

Resolution No. **10-0407****STOCKTON CITY COUNCIL**

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**RESOLUTION DESIGNATING A NON-PROFIT CORPORATION TO OPERATE THE STOCKTON TOURISM BUSINESS IMPROVEMENT DISTRICT AND AUTHORIZE THE CITY MANAGER TO EXECUTE A CONTRACT WITH THE STOCKTON CONVENTION AND VISITORS BUREAU FOR ADMINISTRATION OF FUNDS**

On December 14, 2010, the City Council established the Stockton Tourism Business Improvement District ("STBID") and adopted the associated Management District Plan; and

The STBID was established to provide services to the district, including promoting Stockton as a business, conference, sports, and visitor destination; and

The adopted Management Plan describes the governance framework for the STBID which allows the City of Stockton to contract with a non-profit corporation to manage STBID funds and deliver the services; and

The City would like to enter into a contract with the Stockton Convention and Visitors Bureau and designate the organization to manage STBID funds and deliver the services; and

The Stockton Convention and Visitors Bureau annually submits to the City for review, comment, and approval by the City Council, a report describing the District services, activities, and proposed budget for each year of operation; now, therefore,

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF STOCKTON, AS FOLLOWS:

1. The City Council designates the non-profit corporation, Stockton Convention and Visitors Bureau, to operate the STBID with responsibility for managing the assessment collected and delivery of services as described in the adopted STBID Management Plan.

2. The City Council hereby approves the Contract between the City of Stockton and the Stockton Convention and Visitors Bureau, attached hereto as Exhibit 1, which will allow the City to transfer funds to the Stockton Convention and Visitors Bureau.

3. The City Manager is authorized to take such other action as are appropriate to carry out the intent of this Resolution.

PASSED, APPROVED, and ADOPTED DEC 14 2010

*Ann Johnston*

ANN JOHNSTON, Mayor  
of the City of Stockton

ATTEST:

*[Signature]*  
KATHERINE GONG MEISSNER, City Clerk  
of the City of Stockton



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