August 13, 2024

Honorable Mayor and Councilmembers City of Stockton 425 N. El Dorado Street, 2nd Floor Stockton, CA 95202

Re: Stockton Tourism Business Improvement District Modification

Honorable Mayor and Councilmembers:

On behalf of Visit Stockton, as the Stockton Tourism Business Improvement District (STBID) Owners Association, we hereby recommend that the City Council modify the STBID, pursuant to Streets and Highways Code §36635.

Specifically, we request that the term of the STBID be modified. The current STBID is set to expire on December 31, 2025. The modification would consist of modifying the end date of the STBID to expire on December 31, 2024 to provide that, upon successful formation, the renewed STBID may begin operations on January 1, 2025.

We ask that you consider this item at your October 1, 2024 meeting. If you have any questions or comments, please contact me at (209) 938-1551.

Thank You.

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Chief Executive Officer, Visit Stockton