

Minutes
Stockton Arts Commission (SAC) Meeting
Monday, September 11, 2017 @ 5:30 pm
Oak Park Senior Center
730 E. Fulton Street, Stockton, CA 95204

I CALL TO ORDER at 5:30 p.m.

Present: Kathy Hart, Emily Oestreicher, Donna McMillan, Marie Mallare-Jimenez, Minnie Liwanag-Eichele, Michael Ordonia, and Trey Steinhart.

Absent: Allison Cherry Lafferty, Lauren McColl, Gary Putnam, Ramsey Abboushi, Tabia Lee, and Craig Vincent.

Staff Present: John Alita (Community Services Director)
Jon Wright (City Staff Liaison)
Nelson Cortez (City Staff Secretary)

II CITIZENS' COMMENTS, PRESENTATIONS, ANNOUNCEMENTS OR INVITATIONS

2.1 Miguel Guillen with Visit Stockton announced the upcoming 2nd Annual Stockton Arts Week October 13–22, 2017. There will be variety of events and venues throughout downtown Stockton. Please visit www.stocktonartsweek.com for more information. Also, on October 13, 2017, is the unveiling of the newly renovated Haggin Museum Art Gallery.

2.2 Katya Evanhoe has expressed her support for the Victory Park public art project and the search for an artist locally.

III MINUTES

3.1 Approval of SAC August 7, 2017 minutes.

- It was moved and seconded by Commissioners Mallare-Jimenez and McMillan, respectively, and passed unanimously, to approve August 7, 2017 minutes.

Vote: Motion passed. Yes – 7, No – 0, Absent - 6

IV FINANCIAL REPORT

4.1 See attached Public Art Financial Report

- It was moved and seconded by Commissioners Ordonia and Liwanag-Eichele, respectively, and passed unanimously, to approve the PAC financial report as presented.

Vote: Motion passed. Yes – 7, No – 0, Absent - 6

V ACTION ITEMS

5.1 Approve the Arts Awards Committee recommendation for Starlight honorees

- It was moved and seconded by Commissioners Mallare-Jimenez and Ordonia, respectively, and passed unanimously, to approve the recommended Starlight honorees.

Vote: Motion passed. Yes – 7, No – 0, Absent – 6

5.2 Approve use of tablecloths by the Write Place for the Fully Booked event

- It was moved and seconded by Commissioners Liwanag-Eichele and Steinhart, respectively, and passed unanimously, to approve the use of tablecloths by the Write Place for the Fully Booked event.

Vote: Motion passed. Yes – 7, No – 0, Absent – 6

- 5.3 Approve Nominating Committee recommendation of officers for terms ending June 30, 2018. The recommended officers are Commissioners Allison Cherry Lafferty for Chair and Emily Oestreicher for Vice Chair.
- Resolution: SAC unanimously elected Commissioners Allison Cherry Lafferty as Chair and Emily Oestreicher as Vice-Chair, respectively. There were no other nominees from the floor. They will serve through the existing officer terms which will end June 30, 2018.
 - Staff Annotation: In March 2018, SAC will establish a Nominating Committee to recommend a slate of officers to be voted on by the Commission at its April 2018 meeting. The terms for the new officers will begin July 1, 2018, and ending June 30, 2020.

VI ITEMS FOR REVIEW/DISCUSSION

- 6.1 Relocation of Firefighter Memorial
- The Firefighter Relief Association has requested to move the firefighter memorial due to vandalism at Mcleod Lake. The request will be discussed by the Gift Committee who will make a recommendation.
 - Prior to the recommendation, SAC Chair will select Commissioners to represent SAC on the Gift Committee.
- 6.2 Uses for additional arts funding from Strong Communities
- Staff reported that the City Council has approved an additional \$50,000 in funds from the Strong Communities Initiative for youth arts program.
 - Race for the Arts – Commissioner McMillan has introduced the Race for the Arts as a fundraising tool and a way to reach out to the community outside the normal SAC programs. The Race for the Arts raises funds and awareness for the community's non-profit visual performing arts, cultural, literary arts organizations, and school music, drama, and arts programs. SAC will discuss this further at the next SAC meeting.

VII STANDING COMMITTEE REPORTS

- 7.1 Governance Committee – Lafferty (Absent)
- Nominating Committee will interview the six SAC applicants and will coordinate with staff on setting up interviews.
 - Staff announced that Commissioner David Harrington has resigned effective September 11, 2017.
- 7.2 Grants Committee – Lafferty
- See attached minutes of the Grants Committee from August 21, 2017, for the detailed report.
 - Correction needed on the minutes of August 21 regarding the Facebook post about the Muller-Niven Grants: change date from September 22 to August 22, 2017.
- 7.3 Arts Awards Committee (AAC) – Liwanag-Eichele
- See attached Arts Awards Committee minutes of September 1, 2017, for the detailed report.
- 7.4 Public Art Committee (PAC) – McColl (Absent)
- The Victory Park Public Art Community Engagement meeting was held on August 30, 2017. Thirty-two members of the public attended. The staff has collected all the ideas shared during the meeting including the suggested themes. There was a lot of interest

in having a local artist have a key role in either creating or participating in the Victory Park art project. PAC will review and discuss the suggested themes and will also address how many more public meetings will be needed over the course of the project.

- The PAC brochure still needs to be updated to add a couple of pieces of information. Staff is working with the IT Department to have an interactive map on the City's website for all of the public art pieces.
- The deadline for the current vendor to submit a final quote for the plaque for the "Anchored" is Friday, September 15, 2017. Staff will look for another local vendor if the current vendor misses the deadline.
- The OLLI Public Art tour is set for mid-November of this year.

7.5 Community Outreach & Education Committee (COEC) – Oestreicher

- Commissioner Oestreicher reported the SAC Facebook statistic overview update:
 - Page views, up 12%
 - Page previews, up 160%
 - Reach, up 50%
 - Engagement, up 96%
 - Top posts, meet the Commission at 1.2k reach
 - Muller-Niven grant at 1k reach
- Commissioner McMillan will be featured next on SAC Facebook with her bio.
- Staff will check to see if it's possible to put the SAC members' bios on the City's website.
- Arts Awards Starlight Honorees will be posted on SAC Facebook during the Stockton Arts Week.

VIII STAFF REPORT / DIRECTOR'S UPDATE

- The Community Services Department is partnering with a planner to assist the department in programming for the Stockton Arts Week event on October 16 – 20, 2017, at De Carli Plaza. There will be music and dance performances and an art gallery, Monday to Friday, from 11:00 a.m. – 1:00 p.m.
- The Community Services Department is in the final stage of hiring the new Deputy Director for Recreation. This person will work closely with Arts Commission.

IX NEW/OTHER BUSINESS

- The Logo Adhoc Committee will publicize on Facebook the call for new SAC logo submissions.
- Commissioner Minnie-Eichele mentioned the strategic planning meeting; she suggested having former Commissioner Gillian Murphy conduct the strategic meeting. Staff will add Gillian Murphy's information to the list of prospective presenters.

X ANNOUNCEMENTS

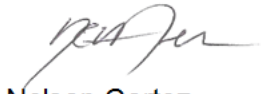
- Stockton Art Lab Presents: Art Opening featuring the work of Dru Hunt – September 8 and 9, 2017, 5–7 p.m., at Gallery 2001.
- The OLLI Public Art Tour is set for mid-November of this year.
- Sacramento Art Week and Festival: Saturday, September 16, 2017. Also, the Sacramento Open Studios Tour will expand from Sacramento into Galt, Isleton, Lodi and beyond.
- September Workshop/Fall Classes: Starting September 14, 2017, Jagged Lines offers a free three-week water color technique series at the Teen Impact Center:
- Family Day in the Park: September 16, 2017, 9:30 a.m. – 2:30 p.m., at University Park in Stockton.

- Fully Booked Fundraiser: Friday, September 29, 2017, 6:00 – 10:00 p.m. at St. Basil Greek Orthodox Church in Stockton.
- Downtown Parking Day: Friday, September 15, 2017, 8:00 a.m. – 5:00 p.m.
- Place Holder Magazine Fundraiser: Saturday, September 23, 2017, 6:00 p.m. at J. Rusten Studio.

XI ADJOURNMENT

The meeting was adjourned at 7:05 p.m. The next meeting of the Stockton Arts Commission is scheduled for October 2, 2017, at 5:30 p.m. Location: Oak Park Senior Center, 730 E. Fulton St. Stockton, CA 95204.

Respectfully Submitted,



Nelson Cortez
Staff Secretary