

2022 State and Federal Legislative Program

Stockton City Council
Agenda Item 15.3
March 22, 2022

Legislative Advocacy Programs

Objectives

- Advocate in Sacramento and Washington, D.C. to accurately and persuasively present the positions of the City of Stockton
- Establish relationships with key legislators and staff
- Provide early intelligence on emerging issues
 - Share knowledge of trade-offs impacting legislative framing and funding
 - Target funding allocations and grant applications
- Achieve the priority state and federal objectives of the City





Legislative Advocacy Programs

Scope

- **Legislative Program Consultation** - Annual Legislative Programs, government relations strategy and funding strategy development
- **Legislative Advocacy** – Represent the City; review executive proposals, legislation, administrative rules; provide regular reports; prepare letters and testimony; facilitate communication and meetings
- **Funding Advocacy and Assistance** – Advise and assist in the preparation of appropriations, earmarks and other funding opportunities requests
- **Political Reform** (State Program) – Register on behalf of the City, and comply with all reporting requirements mandated by the Lobbying Disclosure Act

State Level Advocacy

Emanuel Jones and Associates (EJA)

- Sacramento-based non-partisan government relations firm established in 1987
- Consultant has provided state legislative advocacy services to the City of Stockton since 2012
- Specializes in California local government issues, with experience in local government, municipal law, municipal finance
- Expertise in areas of public works, transportation, public safety, telecommunications, environmental issues and community services issues
- Employs state-of-the-art bill tracking systems for timely delivery of information to clients
- From policy review, strategic planning to legislative development and regulatory implementation, EJA assists and positions clients for success

The logo for Emanuel Jones and Associates features the name "EMANUELS JONES" in a large, bold, serif font. The text is centered within a white rectangular area that is flanked by dark blue vertical bars on either side. Below the name, the words "AND ASSOCIATES" are written in a smaller, all-caps, sans-serif font, also centered. The entire logo is set against a dark blue background.

AND ASSOCIATES

LEGISLATIVE ADVOCACY
GOVERNMENT RELATIONS

City of Stockton Priorities 2022

State Level

1. **Youth Development:** Provide opportunities for youth training and work experience and connect youth with skills/experience required for the future workforce landscape.
2. **Digital Equity:** Advocate for and pursue funding to close the City's fiber gap and prioritize digital equity.
3. **Homelessness Environmental Impact Mitigation:** Advocate for funding to address management of homelessness environmental impacts.
4. **Middle Housing Stock:** Incentivize missing middle housing stock and pursue funding for workforce housing.
5. **Aquatics Infrastructure Repairs:** Pursue additional funding for aquatics infrastructure repairs and additional amenities to City aquatics facilities.

Presentation by Emanuels Jones and Associates (EJA)

State Level Legislative Program Discussion

- A. EJA Actions on City of Stockton 2021 Priorities
- B. 2022 Budget
- C. Legislative Cycle
- D. 2022 Legislation
- E. Looking Ahead



2021 Priorities

1. Advocate for our fair share of State funding and for direct allocation for cities above 200,000 residents

- EJA pushed for and got direct funding allocations from the State allocations of the federal American Rescue Plan Act (ARPA) for cities over 200,000 population but under the 500,000 population.
- EJA worked with Senator Eggman to secure \$5,400,000 to repair municipal pools in Stockton.
- EJA successfully worked with the other Big 13 cities to stop AB339 (Lee) that would have required cities with a population over 250,000 to continue to provide remote participation in all public hearings and city council meetings. AB339 was vetoed by the Governor.

2021 Priorities

2. Advocate for sustainability and climate action initiatives and pursue funding opportunities

- EJA advocated on behalf of the City for funding for Electric Vehicle Charging Infrastructure. While no state funds were allocated for EV Infrastructure, federal funds have been allocated to the State for new charging infrastructure. EJA is working with Caltrans and the Energy Commission Staff to advocate for funding for Stockton.

2021 Priorities

3. Advocate for Stormwater Management Initiatives

- The City of Stockton engaged EJA to work on a \$5,000,000 budget request to fund the rehabilitation of two groundwater wells in South Stockton that were shut down due to newly imposed water quality standards.

2021 Priorities

4. Advocate for and pursue funding for affordable housing and homeless mitigation initiatives

- EJA coordinated with the Big 13's successful funding request for additional HHAP direct funding to big cities
- EJA supported Stockton's efforts in getting \$27,000,000 in Cap & Trade Sustaining Community funds for Hunter House Housing
- EJA supported Stockton's efforts - \$250,000 in Workforce and Economic Development funds for Dentoni Park
- [AB 71](#), [Rivas, Luz](#) D, Homelessness funding: Bring California Home Act.
- [AB 215](#), [Chiu](#) D, Planning and Zoning Law: housing element: violations.

2021 Priorities

5. Advocate for legislation and pursue funding to close the digital divide

- The 2021 State Budget included \$6 billion in broadband funding to close the digital divide. The DOT, the PUC and the Department of Technology are now in the early stages of implementing the funding. EJA is tracking for Stockton.
- SB556 (Dodd) would have eliminated Stockton's local control by allowing the telecom industry complete discretion of the location and number of small cell towers/repeaters on Stockton's streets and Stockton's public infrastructure. EJA successfully lobbied the Governor for a veto of this bill.

2021 Priorities

6. Prioritize Active Transportation Program Funding

- . The 2021 Budget contained \$500 million in funding for Active Transportation Programs, including funding for Stockton's project(s) but was not funded. Funding is again in the 2022 Proposed Budget.

2022 Budget

Another Surplus Year

- \$30 billion estimate

Big Issues

- Gas Tax Inflation Adjustment
- Payment to car owners for gas price relief
- Care Courts for severely mentally ill homeless

Legislative Cycle

Second year of two-year cycle, session ends on August 31

2,019 Bills introduced since January 1

Newly introduced bills must be passed by the house-of-origin by May 27th

Two-year bills and new bills will be taken up by the second house in June and August

2022 Legislation

Housing and Land Use

AB 2097 (Friedman) Parking

- Prohibits a local government from imposing or enforcing a parking requirement on developments located near public transit

SB 897 (Wieckowski) ADU's

- Makes changes to current law regarding permitting of ADUs including changing the current height limitation from 16 feet to 25 feet

SB 932 (Portantino) General Plans: Circulation element

- Requires changes to General Plan to address bike and pedestrian safety

SB 1466 (Stern) Affordable Housing & Community Investment Program

- Provides property tax increment financing to local government for affordable housing, infrastructure and revitalization projects

2022 Legislation

Public Safety

- Retail Theft & Prop 47
- Gun Manufacturer Suits

Public Works

- Definition of a Public Works

Open Meetings

- Continue use of teleconferencing at meetings
- Removal of individuals for willfully interrupting a meeting

Looking Ahead

Major Deadlines

Budget

- April 15th and 30th Budget Asks
- May Revision
- June 15 Legislative Deadline for Budget
- July 1 New fiscal year begins

Legislative

- May 6th Policy Deadline
- May 27th House of Origin
- July 1st Policy Deadline
- August 31 End of Session

Federal Level Advocacy



SUMMIT
STRATEGIES

Summit Strategies Government Affairs

- Washington, D.C. based national strategic government affairs consulting firm established in 2015
- Specializes in federal and state lobbying, legislative and regulatory monitoring, public policy, analysis and development, grant support and coalition building
- Summit's practice includes municipal and county governments, parks and recreation districts, port authorities, freight rail and transportation agencies, environmental entities throughout the United States
- Areas of Expertise
 - Transportation/Transit
 - Economic Development
 - Environment/Energy/Natural Resources
 - Technology
 - Labor
 - Taxes & Trade

Legislative Program Accomplishments in 2021

Federal Level

In 2021, the contracted Legislative Advocacy Firm:

- Assisted City staff in submitting Community Project Funding requests (formerly known as earmarks) through Congressman McNerney's office for 2022.
- Provided status updates and informational documentation on federal legislation such as American Rescue Plan and Build Back Better Plan.
- Advised City staff of federal grant funding opportunities.



City of Stockton Priorities 2022

Federal Level

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2. **Digital Equity:** Advocate for and pursue funding to close the City's fiber gap and prioritize digital equity.
3. **Roadway Safety & Major Infrastructure Repairs:** Advocate for transportation infrastructure funding to improve roadway efficiency and safety at Arch-Airport Road.
4. **Roadway Safety & Major Infrastructure Repairs:** Advocate for transportation infrastructure funding to improve roadway efficiency and safety at Lower Sacramento Road Corridor.
5. **Cybersecurity Buildout:** Request funding to train and develop staff, improve security protocols and upgrade technology to build out the City's cybersecurity program.
6. **Emergency Services Fleet Management:** Secure funding for a new ladder truck and personnel to restore Fire emergency services suspended during bankruptcy.

Questions and Comments on 2022 Legislative Advocacy Programs

