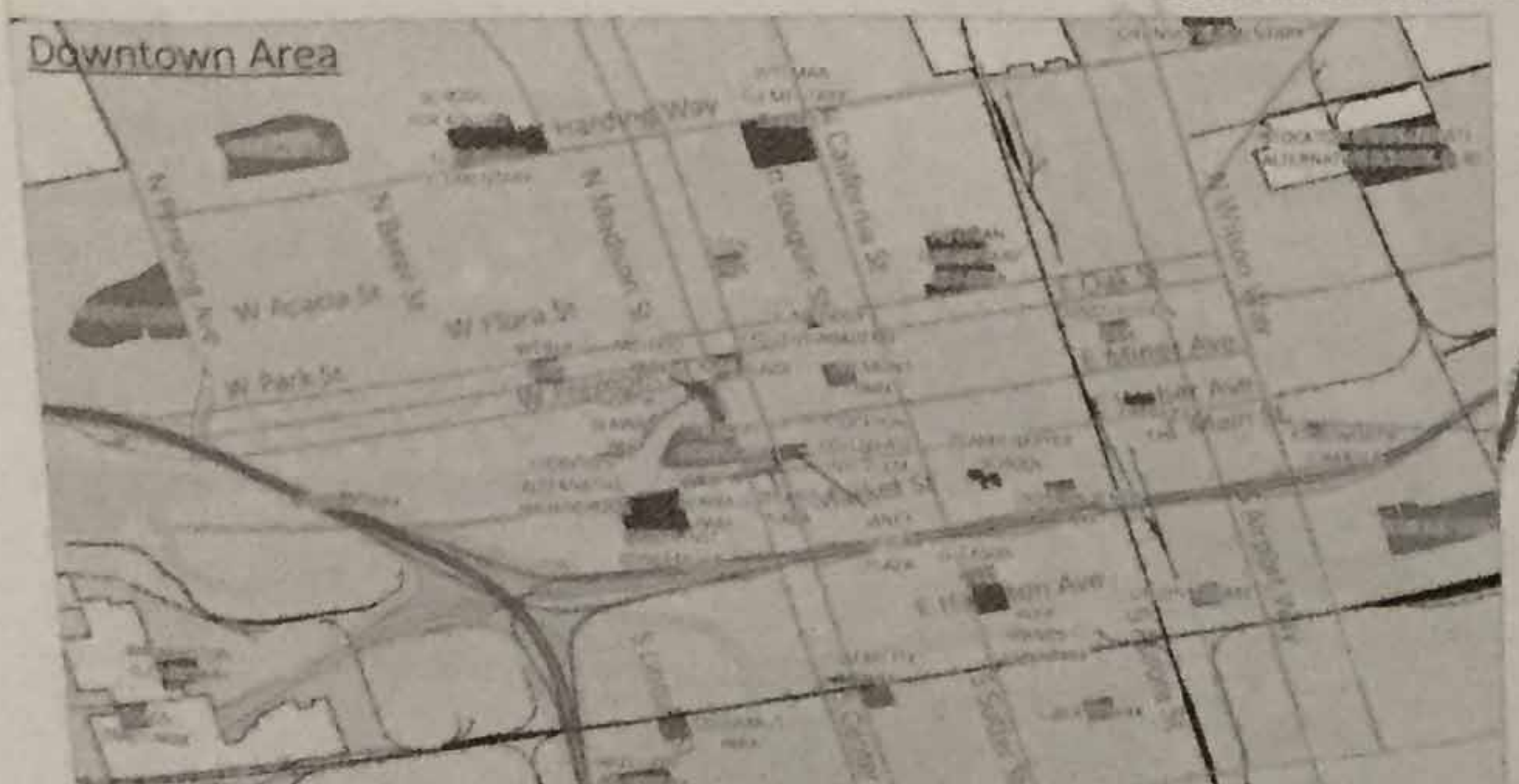
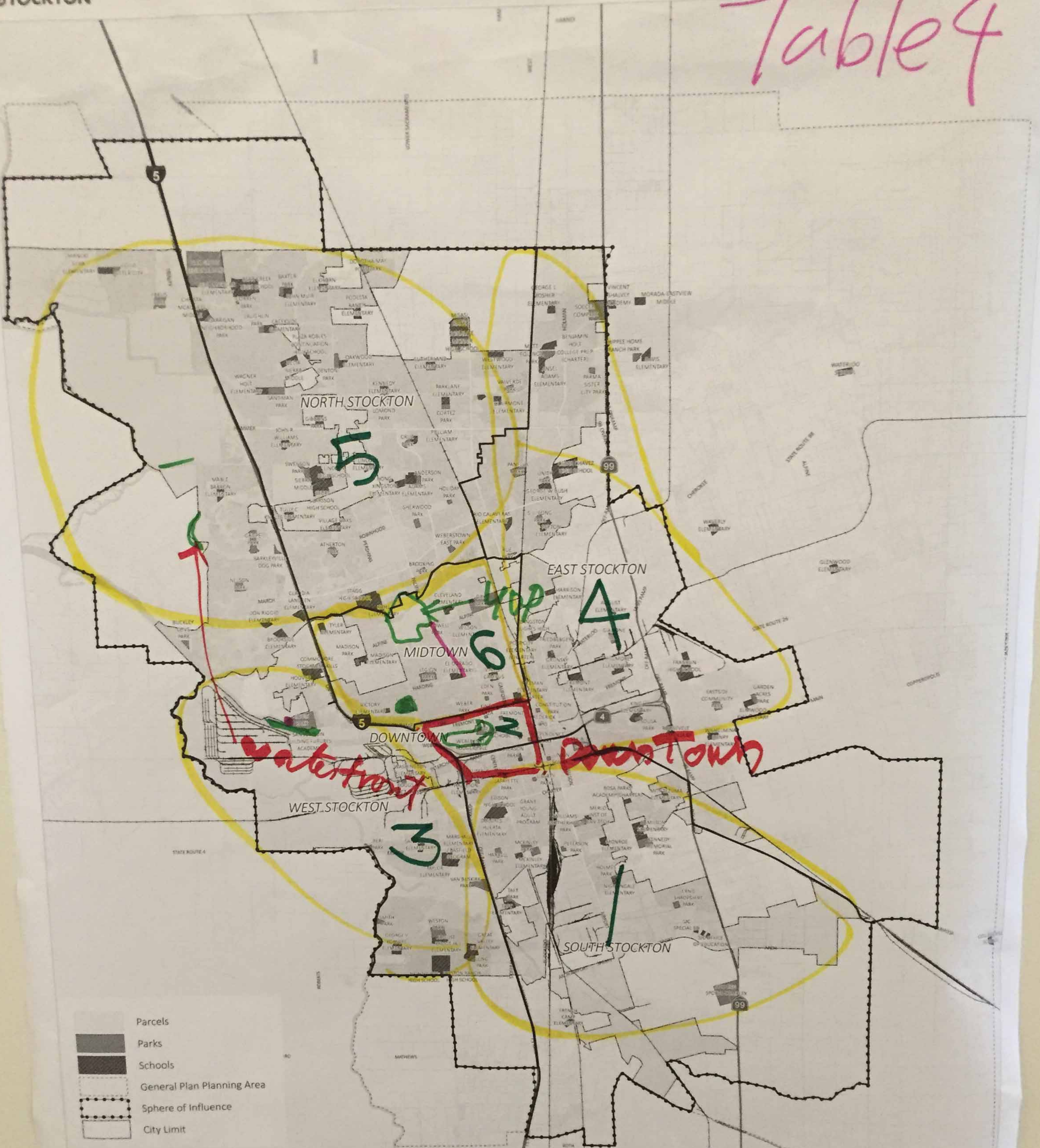




Table 5

2. Like

Size of City

Historic downtown

Miracle Mile

Waterfront beauty and proximity

Diversity

Permanence of residence

Univ. of the Pacific

Port of Stockton

Resilience of citizens



# Change

table 5

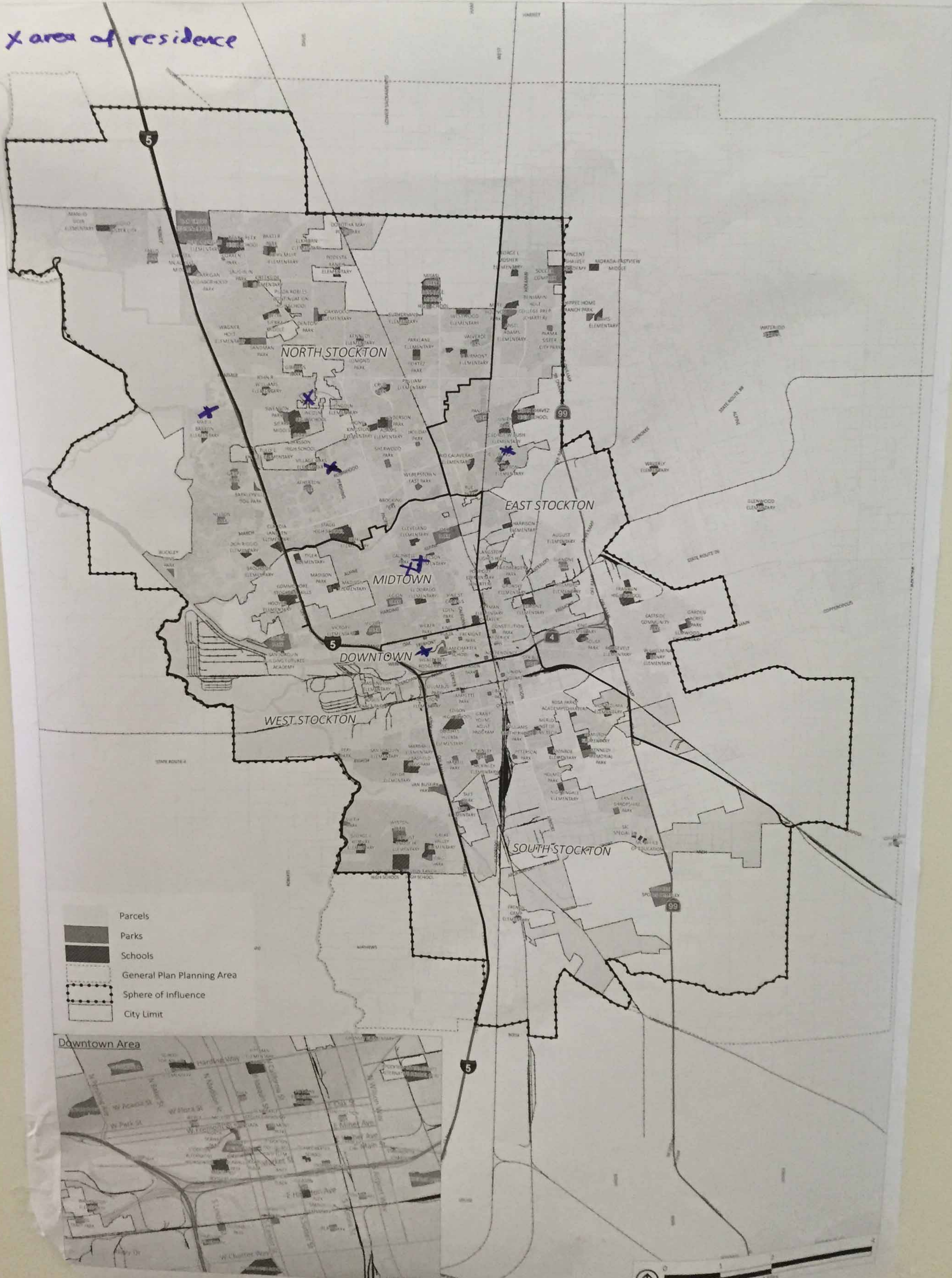
- Greater Economic Integration
  - >> Mixed Land Uses & Housing types
- Cal. State Univ in Stockton
- Mental health programs
- Homelessness
- Offer incentives for growth in Downtown and South Stockton
- Walkability and Transit Oriented development.
  - Complete streets program.
  - Reduce sphere of influence
  - Increase " " "





# TABLE 5

x area of residence





① What do we like most?

Table ②

Parks, Bike lanes, Bob Hope Theatre,  
Downtown rest., Waterfront,  
Walkable, accessibility, Centrally located,  
99:5, Shopping options,  
Cultural / ethnic diversity,  
UOP: Educational opportunities,  
Arena, Civic Center, Music/Arts events,  
Best Weather in the Central Valley!  
Symphony, transportation, Airport,  
Amtrak, Inland ocean port, Beautiful Downtown



Attachment F

Q2: What Changes? Table 6

CSU - Stockton, Crime reduction

Better solutions for Homeless  
Restore

Re-model vacant buildings downtown

Higher Income jobs, Green jobs

Youth opportunities / Career development

Middle Income jobs

Revitalize South Stockton [anything south of cross-town]

Less prisons, Decrease prisoner release in Stockton

Revamp East of the Ballpark waterfront

Drug dependency treatment.

Tourism Delta



Q3 Rank the following issues

Table 6

2 Vibrant : Active Downtown

1 Safe <sup>ALL INCLUSIVE</sup> ~~Residential~~ Neighborhood

6 Traffic Congestion

4 Safe : Convenient + bike/ped

5 Improved Community Services

3 Job Creation for Stocktonians



Q4 Where would you  
like to like change

1 Downtown

3 Midtown

6 North Stockton

2 South Stockton

5 West Stockton

4 East Stockton



Issues:

- Conservation of ag
- Downtown needs revitalization & connection.  
(E-W)
  - Promote DT - great resource; get more people there.
- Public facilities maintenance
- More resources to S. Stockton
- More walkable IMU neighborhoods



## Issues - cont'd

- Need water features in more parks (for kids). Do more than just playgrounds.
- More wildlife / opportunities to see - open space.
- Would like walking bridge across river in D.T. Train in the area would attract families.
- More bike / walking paths.
- Need to take better care of historic resources (eg City Hall)
- Take old courthouse out & make plaza.



- Attract more people to DT.
- More affordable housing.
- Encourage solar/renewable energy.
- Make AMTRAK better

## Loves

- Waterfront
- Delta / access points
- Cultural diversity

## People

- Agriculture
- Music / entertainment / arts
- Relatively lower housing costs



~~Beats~~

## Loves (cont'd)

- Relatively compact
- Higher education
- Sports: high school + pros
  - Ballpark + hockey

## Issue Ranking

- Crime is important. DT needs to be safer.
- Crime is symptom of poverty, so jobs also important.
- Residents not civically engaged; how can we improve?
- Also: people don't understand rights, esp. w/ housing.



- Community services important, especially code enforcement, health services, libraries, youth services.

• Not only in wealthy areas.

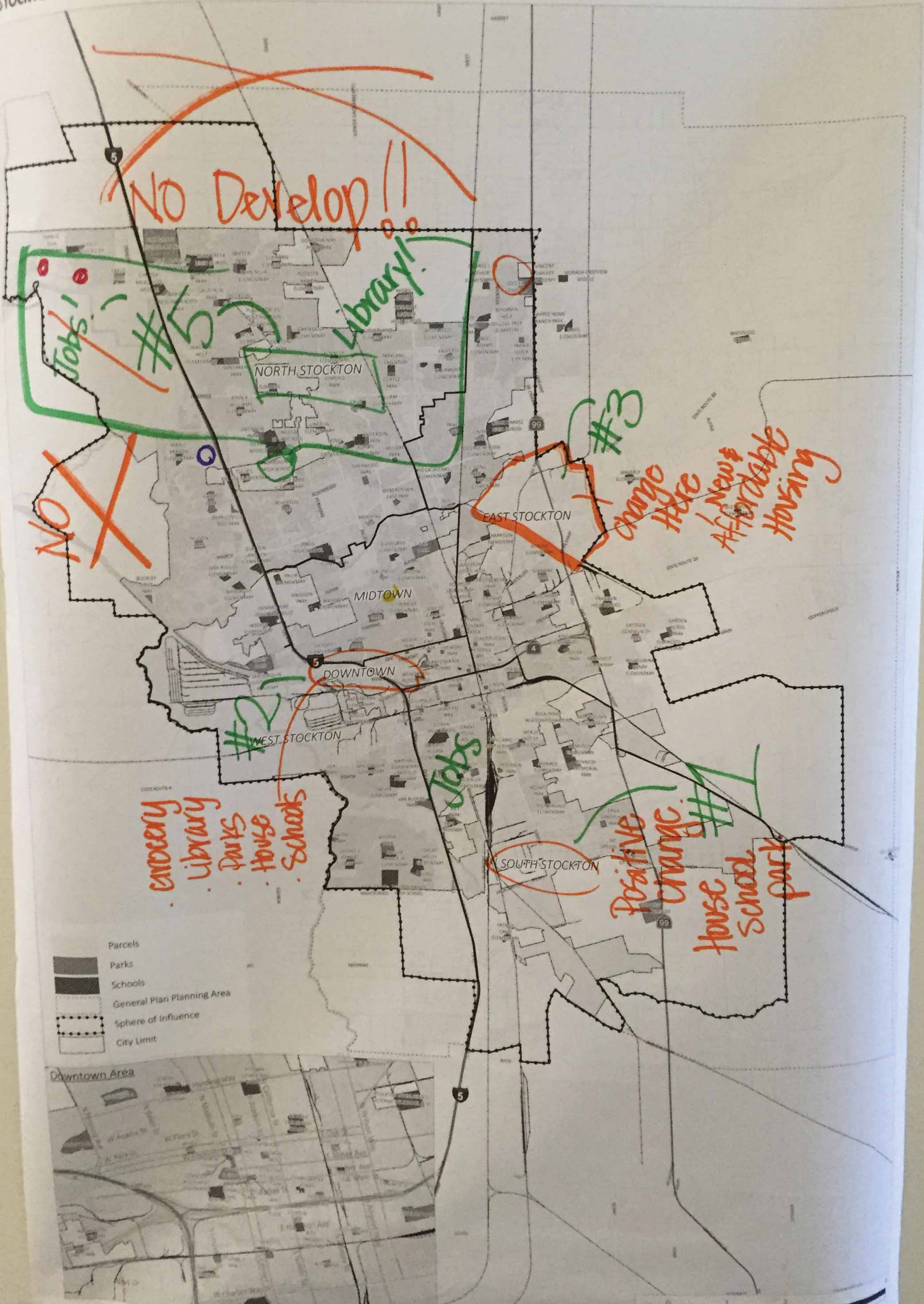
### Rankings:

- ① Jobs + Safety
- ② Community services + Downtown
- ③ Traffic + bike/ped

### Geographies

- No development north of 8 mile.







## ① ~~Homelessness~~ Diversity

- Restaurants
- Trees along streets
- Close to waterways

\* Central location in CA

- Delta breeze
- Youth involvement  
(young adults)

## ② \* Homelessness

- Beggars

- More open spaces & rec. opport.  
to add to sense of community

\* More local job opportunities

- Transportation

- Pedestrian traffic  
~~and~~ consideration

• Air Quality

③ 1 - Safe residential neighborhoods & job creation

2 - Improved community services

3 - Vibrant & active downtown

4 - Traffic congestion & safe and convenient bicycle/peel.



4

1 - South Stockton

2 - Southwest & Downtown

3 - East Stockton

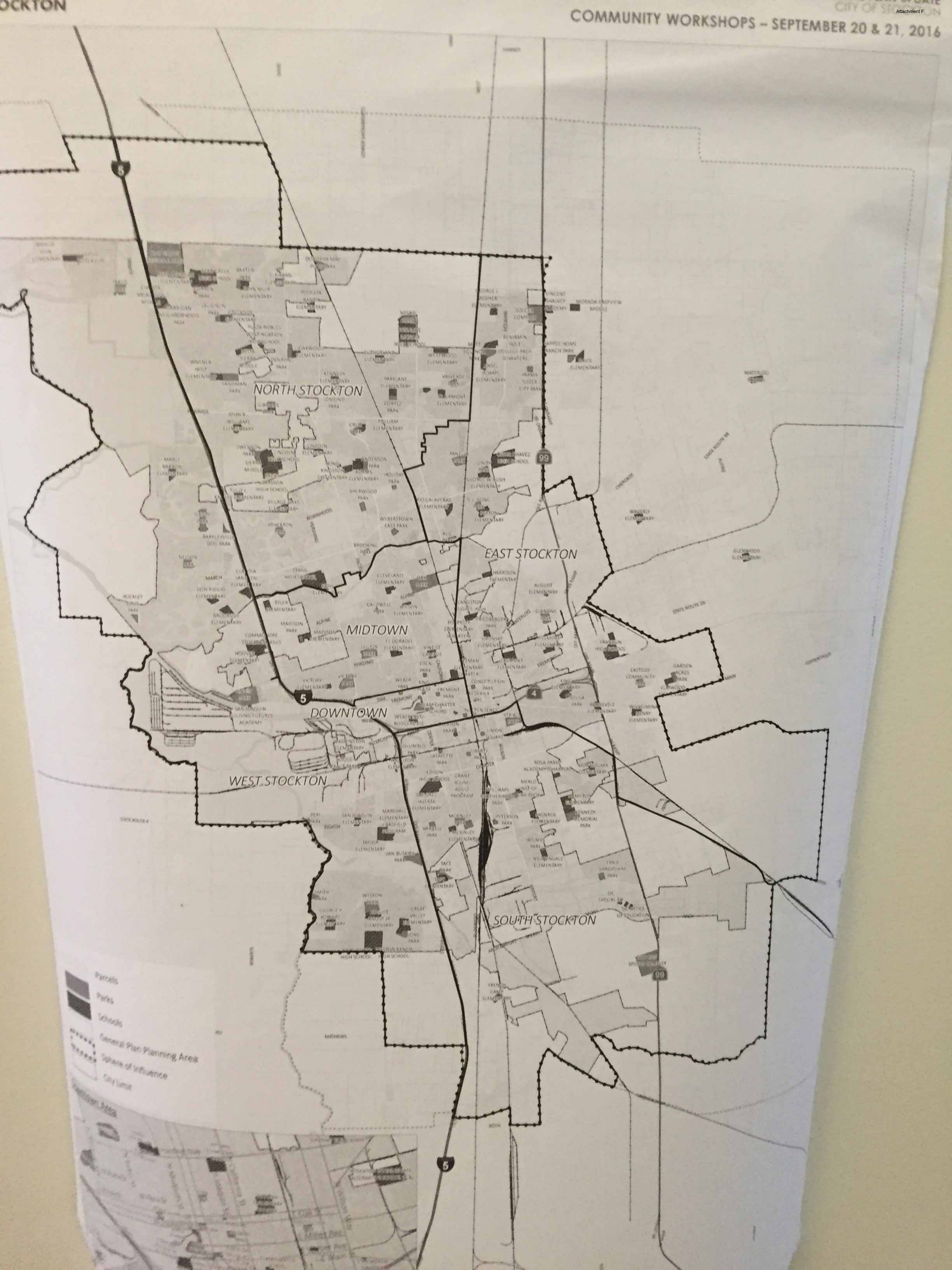
4 - North Stockton

5 - Midtown

6 - North West







- Parcels
- Parks
- Schools
- General Plan Planning Area
- Sphere of Influence
- City Limit



1. AFFORDABLE COST OF LIVING  
U OF  
EMPLOYMENT - DOWNTOWN  
OPPORTUNITY TO BUILD  
DIVERSITY.

TABLE 9

LOCATION - CLOSE TO GREAT PLACES  
FOOD CHOICES  
DELTA & SURROUNDING OPEN SPACES

2. SIDEWALKS - CONDITION & GAPS & WALK-  
ABILITY  
SAFETY

MORE JOB TRAINING & PLACEMENT / VOCATIONAL EDUCATION

MORE CULTURAL OFFERINGS - VARIETY OF VENUES

COMMUNITY BUILDING EVENTS

HOMELESS FACILITIES / SHELTERS / "DAY CARE"

GARDENS, SMALL PARKS, GREEN SPACE

BIKE SHARE, TRANSIT IMPROVEMENTS

UC/CSU CAMPUS ~~of other~~



3 4 a VIBRANT & ACTIVE DOWNTOWN

1 b SAFE NEIGHBORHOODS

6 c TRAFFIC CONGESTION

5 d SAFE/CONVENIENT BIKE/PEO

3 e COMMUNITY SERVICES

2 f JOBS

	1	2	3	4	5	6	
a	4	4	4	4	4		20
b	1	3	2	2	1		9
c	2	6	5	6	5		24
d	5	5	2	5	6		23
e	3	3	1	6	3		16
f	1	2	6	2	3		12

4. 1 DOWNTOWN

5 MIDTOWN

6 NORTH

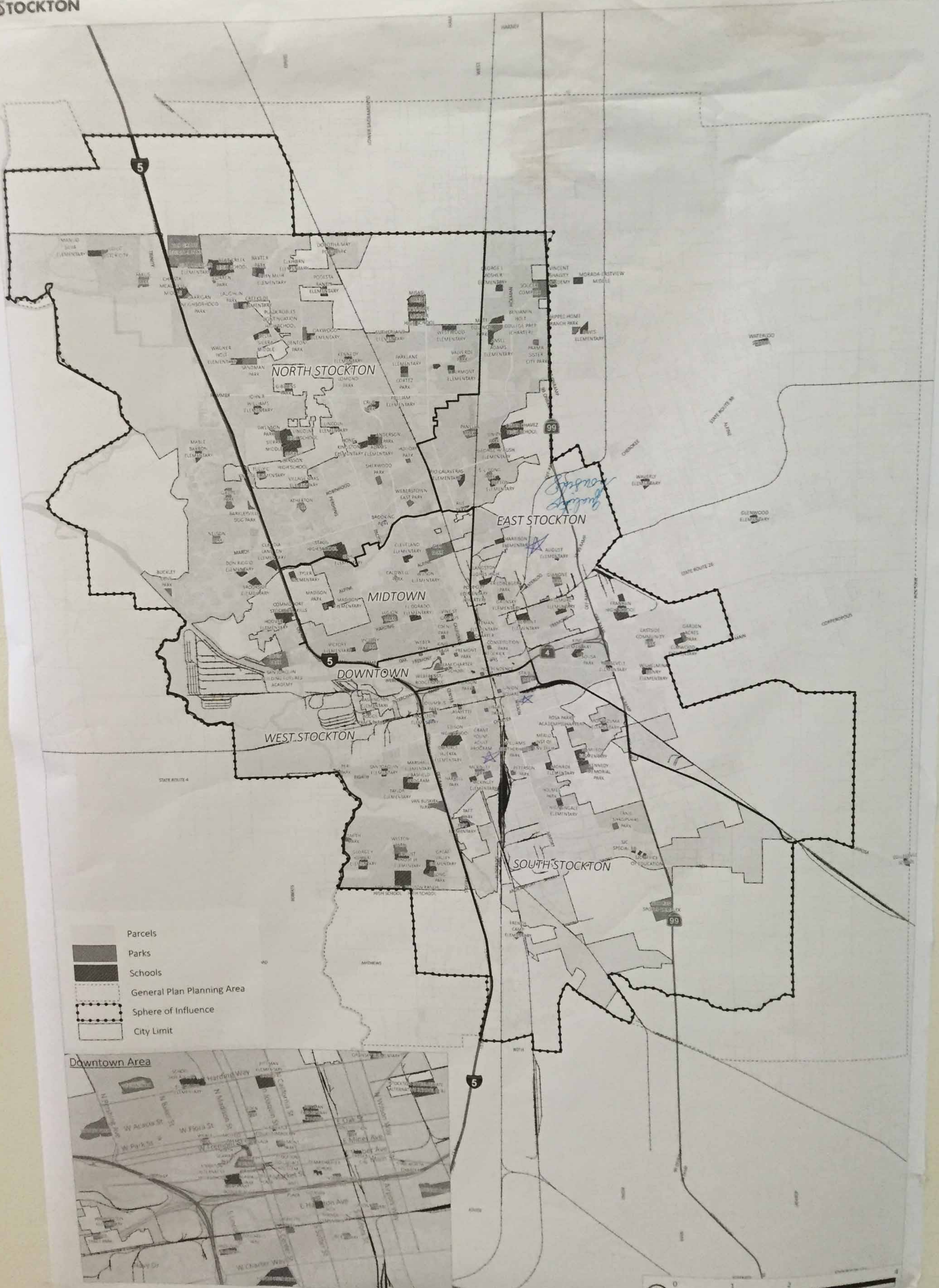
3 SOUTH

4 WEST

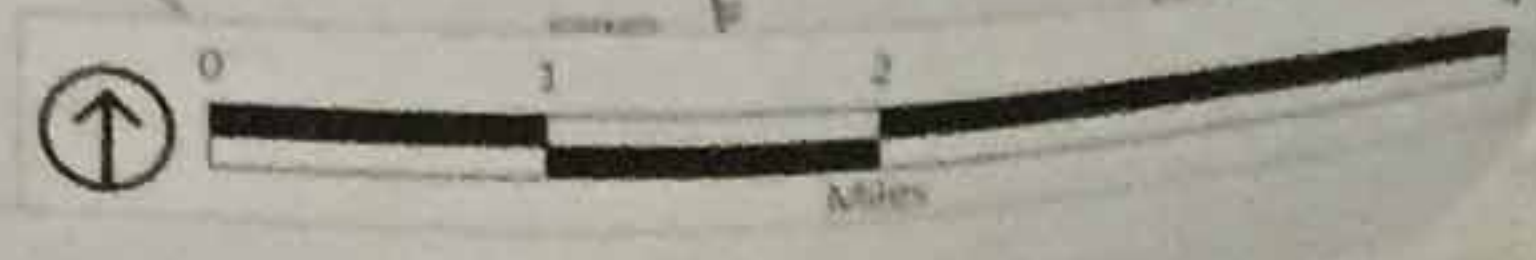
2 EAST

	1	2	3	4	5	6	12
6	1	5	5	5	6		28
5	6	6	6	6	5		24
4	3	3	2	1	4		17
3	5	4	4	3	2		20
2	4	2	1	2	3		15





*Johnson*  
*Johnson*





ATTACHMENT C  
WORKSHOP #3: YOUNG ADULT  
AND YOUTH WORKSHOP







# LOVES

GROUP #1

- Ag region / local food, but still urban
- Diversity
- Port / access to commerce
- History of Stockton, incl. cultural
  - Historic communities (eg Little Manila)
  - Historic bldgs
- Walkability
- Architecture, esp. old neighborhoods
- Low traffic
- Regional location - close to a lot
- Low cost housing.



# Issues - | Group #1

(2)

- More activities for teens/youth
- ~~Area~~ Change priorities - less investment in prisons; more in public schools
- Pedestrian access/safety - railroad crossings are unsafe.
- Poor air quality → asthma/allergies - high rates.
- Need more bike lanes/facilities, esp. core neighborhoods/DT.
- Safety/crime
- Too many vacant bldgs/lots.
- Need more investment in core areas/DT, esp. vacant/underutilized land.
- Need more programs for homeless people - men, women, children



## Issues (cont'd)

Group #1

③

- Poor access/circulation for non-auto modes.
- More job opportunities.
- More housing type options.
  - Hard to find apartments.
  - Need more inclusivity

## Issue Ranking ★

- ① Safe neighborhood + job creation
- ② Community services
- ③ Downtown
- ④ Bike / ped
- ⑤ Traffic

## Discussion / other issues

- Job creation: be smart abt entrepreneurship + bus development. Also focus on vacant property / bldg renovation as a related task



Issue Ranking Discussion (cont'd) <sup>Group #1</sup>

- Job creation - cont'd: cut red tape/bureaucracy for new businesses that want to locate here
- Need more open public / congregation space.

## Geographic Areas

- DT: Safety; not enough to do.
  - But City has invested here, already - not effective.
- East Stockton: food deserts, bad access to transit.
- Prioritize all existing neighborhoods vs. farmland expansion. - hot spots
- All areas have pockets at least that need help.
- East Stockton: worse environmental conditions than rest of city.
- Should create fee incentives for developing vacant lot vs. big development.



Group #1

## Stay in Stockton?

- No, because not enough to do, unsafe, job opportunities (want to be nutritionist).
  - Not many jobs in medical industry.
- Want to stay, but **safety concerns**
- Issues w/ "brain drain" - friends left.
  - Need more professional jobs
- Stay b/c family
- No - looking for **job opp** at UC or CSU.
- **No: want:**
  - ped access/transit (better train to Bay)
    - Would come back more if better train.
    - More flight options at airport.
- Yes; ~~but~~ Came back after away. Issues with housing options - eg DT



# Job Goals

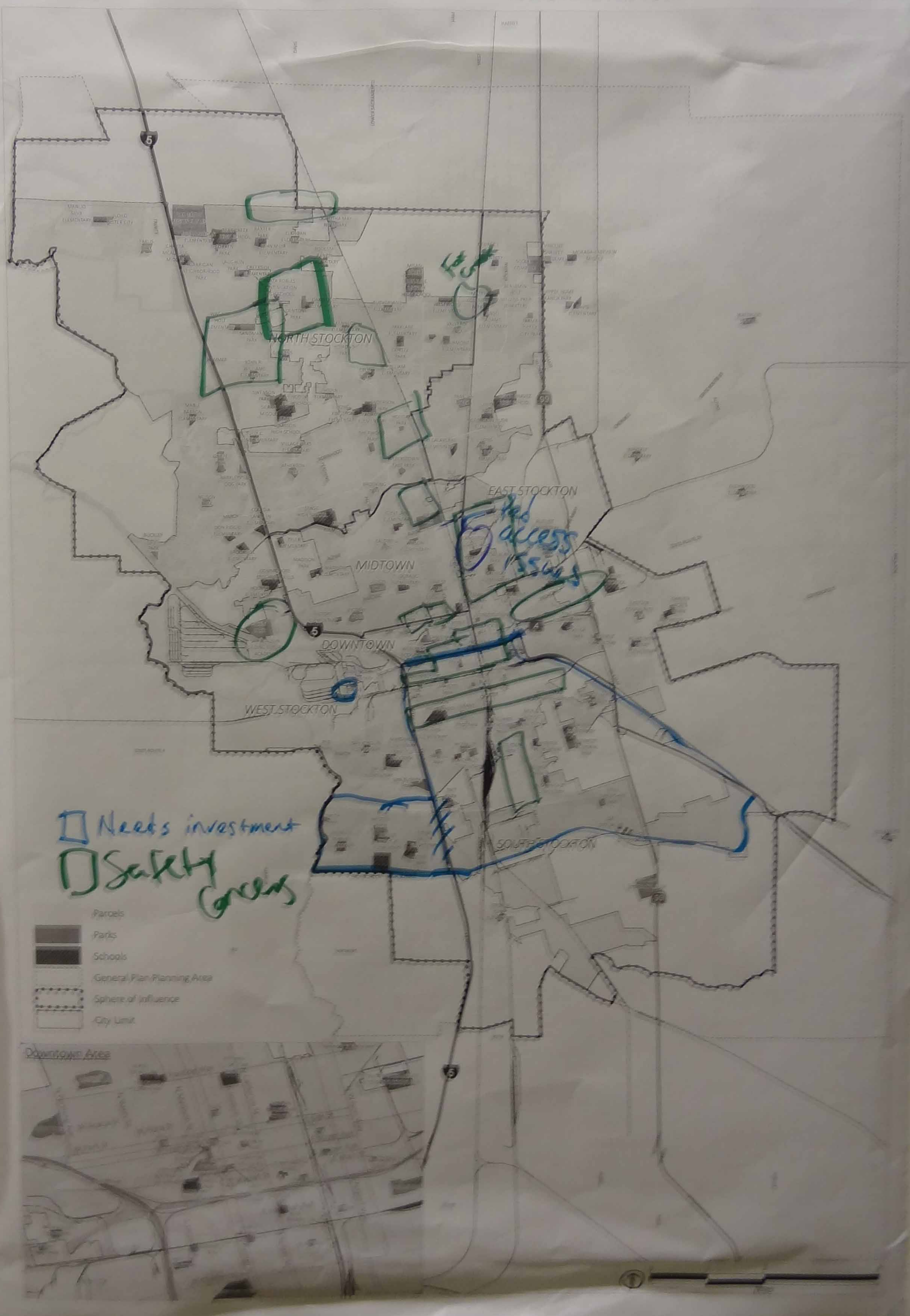
Group #1

- Business mngnt - yes, in Stockton
- Community organizing
- IT - Not good opps here.





Group #1



Downtown Area





# TABLE 2

## #1 LIKE

### ○ DOWNTOWN

- OLD HOUSES (CHARACTER)
- ORIGINAL DEVELOPMENT

### ○ GREAT SHOPPING

- VICTORY PARK
- GREAT HOSPITALS (GMC)
- WATER FRONT
- MIRACLE MILE
- PORT
- RAILROADS (OPPORTUNITY TO EXPAND)

## #2 DISLIKE

### ○ TRACK HOMES FROM 1970'S

### ○ HAVE SOUTH STOCKTON TO BECOME PART OF STOCKTON

- MORE INVESTMENTS
- BEEN NEGLECTED FOR YEARS



# TABLE 2

## CHANGE

#1

- MORE PUBLIC ARTS
- MURALS, ETC.

- HAVE RIVER FRONT WALKS, ETC
- UNDER USED WATERWAYS

- REINVESTMENT IN SERVICES

- MORE AFFORDABLE HOUSING WITH SERVICES ON THE GROUND FLOORS.

- UTILIZED PORT.

#3

RANK

- CLEAN UP AREAS - HAZELTON - CODE ENFORCEMENT

7

1 VIBRANT & ACTIVE DOWNTOWN

2 SAFE RES. NEIGH.

53

31

3 TRAFFIC CONGESTION

4 IMPROVED COMM. SERV.

35

2

5 JOB CREATION

6 SAFE & CONVENIENT BIKE & PED (BUSES)

7-63

"THE BEST ARE ALL RELATED, THEREFORE EQUAL AS #3"

4	5	2	3	6	4
5	2	3	1	3	1
1	6	6	6	4	6
3	4	5	4	2	3
2	1	1	5	1	2
3	4	2	5	5	5
3					



# TABLE 2

#4	③ DOWNTOWN	2	5	2	3	3	1
	⑤ UPTOWN	6	6	5	4	4	2
	⑥ NORTH STOCKTON	5	4	6	6	6	6
	① SOUTH STOCKTON	1	1	1	1	1	3
	④ WEST STOCKTON	4	3	4	5	5	5
	② EAST STOCKTON	3	2	3	2	2	4

- #5
1. WOULD STAY
  2. WOULD STAY, UNLESS I CAN'T FIND A JOB.
  3. OPPORTUNITY TO HELP UPPHONE AREA
  4. COME BACK.
  5. DIFFERENT SENSE OF OWNERSHIP,  
COME BACK
  6. ~~HE~~ DOES NOT HAVE A COLLEGE DEGREE OPP.
  7. MIGHT BE BASED HERE, BUT LIKE  
TO EXPLORE

- #6
- ① I CREATED MY OWN WORK
  - ② DIFFICULT TO FIND CERTAIN PROF. JOBS



Group #2





#3

Like

Table 3

Dog parks

Malls

Waterfront

Bus system

Trinity Parkway

Port

Libraries

Movie theater

Asparagus Festival

Tamale Festival

99 Speedway

Miracle Mile

Arena

Sports Teams

Older neighborhoods (U.O.R.)

Big City / Small town  
feel

↳ Diversity

Empresso Coffee House

↳ Sense of community

Stock market

Flea markets

Bowling alley

①



# #3 Changed

Better waterfront access  
picnic areas

Clean up water hyacinth

Higher-paying jobs

Clean up run-down areas

Have a performing arts theater  
for Broadway touring shows

Re-do malls - combine 2  
into 1

A CSU Stockton  
Homeless shelters

↑ domestic flights @ STK

Healthier grocery options  
(Whole Foods, Sprouts)

Fix bumpy roads

↑ Childrens activities

Safer community  
& safer downtown

Water parks

Tourism & tourist  
attractions

Night life

River walk

Better public transportation

More local / popular restaurants  
so people don't have to drive out  
of town

Improve community centers  
& better recreation options

Things  
to do

Table 3 (2)



# #3 Priorities

Vibrant Downtown

6 6 4 3 3 5 4 2 6

2 Safe neighborhoods

3 2 2 2 2 4 1 3 2

Traffic congestion

5 5 6 6 6 3 3 4 5

Safe bike/pedestrian circ.

4 4 5 5 5 6 5 5 4

3 Improved services (police/fire, etc.)

1 3 3 4 4 1 6 6 3

1 Jobs

2 1 1 1 1 2 2 1 1



#3

# Staying & Working / Jobs

Yes ✓✓✓

No ✓✓✓✓✓

Reasons for leaving

- Jobs

- Change of scene

→ Scared to raise family here - need safety

- Not entrepreneurial - hard to start a business

- hard to break into business scene

- Not enough healthcare job opportunities

- Need STEM, science/tech jobs & amenities

- CSU would help job creation

- Affordable higher ed

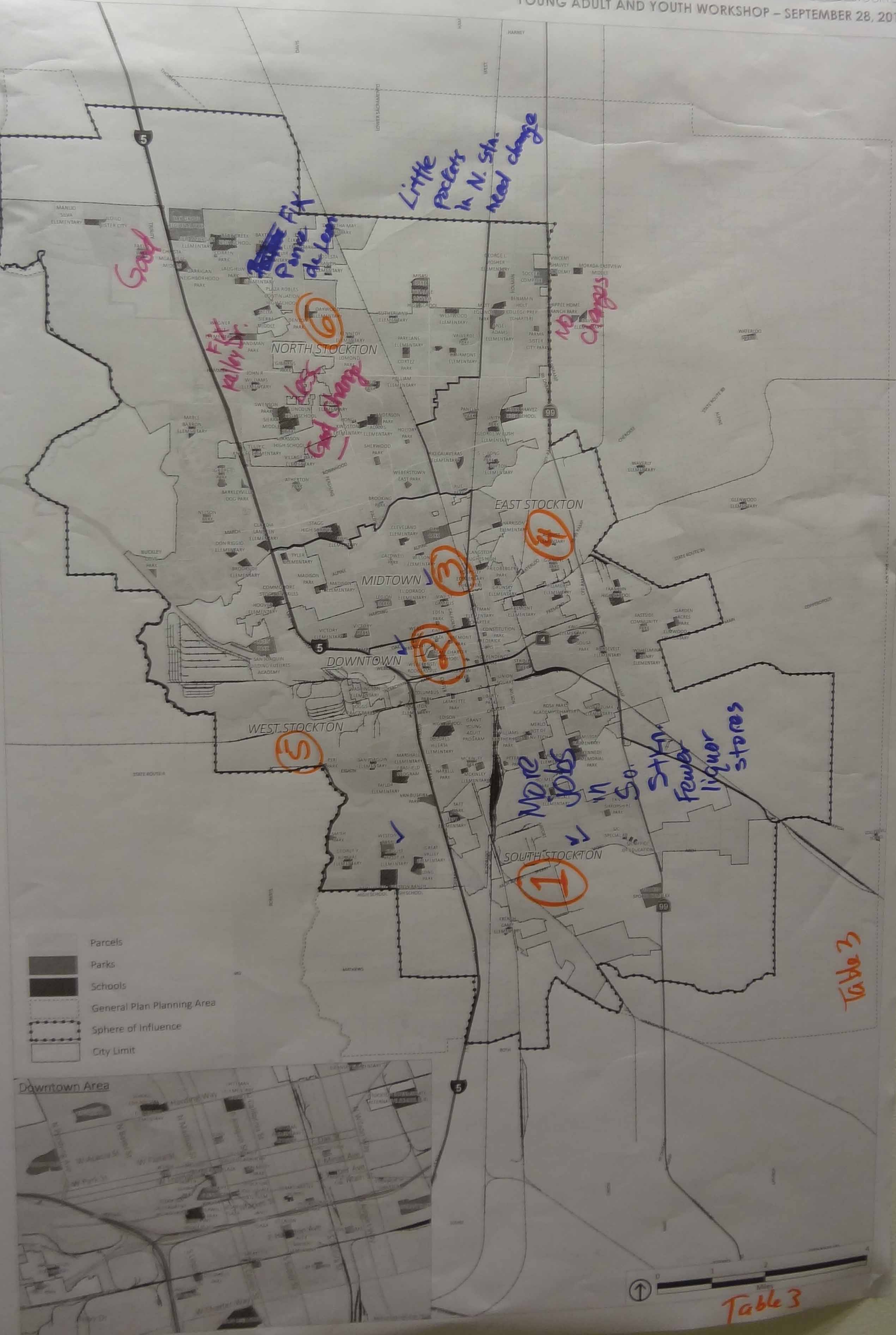
- Psychology field - unsure

- Warehouse jobs are plentiful - not for educated people

- Need more state funding for nonprofits

Table 3 (4)







①

# Love

Table 4

①

- Community / Family
- Affordable Housing
- Diverse / Taco Trucks
- Event Center / Downtown / Sports Teams
- Art Community
- Good ~~to~~ Road Network
- Close to other areas (Bay Area / Sac)
- Port Area / Delta
- Shopping
- Festivals
- Lots of Opportunity
- UOP / Delta &



②

## Needs Work

Table 4

②

- Catalyst Projects for key areas
- Road Maintenance in Key areas
- More Entertainment (Golf Land Hammer Skate)
- Work on Homeless problem
- Lighting / Security / Patrols
- After School Sports Youth Programs
- Music Venues



3

Table 4

Vibrant Downtown	4	2	3	4	4
Safe Neighborhoods	1	3	1	3	3
Traffic	5	4	6	6	6
Bike/Pedestrian	6	6	5	5	5
Community Services	3	5	4	1	2
Job Creation	2	1	2	2	1



④

Table 4 ④

Downtown	3	2	2	1	2
Midtown	4	4	3	4	6
N. Stockton	6	6	6	6	5
S. Stockton	1	1	1	2	1
W. Stockton	5	5	5	5	4
E Stockton	2	3	4	3	3



⑤ Staying in Stockton? Table 4 ⑤

Yes				
No				

Staying - family / Community needs me to stay and help the people of Stockton

Not Staying - New environment (May come back) Jobs



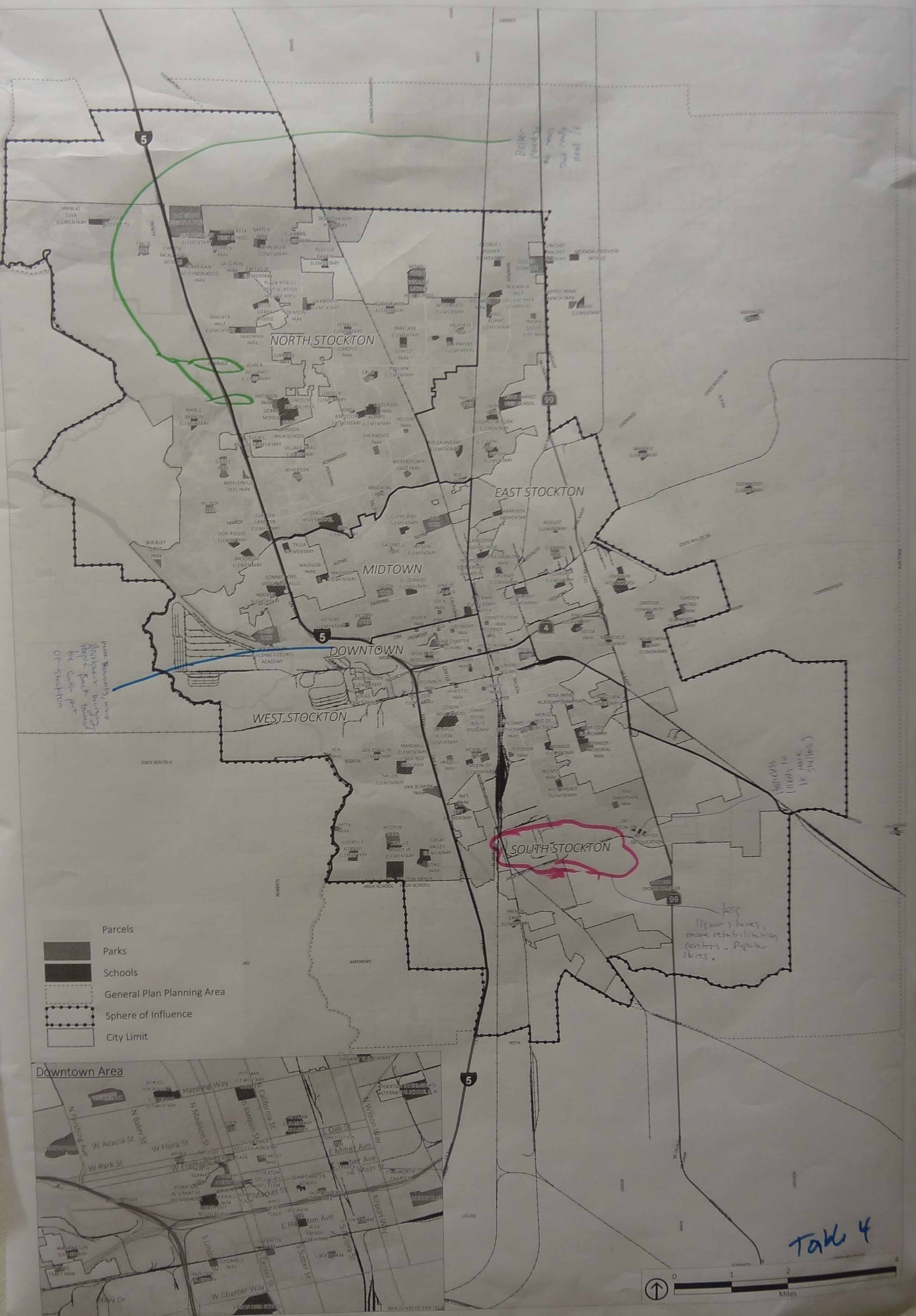
Table 4

6

6

- higher paying jobs
- mental health jobs
- high tech jobs (~~and Bay Area?~~)
- Farming Industry
-







Like

Table 5

- DELTA
- SOCCER COMPLEX / MORADA
- ARENA / Needs Utilization
- WEBERSTOWN
- U.O.P.
- DELTA COLLEGE
- Victoria Park weekly concert



## CHANGE

- Homelessness downtown
- Parks clean up
- GYMS unsafe
- Family Oriented Events in the Arena and downtown to bring to Stockton more people
- Safety
- Kelly Dr. , Oak Park (dangerous)
- Not enough pet parks
- Jobs
- City makes it hard to create a business ~~to~~
- Lights downtown (put many).



- 1) Job Creation
- 2) Vibrant and Active Downtown
- 3) Safe Residential Neighborhood
- 4) Improved Community Services
- 5) Traffic Congestion
- 6) Safe & Convenient bicycle and pedestrian circulation



# Rank

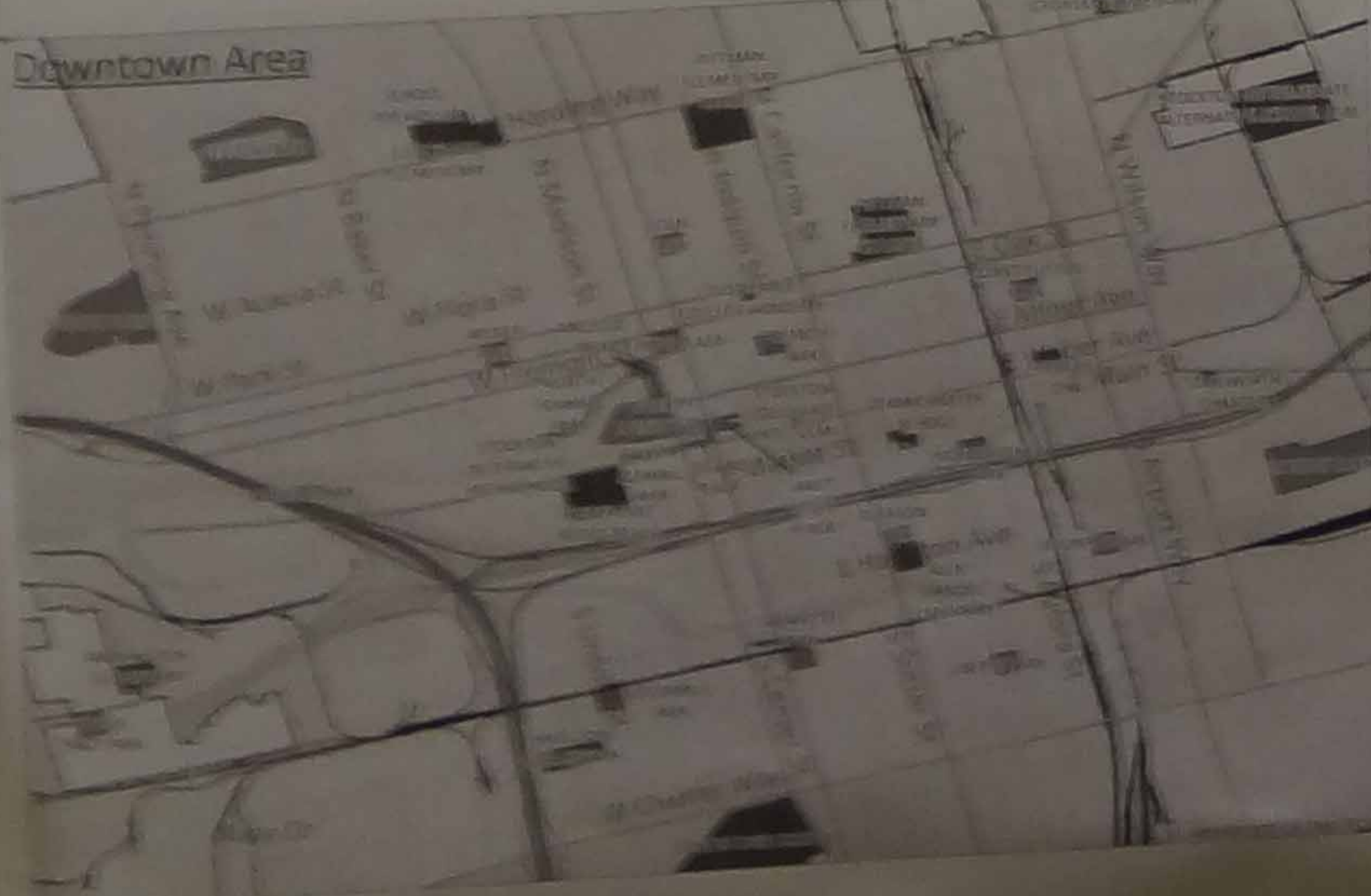
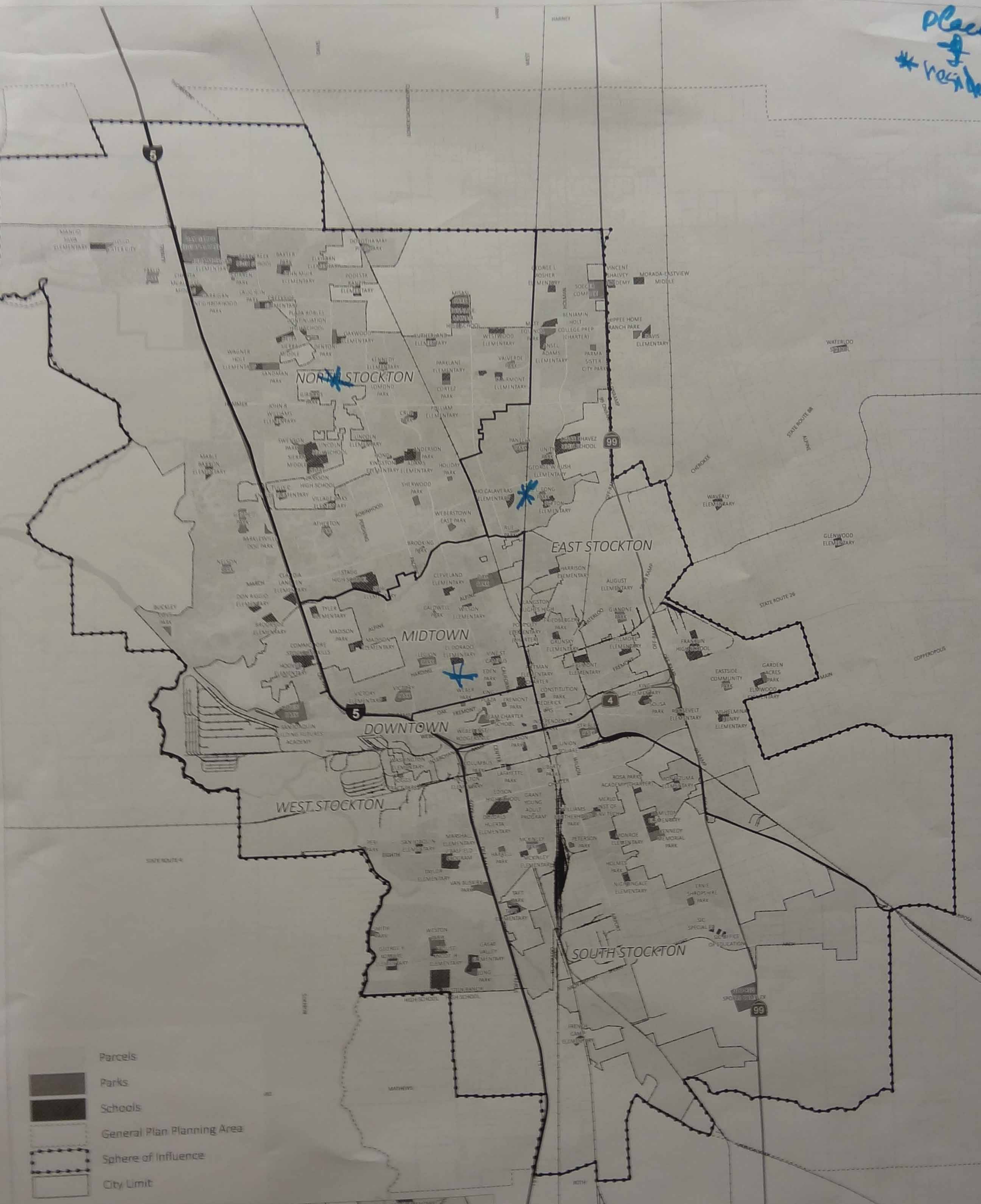
1. Downtown
2. North Stockton
3. Midtown
4. East Stockton
5. West Stockton
6. South Stockton

expl. if you concentrate on S. Stockton  
then the other areas will degrade.



# Table 5.

*Place of \*residence*





1. Martial Art opportunities, VOP, Job opport.  
Stock Market, Non-profits

(6)

• Privately owned coffee shops

• Location (Central)

• Downtown entertainment

• Waterfront Marina

• Close knit Asian Communities

• Little Manilla

• Sikh Temple

• The Haggan Museum · Victory Park

• Public Library

• Miracle Mile

• Magnolia Historic District

• Teen center

• Ymca



2. What we like to see  
Changed (6)

- Full time non-restruunt jobs
- Hire more Stocktonians
- Improve Roads
- Less Liquor Stores
- More bike safety
- Bike Paths
- Improve Safety
- Address homeless population
- Address drug addiction
- Hire more educators
- Update school buildings
- ~~More~~ More Access to fresh fruit
- Address Abandoned homes
- Improve Public Safety
- Improve Neighborhood Safety
- Update Street Lighting



3.

⑥

Vibrant & Active Downtown 4464454

Safe Residential neighborhoods 2112111

Traffic Congestion 6656646

Safe & convenient bicycling 5525565

Improved Community Services 1243333

Job Creation 3331222



6

Downtown 1 1 2 5 1 1 (1)

Midtown 2 2 1 4 4 2 (2)

North Stockton 3 3 3 3 6 4 (3)

South Stockton 5 4 3 1 2 3 (4)

West Stockton 4 5 5 6 3 5 (6)

East Stockton 6 6 4 2 5 4 (5)







① What do you like about Stockton <sup>(TABLET)</sup>

Lots of Trees

transportation

diversity

Miracle Mile

Waterfront

Cultural events

★ Delta + U.O.P.

South Side - for its community  
(raw, real, affordable)

ball park

Arena

Stockton Civic  
Theatre

Symphony



#2) What would you like changed  
more services for homeless  
(housing)  
better access for each neighborhood

electric car chargers

\* More jobs with living wage

\* More youth engagement + activities

\* high density infill with access to  
activities of daily living

healthcare/mental healthcare

Satellites/centers across city

Educational/health support

\* CSU Stockton

\* Make sure we have  
clean water



#3

- ④ Vibrant + Active Downtown     "     "
- ② Safe Residential neighborhoods     "     "
- ⑤ Traffic Congestion     "
- ⑥ Safe + Convenient Bicycle / Ped. Circulation
- ③ Improved Comm. Services     "     "
- ① Job Creation     "



④

② Downtown

||||

④ Midtown

||

⑥ North Stockton

\* ① South Stockton

|||||

⑤ South West Stockton

③ East Stockton

||

|||



#5

Do you envision staying +  
working in Stockton  
after school....

1. I would stay with more affordability  
and salary
2. I am raising my family here  
It's affordable now!
3. I would stay if there were better  
support services
4. I plan on leaving because there is no  
night life / adventure for younger  
generation  
better opportunities elsewhere
5. I am staying + committed to making  
Stockton a better place



\* SJ Fairgrounds  
Should be used for  
CSU Stockton

---

#6 What type of job do you hope to  
have

Nursing - but needs to pay more  
Interpreter - DC. → will move away  
Poly Sci - ~~at~~ with Advocacy.



Like

Tables 21

- Trinity Parkway - Retail modernize
- Nevada Area - Residential
- Miracle Mile - Mom/Papa shops
- West Tivring - Diversity
- Central location - Bay Area  
- Sacramento
- Arch Road - open space
- Delta
- Victor Park - nice place (day time)
- Dog Park - W/I-5/ Ben. Holt
- good Restaurants - chilli Restaurant



Changes:

Q2

- Downtown - Building vacant  
Smell. Traffic. panhandlers
- Dr. MLK Jr./Chart Way
- South of Harding Way
  - No Business
  - Little improvement
  - Attracting people
  - Redevelopment
- improve west of Downtown.
- No good infrastructure - East  
Stockton
- pay more Jobs.
- Events



Q3

3. Vibrant and Active Downtown
2. Safe Residential Neighborhood
6. Traffic Congestion
5. Safe and convenient bicycle and pedestrian circulation
4. improve Community Services
1. Job creation



Q4

1. South Stockton
2. Downtown
3. East Stockton
4. West Stockton
5. Midtown
6. North Stockton



25

- More Job opportunities
- Need more Warehouse/  
distribution center - create  
more jobs
- UC Campus
- Clean environment
- More Green projects
- Entertainment
- Focus more Small Business  
(Incentive)

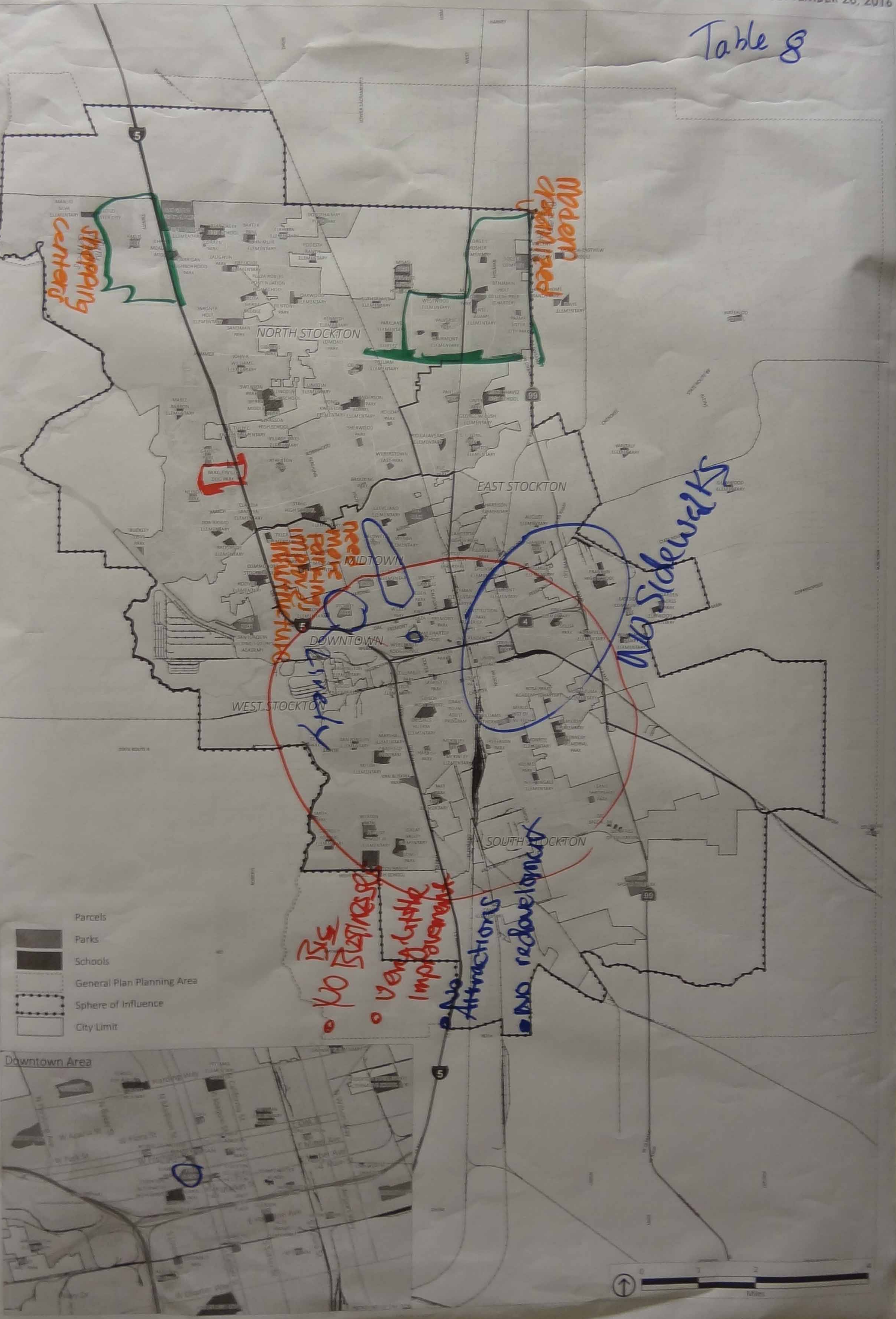


Q6

- Councilor Jobs
- Establish more private schools
- High Tech Jobs
- Physical Therapy
- Small Business Opportunities



Table 8





# DIVERSITY

PUBLIC TRANSIT SYSTEM; NEW FWY CONS  
WATERFRONT

COMMUNITY EVENTS, ENTERTAINMENT

VOLUNTEERISM (eg, S STOCKTON PARK CLEANUP)

POSITIVE ENERGY RE: OUTSIDE PERCEPTION OF STOCKTON

MIRACLE MILE

## 2. LESS VIOLENCE/CRIME - SAFER

↑ MORE SOCIAL PROGRAMS; FOR YOUTH

↓ BETTER COVERAGE OF CITY BY TRANSIT

↓ MORE JOBS; ENTRY LEVEL. VOCATIONAL/JOB TRAINING

DISTRIBUTE RESOURCES EVENLY ("SPREAD THE LOVE")

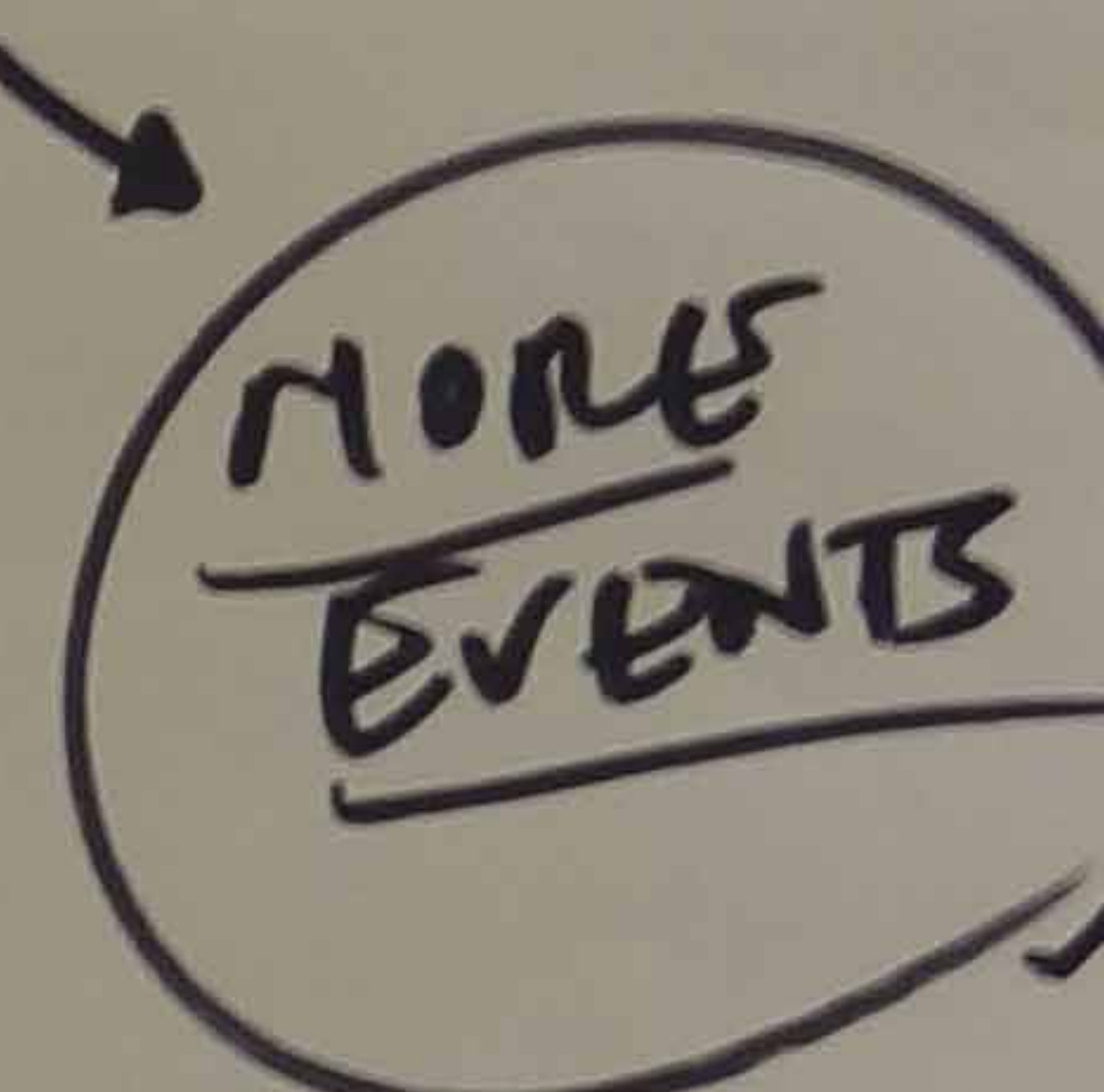
- PARKS, etc S-STOCKTON WEST RANCHO - INCLUSIVE

BIKE & PEDESTRIAN ACCESS

CULTURE - MUSEUMS etc - Help keep people interested in Stockton

FIX ROADS - esp. DOWNTOWN

AIRPORT AS AN ATTRACTION - eg CONFERENCE CENTER





3.

6	40	DOWNTOWN	4	6	5	5	6	5	6	3
①	14	<del>SAFE N'HOODS</del>	1	2	4	1	1	2	2	1
5	38	TRAFFIC	6	5	3	4	4	6	5	5
4	34	BIKE/PEO	5	3	2	6	5	3	4	6
3	25	SERVICES	3	4	6	3	3	1	1	4
②	17	<u>JOBS</u>	2	1	1	2	2	4	3	2

JOBS -  
tech advancement



4	20	DOWNTOWN
2	33	MIDTOWN
4	40	NE. STOCKTON
6	19	S STOCKTON
1	31	WEST
3	35	EAST
5		

4	2	3	1	4	1	1	2	2
5	5	5	2	5	3	4	3	1
6	6	6	5	6	2	5	4	-
1	1	1	4	1	4	3	1	3
3	4	4	3	3	6	2	6	-
2	3	2	6	2	5	6	5	7

34

SOUTH WEST NEEDS ATTENTION

5. SAFETY CITYWIDE → MAKE A \$ PRIORITY

S. STKT. BETTER LIGHTING - WORKING

LOW INCOME PRIORITY  
MOVE FROM  
MIDDLE  
TO LOW

HOUSING FOR MIDDLE INCOME

MODERN HOUSING STOCK. INTEGRATED INCOME LEVELS

GOOD JOBS

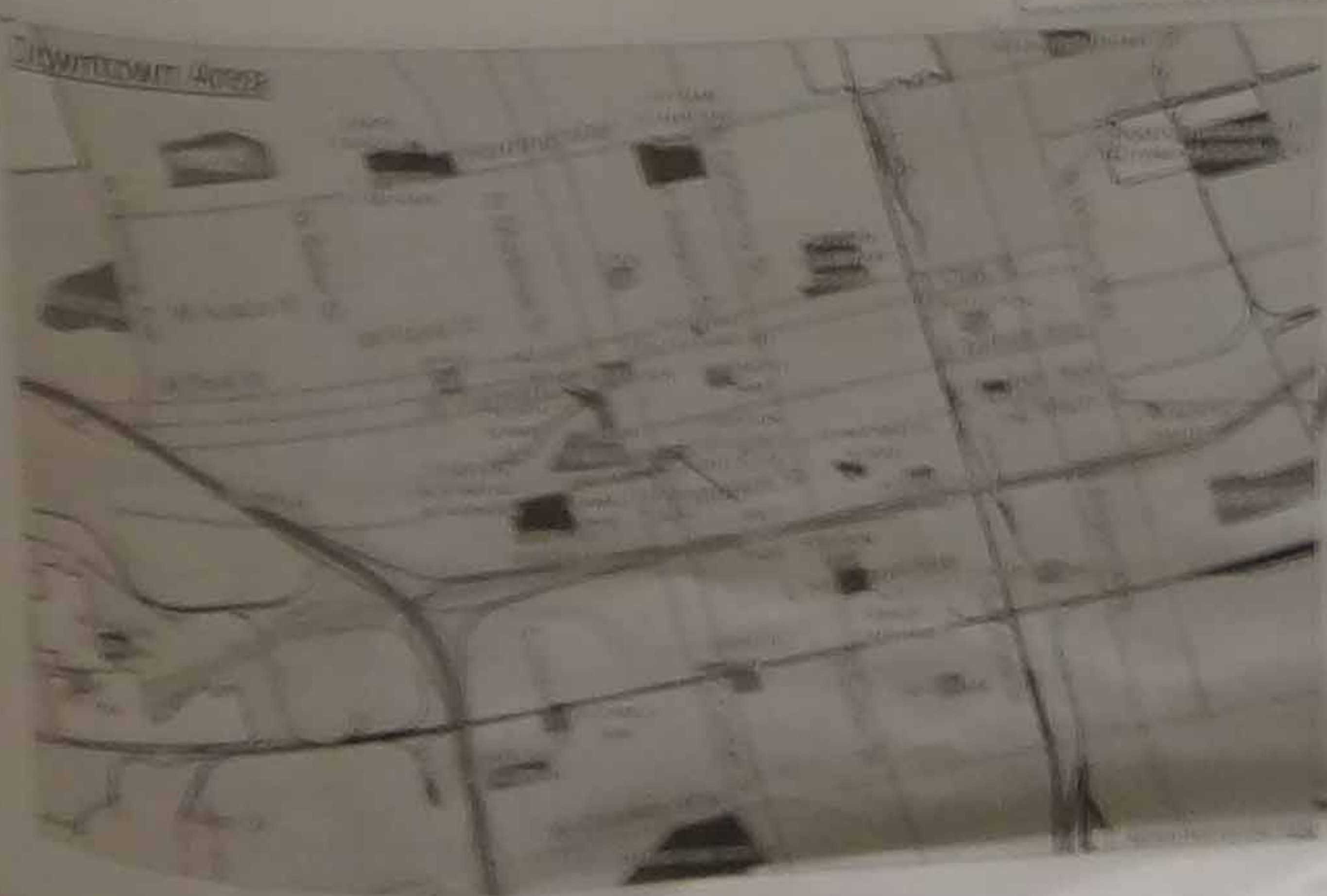
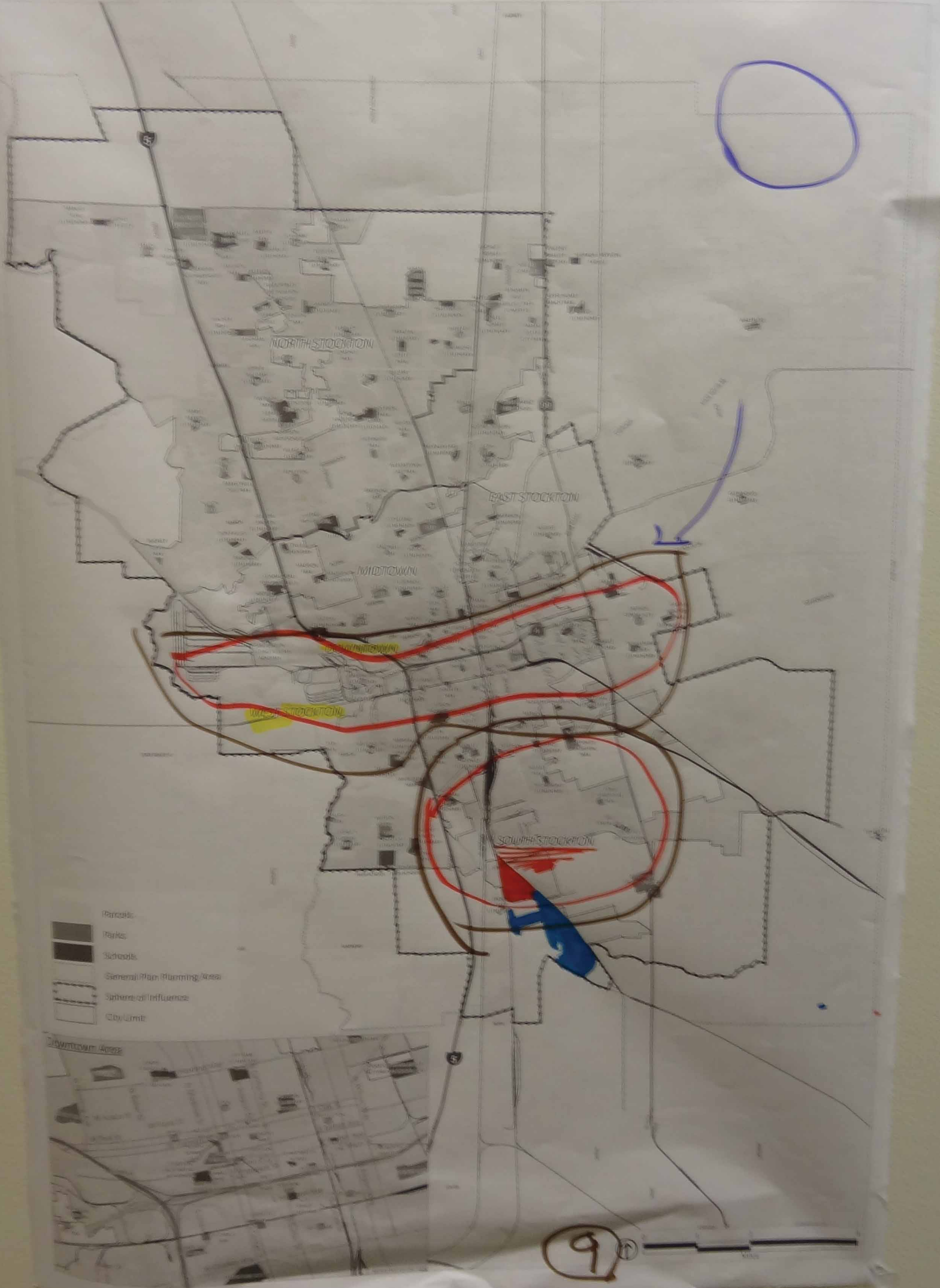
6. ENGINEERING  
MEDICAL  
MEDIA  
COUNSELLING

SOCIAL WORKER  
POST OFFICE  
EDUCATION

MORE JOBS

BETTER SCHOOLS





9



TABLE 10

- ① What do you like about Stockton?
- Great education
  - Rent is reasonable
  - Diverse! But it could be more unified. One of the most diverse in nation.  
Are we losing ground.
  - Lots of markets and
  - Easy to get around, mobility
  - Community not unified
  - Many public services
  - Lots of trees
  - Lots of open space and events
  - Beautiful water front downtown



- ②
- Lots of natural space & parks<sup>10</sup>
  - Bus system is good for students
  - Teachers and education (beneficial and inspirational)
  - Miracle Mile!
  - Brubeck
  - Marina
- 

What Do You Want to See Changed.

- Focus more on providing activities for teens
- Does SUSD prepare students for college?



- Access to healthy foods
- We have the largest city in CA <sup>(3)</sup> without a public university.
  - How can we better fund/encourage high schools to prepare students?
  - Schools need to teach entrepreneurship - to work for yourself rather than others
  - Create more mixed-use areas that people want to be in.
  - Stockton needs more recreation.
  - South Stockton lacks ~~many~~ stores and recreation. Many empty sites.
  - More complete streets with pods, bikes and cars (10)



- ④ → We need better bike paths and bike racks. (Hammer & March <sup>10</sup>)
- Not pedestrian-friendly.
  - More programs for low-income students.

## Priorities

- What Do We Want to See?
- 3 Job creation
  - 5 Vibrant and Active Downtown
  - 2 Improvement in Education
  - 1 Safe residential neighborhoods
  - 6 Safe and convenient for bikes and pedestrians
  - 4 Improved and more effective Community Services
  - 8 Traffic congestion
  - 7 Housing availability for all incomes



# Priorities for new development

- 1 South Stockton
- 2 Downtown
- 3 East Stockton
- 4 West Stockton
- 5 Midtown
- 6 North Stockton

(5)



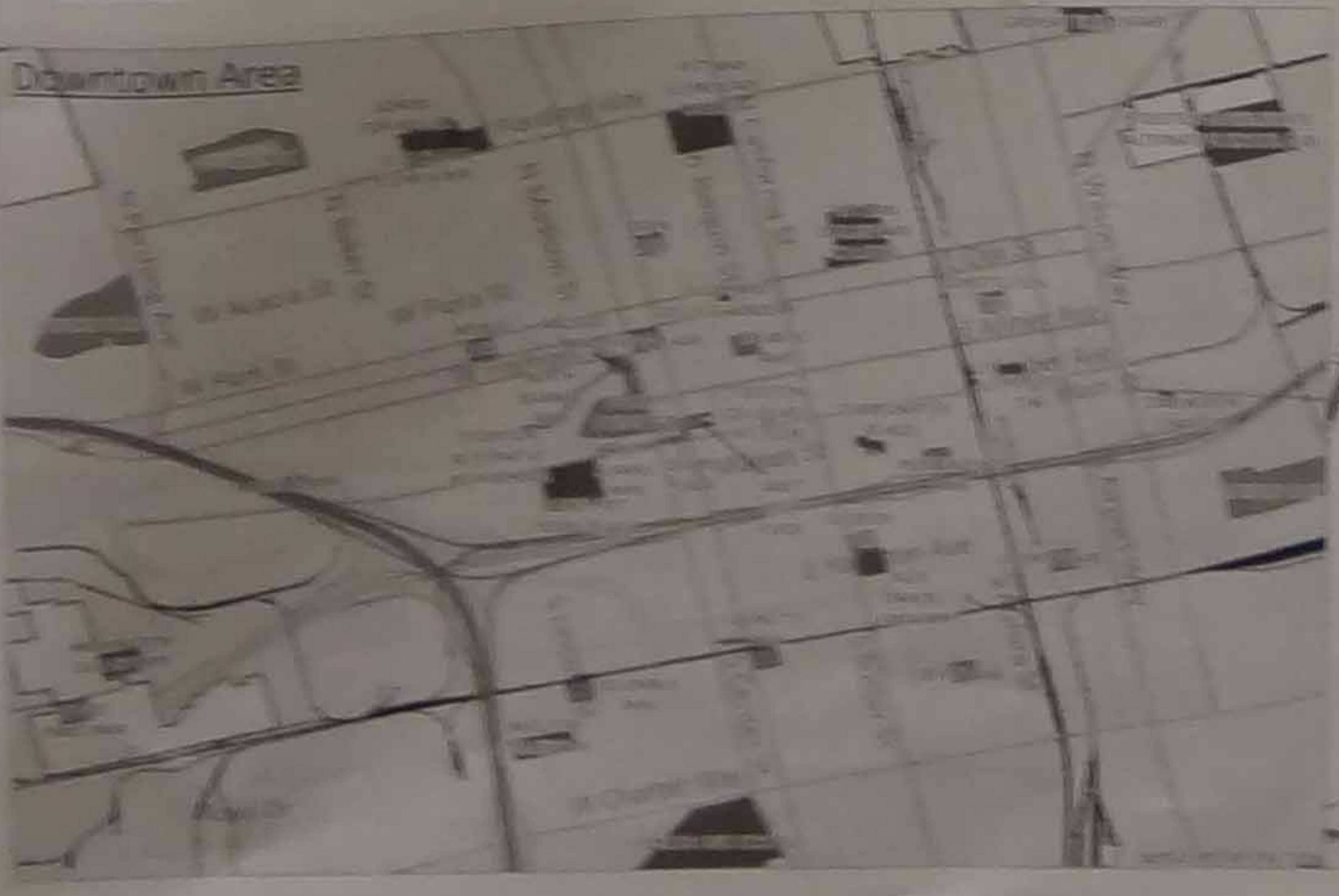
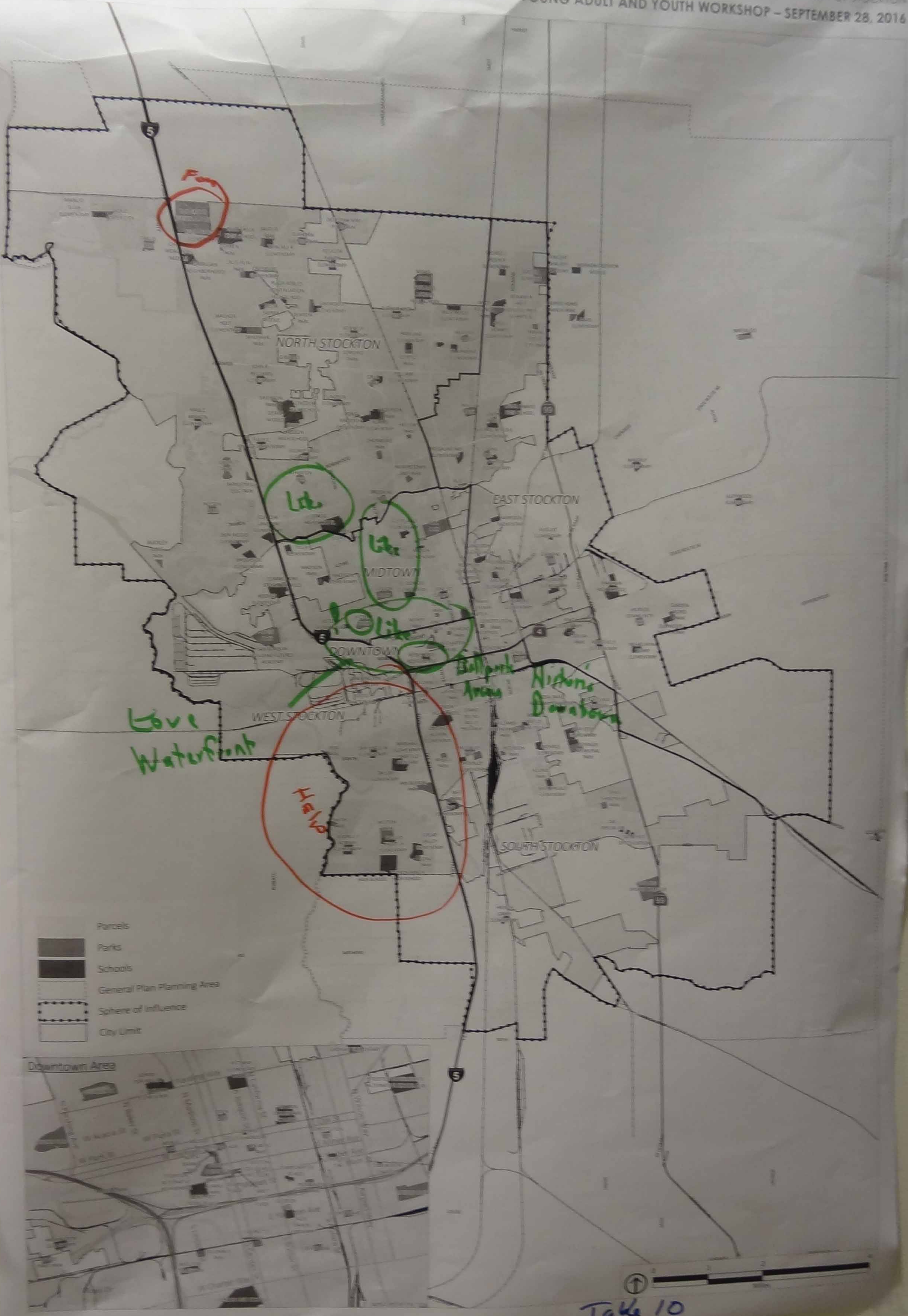
Students do not generally want to stay in Stockton. (6)

(10) To stay in Stockton, they would like to see prioritization of education, lower crime rate and competitive wages.

- Banking / Financial Services
- Education / Administration

No, students don't believe there will be adequate job opportunities.





Take 10





COMMENT CARD

Date: 04/28/16

COMMUNITY WORKSHOP #1: INTRODUCTION & COMMUNITY VISION

Please fill out this form if you have any comments about the General Plan Update.  
(Name and contact information is optional).

Name: Ex Sabulas

Affiliation: Delta College (Student)

Address: \_\_\_\_\_

Phone / Email: \_\_\_\_\_

Comments (Use back if necessary): This was a good activity by the city govern-  
ment of Stockton to actually hear what its citizens think  
of the city's state, what needs to change, and what new things  
to bring to the city. Consultation is a very important element  
in liberal democracy since sovereignty lies on the people,  
well at least in theory. I hope the people of Stockton's  
voice is going to be heard and reflected on the city's  
forthcoming long-term plan. This city has a lot of  
potentials, the city government just have to do some-  
thing about those potentials.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_













COMMENT CARD  
COMMUNITY WORKSHOP #1: INTRODUCTION & COMMUNITY VISION

Date: 9/28/2016

Please fill out this form if you have any comments about the General Plan Update.  
(Name and contact information is optional).

Name: Jacquelline Andrade

Affiliation:

Address: 2317 Oak Hill St

Phone / Email: (209) 715-4576

Comments (Use back if necessary): a good workshop felt good that there is people that want to work with the city to make it better and safer for the people.





COMMENT CARD

Date: 9-28-16

COMMUNITY WORKSHOP #1: INTRODUCTION & COMMUNITY VISION

Please fill out this form if you have any comments about the General Plan Update.  
(Name and contact information is optional).

Name: Raj Singh

Affiliation: SJDC Student

Address: \_\_\_\_\_

Phone / Email: \_\_\_\_\_

Comments (Use back if necessary): \_\_\_\_\_

The blue panic buttons as seen on the Delta College and UOP campus should be expanded to areas in Stockton that have bike trails. An idea would be to place this panic button every quarter miles or so. With the massive violence that happens in Stockton everyday, the panic button idea would appeal to all citizens.

-Raj Singh





COMMENT CARD  
COMMUNITY WORKSHOP #1: INTRODUCTION & COMMUNITY VISION

Date: 9/28/16

Please fill out this form if you have any comments about the General Plan Update.  
(Name and contact information is optional).

Name: Cassie Ocampo

Affiliation: \_\_\_\_\_

Address: \_\_\_\_\_

Phone / Email: (209) 662-5548

Comments (Use back if necessary): Education needs to be invested in. A lot of our schools are very old and still have teacher vacancies. We need to address the homelessness issue. We need more affordable housing downtown. We need more career oriented / professional jobs. CSU Stockton would be great to create here that can address a lot of the issues we already face.





## COMMENT CARD

Date: 9/28/16

## COMMUNITY WORKSHOP #1: INTRODUCTION &amp; COMMUNITY VISION

Please fill out this form if you have any comments about the General Plan Update.  
(Name and contact information is optional).

Name: KARI KHOUFY

Affiliation: Citizen / Community organizer

Address: 5216 Las Cerritos Dr

Phone / Email: 209 479 2738 risk97k@hotmail.com

Comments (Use back if necessary):

- ① - I would like to see a concerted effort to engage residents in South Stockton on how they feel things should change.
- ② - how about a walking tour of the areas in most need of help ie sidewalks, parks, schools, medical clinics, - TAKE A SURVEY!!
- ③ - Healing our city can be accomplished by focusing our development and planning on those citizens that are in the lowest economic status.
- ④ - I'd like to see high density infill with satellite medical/health clinics, food stores, parks + sidewalks. + room for Small Business. This would LOWER OBESITY, DIABETES + ASTHMA RATES TOO
- ⑤ - electric car charging stations
- ⑥ - Implement the Climate Plan on the books.
- ⑧ - lower cost / fees to bring New Business to Stockton.

Thank you for involving the Citizens in the future of our City. We love Stockton!





COMMENT CARD

Date: 09/28

COMMUNITY WORKSHOP #1: INTRODUCTION & COMMUNITY VISION

Please fill out this form if you have any comments about the General Plan Update.  
(Name and contact information is optional).

Name: Adriel Stoutt

Affiliation: \_\_\_\_\_

Address: \_\_\_\_\_

Phone / Email: (209)481-9860

Comments (Use back if necessary): I'd like to see more businesses and better housing productions done on the South side of Stockton. Environmental needs are priorities involving the city Delta, losing tourist attraction to the smell and algae blooms. Safety

1. Improved community services
2. Safe Residential Neighborhoods
3. Job Creation
4. Safe & convenient bicycle & pedestrian circulation
5. Traffic Congestion
6. Vibrant & active Downtown



Instead of number 5 we put  
 because, yes it takes a lot  
 of money, yes it takes a lot of  
 effort, but think about it in the  
 long run, you could be saving  
 a pretty nice live, but  
 I'm not to

think over it

rose that can grow from  
 concrete you must have  
 rope, to water it grow  
 and thrive

Thank you again for  
 coming and  
 bearing us over