

Minutes
Stockton Arts Commission (SAC) Meeting
Monday, August 7, 2017 @ 5:30 pm
Oak Park Senior Center
730 E. Fulton Street, Stockton, CA 95204

I CALL TO ORDER at 5:30 p.m.

Present: Allison Cherry Lafferty, Lauren McColl, Emily Oestreich, Donna McMillan, Marie Mallare-Jimenez, Minnie Liwanag-Eichele, Michael Ordonia, Trey Steinhart, Gary Putnam, Kathy Hart, Ramsey Abboushi, Tabia Lee and Craig Vincent

Absent: David Harrington

Staff Present: John Alita (Community Services Director)
Jon Wright (City Staff Liaison)
Nelson Cortez (City Staff Secretary)

II CITIZENS' COMMENTS, PRESENTATIONS, ANNOUNCEMENTS OR INVITATIONS

2.1 Kristen Rinaker announced the Fall Art Workshop starting on September 14 through October 21 at Podesto Teen Impact Center. The workshop is free for all ages.

III MINUTES

3.1 Approval of SAC July 10, 2017 minutes.

- It was moved and seconded by Commissioners Putnam and Hart, respectively, and passed unanimously, to approve the July 10, 2017 minutes with the following correction:
 - Commissioner McMillan should be marked absent instead of present.
- Vote: Motion passed. Yes – 13, No – 0, Absent - 1

IV FINANCIAL REPORT

4.1 See attached Public Art Financial Report

It was moved and seconded by Commissioners Vincent and Ordonia, respectively, and passed unanimously, to approve the PAC Financial Report.

Vote: Motion passed. Yes – 13, No – 0, Absent - 1

Annotation: the \$2,544.00 project costs that were originally charged to PAC funds will be absorbed by Community Services Department operating budget. Also, the \$95,000 Thornton Road Public Art project completion amount is not coming out of PAC funds but is coming out of Measure K.

V ACTION ITEMS

5.1 Establish and approve a Nominating Committee to nominate SAC Officers and recommend new Commissioners to fill vacancies.

- It was moved and seconded by Commissioners Hart and Mallare-Jimenez, respectively, and passed unanimously, to approve a Nominating Committee. Members of the Nominating Committee are: Commissioners Minnie Liwanag-Eichele, Donna McMillan, and Michael Ordonia.
- Vote: Motion passed. Yes – 14, No – 0, Absent – 1

5.2 Establish and approve an Ad hoc Committee to develop SAC logo guidelines and contest rules.

- It was moved and seconded by Commissioners Vincent and Liwanag-Eichele, respectively, and passed unanimously, to approve an Ad hoc Committee to develop SAC logo guidelines and contest rules. Members of the Ad hoc Committee are: Commissioners Emily Oestreicher, Marie Mallare-Jimenez, and Craig Vincent.

Vote: Motion passed. Yes – 14, No – 0, Absent – 1

Annotation: SAC may continue to use the current logo while waiting for a new one.

5.3 Approve the rescheduling of SAC September meeting to September 11, 2017.

- It was moved and seconded by Commissioners Ordonia and Vincent, respectively, and passed unanimously, to reschedule the SAC September meeting to September 11, 2017.

Vote: Motioned passed. Yes – 14, No- 0, Absent – 1

Annotation: Acting Chair Lafferty informed SAC that she will not be able to attend the next SAC meeting in September. She will appoint someone to chair the meeting.

VI ITEMS FOR REVIEW/DISCUSSION - None

VII STANDING COMMITTEE REPORTS

7.1 Governance Committee – Lafferty

- Copies of SAC Bylaws, Arts Master Plan, Contact Information, Policies & Procedures, and other related information will be sent out electronically through e-mail instead of producing and putting them in a binder.
- Business cards will be put on hold while waiting for a new SAC logo.
- Former City Council Moses Zapien is collaborating with other agencies in applying for a grant to establish a County Arts Commission.

7.2 Grants Committee – Lafferty

- Commissioner Ordonia asked if there is a status project report for the rest of the grant recipients; Commissioner Lafferty has explained that it is the responsibility of the assigned mentors to contact the recipients. A final report will be submitted when their project is completed.
- Commissioner Ordonia has volunteered to be a member of the Grants Committee.

7.3 Arts Awards Committee (AAC) – Liwanag-Eichele

- See attached Arts Awards Committee July 26, 2017, minutes for the detailed report.
- AAC will place an action item at the next SAC meeting to recommend the Spotlight honorees.

- It was suggested to incorporate the Spotlight Recipients to the 2018 Arts Awards Magazine and post them on SAC Facebook.
- Next AAC meeting is Wednesday, August 23, 2017, 6:00 p.m. at TOASTCO office.

7.4 Public Art Committee (PAC) – McColl

- The Victory Park Community Engagement Meeting is scheduled for Wednesday, August 30, 2017, 6-7 p.m. at Civic Auditorium. Staff will send out the News Release and Flyer to SAC members. Flyers will be handed out during Movies at the Point and Concert in Victory Park.
- PAC discussed the grants program and guidelines, brochure development, formalize PAC roles & responsibilities, and official description of PAC.
- Plaque for the “Anchored” has been ordered.

7.5 Community Outreach & Education Committee (COEC) – Oestreicher

- Commissioner Oestreicher reported the SAC Facebook statistic overview from July 10 – August 6, 2017 as follows:
Page Views: 59, up 321%
Page Likes: 35, up 775%
Reach: 2,246, up 385%
Post Engagements: 246, up 159%
New Page Followers: 33, up 725%
Top Posts: Art Expression post about free children’s art classes – Reach @ 1.5K
Commissioner Minnie Liwanag-Eichele’s meet the Commission Post: Reach @ 700
- Commissioner Oestreicher asked the rest of the members to continue sending their bios along with their head shots.
- City staff will check if there’s a place to post bios on City website.

VIII STAFF REPORT / DIRECTOR’S UPDATE - None

IX NEW/OTHER BUSINESS - None

X ANNOUNCEMENTS

- Commissioner Mallare-Jimenez attended the Xanadu Jr. play at the Stockton Civic Theatre.
- Downtown Art Walk is every 2nd Friday of the month.
- Commissioner Mallare-Jimenez is no longer with the KXVS Radio Voice of Stockton. She is now the new Executive Editor of a new magazine called Karima.
- The new Court House in Stockton is now open for business.
- Sip & Stroll Fundraising: Saturday, August 19, 2017, 6:00 – 9:00 p.m., at Hospice of San Joaquin Butterfly Auxiliary.

XI ADJOURNMENT

The meeting was adjourned at 7:10 p.m. The next meeting of the Stockton Arts Commission is scheduled for September 11, 2017, at 5:30 p.m. Location: Oak Park Senior Center, 730 E. Fulton St. Stockton, CA 95204.

Respectfully Submitted,

A handwritten signature in black ink, appearing to read 'Nelson Cortez', written in a cursive style.

Nelson Cortez
Staff Secretary