

**Downtown Stockton Alliance
2019 Budget**

EXHIBIT 1

	2019	2018
Operating Income/Expense		
Income		
4000 - Assessments - Private Owners	561,997.11	586,917.93
4010 - Assessments - Public Agencies	509,149.95	450,714.06
Total 4000 - Assessments	1,071,147.06	1,037,631.99
4019 - Security Contract / Atlas	24,000.00	24,000.00
4023 - Banner Income	6,500.00	8,000.00
4024 - Project Income	-	500.00
4025 - Full Moon Riders	1,000.00	1,500.00
4040 - Contracts - WMN & Sanitation	49,972.58	45,066.00
4041 - Equipment Rental	300.00	-
Total Income	\$ 1,152,919.64	\$ 1,116,697.99
Expense		
6000 - Payroll & Benefits		
6001 - Wages	454,765.14	431,527.74
6003 - Workers Compensation Insurance	32,307.69	28,000.00
6004 - Payroll Taxes	49,632.41	43,014.76
6005 - Parking Reimbursements & Lot Rental	2,350.00	2,275.00
6006 - Health Care Benefit		
6007 - Kaiser Premiums	42,464.00	42,464.00
6010 - Aflac	550.00	550.00
6010.01 - Colonial Life	1,025.00	-
6017 - Wolfpack Insurance	173.00	-
Total 6006 - Health Care Benefit	44,212.00	43,014.00
6011 - Payroll & HR Service	16,037.90	16,600.00
Total 6000 - Payroll & Benefits	599,305.14	564,431.50
6100 - Education & Networking		
6101 - Conferences	4,000.00	850.00
6102.01 - Business Meals/Meetings	3,000.00	1,500.00
6102.02 - Events/Luncheons/Dinners	-	1,000.00
6102.03 - Employee Recognition	1,000.00	1,000.00
6103 - Travel	3,000.00	1,500.00
6104 - Education/Training	500.00	500.00
6105 - Memberships/Dues	1,000.00	1,000.00
6106 - Subscriptions	2,000.00	2,000.00
Total 6100 - Education & Networking	14,500.00	9,350.00
6200 - Advertising/Marketing		
6201 - Website	20,000.00	15,000.00
6203 - Printing/Paper	5,000.00	5,000.00
6206 - Advertising	10,000.00	23,500.00
6207 - Gift Baskets & Other Donations	1,000.00	1,000.00
Total 6200 - Advertising/Marketing	36,000.00	44,500.00

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6300 - Event Expenses		
6320.14 - Full Moon Riders Downtown Bike	4,000.00	4,000.00
6320.17 - Sponsorships/Partnerships	1,000.00	1,000.00
6320.18 - Special Event Insurance	-	800.00
6320.20 - Music To My Ears Piano Project	1,000.00	1,500.00
6320.21 - Stockton Arts Week	-	250.00
6320.22 - National Night Out	500.00	-
6320.23 - Utility Box Art	1,000.00	2,000.00
Total 6300 - Event Expenses	7,500.00	9,550.00
6330 - Banners		
6330.01 - Annual Franchise Fee	5,000.00	5,000.00
6330.02 - Hardware Replacement	1,000.00	500.00
6330.03 - Encroachment Permit Fee	1,000.00	600.00
6330.04 - Installation/Removal	3,000.00	1,000.00
6330.05 - Banners Printing	9,000.00	1,000.00
Total 6330 - Banners	19,000.00	8,100.00
6340 - Economic Development		
6340.03 - Business Recruitment & Tours	1,000.00	-
6340.05 - Post Cards From Stockton	-	5,000.00
6340.12 - Place Making Projects	35,000.00	18,000.00
6340.13 - Miscellaneous ED Projects	-	1,000.00
6340.16 - Focus Block Improvement Project	30,000.00	-
Total 6340 - Economic Development	66,000.00	24,000.00
6350 - WEB Projects (Formerly Clean & Safe)		
6350.05 - Weekend Security / Atlas	35,000.00	24,000.00
6350.06 - Security / PD Contracts	72,000.00	61,000.00
6350.10 - Budd Alley	-	16,000.00
Total 6350 - WEB Projects	107,000.00	101,000.00
6400 - Office Expense & Supplies		
6400.01 - Paper	2,000.00	1,800.00
6400.02 - Copier Lease & Toner	12,624.00	12,624.00
6400.03 - Postage & Mailing	3,000.00	500.00
6400.04 - General Office Supplies	4,500.00	4,500.00
6400.05 - Office Equipment	2,500.00	1,000.00
Total 6400 - Office Expense & Supplies	24,624.00	20,424.00
6420 - Maintenance & Cleaning		
6420.01 - Maintenance Supplies	12,000.00	15,000.00
6420.02 - Equipment Repair/Maintenance	14,500.00	15,000.00
6420.03 - Equipment Replacement (capital)	25,000.00	71,000.00
6420.04 - Equipment Lease/Rental	500.00	500.00
6420.05 - Radio System	1,000.00	2,400.00
6420.06 - Uniforms	8,300.00	7,000.00

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6420.07 · Gasoline	7,000.00	7,000.00
6420.08 · Graffiti Removal/Repaint	1,200.00	2,000.00
6420.10 · Maintenance Space Rental	19,000.00	19,000.00
6420.16 · Outside Services	34,560.00	55,000.00
Total 6420 · Maintenance & Cleaning	123,060.00	193,900.00
6500 · Insurance		
6501 · General Liability	9,715.00	9,615.66
6502 · D & O Insurance	4,500.00	2,137.00
6503 · Auto Insurance	12,650.00	10,445.00
Total 6500 · Insurance	26,865.00	22,197.66
6600 · Taxes		
6601 · Personal Property Taxes	1,000.00	1,000.00
6604 · Franchise Tax Expense	20.00	10.00
Total 6600 · Taxes	1,020.00	1,010.00
6700 · Utilities/Rent		
6701 · DSL Line (Web site/e-mail)	8,300.00	8,000.00
6702 · Telephones	2,000.00	2,000.00
6703 · Cell Phones	3,000.00	3,600.00
6704 · Utilities		
6704.01 · PG&E	8,300.00	8,000.00
6704.05 · Alarm System	750.00	750.00
6704.06 · Common Area Charges	5,150.00	4,950.00
Total 6704 · Utilities	14,200.00	13,700.00
6705 · Office Lease	49,000.68	48,293.00
Total 6700 · Utilities/Rent	76,500.68	75,593.00
6800 · Professional & Fin. Services		
6801 · Trust Department Fees		
6802 · Other Services	-	1,375.10
6803 · Legal Fees	2,500.00	4,057.50
6805 · Accounting Fees		
6805.01 · Accounting Fees	17,500.00	14,500.00
6805.02 · Willdan Assessment Service	2,350.00	2,250.00
Total 6805 · Accounting Fees	19,850.00	16,750.00
6806 · I.T.	8,480.25	8,300.00
6812 · Authorize.net & Vantiv	1,366.01	1,200.00
Total 6800 · Professional & Fin. Services	32,196.26	31,682.60
6900 · Miscellaneous Expense	1,000.00	600.00
Total Expense	\$ 1,134,571.07	\$ 1,106,338.76
Net Operating Income/Expense	\$ 18,348.57	\$ 10,359.23

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	<u>2019</u>	<u>2018</u>
Other Income/Expense		
Other Expense		
9000 -Reserves	<u>10,000.00</u>	<u>10,000.00</u>
Total Other Expense	<u>10,000.00</u>	<u>10,000.00</u>
Net Other Income/Expense	<u>\$ 10,000.00</u>	<u>\$ 10,000.00</u>
Net Income/Expense	<u>\$ 8,348.57</u>	<u>\$ 359.23</u>