

CHAPTER 2.10
POLITICAL CONSULTANT AND CAMPAIGN MANAGER REGISTRY

§ 2.10.010

§ 2.10.010. Policy.

This Policy establishes procedures to create and maintain a voluntary registry for political consultants and campaign managers to increase public transparency and voter education.

Definitions:

Political Consultant - means any individual or firm providing consulting services advising or assisting political campaigns.

Campaign Manager - means any professional working to coordinate the daily operations, budget, and strategy of a political campaign.

1. The City of Stockton will maintain a registry of Political Consultants and Campaign Managers listed publicly on their website.

To be listed on the website in good standing, Political Consultants and Campaign Managers must complete the following:

- a. Submit a completed Registry Form. This form will include:
 - i. Active Business License information
 - ii. Contact information for the Political Consultant or Campaign Manager
 - iii. List of clients running for City Office
- b. Attend orientation to include review of:
 - i. Stockton Municipal Codes related to Political Signs and Politics in City Hall
 - ii. Council Policies regarding Decorum and Code of Conduct
 - iii. Fair Political Practices Commission requirements
 - iv. Candidate Handbook

This orientation must be completed every two years to coincide with the election schedule, as long as they continue to have clients active in the election

Political Consultants and Campaign Managers who have previously registered with the City, but no longer have active clients or do not complete the above requirements, will be listed as “Inactive” in the City’s Registry. After two election cycles of Inactive status, they will be removed from the Registry.

2. Ethics Complaints related to this policy, and Unregistered Political Consultants or Campaign Managers may be reported in writing to the City Clerk’s Office.

- a. Complaints received by the Clerk’s Office will be reported anonymously to the members for the Legislation/Environmental Committee under their authority to review policies and

activities relating to campaign reform and ethics policies.

- b. At the discretion of the Chair, complaints may be placed on a future agenda for review by the Committee.

§ 4.09.020. Responsibilities.

City Clerk. Maintain website Registry, conduction orientation, and convey complaints to the Committee

§ 4.09.030. Relevant authority.

CPM 3.06 4)A)ii) – Legislation/Environmental Committee

§ 4.09.040. Related administrative directive, city policy, city procedure.

None applicable.

§ 4.09.050. Related forms, documents, or links.

Political Consultant and Campaign Manager Registry Form

§ 4.09.060. Frequently asked questions.

None applicable.

§ 4.09.070. Update history.

None.