# Miracle Mile Pedestrian Safety Improvements and Revitalization

CITY PROJECT NO. WT24043

MARCH 18, 2025

AGENDA ITEM NO. 15.1

# Background

#### Miracle Mile

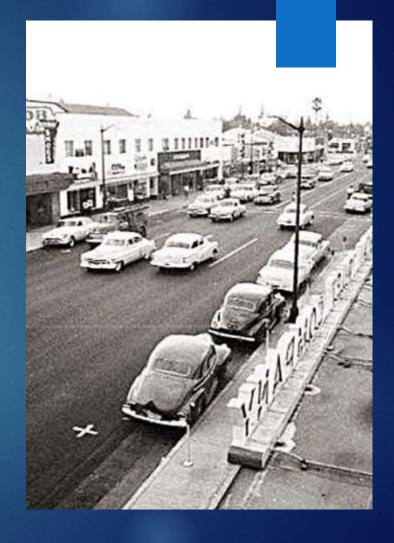
- Located on Pacific Avenue from Alpine Avenue to Harding Way and Harding Way from El Dorado Street to Lincoln Street
- > Includes commercial, residential, educational, and recreational land uses
- The original idea of Miracle Mile in Stockton was developed by Joe Plecarpo in the early 1920s, who modeled it after Wilshire Street in Los Angeles

#### > In 2022, Assembly Bill (AB) 179 granted \$20 million

> To be used for pedestrian crossing upgrades, public safety improvements, and revitalization of Miracle Mile

#### Ad-Hoc Workgroup

- Comprised of members of the community and Assembly Member Carlos Villapudua's office
- Provided recommendations to the City in a Conceptual Design Report (Report)



## Conceptual Design Report Summary



#### Developed recommendations to:

- Incorporate civil improvements for
  - Traffic calming
  - Street improvements
  - Crosswalk, sidewalk, and parking upgrades
  - Way-finding
  - Landscaping
  - Install lighting throughout the district
  - Monitoring security
- Promote active modes of transportation to and from the Miracle Mile
- Create opportunities for people to gather
- Enhance the façades of businesses
- Maintain the historical style of the Miracle Mile



#### Current Situation

On January 29, 2024, the City entered into a Funding Transfer Agreement with Caltrans.

Council approved the Pre-Qualified Design Consulting Firms List on November 19, 2024.

City advertised a Request for Proposals on November 26, 2024.

Only consulting firms from the pre-qualified list were allowed to submit a design proposal

On January 21, 2025, seven firms submitted a proposal for this project.



#### Current Situation

A Selection Committee comprised of Public Works and Economic Development staff reviewed proposals and conducted interviews with all seven consulting firms.

Evaluation was based on the firm's

- Understanding of work
- > Experience with similar kinds of projects
- > Team qualifications
- Project approach
- > Interview performance
- > Cost

Staff found Siegfried Engineering, Inc. to be the most qualified firm based on the abovementioned criteria.

### Why Siegfried?

This carefully selected team is dedicated to realizing the goals of safety, accessibility, and revitalization for the Miracle Mile

Local firm

Familiar with Stockton



# Tentative Timeline

- March 18, 2025 Award Professional Services Contract to Siegfried Engineering, Inc.
- April 15, 2025 Execute Contract
- April 16, 2025 Staff issues Notice to Proceed
- April 2025 to Fall 2026 Design



#### Recommendation

It is recommended that the City Council Approve a Motion to:

- Approve findings pursuant to Stockton Municipal Code section 3.68.070 in support of an exception to the competitive bidding process
- 2. Award a Professional Services Contract to Siegfried Engineering, Inc. of Stockton, CA, in the amount of \$2,194,000 for the design of the Miracle Mile Pedestrian Safety Improvements and Revitalization, Project No. WT24043/PLBP-5008(203)

It is also recommended that the City Manager be authorized to take appropriate and necessary actions to carry out the purpose and intent if this motion.

# Questions: