

Miracle Mile Pedestrian Safety Improvements and Revitalization

CITY PROJECT NO. WT24043

MARCH 18, 2025

AGENDA ITEM NO. 15.1

Background

➤ **Miracle Mile**

- Located on Pacific Avenue from Alpine Avenue to Harding Way and Harding Way from El Dorado Street to Lincoln Street
- Includes commercial, residential, educational, and recreational land uses
- The original idea of Miracle Mile in Stockton was developed by Joe Plecarpo in the early 1920s, who modeled it after Wilshire Street in Los Angeles

➤ **In 2022, Assembly Bill (AB) 179 granted \$20 million**

- To be used for pedestrian crossing upgrades, public safety improvements, and revitalization of Miracle Mile

➤ **Ad-Hoc Workgroup**

- Comprised of members of the community and Assembly Member Carlos Villapudua's office
- Provided recommendations to the City in a Conceptual Design Report (Report)



Conceptual Design Report Summary

Developed recommendations to:

- Incorporate civil improvements for
 - Traffic calming
 - Street improvements
 - Crosswalk, sidewalk, and parking upgrades
 - Way-finding
 - Landscaping
 - Install lighting throughout the district
 - Monitoring security
- Promote active modes of transportation to and from the Miracle Mile
- Create opportunities for people to gather
- Enhance the façades of businesses
- Maintain the historical style of the Miracle Mile





Current Situation

On January 29, 2024, the City entered into a Funding Transfer Agreement with Caltrans.

Council approved the Pre-Qualified Design Consulting Firms List on November 19, 2024.

City advertised a Request for Proposals on November 26, 2024.

Only consulting firms from the pre-qualified list were allowed to submit a design proposal

On January 21, 2025, seven firms submitted a proposal for this project.



Current Situation

A Selection Committee comprised of Public Works and Economic Development staff reviewed proposals and conducted interviews with all seven consulting firms.

Evaluation was based on the firm's

- Understanding of work
- Experience with similar kinds of projects
- Team qualifications
- Project approach
- Interview performance
- Cost

Staff found Siegfried Engineering, Inc. to be the most qualified firm based on the above-mentioned criteria.

Why Siegfried?

This carefully selected team is dedicated to realizing the goals of safety, accessibility, and revitalization for the Miracle Mile

Local firm

Familiar with Stockton



Tentative Timeline

- March 18, 2025 – Award Professional Services Contract to Siegfried Engineering, Inc.
- April 15, 2025 – Execute Contract
- April 16, 2025 – Staff issues Notice to Proceed
- April 2025 to Fall 2026 – Design



Recommendation

It is recommended that the City Council Approve a Motion to:

1. Approve findings pursuant to Stockton Municipal Code section 3.68.070 in support of an exception to the competitive bidding process
2. Award a Professional Services Contract to Siegfried Engineering, Inc. of Stockton, CA, in the amount of \$2,194,000 for the design of the Miracle Mile Pedestrian Safety Improvements and Revitalization, Project No. WT24043/PLBP-5008(203)

It is also recommended that the City Manager be authorized to take appropriate and necessary actions to carry out the purpose and intent if this motion.

Questions: