ATTACHMENT A
DRAFT

STRONG COMMUNITIES ADVISORY COMMITTEE ANNUAL REPORT

FISCAL YEAR 2022-23

STRONG COMMUNITIES
FUNDS PROVIDED BY MEASURE M

www.stocktonca.gov/measurem

Program information available at:
www.stocktonca.gov/recreation
www.ssjcpl.org

STRONG COMMUNITIES PRIORITIES

- Enhance safe after-school and summer programs for children and teens
- Enhance public computer access/wireless connectivity
- Enhance evening and weekend hours at libraries and community centers
- Preserve and expand existing library and recreation programs
- Extend services to under-served areas of the City

SHARING THE CITY OF STOCKTON'S PROGRESS

When voters approved Strong Communities (Measure M) in November 2016 by a margin of 76%, they sent a strong message that Library and Recreation services in the City of Stockton should be a priority for our youth and families. The Fiscal Year 2022-23 annual report describes how these funds are deployed to benefit our community. Increasing open hours, expanding access, and planning new and renovated facilities and pools are just a few of the positive changes that have been undertaken since the Strong Communities Initiative passed. Within this report you will find detailed information about those key initiatives, along with a transparent accounting of how revenues have been spent and staff's goals for the next fiscal year. With the direction of the City Council and input from the Strong Communities Advisory Board, staff commits to providing services, facilities and programs that will enhance the quality of life for Stockton residents over the 16-year life of the measure.

MEASURE M

Measure M is a local ¼ cent sales tax passed by voters on November 8, 2016 and effective April 1, 2017. Revenues from the Measure M/Strong Communities Initiative are dedicated specifically to City of Stockton Library and Recreation programs, services, and facilities.

"Building resilient communities by cultivating healthy bodies and curious minds."

GUIDING PRINCIPLES AND ACCOMPLISHMENTS IN FY 2022-23

RESTORE SERVICES

- Delivered a variety of programs to over 36,000 library patrons, issuing 16,000 new library cards
- 242,000 library digital downloads systemwide, and 206,000 physical materials circulated citywide
- Over 40,000 books read in Summer and Winter Reading programs
- Offered free programs for youth, community center-based camp programs and special events to engage residents in arts and social activities
- Delivered curriculum-based afterschool programs focusing on academic and social development
- 4,600 youth participated in sports programs
- Over 4,400 attendees participated in community center events including Eggstravaganza, Fall Harvest Festivals, Holiday Workshops, School's Out for Summer, and National Night Out
- Delivered a youth theater program through the community centers
- Continued to provide expanded programming for the City's 4th of July Event

IMPROVE ASSETS WHENEVER POSSIBLE:

- Received a grant through the State Library for $10 million dollars for the Chavez Renovation
- Secured funding to replace library Bookmobile and self-check equipment
- Completed floor resurfacing projects at community centers
- Implemented a robotic sports field painter to reduce costs and increase efficiency
- Completed construction improvements for Stockton Soccer Complex (field lighting, additional restroom building, parking, food truck pads and playground)
- Completed construction improvements to Misty Holt Singh Softball Complex (scoreboard installation, new maintenance yard, new entry/exit gate)
- Leveraging grant funds to improve aquatics facilities (Victory Park Pool, Oak Park Pool, McKinley Park Pool)

FOCUS ON UNDERSERVED AREAS:

- 4,400 teens participated in monthly membership programs and activities
- Youth participated in bi-monthly after school programs 17,700 times. 25% scholarships were offered to any family in need. Youth participated in weekly day camps 3,900 times
- Eliminated library fines on materials for ages 0-17
- Received a grant in the amount of $25,000 from the Brian M Stocker Fund through the San Joaquin Community Foundation to offer free swim lessons
- Offered 9 weeks of Ultra-Friday Nights with free family activities during the summer months
- Delivered Concerts in the Park to 3 neighborhood parks during the year
- Staff distributed 4,000 meals per month through the community centers
- Construction in progress for Northeast Library & Community Center

LEVERAGE PARTNERSHIPS:

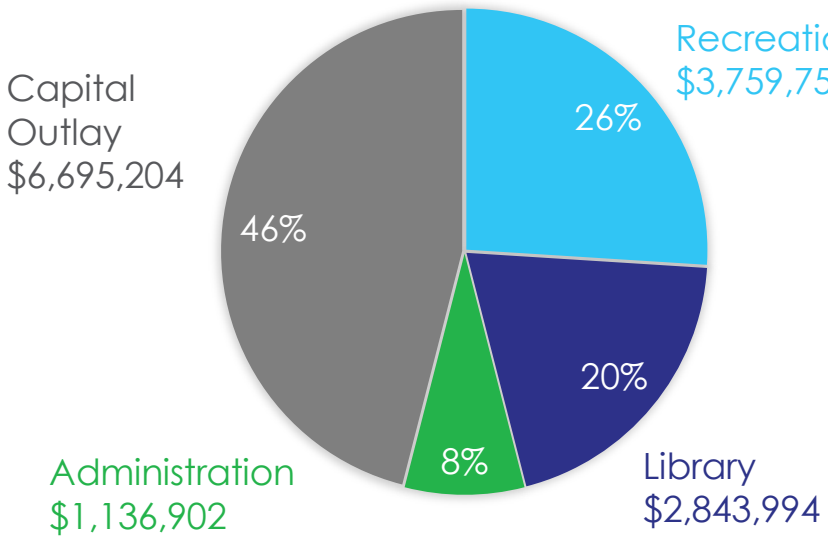
- Implemented "Alive and Free" with Stockton Police Department and the Office of Violence Prevention
- In partnership with Visit Stockton, produced Flavor Fest 2023
- Continued partnership agreement with San Joaquin County Public Health Services' CalFresh Program, which brought enhanced health and wellness programming into community centers for Seniors, Teens, and After-school programs

GOALS FOR FY 2023-24

- Deploy enhanced youth and mobile library and recreation programs to the most under-served parts of the community
- Complete design for the Chavez Central Library Remodel
- In partnership with Public Works, complete design and initiate construction for Victory Park Pool and McKinley Park Pool

A LOOK AT THE NUMBERS

FY 2022-23 EXPENDITURES



GENERAL FUND CONTRIBUTION FY 2022-23:

LIBRARY: $4,109,000

RECREATION: $3,542,000

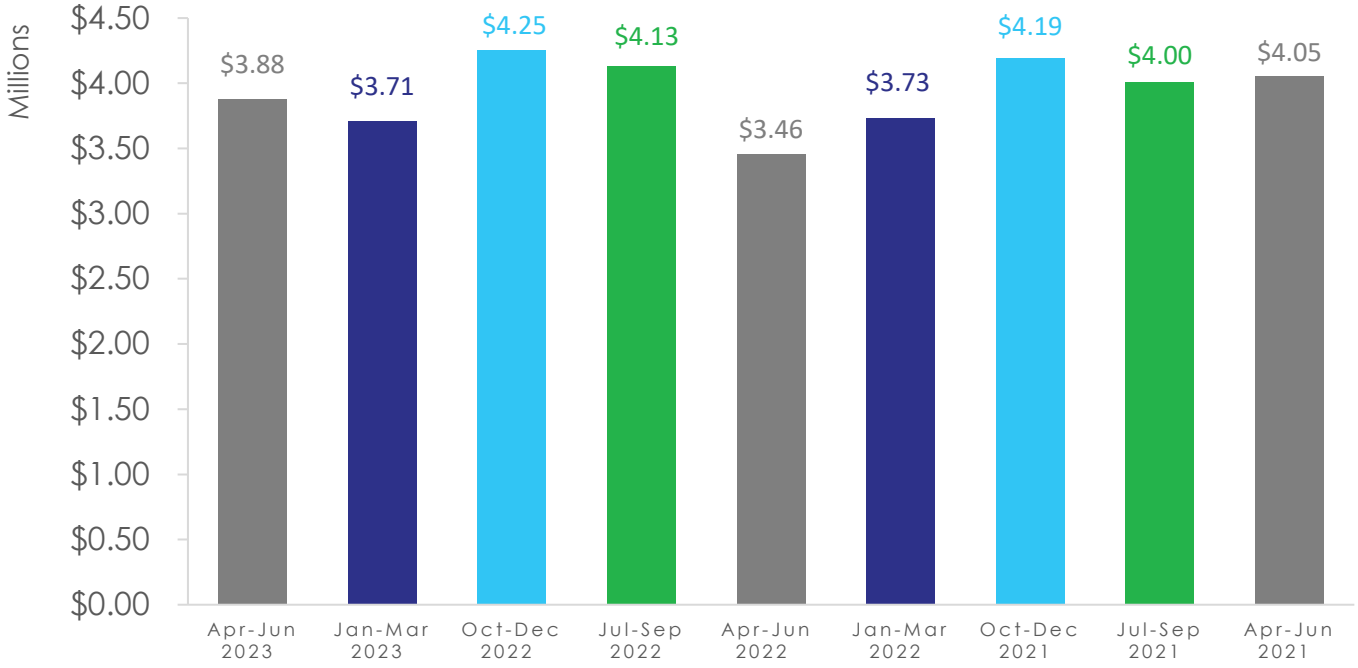
TOTAL: $7,651,000

MEASURE M TAX TOTAL FY 2022-23: $16,551,044 [1]

INTEREST: $606,646 [2]

TOTAL REVENUE: $17,157,690

MEASURE M REVENUES BY QUARTER



1) Measure M Tax Revenue: There is a variance of $579,618 between the audited Measure M Tax Revenues and the revenues by quarter due to an adjustment for overstated e-commerce sales. $579,618 was deducted from quarterly tax revenues paid through June 30, 2023, to reverse an overpayment received through June 30, 2022.

2) Interest Revenue: The Annual Financial Report interest revenue amount of negative $234,758 includes a negative entry of $841,404 representing the change to the value of investments at 6/30/23, consistent with Generally Accepted Accounting Principles. The actual interest earnings in FY 2022-23 were $606,646.

stocktonca.gov/measurem

Program information available at:

stocktonca.gov/recreation ssjcpl.org

ADVISORY COMMITTEE FY 23-24

Ernesto Gonzalez ∞ Sofia Colon

Julie Dunning ∞ Kathleen Hart ∞ Erin Martin

Joseph Veltri ∞ Gregory Zavala Jr