

Attachment H:
November 3, 2022 Email

Email from City Manager to Mayor/Council providing an update on City correspondence with Hollywood Cares and requesting time for discussion to provide direction on how Mayor/Council would like to proceed

Courtney Christy

From: Harry Black
Sent: Thursday, November 3, 2022 4:30 PM
To: Harry Black
Subject: FW: Update: Hollywood Unlocked Cares Youth Pilot Proposal
Attachments: Hollywood Cares PowerPoint_November 3 2022.pdf; IAMREADY BUDGET 2022.pdf; I am Ready_Account Detail Report.pdf; 2022_ARPA_Community_Support_NOFA.pdf

Mayor/Council:

You asked that my office bring back a status update to you on this item. This email is a status update as you requested. The below email chronicles our interactions with this group and conveys several concerns we believe are worth considering. The purpose of this update is not to recommend proceeding or not proceeding, but merely to make you aware. As such, we can further discuss this at our upcoming 1x1 meeting, and I can get an idea as to how you would like for my office to proceed on this.

Thanks!

Harry Black

City Manager

City of Stockton

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From: Courtney Christy <Courtney.Christy@stocktonca.gov>
Sent: Thursday, November 3, 2022 3:03 PM
To: Harry Black <Harry.Black@stocktonca.gov>
Subject: Update: Hollywood Unlocked Cares Youth Pilot Proposal

Harry,

During the September 13, 2022, Council meeting, the Office of the Mayor introduced the Hollywood Unlocked, Hollywood Cares Foundation Youth Pilot Program, led by Mr. Jason Lee and AWA Consults. The direction to staff was to work with Hollywood Cares to determine how the City would be able to partner with or support their

youth pilot program. The direction also included a request to either bring Hollywood Cares back to Council within 45 days or provide Council with an update on status within 45 days.

On September 22nd, I met with and provided Hollywood Cares and AWA with instructions on applying for a Stockton Business License and information on the City's grant process. Guidelines for the Community Support NOFA (attached) were provided as an outline for preparing a proposal. Hollywood Cares was also informed that the NOFA could also serve as a potential funding source if an application could be submitted prior to the review of proposals. At this point in time, the Hollywood Cares team was in the early stages of finalizing their goals and getting ready to transition into plans to implement and operationalize. An application for funding was not submitted.

During the week of September 26th, the City worked with the Hollywood Cares team to gather documents needed to submit an application for a business license. The City Manager's Office walked the final application packet to Business License on October 5th and the license was issued that afternoon.

On October 6th the Director of Community Services, Kris Farro, and I met again with the Hollywood Cares team. The purpose of this meeting was to provide Hollywood Cares with information on locations, programs, and services the City currently provides through our Libraries and Community Centers. At this time the Hollywood Cares team was continuing to work on programming and implementation plans.

At the request of Hollywood Cares, Director Farro and I participated in a quick meeting with their team yesterday afternoon, November 2nd, where they provided us with an update on progress related to their program design. An updated PowerPoint, including a budgetary/financial component, were provided to the City later that night. Copies are attached to this memo for your reference.

The request for City funding is \$2M to provide start-up and program support during the 2023 and 2024 calendar years. After a review of the materials, the request is incomplete, or non-responsive, in accordance with our standard funding request requirements. The organization cannot demonstrate positive past performance in the field, there is no local organizational or operational infrastructure or capacity in place, the request did not provide verification of accounting and financial status, and fully funding a request of this size would exceed programs like CDBG and ESG, which would be the most appropriate funding sources. In addition, the organization, under a different license, is in the City's financial system as owing an outstanding debt to the City from a Youth Conference in 2013 (see attached).

At this time, options available to provide financial support to non-profit entities would be:

- Public Service NOFA through CDBG and ESG, opening in December;
- Re-programming ARPA contingency funds; or,
- Appropriating FY2021-22 year-end discretionary funds, which is tentatively scheduled to come before the Council at the December 6th meeting.

However, the Hollywood Cares submitted materials, in their current form, would likely not meet federal reporting requirements.

Please let me know if you have any questions or need any additional information on this item.

Courtney Christy

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425 N. El Dorado Street | Stockton, CA 95202
Direct: (209) 937-5576

Courtney.christy@stocktonca.gov

From: Courtney Christy
Sent: Monday, October 10, 2022 9:19 AM
To: Harry Black <Harry.Black@stocktonca.gov>
Subject: Update: Hollywood Unlocked Cares Youth Pilot Proposal

Harry,

We were able to issue Hollywood Unlocked Cares their Stockton business license on Wednesday of this past week. The license and approval numbers have been sent to them via email. The physical license is being mailed to them in Los Angeles.

Director Farro and I also met with the AWA Consulting team on Thursday afternoon. This conversation provided an introduction to our Community Services Department, the facilities it oversees and operates, as well as current and proposed programming offered by the City.

The Hollywood Unlocked Cares/AWA team indicated that they would be meeting again to continue work on their program and plans. At this time, we do not have a set date and time to reconvene, rather their team will reach out with any questions as they come up.

Please let me know if you have any questions or need any additional information on this item in the meantime.

Thank you
Courtney

From: Courtney Christy
Sent: Thursday, September 22, 2022 3:46 PM
To: Harry Black <Harry.Black@stocktonca.gov>
Subject: Update: Hollywood Unlocked Cares Youth Pilot Proposal

Harry,

Just a quick update on the Youth Pilot Program that Mayor introduced at the September 13th Council meeting.

I have connected with Jason Lee of Hollywood Unlocked Cares, and also met with both Amelia Williamson and Shannon Anderson of AWA Consults who are working with Mr. Lee to develop the Hollywood Unlocked Cares program. The group is working now to finalize their ideas and goals and will then transition to implementation and plans to operationalize.

After my call with AWA earlier today, I provided them with a copy of our Community Support NOFA application packet along with information about business licensing requirements, and conducting business in the City, in general. The NOFA packet will be helpful as it provides a great outline of everything the City needs to receive from an applicant to consider a request for funding. I plan to meet with them again next week, pending their schedule confirmation, to answer any questions they may have after reviewing the materials provided today.

Please let me know if you have any questions or need any additional information on this item in the meantime.

Thank you,

Courtney Christy

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