

**MINUTES
CITY COUNCIL SPECIAL
MEETING OF FEBRUARY 20, 2017**

Stockton Arena Press Room, 248 West Fremont St. Stockton, CA

1. SPECIAL SESSION CALL TO ORDER / ROLL CALL 9:00 AM

Roll Call

Present:

Councilmember Andrade
Councilmember Fugazi
Councilmember Lenz
Councilmember Lofthus
Councilmember Wright
Vice Mayor Holman
Mayor Tubbs

Strategic Planning Workshop Facilitators:

Henry Garcia
Rhonda Strout

Staff Members Present:

Kurt Wilson, City Manager
John Luebberke, City Attorney
Daniel Lopez, Senior Media Advisor to the Mayor
Max Vargas, Senior Policy Advisor to the Mayor
Cameron Burns, Executive Assistant to the Mayor
Bonnie Paige, City Clerk

2. PUBLIC COMMENT

None

3. ITEMS FOR DISCUSSION

3.1 17-3391 CITY COUNCIL PRIORITY SETTING

Legislation Text

The meeting opened with discussion regarding the purpose of strategic planning and Council's expectations.

Expectations led to discussion relating to the following topics:

- Council and staff developing a clear understanding on how to function
- Communication

- The importance of this planning
- Addressing budgetary priorities to be most effective
- Communication with public
- Meeting the needs of both the operation of the City and the community
- Maintain focus on specific ideas for the next 4 years; how to get things done
- Setting top three priorities

Prior to this meeting Mr. Garcia interviewed each Councilmember asking them to consider each of the following four questions:

1. What are the top 5 challenges Stockton faces?
2. What is the one thing that Stockton can do better?
3. What is one thing that Stockton must change?
4. What are your personal goals/interests/projects for Stockton?

Reflecting on the analysis of the interview, Facilitator Garcia led the Council in discussion including a SWOT Analysis (Strengths, Weaknesses, Opportunities, and Threats) and targeting basic elements:

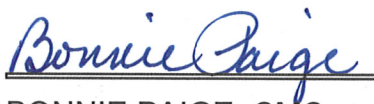
- Public Safety
- Economic Development
- Infrastructure
- Fiscal Sustainability
- Public Relations/Image
- Organizational Development
- Homelessness

After a lengthy discussion on the above issues the Council set their targets for 2017 as follows:

- Public Safety
- Fiscal Sustainability
- Economic Development
- Infrastructure

Note: Council agreed that Homelessness affects all of the above topics and continues to be a priority.

4. ADJOURNMENT


BONNIE PAIGE, CMC
CITY CLERK